

Cabinet's Vision, Priorities, and Pledges along with delegated responsibilities.
May 2019 v1.1

1 Leader of the Council Cllr David Renard
<p>Key objectives and role to:</p> <ol style="list-style-type: none"> 1) Provide strategic and political leadership for the Vision, Priorities, and Pledges 2) Set the strategic framework for: <ol style="list-style-type: none"> a) the Council's reputation and profile, b) economic growth, c) governance, and d) through the Chief Executive, organisational excellence 3) Provide the vision for Swindon's Growth Agenda within sub-regional and regional partnerships 4) Promoting both the Borough and the Council 5) Have overall responsibility for holding the Chief Executive to account for delivering the Council's agreed strategic priorities
<p>Delegated responsibilities:</p> <ul style="list-style-type: none"> • Chair of Cabinet • Lead on major external partnerships (including the Police and Crime Commissioner, local, regional, national and international relations, the Health and Wellbeing Board) • Political oversight of Corporate Governance and Audit • Emergency Planning

<p style="text-align: center;">2 Deputy Leader Cabinet Member for Finance and Education and Skills Cllr Russell Holland</p>
<p>Key objectives and role to:</p> <ol style="list-style-type: none"> 1) Ensure the Council achieves Financial Sustainability 2) Be the Council's Champion for Strong Financial Management 3) Provide political leadership for Commercialisation 4) Set the Council's Commercial Investment Strategy, and, through the senior officer and the Commercial Investment Strategy Board, oversee its delivery 5) Ensure Council owned assets are used effectively 6) Set the welfare and benefits policy and, through the senior officer, oversee its delivery 7) Provide the overarching direction to enable the Borough to have the range of vocational and higher education opportunities necessary to meet the future needs of employers 8) Provide political leadership through the Swindon Challenge Board in raising school attainment 9) Ensure that the Council's agreed priorities within the portfolio are delivered.
<p>To secure the following Vision pledges:</p> <ol style="list-style-type: none"> 8. Improve educational attainment, in particular at ages 16-19 so we are above the average in England by 2021. 9. Increase the number of people starting an apprenticeship in line with the targets in the Apprenticeship Strategy. 10. Secure a range of options to access Higher Education in Swindon to drive up attainment. 11. Work with partners to increase the level of skills of Swindon's workforce to support all our residents, including the most vulnerable, to access employment. 17. Provide early support so that Swindon residents are financially included and avoid getting into debt. 19. Secure a range of options to access Higher Education in Swindon <p>Delegated responsibilities:</p> <ul style="list-style-type: none"> • Annual Budget (Revenue and Capital Programme) • Finance Management Overview • Medium Term Financial Plan • Commercial Investment Fund • Disposal of Assets • Swindon Housing Company • Revenue and Benefits Services • Welfare and Benefits Policy • Strategic Procurement • Audit and Risk • Adult Learning • Higher/Tertiary Education

- Skills
- Apprentices
- Education Services including, Provision for Early Years, LA Maintained Schools, Provision for children with Special Educational Needs and Disabilities, Education Other Than At School, Tuition Service, Championing Excellence and Promoting High Standards
- Schools' Forum
- Traded Services

<p style="text-align: center;">3 Cabinet Member for Corporate Services and Operational Excellence Cllr Keith Williams</p>
<p>Key objectives and role to :</p> <ol style="list-style-type: none"> 1) Provide the political leadership for Operational Excellence 2) Provide the strategic direction for the Council's customer access strategy 3) Provide the political leadership for resident engagement 4) Ensure Council owned Assets are used Effectively 5) Promote Sustainability 6) Ensure that the Council's agreed priorities within the portfolio are delivered
<p>Delegated responsibilities:</p> <ul style="list-style-type: none"> • Corporate, communications, legal, and support services • Customer services • Member Development • Modernisation agenda • Digital inclusion strategy • Human resources policies • Risk management • Operational Buildings and property • Community Development and Engagement to include: <ul style="list-style-type: none"> ○ Libraries ○ Parishes ○ Leisure and Sports (including Health Hydro) ○ Register Office, Cemeteries and Crematorium ○ Culture ○ Lydiard

