

# Healthy New Towns Programme – expression of interest

Health and Wellbeing Board

Date: 21 October 2015

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Author: Director of Public Health

Wards: All

Locality Affected: All

Parishes Affected: All

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## 1. Purpose and Reasons

- 1.1 The NHS is seeking to establish up to five ambitious, long-term partnerships with local areas through which to develop healthier neighbourhoods and towns and have launched a Healthy New Towns initiative and have invited areas to put forward expressions of interest in the scheme. Swindon has submitted an application proposing the New Eastern Villages (NEV) development to be part of this Healthy Towns Initiative. The bid has been led by Swindon Borough Council with support from NHS Swindon Clinical Commissioning Group, Great Western Hospitals NHS Trust, SEQOL and Swindon and Wiltshire Local Enterprise Partnership.
- 1.2 The *NHS Five Year Forward View* published in October 2014, set out three gaps the health service must close in order to be sustainable into the future. Firstly, to close the health gap by radically upgrading prevention efforts. Secondly, through the New Models of Care programme, (redesigning how health and social care services are delivered). Thirdly, by 2020/21 close a financial gap by delivering efficiencies of 2-3% across the NHS's entire funding base.
- 1.3 Building strong communities and healthy places to live can contribute to each of these three gaps. Good urban and housing design promotes healthy lifestyles and can help prevent illness. It can also keep older people independent and healthy, supported by the latest technology to live in their own homes rather than in care homes. New developments provide an opportunity to radically reshape health and care services, testing what can be achieved with fewer legacy constraints. By keeping people well and providing services in better, more productive ways, healthy places to live can also contribute to the long term financial sustainability of the NHS.
- 1.4 This directly links with the Health and Wellbeing Strategy vision 'Everyone in Swindon lives a healthy, safe, fulfilling and independent life and is supported by thriving and connected communities.'

## 2. Recommendations

The Board is recommended to:

- 2.1 Approve the Swindon Expression of Interest submission attached at Appendix 1 to this report.

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### 3. Detail

3.1 The programme (Appendix 2) has three core objectives:

- 3.1.1 To develop new and more effective ways of shaping new towns, neighbourhoods and strong communities that promote health and wellbeing, prevent illness and keep people independent;
- 3.1.2 To show what is possible when we radically rethink how health and care services could be delivered, freed from the legacy constraints (i.e. existing services) that operate in other areas. This will support the New Models of Care programme by adding to the learning about how health and care services could be integrated to provide better outcomes at the same or lower cost;
- 3.1.3 To accomplish the first two objectives in a way that can be replicated elsewhere, making learning available to other national programmes as well as other local areas.

3.2 The NHS is seeking to establish up to five ambitious, long-term partnerships with local areas through which to develop healthier neighbourhoods and towns.

3.3 The NHS are offering a package of support to areas that could include the following:

- 3.3.1 Convening expertise such as national policymakers, global leaders in healthy built environments, cutting-edge designers, behavioural economists and leading academics, technologists and other innovators.
- 3.3.2 Removing barriers at the national level, by coordinating between government departments and escalating problems to the right decision-makers.
- 3.3.3 Specialist input into design of local health and care services, drawing on the New Models of Care programme, national clinical leaders and other global experts.
- 3.3.4 Working with local experts in public health to ensure that we maximise opportunities for health promotion and disease prevention.
- 3.3.5 Helping to bring enterprise and innovators to the table with tangible offers of assistance and investment.
- 3.3.6 National sponsorship including assistance with problem-solving and opportunities for national and international showcasing.
- 3.3.7 Supporting the design of technology-enabled 'smart' developments that support digital and mobile health.

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- 3.3.8 Supporting planning by providing capacity and expertise at key points in the process, and supporting alignment between planners and developers. Where necessary, this may involve some funding support to local government partners.
  - 3.3.9 Identifying viable methods for evaluating impact on health, wellbeing and other outcomes.
  - 3.4 Following submission of the Expression of Interest the NHS will have face-to-face discussions with interested sites to better understand their plans. They aim to announce their potential partners in the Autumn.

#### **4. Alternative Options**

- 4.1 Not to proceed further with the submission.

#### **5. Implications, Diversity Impact Assessment and Risk Management**

##### Financial and Procurement Implications

- 5.1 At this initial stage there are no implications however should the Swindon Expression of Interest be successful this will need to be determined before proceeding to the next stage based on more detailed information and an understanding of expectations from the NHS.

##### Legal and Human Rights Implications

- 5.2 None.

##### All Other Implications (including Staff, Sustainability, Health, Rural, Crime and Disorder)

- 5.3 At this initial stage there are no implications however should the Swindon Expression of Interest be successful this will need to be determined before proceeding to the next stage based on more detailed information and an understanding of expectations from the NHS.

##### Diversity Impact Assessment

- 5.4 Not completed at this stage.

##### Risk Management

- 5.5 A full risk assessment will be conducted should the Swindon Expression of Interest be successful.

#### **6. Consultees**

- 6.1 The Board Director, Resources (Section 151 Officer) and Director of Law and Democratic Services (Monitoring Officer) are consulted in respect of all reports.

**7. Background Papers**

7.1 None.

**8. Appendices**

8.1 Appendix 1 Swindon's joint Partnership Registration of Interest for Healthy New Towns Programme.

8.2 Appendix 2 The Forward View into Action – registering interest to join the healthy new towns programme.