

Note of Meeting

ONE SWINDON BOARD

TUESDAY 26 JANUARY 2016

Present: Councillor David Renard. John Gilbert, Carmel Burton, Cherry Jones, Doug Bale, Kevin Leaning, Joy Kennard and Sam Mowbray (Swindon Borough Council), Angus McPherson (Police and Crime Commissioner), Mike Veale (Wiltshire Police), Jill Edwards (DWP), Liz Hickey (Wiltshire Probation) Heather Mitchell and Michelle Howard (SEQOL), Bryan Morris and Simon Routh Jones (Wiltshire Fire and Rescue), Nicky Alberry (Business West), and Nicki Millin (CCG).

1.	Welcome and introduction	ACTION
	Councillor David Renard, Chair of the One Swindon Board, welcomed everyone to the meeting.	
2.	Fire Safety Centre	ACTION
	<p>Bryan Morris, Safety Centre Development Officer at Wiltshire Fire and Rescue Service, gave a presentation to the Board on the proposed Wiltshire Safety Centre.</p> <p>He noted that a consultation process has been built into the design process so that what people specifically want can be built into the final design. The suggestions so far of what the Centre will contain include a Police station, first aid training and a community café. It is hoped to replicate the Bournemouth model when it comes to staffing the Centre, with partner organisations releasing staff that will be seconded. The proposed site is an aircraft hangar at Wroughton airfield, and there is regular liaison with existing safety centres around the country to build upon their learning experiences.</p> <p>The Board noted that on 12 May 2016 there will be a stakeholder conference at the National Self-Build and Renovation Centre in Swindon, invitations to which will be sent out shortly. It is expected that the Centre will be operational from January 2018, and members can contact Kathy Collins who is the Safety Centre Project Manager for any further information.</p> <p>During discussion the following issues were raised:</p> <ul style="list-style-type: none">• The plans for the Centre to be run by a local charity once it is operational. The charity will have to be set up and trustees will be required.• The proposed location of the Centre in terms of its	

	<p>geographical location within the boundaries of the new Dorset and Wiltshire Fire Service.</p> <ul style="list-style-type: none"> • The operational management within the new Service around Bournemouth, Poole and Swindon, which are the three large urban areas. • The inclusion of rail safety at the Centre and discussions already held with Network Rail. <p>The Board noted the presentation.</p>	
3.	Troubled Families Phase Two	ACTION
	<p>Joy Kennard, Strategic Commissioner for Children and Families, and Kevin Leaning, Head of Service for Early Help (Swindon Borough Council), gave a presentation to the Board on Swindon's Troubled Families Outcome Plan for 2015-2020.</p> <p>The Board received a brief update on Phase One of the Troubled Families programme. It was noted that Swindon is an early starter for Phase Two, and it will be more challenging as there is a higher number of target families with less funding.</p> <p>The new 6 Troubled Families outcomes were noted, along with the Swindon's Troubled Families Outcome Plan. Better strategic, operational, and data sharing links need to be created amongst partner agencies, and there will be more use of predictive analysis to ensure a proactive rather than reactive approach.</p> <p>During discussion the following issues were raised:</p> <ul style="list-style-type: none"> • The need for better engagement from partner organisations and how best to obtain this. • Mr Angus Macpherson, Police and Crime Commissioner, advised the Board that he had attended a meeting at the Home Office to discuss Phase 3 which will be focussed on individuals rather than families. As such, the Board will need to start addressing rough sleeping and homelessness. • The work already undertaken on developing a common customer cohort. <p>The Board noted the presentation.</p>	
4.	Safeguarding Adults – Quality Assurance	ACTION
	<p>The Board received a presentation regarding the proposed changes to staffing for the Local Safeguarding Adults Board (LSAB). It was noted that in order to discharge the increased statutory requirements on the LSAB, it is necessary to increase the support offered to the Board.</p>	

