

## Q1 – Privacy Notice

### Q2 Designation of streets

Swindon Borough Council has resolved pursuant to Section 3 of the Act that Schedule 4 shall apply to its district. The Council therefore has the power to designate any street within its district as a 'Prohibited Street' or a 'Consent Street' for street trading purposes. These are defined in the Act as:

"Prohibited Street" - a street in which street trading is prohibited.

"Consent Street" - a street in which street trading is prohibited without the consent of the district council;

**In the current policy, the Council has resolved that all streets within the Borough of Swindon shall be consent streets for street trading purposes, save for those identified as prohibited streets on the plan of the town centre (see question 3).**

**The Council proposes to continue to designate all streets as consent streets for street trading purposes except those as identified in question 3. Do you agree with this proposal?**

Yes	<b>61.54% (8)</b>
No	<b>38.46% (5)</b>
Unsure	0%

### Q3 The current Policy designates specific streets within the town centre under different consents as detailed in the plan below.

Do you agree with the area coloured green on the plan remaining a consent street for any activity?

Yes	<b>91.67% (11)</b>
No	0% (0)
Unsure	<b>8.33% (1)</b>
Didn't Answer	1

### Q4 Do you agree that the area coloured pink on the map should remain as a consent street solely for markets?

Yes	<b>61.54% (8)</b>
No	<b>30.77% (4)</b>
Unsure	<b>7.69% (1)</b>

**Q5 Do you agree that the area coloured red on the map should remain as prohibited for any Street Trading activities?**

Yes                    **23.08% (3)**

No                     **53.85% (7)**

Unsure                **23.08% (3)**

**Q6 If you have answered no to Question 5, which street (s) do you feel should no longer be listed as prohibited. Please select any that you feel should be considered as a consent street.**

Regent Street        **63.64% (7)**

The Parade           **72.73% (8)**

College Street       **36.36% (4)**

King Street           **18.18% (2)**

Other - Further to your answers, please tell us whether you think these should be open to any activities or purely consent streets for markets. **90.91% (10)**

Please note we may summarise your answers, please ensure that only relevant information is included and do not include any personal information.

**Additional Comments:**

***“The Parade and Regent Street for markets only. The part of Regent Street adjoining The Brunel should be excluded and remain prohibited, as it is too narrow and busy.”***

***“Food and Drink markets, plus public seating for adjacent restaurants, cafes, and coffee houses, but excluding alcohol unless served with food.”***

***“These streets should be open to any activities, specifically independent traders. However, it will obviously need management. Eg independent and specialist traders/not 2 or more of the same product being sold/diverse and local produce etc.”***

***“There are positions along these Streets which are more than suitable for Street trading. They have been previously used and more flexibility needs to be shown.”***

***“I think the town centre should be used for specific foods at specific times of the year. I have been bringing my swing grill in to the centre for 5 years and people know it's the start of Christmas when they see the swing grill. This brings colour in to the town centre and people stop and chat about Christmas makes a good atmosphere for the town centre.”***

***“Events planned to enhance the Town Centre by InSwindon BID.”***

***“Have the option there so that if the right proposal comes along you can accept it if it ticks all the boxes/run properly.”***

**Q7 Bridge Street is currently labelled as "under consideration" do you feel that this area should be:**

Prohibited	<b>7.69% (1)</b>
Consent for any activity	<b>38.46% (5)</b>
Consent solely for market	<b>53.85% (7)</b>

**Q8 Currently under section 3.6 of the Street Trading Policy, preference will be given to town centre markets in the following order:**

**A weekly general market**

**Markets offering local produce or craft items**

**Markets that show a link to existing shops and/or local produces**

**Markets with no local connection such as continental style markets.**

**The Council is proposing to remove these preferences and instead consider each application on its own individual merit, do you agree with this proposal?**

