

Council

Thursday, 18 July 2013

**BACKGROUND REPORTS RELATING TO MINUTES
RESERVED TO COUNCIL FOR DECISION UNDER
THE COUNCIL'S MANAGEMENT SCHEME**

Contact: Shaun Banks (Telephone 01793 463606),
email: sbanks@swindon.gov.uk

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Adult Community Learning as a Route to Employment

Cabinet

Date: 12th June 2013

Author: Cabinet Member for Children's Services
Board Director, Commissioning

Wards: All

Locality Affected: All

Parishes Affected: All

1. Purpose and Reasons

- 1.1 This report outlines the outcomes for Adult Community Learning in 2011/12, work to date in 2012/13 (September 2012 to August 2013) and recommends that Council approves the Adult Community learning Plan for Academic year 2013/14.
- 1.2 The report demonstrates how the priorities for Adult Community Learning have been reviewed to ensure funding is now targeted to contribute effectively to the Council's priorities in One Swindon: "We can all benefit from a growing economy"; the Corporate Strategy, "right skills, right jobs in the right place" and the Economic Strategy "a higher skilled and higher earning workforce". The resources for Adult Community Learning are now focusing on targeting residents who will benefit from a programme of learning as a route to employment. The report also outlines how we are maximising the benefits of a partnership approach to ensure the most effective use of resources across the area.

2. Recommendations

Cabinet is recommended to:

- 2.1 Endorse the Adult Community Learning Plan for the Academic Year 2013/14 as set out in Appendix 1 to the report and to recommend it for approval by Full Council on 18th July 2013;
 - 2.2 Note and authorise the Board Director Commissioning to commission and arrange the delivery of the Adult Community Learning Programmes as detailed in the Adult Community Learning Plan for the Academic Year 2013/14;
 - 2.3 Note the Adult Community Learning Performance for 2011/12;
 - 2.4 Note the learning programmes being delivered in 2012/13 to meet the priorities agreed by the Council on 29th March 2012 (Council Minute 129, 2011/12 refers);
 - 2.5 Note the update on funding, confirming that £466,283 will be available in 2013/14;
 - 2.6 Note the national policy on minimum contract levels, which means that the Skills Funding Agency will continue to contract with Swindon Borough Council; and
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Further information on the subject of this report can be obtained from Sally Burnett, Direct Dial Telephone Number, 01793 463061.
sburnett@swindon.gov.uk.

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- 2.7 Support the principle of the development of a Community Learning Trust and endorse the actions being taken by the Board Director Commissioning to establish a Swindon Adult Community Learning Trust.

3. Detail

Introduction

- 3.1 The Council currently receives an annual grant from the Skills Funding Agency (SFA) to deliver Adult Community Learning. The Adult Community Learning Plan outlines the priorities for the year and what it intends to achieve with the funding. The Plan is attached to this report as Appendix 1.
- 3.2 There has been some uncertainty over the future of funding for the Council, due to the proposed introduction of minimum contract levels. The report clarifies the position about funding and explains the implications of minimum contract levels.
- 3.3 The report also brings to Members' attention, a proposal to establish a partnership, the Adult Community Learning Trusts. In order to maximise the use of existing funding and to secure further sources of funding.

Adult Community Learning Plan 2013/14

- 3.4 The Adult Community learning Plan sets out Swindon Borough Council's plans for adult and family learning in Swindon for the period 2013/14. The community aspect refers to delivery within the communities to target potential learners who are less likely to access universal provision in, for example colleges.
- 3.5 The Analysis of Need, underpinning the plan is attached at Appendix 2.
- 3.6 The plan includes the following features.

Priorities

- 3.7 Deliver a programme of learning, which clearly contributes to the Council's Economic Strategy and contributes to the corporate priority to enable residents to compete for jobs. The focus is on a higher skilled, higher earning population with the right skills for the right jobs and ensuring Swindon is a place of opportunity. The programmes of learning will support the development of skills that are most important to enable residents to compete for jobs including Literacy, Numeracy Digital skills and routes to specific vocational sectors.
- 3.8 Focus public funding on people who are disadvantaged and least likely to participate, including people on low incomes, low skills, furthest away from the labour market and young people.

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- 3.9 Widen participation in learning through locally delivered informal and accredited programmes, delivered in communities in a wide range of venues, focused on deprived areas.
- 3.10 Continue to increase the number of learners achieving successful outcomes and increase the numbers gaining an accreditation and/or progression to further learning and work.
- 3.11 Deliver a universal Adult Community Learning programme with access for all, focused on improving Health and Wellbeing. Develop a fees strategy to ensure fees are paid where learners are able to do so and subsidise learning for those who are not able to pay.
- 3.12 Ensure learners have access to high quality information, advice and guidance.
- 3.13 Develop a Curriculum Plan which gives priority to
 - Improving skills to level 1 and level 2 (level 1 is equivalent to 5 GCSE passes Grade D-G; level 2 is equivalent to 5 GCSE passes Grade A*-C).
 - Literacy, numeracy and digital skills.
 - Meeting the needs of those who are unemployed and who have been made redundant and increase the numbers of learners age 19-25.
 - Meeting the needs of vulnerable adults including those with Learning Difficulties and Disabilities and those with Mental Health issues
 - Supporting family learning, targeting families where adults need support to engage in learning with children