	<p>Doug Bale, Adult Safeguarding Manager at Swindon Borough Council, outlined the business case for the Board to consider. The proposal is to provide additional support through the appointment of a Quality Assurance and Training Manager for 30 hours per week and this Board is being asked to contribute £20k in 2016/17 only.</p> <p>It was confirmed that the post will cost £40k including on-costs, and that from 2017/18 the LSAB is requesting that this post will be jointly funded by contributions of £20k each from Wiltshire Police and the Clinical Commissioning Group. The Care Act 2014 indicates that partner organisations should be encouraged to fund the LSAB but there is no direct instruction to do so.</p> <p>The Board noted that this post will provide capacity for more focus on preventative work, to raise awareness in the public of safeguarding issues, and to raise awareness amongst staff of those adults needing support. 900 cases have already been reported, and the aim is to ultimately help individuals to safeguard themselves. This post will also undertake the administration of serious case reviews, encourage agencies to self-audit, and look at the previous care management of cases and any opportunities that were missed.</p> <p>During discussion the following points were raised:</p> <ul style="list-style-type: none"> • It was noted that Police Forces are now funding safeguarding work rather than the Offices of the Police and Crime Commissioners. • It was confirmed that the Clinical Commissioning Group had agreed to these proposals. • It was noted that the critical issue is the funding of serious case reviews, and that all partners are involved in these. • The possibilities that will be investigated concerning joint working and pooling of resources between the LSAB and the Local Safeguarding Children's Board. • The opportunities presented by this post for assisting partners to work together to achieve soft outcomes, and to better understand adult safeguarding issues. • The nature of local government in Wiltshire which results in resources being split, and two of things such as the LSAB being in existence. As such, there is a need to try and reduce duplication and increase integration. <p>The Board agreed to fund £20k for 2016/17, and requested that an update be provided by October 2016 with an evaluation of the impact of the post.</p>	<p>Doug Bale</p>
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5.	Place Marketing Business Case	ACTION
	<p>The Board noted and discussed a proposed Place Marketing Business Case.</p> <p>Nicky Alberry, Business West, introduced the proposal and noted the poor external perception of Swindon which needs to be improved. A Place Marketing Plan will help improve the identity of Swindon by making it more attractive to live and work here or move a business here. Organisations can come together to help improve skills levels and the levels of remuneration packages on offer in the town, and the overall economic prosperity of the area.</p> <p>Areas to be looked at include: having a central point of information website about Swindon; videos about the town; improved signage across the town; and a prospectus that explains about living and working in Swindon. It is anticipated that it will take around 5 years to go through these changes, and that private sector funding will also be required. The Board noted that the detailed business case will be emailed to members in the next few weeks for their approval.</p> <p>During discussion the following points were raised:</p> <ul style="list-style-type: none"> • It was noted that the business case will be asking for around £85k of funding for this project. • It was noted that this may help to galvanise the business community. <p>The Board agreed to receive the full outline business case electronically once it had been prepared, and to take a virtual decision on the funding request at that time.</p>	
6.	Demonstration of Swindon Borough Council's Performance Dashboard	ACTION
	<p>Sam Mowbray, Head of Performance, People and Engagement at Swindon Borough Council, gave a presentation to the Board on the Council's proposed Performance Dashboard which is going before Cabinet in February 2016 for a decision on implementation.</p> <p>The Board noted that once sign off had been received, the plan would be to get staff to road test the dashboard internally before it is made available for wider public use.</p> <p>The Dashboard has been created using the Council's Vision, Priorities and Pledges as a framework, and it can also be utilised to show how other partner organisations are progressing against targets, and performance compared to budget spend.</p>	

	<p>If approved, the website could also have videos and links to other websites embedded, and partners could take certain sections to put on their own websites if required.</p> <p>During discussion the following points were raised:</p> <ul style="list-style-type: none"> • The opportunities the Dashboard will provide to improve the perception of Swindon. • Potential links into data held by the Local Enterprise Partnership. • The need to reduce organisations working in isolation on programmes like this, and opportunities for making sure work is joined up. • It was noted that, if approved, the website would go live around May 2016. Links to it will be on the Council's website. <p>The Board noted the presentation.</p>	
7.	One Swindon moving forward – developing Place Leadership	ACTION
	<p>The Chair noted that different organisations now attend these Board meetings than when it was first created, and that there are now different ways of working. He reaffirmed his support for the Board, and highlighted that it has a role to play as a focal point for driving forward the Council's Vision, Priorities and Pledges.</p> <p>Mr John Gilbert, Interim Chief Executive at Swindon Borough Council, highlighted the Board's success with public transformation work. He suggested that the purpose of the Board may need to be re-established, with a refresh of the representation at the Board also being undertaken. Boundary issues on a political, local, regional, national and international basis need to be considered, along with creating champions and ambassadors.</p> <p>During discussion the following points were raised:</p> <ul style="list-style-type: none"> • Focus groups could tease out issues that need to be brought to this Board to ensure the right things are being discussed. This would help to improve ownership and involvement. • The need for a leadership team that takes responsibility for the ambition for Swindon. • Links with the Health and Wellbeing Board which is a statutory body. • The need to articulate what is already in place rather than create duplication. 	

	<ul style="list-style-type: none"> Putting the business community at the heart of certain planning, particularly with reference to the reduced levels of public funding that will be available. The need for accountability and responsibility, and assessing what existing groups and organisations can contribute. <p>The Board agreed with the proposals of developing place leadership as a way of moving One Swindon forward, and that further detailed proposals will be discussed at the next meeting.</p>	
8.	AOB	ACTION
	<p>The Chair noted that this would be the last meeting for Jill Edwards, Department for Work and Pensions, and thanked her, on behalf of the Board, for her contribution and enthusiasm which will be missed.</p>	