

Swindon and Wiltshire Local Enterprise Partnership

Draft Strategic Economic Plan 2015-21 Competitive Bid to Government Swindon only elements

| Intervention | Description | Local Growth Fund | Local Offer | Total Cost | Outputs |
|--------------------------|---|-------------------|---|------------|--|
| Town Centre Bus Exchange | Relocation of existing aged Bus Station to Fleming Way, which clears land at Kimmerfields for marketing and delivery of commercial, residential and ancillary retail development delivered by Muse Developments Limited in partnership with the public sector | £3.5m | £2.5m from SBC as part of the Development Agreement with MUSE. MUSE contribution of £3.5m is a backstop and reusable in the Kimmerfields programme | £6m | <p>The opening up of space created by the removal of the old bus exchange is essential to the development of Kimmerfields which aims to provide:</p> <ul style="list-style-type: none"> • 450 homes, 25% of which will be affordable. • B1 new business space (over 600,000 square feet); • A1, A2 and A3 new ancillary retail space (over 80,000 square feet); • a new hotel; • Direct jobs created – 30 • Indirect jobs – 3,640 • Part of £250m private sector investment |

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| | | | | | |
| Town Centre Railway Crossing and Parking | A pedestrian bridge and cycle route to connect town centre and railway station to regional leisure destination at North Star with a 400 space multi storey car park to north of station and Wellington Street Public Realm improvements. | £4.4m | £2m SBC (land value) £4m private sector £0.9m s106 | £11.3m | <ul style="list-style-type: none"> • 13 hectares commercial land brought forward at North Star for leisure use, in addition to further educational land at Swindon College. • Indirect jobs - 340 • The improved connectivity and enhancements to the town centre will result in significant indirect improvement in GVA across Swindon as it helps to support the improved image and |

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| | | | | | <p>position of the town. This will aid inward investment and support growth of existing businesses</p> <ul style="list-style-type: none"> • Improved north south movements due to provision of a route which does not currently exist and is in place of other routes where safety is an issue. • Links North Star to the Town Centre and will act as a catalyst for regeneration of Fleet Street and Bridge Street in the Town Centre, an area in desperate need of investment to improve its offer to |

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| | | | | | Swindon residents. |
| Town Centre Higher Education Provision | 3,000-student Higher Education Hub to promote up-skilling to Level 4 and deliver bespoke courses determined by business partners. Building on City Deal. | £7.5m | £22.5m fees from students to HE provider(s) | £30m | <ul style="list-style-type: none"> • 270 jobs • 500 homes (student accomodation) • Higher proportion of the workforce with degree level qualification |
| The Centre for Excellence in Sustainable Technologies for Swindon and Wiltshire | Development of a Sustainable Technologies Centre at Swindon College to deliver an innovative curriculum to meet the needs of the Construction and Advanced Engineering Industry, which will be planned and delivered in partnership with employers, learning | £9m | £2.5m made up of £1.75m from Swindon College and £0.85m from the Skills Funding Agency | £11.6m | <ul style="list-style-type: none"> • Training leading to 1945 jobs by 2021 and a further 850 post 2021 • Recruitment of 580 full time FE students by 2021 and a further 180 post 2021 • 380 intermediate and advance apprenticeships by |

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| | providers and other partners. The facility will also offer an 'Innovation Centre' for partners to share and develop expertise in new and emerging technologies, ensure ideas and knowledge is shared, inspire creativity in the evolution of new business models and link with higher education. | | | | <p>2021 and 120 post 2021</p> <ul style="list-style-type: none"> • 125 higher apprenticeships by 2021 and 55 post 2021 • 455 higher education students by 2021 and 180 post 2021 • Targeted support into learning for up to 610 NEETs by 2021 and 200 post 2021 • Targeted support to 1460 unemployed adults by 2021 and 450 post 2021 • Upskilling 1300 existing members of Swindon businesses' workforce by 2021 |

