

## Private Hire Door Signs

**Private Hire and Hackney Carriage  
Licensing Sub-Committee**

**Date: 28<sup>th</sup> July 2006**

**Author: Group Director, Environment and Leisure**

**Wards Affected: All**

### **Purpose**

- To report progress following a motion to Council that all private hire vehicles should display signage to indicate that they are licensed by the Council.

### **Recommendation**

The Sub-Committee is asked to : -

- note the present position that officers undertake a consultation exercise.

## **1. Reasons**

- 1.1 A motion has been placed before Council stating that all private hire vehicles should display signage to indicate that they are licensed by the Council.

## **2. Detail**

- 2.1 Current licensing conditions state that an operator is permitted to display, on the front windscreen, a sign of 4 inches in depth and 15 inches in length with any combination of the following information: Name of company; telephone number; private hire. This sign is not at present mandatory.
- 2.2 Operators are also permitted to display two door signs, one on each side of the vehicle, displaying the above information. This is also not at present mandatory.
- 2.3 Officers are at present consulting with the trade regarding the content of the motion placed before Council. Officers are also consulting with other Local Authorities regarding their requirements for Council-produced door or window stickers.
- 2.4 Once consultation is complete a further report will be placed before this sub-committee with recommendations regarding the way forward.

## **Alternative Options**

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Further information on the subject of this report can be obtained from Rod Collett on 01793 466109 or e-mail [rcollett@swindon.gov.uk](mailto:rcollett@swindon.gov.uk).

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- None

### **Risk Management**

#### *Financial and Procurement Implications*

There are no direct financial implications arising from this report. There are no procurement issues arising from this report.

#### *Links to Corporate Plans and Policies (in particular to Swindon 2010 Promises)*

A Healthy and Caring Place; An Economically Prosperous Place; An Environmentally Friendly Place; A Safe Place.

### **Consultees**

The Director of Finance (s.151 Officer) and the Director of Law and Democratic Services (Monitoring Officer) are consulted on all reports.

### **Background Papers and Appendices**

None