

Swindon Heritage Action Zone Progress Report

Appendix 1: Table showing allocation of expenditure on HAZ projects

£1.6 million has been allocated to the Swindon HAZ by Historic England, with a potential further £0.5 million available towards securing a viable future for the Mechanics Institute.

The outputs of the Swindon Heritage Action Zone can be summarised as follows:

1. A Review of the Railway Village & Works Conservation Areas and their boundaries plus a refresh of existing information for listed buildings and the creation of a Local List. (Projects 2a, 2b, 2c)
2. Improvements to key buildings and spaces and the facilities provided within them and including the Mechanics' Institution, the Health Hydro, the Carriage Works, the Cricketer's and GWR Park. (Projects, 8, 9, 10, 11 and 14)
3. The creation of a brand based on Swindon's railway heritage by April 2022 (Project 4).
4. A range of initiatives including exhibitions, trails, publications and other cultural events to promote the area's railway heritage throughout the period of the HAZ (Project 5).
5. A more legible and attractive pedestrian environment through addressing traffic issues, enhancing pedestrian routes and installing signage (Project 6) and providing public realm improvements at key entrance points and within the Railway village (Project 7).
6. Energy improvements to the Swindon Railway Cottages (Project 12).
7. Shopfront improvements along Faringdon Road, Fleet Street, and Bridge Street (Project 13).
8. Educational initiatives including Heritage in Schools for local children and apprenticeships in conservation building skills (Project 15).
9. Providing specialist heritage advice on the redevelopment of key housing sites within the HAZ area such as the Station Road Car Park site (Project 16).

Historic England has agreed that funding should be allocated to the projects identified in the HAZ delivery plan as per the Table below. The timing of the expenditure is subject to change.

| Project no. | Project name | Yr 1 | Yr 2 | Yr 3 | Yr 4 | Yr 5 | Yr 6 | Total |
|-------------|--|--------|---------|---------------|---------------|---------|--------|--|
| | Comms Plan | | | | | | | |
| 1 | Project Officer post | 28,000 | 44,000 | 44,000 | 44,000 | 44,000 | 14,000 | 218,000 |
| 2a | CA Appraisal | 24,000 | 6,000 | | | | | 30,000 |
| 2b | Research and Review of evidence | | | | | | | - |
| 2c | Listing Review | | | | | | | - |
| 3 | Local List | | 3,300 | 3,300 | 3,400 | | | 10,000 |
| 4 | Brand creation | | 25,000 | 25,000 | | | | 50,000 |
| 5 | Promotion of Swindon | 5,000 | 5,000 | 5000 + 35,000 | 5000 + 40,000 | 5,000 | | 100,000 |
| 6 | Legible town centre | | | 33,000 | 33,000 | 34,000 | | 100,000 |
| 7 | Public realm | | | 100,000 | 150,000 | 150,000 | | Up to £400,000 |
| 8 | MI | | 42,000 | | | | | 42,000 (+ potentially 'up to' 500,000) |
| 9 | Health Hydro | | 50,000 | | | | | 50,000 |
| 10 | Carriage Works | | 85,000 | 115,000 | 50,000 | | | 250,000 |
| 11 | The Cricketers | | 100,000 | | | | | 100,000 |
| 12 | Railway Cottages | | | 10,000 | | | | 10,000 |
| 13 | Faringdon Road (Shop Front) | | | 40,000 | 50,000 | 50,000 | | 140,000 |
| 14 | GWR Park | | 33,000 | 33,000 | 34,000 | | | 100,000 |
| 15 | Education & skills (Schools/ Training) | | | | | | | - |
| | Total planning budget | 57,000 | 393,300 | 443,300 | 409,400 | 283,000 | 14,000 | 1,600,000 (+500,000) |