

Pledges and Goals

Pledge	Dashboard Goal	Board Sponsor	Cabinet
1. Deliver the Government standard Superfast Broadband coverage to all commercial and domestic premises in the Borough by 2017.	Increase the percentage of premises that have access to superfast broadband to 95% by September 2016.	Jan Willis	Cllr Toby Elliott
2. Construct solar arrays on Council-owned land at Common Farm, Chapel Farm and a solar noise barrier along roads including the M4 at Wichelstowe.	Construct solar arrays on Council-owned land at Common Farm, Chapel Farm and a solar noise barrier along roads including the M4 at Wichelstowe.	Andy Evans	Cllr Toby Elliott
	a) To deliver the local low carbon electricity target of 200MWe by 2020. b) Generate additional income from business rates as a result of meeting the low carbon target.		
3. Demolish the obsolete Carlton Street and Wyvern car parks and use the space for regeneration.	Demolish the obsolete Carlton Street and Wyvern car parks and use the space for regeneration.	Andy Evans	Cllr Garry Perkins
4. Make the case to Government to invest in a Thamesdown Drive extension and surrounding road improvements.	Make the case to Government to invest in a Thamesdown Drive extension and surrounding road improvements.	Andy Evans	Cllr David Renard
5. Replace the current Health Centre in the town centre with a new and improved facility	Replace the current Health Centre in the town centre with a new and improved facility	Andy Evans	Cllr Garry Perkins
6. Establish effective and appealing pedestrian links from the Town Centre to North Star and enhance Wellington Street as a prime thoroughfare for the town.	Establish effective and appealing pedestrian links from the Town Centre to North Star and enhance Wellington Street as a prime thoroughfare for the town.	Andy Evans	Cllr Garry Perkins
7. As part of the town's regeneration: a. Re-develop the former Aspen House site / Granville Street	As part of the town's regeneration: Re-develop the former Aspen House site / Granville Street area, to extend on the successful Regent Circus development.	Andy Evans	Cllr Garry Perkins

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<p>area, to extend on the successful Regent Circus development.</p> <p>b. Make Havelock Square an attractive, safe open space to complement local shops</p>	Make Havelock Square an attractive, safe open space to complement local shops		
8. Replace the current bus station with a new and modern facility.	Replace the current bus station with a new and modern facility.	Andy Evans	Cllr Garry Perkins
9. Improve the town centre road network to pave the way for the Kimmerfields development.	Improve the town centre road network to pave the way for the Kimmerfields development.	Bernie Brannan	Cllr Garry Perkins
10. Improve highway linkages to the Eastern Villages, particularly around the White Hart roundabout.	Improve highway linkages to the Eastern Villages, particularly around the White Hart roundabout.	Bernie Brannan	Cllr David Renard
	To maintain the average vehicle speed and average journey time during the weekday morning peak on locally managed 'A' roads at its current level until December 2019.	Bernie Brannan	Cllr David Renard
11. With Barratt Homes we will build up to 3,500 homes in Wichelstowe including the development of a district centre.	With Barratt Homes we will build up to 3,500 homes in Wichelstowe including the development of a district centre.	Andy Evans	Cllr Toby Elliott
12. Improve the reputation and image of Swindon to attract inward investment.	To continue to increase Gross Value Added per worker annually relative to the South West average	Andy Evans	Cllr Garry Perkins
	Increase the employment rate in Swindon to be in line with the South West average		
	Increase the net number of new jobs in Swindon by a further 19,600 by 2026		

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	Increase the total rateable value of businesses in Swindon.		
13. Improve educational attainment, in particular at ages 16-19 so we are above the average in England within five years.	Increase the percentage of young people achieving 5 GCSEs at grades A*-C (including English & Maths) to at least the national average by August 2021	Karen Reeve	Cllr Fionuala Foley
	Increase the percentage of young people aged 19 who are qualified to level 3 or above to at least the national average by August 2021. Attainment at level 3 equates to achievement of 2 or more A levels or equivalent qualification.		
	Increase the percentage of Swindon primary schools graded good or outstanding to at the least the national average by March 2021		
	Increase the percentage of Swindon secondary schools graded good or outstanding to at the least the national average by March 2021		
	Increase the percentage of Swindon special schools graded good or outstanding to at the least the national average by March 2021		
	To ensure that the level of fixed		
14. Increase the number of businesses employing young people as an apprentice from 15% to 20% (an additional 280).	Increase the number of businesses employing young people as an apprentice from 15% to 20% by 2018 (an additional 280).	Andy Evans	Cllr Garry Perkins
15. Secure a range of options to access Higher Education in Swindon.	Secure a range of options to access Higher Education in Swindon.	Andy Evans	Cllr Garry Perkins
16. Secure a new Museum and Art Gallery that can showcase the high quality art and exhibits that we possess.	Secure a new Museum and Art Gallery that can showcase the high quality art and exhibits that we possess.	Andy Evans	Cllr Garry Perkins
17. Support the development of the	Support the development of the new	Andy Evans	Cllr Garry
18. Long term To: Secure a sustainable future for the Mechanics Institute and	Long term To: Secure a sustainable future for the Mechanics Institute and	Andy Evans	Cllr Garry Perkins
Support the redevelopment of the Corn Exchange	Support the redevelopment of the Corn Exchange		

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Goals which are not pledges

Priority	Dashboard Goal	Board Sponsor	Cabinet Member
1. Improve infrastructure and housing to support a growing, low carbon economy	Measuring the number of new houses completed by March 2026 in other housing projects.	Andy Evans	Cllr Toby Elliott
	Measuring the number of new houses where planning consent has been given	Andy Evans	Cllr Toby Elliott
	Improving the quality of existing housing stock.	Bernie Brannan	Cllr Oliver Donachie
	Improving the quality of private rented housing stock	Bernie Brannan	Cllr Oliver Donachie
	Create a Swindon Borough Council carbon management plan by 2017 including focused targets aimed at reducing the carbon emissions from council activities.	Bernie Brannan	Cllr David Renard