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| | | | | | <p>and 510 post 2021</p> <ul style="list-style-type: none"> • Provide training opportunities to 530 military leavers by 2021 and 200 post 2021. |
| Sustainable Energy | <p>Accelerate progress toward a smarter, more integrated energy system for Swindon and Wiltshire by delivering a number of high impact “catalyst” opportunities.</p> <ul style="list-style-type: none"> • Design of a Solar Noise Barrier along the M4 building on the feasibility work undertaken for the A419 • Deployment of a power to hydrogen facility at Wichelstowe with a link to a Council commissioned solar | £2.15m | <p>£4m SBC from projected Solar Farm initiative</p> <p>£200k DECC grant</p> <p>£700k private sector</p> | £7.05m | Innovation and research initially leading to a commercial project |

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| | farm south of the M4 <ul style="list-style-type: none"> • Feasibility and coordination of district energy project across the LEP | | | | |
| Rapid Transit | <ul style="list-style-type: none"> • High quality bus service with localised Bus Priority • Real Time information and Wi-Fi enabled vehicles • High frequency modern buses with limited stops to the town centre • In support of the rapid transit routes we will implement a range of intelligent transport systems across the highway network. | £9.85m | £4.898m s106 | £14.748m | <ul style="list-style-type: none"> • Improved links to services and skills employment bringing the newly created communities closer to employment opportunities in the Town Centre • By 2026 there will be a 4% reduction in time spent queuing across the network • 25 % increase in the use of public transport compared to a scenario without the rapid transit routes in place. |

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| | | | | | <ul style="list-style-type: none"> • Reduced bus operating costs by providing direct, congestion free routes. |
| Local Sustainable Transport | A series of measures focussed on encouraging greater use of walking, cycling and public transport throughout the town. By reducing traffic congestion and improving the reliability of journey times within the town it will perform an important role in supporting the local economy and encouraging growth. Part of the package is focussed towards Swindon's colleges, both encouraging the use of sustainable transport and | £3.75m | £0.625m s106 | £4.75m | <ul style="list-style-type: none"> • Reduction in journey times within the town, and improved reliability. • Reduction in real and perceived costs of travel from the more deprived communities in the town • Increase in active travel and improving public health |

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| | removing transport barriers to education and skills. This is an important priority for the LEP | | | | |
| Eastern Villages Infrastructure | <p>Package of infrastructure investment to unlock sites to the east of Swindon including improvements to the existing local and strategic highway network, new public transport infrastructure, schools, community and social infrastructure.</p> <ul style="list-style-type: none"> • White Hart Junction • A420 junction improvements • Greenbridge • West of A419 | £58.6m | Part of a package of infrastructure improvements with circa £130m arising from s106 | Total infrastructure package £180m | <ul style="list-style-type: none"> • Removes the high degree of uncertainty regarding the deliverability of the New Eastern Villages growth area. • Provide certainty that the major infrastructure barriers can be funded allowing development to come forward in a planned and timely fashion. • Facilitates the faster development of 8000 homes, 40 hectares of employment land, |

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| | improvements <ul style="list-style-type: none"> • Commonhead Link | | | | bringing 4000 jobs |
| M4 J15 | Agreed Local Transport Body priority – improvements to efficiency of the junction | £3.7m | SBC through s106 £1.3m | £5m | <ul style="list-style-type: none"> • Improved journey time reliability • Supports development of Commonhead, 900 homes plus 11 ha employment land |
| Wichelstowe – latter stages of infrastructure | Developing western access, which is a key element of the area's infrastructure | £22.89m | SBC £2.648m JV Partner £2.648m | Western access £28.1m | <ul style="list-style-type: none"> • Early delivery of • 3879 jobs • 13 hectares of employment land • 2000 homes |
| M4 J16 | Agreed Local Transport Body priority – improvements to | £5.9m | SBC £2.1m | £8m | <ul style="list-style-type: none"> • 575 homes • 4 hectares of |

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| | <p>efficiency of the junction</p> <p>The scheme comprises widening of the M4 offslips, widening and realigning the circulatory carriageway, and a new junction arrangement at the southern extent to allow direct movement between the A3102 and the B4005.</p> <p>The scheme is required as a condition of the planning permission for the Wichelstowe development. The condition restricts the number of occupations to 1,100 until the scheme is complete.</p> | | | | <p>employment land</p> <ul style="list-style-type: none"> • 400 jobs • Improved journey time and reliability |