Yes	<b>69.23% (9)</b>
No	<b>30.77% (4)</b>
Unsure	<b>0% (0)</b>

**Q9 The Council is proposing amending the policy in respect of markets. The policy currently stipulates food sales are only allowed as additional to the stall holders main activity.**

**It is proposed that the Policy be amended to permit food sales / food festivals within any approved market in the town centre**

**Do you agree with this proposal?**

Yes	<b>100% (13)</b>
No	<b>0%</b>
Unsure	<b>0%</b>

**Q10 Currently individual traders are not allowed to operate within the town centre outside of markets. This is in part due to concerns around access and egress for the emergency services, deliveries and traders operating.**

**Following feedback from traders, the Council is including this element in the consultation. This is not intended to include individual food vans or food trailers.**

**Do you feel that this Policy should change in light of the above and if so, please indicate which streets they should be allowed to operate from:**

No	23.08% (3)
Regent Street	61.54% (8)
Canal Walk	69.23% (9)
The Parade	69.23% (9)
Bridge Street	46.15% (6)
College Street	30.77% (4)
King Street	23.08% (3)
Havelock Square	61.54% (8)
Havelock Street	53.85% (7)

If you feel this should be allowed, especially on those streets currently prohibited, please comment with your justifications. **61.54% (8)**

Please note we may summarise your answers, please ensure that only relevant information is included and do not include any personal information.

**Additional Comments:**

***“Markets should not be restricted to collectives/cooperatives acting as one business operation. Licensed sole traders should be allowed”***

***“The council in trying to address undesirable activity/traders have chucked the baby out with the bathwater. It has to become more flexible. An instance is where ice cream/donuts sold from a quality stall have gone down well at the Outlet shopping centre and across the country. Previous decisions have led to quality flower sellers disappearing due to lack of flexibility. Decisions need to be independent and not prejudiced.”***

***“I feel the street should be allowed to have markets other activity in shops closed in those streets not good for the town. If there was street trading it would help bring people back in to the town centre instead of shopping on line.”***

***The objective for InSwindon is to attract quality daytime, night, farmers, artisan markets to operate throughout the BID area. Current legislation and licence costs have been prohibitive in attracting the above as comparison is drawn to other Towns and Cities where Organisers operate.”***

*"I don't understand the question. It is referring to 'individual traders' but says this does not include 'individual food vans or food trailers' – who does it include?"*

*"These are wider areas where one or two small traders will not block access."*

*"Wherever is suitable on individual merit."*

**Q11 Following on from the specifications in question 10; If you feel that individual traders should be allowed within the town centre outside of markets, should this be restricted to specified times of the year?**

**Please select from the following. NB you may select more than one option, for example "Restricted to Christmas" and "Easter"**

Not restricted to specific times	66.67% (8)
Restricted to Easter	16.67% (2)
Restricted to Christmas	8.33% (1)
Restricted to Summer Holidays	8.33% (1)
Other (please specify)	41.67% (5)
Did Not Answer	1

**Additional Comments:**

*"Restricted to coincide with 'Themed' trading events and public holidays."*

*"Traders are aware when it is suitable for sale and they do not need to be limited by other ideas of suitable times."*

*"It should not be all year round it would go stale but keeping this to May 5 months of the year would work very well"*

**Q12 The Council is considering the introduction of a policy that street traders are prohibited from being able to supply hot or cold food and drinks or confectionery between 07:30 and 18:00 within 200 metres of the boundary of a school or college. Do you agree with this policy?**

Yes	61.54% (8)
No	15.38% (2)
Unsure	15.38% (2)
Yes but the distance should be less than 200 metres	7.69% (1)
Yes but the distance should be greater than 200 metres	0% (0)

**Q13 Do you have any additional comments you would like to make regarding the Street Trading Policy? Please note we may summarise your answers, please ensure that only relevant information is included and do not include any personal information.**

Yes 75% (9)

No 25% (3)

**Additional Comments:**

***“There are certain times when you cannot walk down Regent Street without being accosted by somebody trying to sell you something. Nobody seems to be able to stop this, do they have a licence to do this? This and the amount of people cycling and skate boarding through these areas put a lot of people off even coming into the centre of town!”***