<p style="text-align: center;">4 Cabinet Member for Economy & Place Cllr Oliver Donachie</p>
<p>Key objectives and role to:</p> <ol style="list-style-type: none"> 1) Set the strategic vision to allow the economy to prosper 2) Provide the political leadership for business growth in all areas including town centre, investment, R&D and tourism 3) Ensure Swindon has the ability to be part of the next generation of Digital & Smart Cities 4) Ensure that the Council's agreed priorities within the portfolio are delivered
<p>To secure the following Vision pledges:</p> <ol style="list-style-type: none"> 1. Set the ambition for Swindon to compete to at the forefront of digital innovation with a commitment to using technology for positive change. 2. Enhance Swindon's reputation as a sustainable energy exemplar, by exploring technology that converts energy from waste, facilitating the move to electrified transport, and delivering opportunities to invest in renewable energy to reduce carbon footprint. 3. Refresh and implement the Masterplan for Swindon Town Centre, supporting our vision that Swindon is a vibrant, modern place. We will do this through <ol style="list-style-type: none"> g) Working with ambassadors and partners to promote Swindon effectively to improve the town's reputation, increase income from business rates and compete for the best business growth opportunities, inward investment and talent. 4. Support businesses by working in partnership to create conditions in which businesses succeed and grow. 16. Deliver a programme of work to ensure that residents, visitors and businesses feel that Swindon is a safe place to live, work, visit and do business. <p>Delegated responsibilities:</p> <ul style="list-style-type: none"> • Represent the Council on the Local Enterprise Partnership • Strategic Asset Management of employment/business land • Country Parks (securing sustainable uses) – excluding Lydiard • Enforcement and Regulatory Services • Envirocrime • Renewable energy • To lead on the implementation of PSPOs, in collaboration with Cabinet colleagues • Tourism • Client for PPS

<p style="text-align: center;">5 Cabinet Member for Strategic Planning Cllr Gary Sumner</p>
<p>Key objectives and role to:</p> <ol style="list-style-type: none"> 1) Have overview of the Strategic Spatial Planning and Development Planning Framework 2) Provide political leadership for the New Eastern Villages programme 3) Have overview of the Wichelstowe Joint Venture 4) Set the direction for future strategic infrastructure programmes to support economic growth 5) Ensure that the Council's agreed priorities within the portfolio are delivered
<p>To secure the following Vision Pledges:</p> <p>6.</p> <ol style="list-style-type: none"> a) Deliver infrastructure in a timely way to assist in phased housing & employment delivery for the New Eastern Villages including White Hart Junction & A420. b) Working with Barratt Homes through the Joint Venture we will deliver the District Centre facilities including a public house, the next phases of housing, a retirement complex and education facilities – whilst also delivering new sections of canal. c) Create the Southern access to Wichelstowe via a tunnel to be constructed under the M4 to link to Junction 16. d) Through the Local Plan review identify brownfield and green field sites for housing to deliver homes and employment land on a range of sustainable sites whilst ensuring that urban extensions are of the highest quality. e) Continue to develop additional homes, schools and public realm of high quality at Tadpole Garden Village. f) Ensure that there is a range of good quality housing options in Swindon, including affordable opportunities to buy and rent. g) Work with Nationwide Building Society to deliver homes at the former Oakfield campus. h) Support final phases of additional housing at Badbury Park with community space and improvements to Day House Lane to link to Coate Water. <p>Delegated responsibilities:</p> <ul style="list-style-type: none"> • Neighbourhood Planning and Sustainability • Building Control and Local Land Charges • Housing Strategy • Design-based consultancy • Wichelstowe (Commercialisation) • Strategic flood and water management • Street Naming • Environmental Issues Landscape & Countryside

