

Appendix A

<u>Event</u>	<u>Indicative cost</u> <u>£</u>
German Style Market – Initial discussions held with inSwindon about the type of markets available including German food, Arts and craft and seasonal.	Potentially cost neutral
Display's in various town centre locations of material already available and held by the Council and Twinning Association, promoting the history and international links with Salzgitter. Locations could include - Brunel Plaza/Library/Museum/Civic Offices.	Potentially cost neutral – Officer time
Schools event – Concert and raising the awareness of the international link – Waiting for responses	500.00
Youth Service led exchange – Waiting for a response	1500.00
Visit of Salzgitter delegation to Swindon to include: <ul style="list-style-type: none"> • a celebration dinner with an invite to the German Ambassador – 30 invites at £30 a head • to present a commemorative gift, • New Coat of Arms for Salzgitter Council 	900.00 200.00 500.00
Members visit to Salzgitter - To be funded from the Mayoral Town Twinning budget	2700.00
Media awareness campaign provided by Comms	Officer time only
Salzgitter visit to Swindon (Civic visit)	2800.00
12 months of German themed food events at Council offices – Possible ideas – throughout the coming year In House Catering would add a theme to the catering area (Hut 8) with some striking decoration to act as continual visual reminder of this significant year, linked in with German themed menu items running each month supported with events such as Cheese tasting with German regional cheeses, Cake tasting (superb chocolate) and bringing in some German branded soft drinks and snacks as a point of difference. Picking a good week in the summer In House Catering could host a German themed BBQ outside for the staff and invited guests. This can all be building up to a larger Oktoberfest event. Costs to the Council would include décor and point of sale	500.00

over 52 weeks. Investment would be matched by In House Catering.	
Support for Swindon/Salzgitter Link Association awareness, promotion and exchange	900.00
Swindon Salzgitter Website	100.00
New bench plaque in the Town Gardens, Old Town	300.00
GWR 175 Celebration (rail link) and joint celebrations at STEAM	To be identified
Oktoberfest as a German awareness event	To be identified
Total	10900.00