

Appendix 4

Cumulative Impact Assessment

Background

The evidential basis for the continuation of a Cumulative Impact Zone (CIZ) has been primarily provided by Wiltshire Constabulary.

The justification for the creation of the Cumulative Impact Assessment in 2016 was the concern that the cumulative impact of new licensed premises would lead to the area becoming saturated making it a focal point for large groups of people to gather, and thereby creating exceptional problems of disorder and nuisance, or otherwise compromising the licensing objectives. Evidence was received from the Licensing Authority, Wiltshire Police, and Public Health that the saturation of licensed premises was undermining the licensing objectives in the Broad Green area.

It was recognised that the different premises within the CIZ mutually benefited from each other's existence attracting large groups of people. This could in turn increase the possibility of crime and disorder and public nuisance thus impacting on the licensing objectives. For this reason special consideration was given to all classes of premises within the CIZ. The types of licence to be limited were for new premises licence or club premises certificate, or a material variation of an existing licence or certificate. Exceptions included:

- Restaurants where alcohol is only sold with a meal
- Hotels
- Applications for a Minor Variation of the premises licence (except where this may increase the occupant capacity of the premises)
- Applications for a straight premises transfer or DPS variation.

In effect the CIZ controls the number of premises within the area with "on" and "off" licensed sales of alcohol apart from those in the exempt categories listed above.

Impact since 2016

By restricting the number of licences issued through the CIZ has made a positive impact on the local area. The CIZ has been invaluable in dealing with new and changing licensing applications in the Broadgreen area. Previously there was a saturation of off licences in this area with increased complaints of crime and disorder.

Since the introduction of the CIP, there have been no new licences granted for 'on' and 'off' sales and numbers of existing premises has fallen due to revocation of some premises licences following reviews. The Licensing Objectives in respect of Prevention of Crime and Disorder and Ensuring Public Safety have not been undermined.

Evidence to support the continuation of the CIZ

The wide consultation that took place between 25 January and 8 March 2021 received four responses. All respondents were in agreement that it was necessary for a Cumulative Impact Policy to remain in place.

Wiltshire Constabulary have confirmed that within the area defined by the CIZ there are five off-licences. Three of these are located on Manchester Road, which is just 0.4 miles long. This creates a concentration of off licences in a small area.

The area continues to suffer from alcohol related anti-social behaviour, crime and disorder. Between 1 April 2020 and 10 December 2020 125 complaints were made by the public to Wiltshire Constabulary in relation to the above types of offences affecting the public. This is exacerbated by the high number of off-licences in a small area which attracts street drinkers to the area.

The issues specifically stemming from the area within the CIZ include:

- General drunkenness behaviour and the nuisance impact of this on the public
- Littering and environmental impacts from public urination
- Dominating of public spaces which inhibits its use by general members of the public
- Violence against a person

It is nationally recognised that only about 1 in 5 incidents are actually reported to the Police.

The Police have undertaken their own enforcement action in relation to street drinkers and many have Injunctions or Community Protection Notices banning them from consuming alcohol in the Borough. However the high number of alcohol outlets in the area continues to make the disorder difficult to manage.

The Broadgreen area consists of a high number of alleyways and often street drinkers consume alcohol in these locations without attracting the attention of the Police, but it causes significant negative impact to the residents in the area.

All of the licensees in the CIZ area have been advised on serving those customers who are drunk and the impact of selling high alcohol content drinks to street drinkers. But despite of this significant issues still exist in relation to Anti-Social behaviour and other incidents in the area.

Wiltshire Police support the continuation of the CIZ as it is making an impact in controlling crime and disorder and has improved the quality of people's lives. If this control was not in place it is likely that the level of crime and disorder and negative impact on people's lives will be significant and detrimental to the Licensing Objectives