<p style="text-align: center;">6 Cabinet Member for the Town Centre Cllr Dale Heenan</p>
<p>Key objectives or roles to:</p> <ol style="list-style-type: none"> 1) Provide the political leadership for <ol style="list-style-type: none"> a) the continued economic and cultural development and well-being of the Town Centre b) Key partners, e.g. InSwindon, Old Town Business Association 2) Ensure that the Council's agreed priorities within the portfolio are delivered
<p>To secure the following Vision Pledges:</p> <ol style="list-style-type: none"> 3. Refresh and implement the Masterplan for Swindon Town Centre, supporting our vision that Swindon is a vibrant, modern place. We will do this through <ol style="list-style-type: none"> a) Delivery of the Masterplan for Kimmerfields, in partnership with Homes England. b) Delivery of the Bus Boulevard. c) Delivering improvements to the strategic town centre transport network. d) Further redevelopment of the Carriage Works. e) Redevelopment of the former Aspen House Site. f) Working with Seven Capital, to deliver the development of the new regional leisure destination at North Star. 6. Establish effective and appealing pedestrian links from the Town Centre to North Star and enhance Wellington Street as a prime thoroughfare for the town. 10. As part of the town's regeneration: <ol style="list-style-type: none"> a) Re-develop the former Aspen House site / Granville Street area, to extend on the successful Regent Circus development. b) Make Havelock Square an attractive, safe open space to complement local shops 11. Replace the current bus station with a new and modern facility. 12. Improve the town centre road network to pave the way for the Kimmerfields development 15. Work to secure a viable and sustainable future for our key heritage assets. <p>Delegated responsibilities:</p> <ul style="list-style-type: none"> • Developments as determined through the pledges / capital programme • Current Museums, including Steam • The future of Swindon Museum and Art Gallery • Arts and Culture and Community Heritage • North Star Village • Heritage Action Zone

<p style="text-align: center;">7 Cabinet Member for Children's Services Cllr Mary Martin</p>
<p>Key objectives or roles to:</p> <ol style="list-style-type: none"> 1) Provide strategic leadership and be the statutory lead Member for Children's Services 2) Provide the political leadership for the improvement plan 3) Through the senior officers, ensure Children are Safeguarded 4) Provide political leadership for contract/compliance/procurement 5) Provide the political leadership for the strategic provision of: <ol style="list-style-type: none"> a) Corporate Parenting b) Early Help c) Youth Justice 6) Promote Children's Health and Wellbeing 7) To work with other Cabinet Members to Manage Demand within the portfolio 8) Ensure that the Council's agreed priorities within the portfolio are delivered.
<p>To secure the following Vision Pledges:</p> <p>7. In addition to the two new free secondary schools, build one secondary and 13 primary schools to meet the needs of our increasing population.</p> <p>20. Increase the number of foster carers in Swindon so that every 'child looked after' who should be, is placed in their home borough.</p> <p>21. Ensure that there is a partnership approach to early prevention and intervention across Swindon so that more children and families are supported early, including through the Troubled Families Programme, to prevent escalation to statutory social care.</p> <p>22. Ensure that Swindon's vulnerable children and young people are safeguarded and protected</p> <p>25. Work collaboratively with stakeholders to ensure the level of children in Swindon with excess weight is no higher than the England average.</p> <p>Delegated responsibilities:</p> <ul style="list-style-type: none"> • Children and Family Services including Early Help, Youth Offending Team, Young Person Substance Misuse team, Targeted Mental Health, Education Welfare, Educational Psychology, Youth Engagement, Services for Disabled Children • Children's Social Work services • Community Health Services including Health Visitors, School Nurses and Family Nurse Partnership, Paediatric Therapy Services, Speech and Language and Portage • Local Safeguarding Children's Board • Multi Agency Safeguarding Hub (MASH)

- Children Voluntary Sector Contracts
- Fostering and adoption services
- Troubled Families
- Music Services
- Plas Pencelli Outdoor Education Centre

<p style="text-align: center;">8 Cabinet Member for Adults and Health Cllr Brian Ford</p>
<p>Key objectives or roles to:</p> <ol style="list-style-type: none"> 1) Provide strategic and political leadership for the provision of Adult Social Care 2) To work with other Cabinet Members to Manage Demand within the portfolio 3) Ensure the strategic framework is in place to deliver: <ol style="list-style-type: none"> a) adults' safeguarding b) services for those with learning difficulties c) joint working with health d) public health services 4) Ensure that the Council's agreed priorities within the portfolio are delivered.
<p>To secure the following Vision Pledges:</p> <p>12. Work with partners to promote healthy lifestyles for the population of Swindon</p> <p>18. Deliver a borough-wide approach to increase the impact of volunteering, enabling more people to be active in supporting vulnerable people.</p> <p>19. Ensure that more people and their carers are supported to live as independently as possible and reduce the length of time people need to spend in residential care. This will be achieved through work with the Clinical Commissioning Group and GP surgeries to help people with long term health and social care needs to manage their health effectively with support from community groups and multi-disciplinary teams.</p> <p>23. Ensure that Swindon's vulnerable adults are safeguarded and protected.</p> <p>24. Increase the number of organisations in Swindon working to achieve 'Dementia Friendly' Town Status for Swindon and ensure annual accreditation.</p> <p>30. Reduce smoking prevalence to less than the England average</p> <p>Delegated responsibilities:</p> <ul style="list-style-type: none"> • Adult Services (older people, people with a learning disability, physical disabilities and mental health) • Adult Voluntary Sector Contracts • Implementation of Care Act 2014 • Adult Local Safeguarding Board • Public Health – including health promotion and health and wellbeing services • Supported Housing • Learning Disability Partnership Board • Maintaining links between the Council and partner organisations in the Health Services • Oversight of Better Care Fund and integration with ASC and CCG Funding • Mental Health Champion - The Local Authority Mental Health Challenge

