

Wiltshire Strategic Road Safety Partnership

Strategy Statement 2020-2021/2

Introduction

Wiltshire Strategic Road Safety Partnership (WSRSP) is committed to working at the heart of local communities. This strategy statement details the partnership's plans for the next 12/24 months whilst a full strategy is developed.

Aim of the partnership

The Strategic Road Safety Subgroup is the body committed to reducing the number of people killed or seriously injured on the roads of Wiltshire.

The group will:

- enable partners to meet their legislative requirements (Road Traffic Act 1988) to; promote road safety, carry out studies into accidents and take appropriate action to prevent such actions including dissemination of advice and information
- to foster a systems approach that recognises the whole lifetime of road users and adopts a holistic approach to the challenge of reducing harm
- review data to ensure resources are being used to tackle the most challenging issues effectively
- to review trends in road safety to ensure that the same service in road safety is delivered to residents of both Wiltshire and Swindon
- compare trends in road safety across Wiltshire and Swindon with those identified nationally
- provide an evidence-base that informs and evaluates campaigns delivered by the Road Safety Group

The partnership area includes all roads under the control of Wiltshire Council and Swindon Borough Council, together with the M4 and the trunk roads that are the responsibility of Highways England.

Interim position

The partnership has considered the need for an effective strategy in dealing with the challenges of keeping the roads safe. This is particularly current with the pressure on public services and the apparent “plateauing” of fatal collisions since around 2010.

It seems to be widely accepted that any further reduction in fatal collisions will only be achieved if all partners are working effectively together. As such the Partnership will seek to foster a coordinated Safe Systems approach to road safety that recognises the whole lifetime of road users and the shared responsibility of all who design, build, manage and use roads and vehicles to prevent collisions and to provide post-collision care.

In order to achieve this the Partnership is in the process of seeking external support to pull together all data held by partners into one document – allowing the partnership to effectively define what the issues and priorities should be for Swindon and Wiltshire. The partnership believe that this will ensure that the correct data sets

will define the correct priorities and issues allowing a relevant and effective strategy to be developed.

Making the strategy fit with partners

All partners will be working to a strategic document that is issued by their own organisations. The partnership will need to consider how these documents will fit in with the partnership strategy. It would be counterproductive if they worked against each other in any way.

Timescale

The partnership is hoping to instruct a company in the data task in 2021 – meaning that a full strategy can be worked up after that. If the strategy is not completed in 2021 then a further strategy statement will be produced.

Interim statement – December 2020

Engagement of consultants Spring 2021

Commence preparation of new Strategy – Winter 2021

Adopt new strategy – 2022.