

Swindon Borough Council Digital Strategy

Resource and Corporate Overview and Scrutiny Committee

Date: 30th January 2017

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Locality Affected: All

Parishes Affected: All

1. Purpose and Reasons

- 1.1 This report introduces the draft Council Digital Strategy and provides opportunity for feedback from the scrutiny committee before the strategy goes through further iterations and is finalised.
- 1.2 The strategy itself will provide guidance and design principles for the development of services in Swindon borough Council for time to come. Getting the strategy correct will enable our services to make the best use of technology to optimise service quality and to minimise service costs.
- 1.3 It is the responsibility of the Chief Information Officer to deliver a Digital Strategy and the responsibility of the Head of Customer and Business Services to oversee implementation of the Digital Programme.

2. Recommendations

Resources and Corporate Scrutiny committee is recommended to:

- 2.1 Consider the strategy in appendix 8.1 and support the adoption of a Digital Strategy within Swindon.
- 2.2 Recognise the impact of the Organisational Blueprinting work on all the Council's strategy development and support the new date of April 2017 for the delivery of a Digital Strategy.

3. Detail

- 3.1 To enable officers to work to plans to achieve common goals a strategy is frequently required. The creation of a Digital Strategy fills a gap in the Council's portfolio when considering service design in relation to new opportunities offered by the adoption of technology. The blueprinting work in progress with EY is expected to affect many of the Council's strategies; notwithstanding this a first draft of our Digital Strategy has been prepared ahead of the outputs of the EY work. It is expected the organisational design principles being delivered with the help of EY will majorly influence the Digital Strategy and so until these have been delivered it is not proposed to move the Council's Digital Strategy beyond the draft stage.

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- 3.2 The EY organisational blueprint work was hoped to be completed by the end of 2016 but unanticipated procurement and legal work prolonged the commissioning of the engagement. The EY blueprint work is now due to complete at the end of February 2017 and therefore the timetable to deliver an adopted Digital Strategy is now proposed to be set at the 1st April 2017.

4. Alternative Options

- 4.1 The Council could proceed without a Digital Strategy but risks missing out on some of the opportunities technology has to contribute to a Local Authority and to the citizens and customers of Council services.

5. Implications, Diversity Impact Assessment and Risk Management

Financial and Procurement Implications

- 5.1 This report has no financial implications.

Legal and Human Rights Implications

- 5.2 The legal and human rights implications, where applicable, are set out in the body of the report.

All Other Implications (including Staff, Sustainability, Health, Rural, Crime and Disorder)

- 5.3 There are no other implications that have been identified as important for this report.

Diversity Impact Assessment

- 5.4 A Diversity Impact Assessment has not been completed for this report, as it does not recommend a change in Council policy or service.

Risk Management

- 5.5 A risk assessment has not been completed in relation this report.

6. Consultees

- 6.1 The Interim Corporate Director, Resources (Section 151 Officer) and Director of Law and Democratic Services (Monitoring Officer) are consulted in respect of all reports.

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7. Background Papers

7.1 None

8. Appendices

8.1 Swindon Digital Strategy (draft)