***“It is essential that the Council does all in its power to create a sense of vibrancy in the town centre to give reason to visit. It should have a team dedicated to promoting and managing themed events of all kinds.”***

***“In line with the Switch On to Swindon initiative and encouraging business's and people back in the town centre – it is extremely important to ensure we are able to entice this footfall. Bristol/Reading and London have focused on small/independent traders/specialist food markets/local produce and sharing good local success. The Swindon town centre is unable to do this due to the Street Trading Policy. Even closer on our door step, Old Town specifically, welcome and encourage this type of independent and SME businesses along Wood Street, and the surrounding areas and regularly attract a busy and exciting crowd for all the events – for this reason. Thus making this area of the town a hotspot. Again, many locals flock to the Outlet Village on a Sunday to experience the local and ONLY food market in Swindon. With the rise in vegans and gluten free people this becomes another busy hotspot, thus detracting, once again, from the town centre. It would be extremely wise to look at what is going on in our neighbouring areas and town's and understanding the trends of our society to ensure we as a town can adapt to it and are offering something other than food outlets to being in the town centre.”***

***“I believe Swindon has made the mistake of trying to get visual improvement and has lost out on atmosphere and variety. Change has to be introduced which does not prejudice alternative outcomes. An example is where charities have multiple ways of running stalls but are not geared to the restrictions of place. They need a scope to provide more than restricted spot for trade. A friend has told me that InSwindon use red tape to put off this things they do not want or people they do not want.”***

***“I'm hope this makes sense to you but every other town has something in at times of the year.”***

***“In Swindon BID welcomes the review of the current street trading policy and are supportive of the changes under review. The priorities should be to enhance the visitors’ experience of the Town Centre by offering unique and artisan style street trading. Thus raising the standards of traders, improving the shopping environment and experience whilst protecting the public. Whilst the BID on behalf of its members is in favour of not restricting street trading times, we would strongly request that restrictions and limitations are put in place around the types of street trading, trading duration and locations which we ask are discussed and agreed by the BID. We would further recommend that if the result of the consultation is in favour of the changes to the policy, that a full review of licence fees takes place as this also acts as a barrier to quality markets considering Swindon as an option.”***

***“The current policy includes areas which are not streets – eg Faringdon Park, Lidiard Park – it shouldn’t. If the event holder has the permission of the park. £37.50 for an individual licence for one event is prohibitive for small locally organised events and will kill them off. For those of us who have to buy multiple licences a year it really adds up – and the annual licence is way too much money. I’m talking for those of us who do 6 to 8 events per year. Event organisers should be able to buy an event licence which covers x traders rather than making everyone buy one individually. If you have 2 stalls at one event one licence should cover it.”***

***“The policy has not considered a reduction in street trading licence fees for the smallest traders who operate as part of food or cultural festivals. The current fee per trader of £37 is prohibitive for the smallest independent traders who may only attend seasonal fairs or family fun days, for example as part of the Old Town Festival. Where a large event like this is put on, it is currently possible for an entrance fee to be charged and for the enclosed ‘market’ to preclude the charging of a licence fee, but practically this is not always possible when there are multiple access points (eg on the Lawn for the Old Town Festival). This then requires even the smallest home businesses/sole traders to pay £37 for a licence for one day, which is a prohibitive cost for them. It would be very useful for the Council to consider rate reductions for sole traders or charities as part of certain types of event such as fetes and fairs.”***

***“Update all your paperwork so it is current when event organisers have to use your paperwork. The one day street trading application of £37 to killing of small independent traders at events when there is no admission charge. Food vendors are different – they often run it as a full time business and can pay that fee. Small independent can’t do that – changing this could really help encourage sustainable events in Swindon. Also inconsistencies between events in town – some being told they need the 1 day street trading licence, some being told they don’t.”***