9 Cabinet Member for Highways and the Environment
Cllr Maureen Penny

Key objectives and role to:

- 1) Provide the strategic direction for the Council's StreetSmart, rubbish collection, and recycling services
- 2) Set the priorities for the maintenance of the highways network
- 3) To provide overall political leadership for the Demand Management within the portfolio
- 4) Ensure that the Council's agreed priorities within the portfolio are delivered

To secure the following Vision Pledges:

3. Refresh and implement the Masterplan for Swindon Town Centre, supporting our vision that Swindon is a vibrant, modern place. We will do this through
 - a) Delivering improvements to the strategic town centre transport network.
5. Enhance Wellington Street as a prime thoroughfare for the town.
14. Encourage Swindon residents to increase recycling and reduce their waste in line with the Council's Waste Strategy. Swindon Borough Council to reduce the use of single use plastics with the intention to stop using such plastics by 2019/20 and encourage local businesses to do the same.

Delegated responsibilities:

- Traffic and Transport Forward Planning (including Local Transport Plan and Implementation of Local Transport Plan)
- Strategic Highways & Maintenance Works
- Car Parks and Bus Gates
- Building community capacity
- Public Transport (including Concessionary Fares, Specialist Transport, Council Transport and Fleet Management)
- Political oversight of Waterside Depot, including Household Waste Recycling Centre
- Recycling and Refuse Collection – Domestic & Trade
- Waste Disposal / Waste Minimisation
- Street Lighting [maintenance and strategic]
- Street Cleaning including removal of graffiti and abandoned vehicles
- StreetSmart
- Public Toilets
- Ground & Tree Maintenance and open spaces
- Parks (StreetSmart services only)
- Playgrounds, including those that are not presently utilised
- Maintenance of Roundabouts and non-HRA verges
- Building & Engineering
- Building Services, cleaning, catering & security services
- Gullies and drainage, minor road repairs, potholes

<p style="text-align: center;">10 Cabinet Member for Housing and Public Safety Cllr Cathy Martyn</p>
<p>Key objectives and role to:</p> <ol style="list-style-type: none"> 1) Provide the strategic direction for the management of all aspects of the Council's social housing 2) Provide strategic direction to reduce and prevent homelessness where possible 3) Promote partnership engagement to address rough sleeping 4) Provide strategic leadership to promote safe public areas 5) Set the strategic vision for the Borough's continuing social development 6) To work with other Cabinet Members to Manage Demand within the portfolio 7) Ensure that the Council's agreed priorities within the portfolio are delivered
<p>To secure the following Vision Pledges:</p> <p>7. Build new affordable homes including 200 new council homes and 66 units through the Affordable Housing Development programme at sites including the Hawthorns, the Royal British Legion site in Penhill, Townsend House in Old Town and the Former Refuge in Park South.</p> <p>8. Complete the redevelopment of Sussex Square.</p> <p>26. To prevent homelessness where possible using additional measures including the temporary winter housing provision and enabling a day centre to prevent rough sleepers from returning to the streets.</p> <p>Delegated responsibilities:</p> <ul style="list-style-type: none"> • Allocations and Advice Services • Empty Homes • Estate and Tenancy Management • Housing Enabling and Strategic Services • Homeline Services • Homelessness • Housing Right to Buy/Sales Services • Neighbourhood Wardens • Private Sector Housing Renovation Grants • Repair and Improvements to Council Housing Stock • Sheltered Accommodation • Environmental and Public Protection Services Gypsies, Travellers and Unauthorised Encampments • Reducing Drugs, Alcohol and Substance misuse • Control Room Operations • Reducing anti-social behaviour • Reducing domestic abuse • Community Safety Partnership • Licensing • Air Quality