Leadership and management

- 3.14 Continue to improve the planning and commissioning of ACL including improved analysis of need, build capacity within providers to further improve the quality of teaching and learning, outcomes for learners and ensure value for money. Ensure we are on target to achieve an Ofsted outcome of Grade 2, as outlined in the Self-Assessment Review.
- 3.15 Develop a Curriculum Plan, outlining the courses that will be on offer to meet the priorities outlined above.
- 3.16 Work with partners to develop a 'Community Learning Trust' model with one coherent strategy and learning offer across the partnership and arrangements to maximise the use of resources available. The partnership includes colleges and voluntary sector who also receive SFA Adult Community Learning Funding, Swindon Borough Council, National Careers Service, Skills Funding Agency,

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Voluntary Action Swindon and Job Centre Plus. The partnership will report to the Skills and Employment Board. The Board is part of the Economy Change Programme and is overseen by a Board of members.

- 3.17 Build capacity in communities to enable them to deliver Adult Community Learning including increasing the number of volunteers.
- 3.18 Ensure the work of Learning Ambassadors contributes to the priorities and the impact of their work is effectively captured. Commission this aspect of delivery from 2013/14.

Adult Community Learning Performance for 2011/12

- 3.19 Learners' achievements (those who have successfully completed their Individual Learning Plan aims) are good as 90% of those enrolled fully achieved them. This was an increase of 11 percentage points from 2010/11. This compares favourably with the national achievement rate of 87%. We have an overall success rate (achievement divided by the number starting their course) of 91%. This was an increase of 10.85 percentage points from the 2010/11 figures and is in line with the benchmarking average.
- 3.20 Overall, our success rate (the number that achieved their learning goals set within their chosen course, was 91% in 2011/12, compared to 80.15% in 2010/11. Our retention rate (the number completing their chosen course) was 97% in 2011/12, compared to 94% in the previous year. Our success rate is above the national benchmarking average as is our retention rate.
- 3.21 Our target number of learners, set by the Skills Funding Agency (SFA) was 2820. We achieved 2694 individual learners with 3485 enrolments (some learners enrolling on more than one course). We delivered 240 courses in 63 venues across Swindon. The gap in overall numbers was due to poor take up in specific courses. The Council's performance management of learning providers includes support and challenge to improve engagement and marketing and an approach where funding is withdrawn where providers do not reach their recruitment targets. This does bring the extra challenge of re-commissioning provision mid-year.
- 3.22 As well as learner numerical targets set by the SFA, ACL sets targets to improve participation of specific groups of learners. In 2011/12, we overachieved on our male enrolments and on our ethnic minority enrolments, reflecting the success of our strategy to improve participation by these groups. We also overachieved on our numbers of enrolments, which achieved an accredited qualification. Our proportion of Learners with Learning Difficulties and Disabilities reduced and this is being addressed this year through some targeted provision.

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- 3.23 Delivery and targets for 2012/13 are outlined in Table 4 on page 7/8 of the Plan in Appendix 1. This demonstrates the wide range of learning programmes being delivered to achieve the Council's current priorities. Council agreed these priorities in May 2012.

Funding, National Policy and Community Learning Trust

- 3.24 Adult and Community Learning is funded by the skills Funding Agency (SFA) and in 2012/13, £468,300 grant is available to plan, manage and deliver learning. It has now been confirmed that £466,283 will be available for 2013/14. Swindon Borough Council needs to use the funding to meet the objectives of Adult Community Learning as set out in New Challenges, New Chances: Building a World Class Skills System (Department for Business, Innovation & Skills, 2011 https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/32313/11-1380-further-education-skills-system-reform-plan.pdf.) Swindon Borough Council also needs to meet the overall target numbers of adults set by the SFA.
- 3.25 The SFA had proposed that organisations receiving contracts to the value of less than £500,000 would no longer be able to receive funding directly from the SFA. The SFA has confirmed that these minimum contract levels will not apply for 2013/14 and that we can expect at least the same level of funding as in 2012/13.
- 3.26 In March 2013, the SFA issued additional information outlining the expectations that those in receipt of SFA funding will:
- 3.26.1 Secure additional revenue over and above the 'public subsidy' (in the case of Swindon Borough Council, this is £466,283 SFA funding for 2013/14, with the SFA now regarded this as a contribution;
 - 3.26.2 Have an ACL Strategy or Plan in place outlining how a relevant balance of provision will be delivered;
 - 3.26.3 Work with other partners to ensure engagement and consultation with communities;
 - 3.26.4 Develop a Financial Strategy.
- 3.27 'New Challenges, New Chances, Building a World Class Skills System', (Department for Business, Innovation & Skills, 2011), announced the Government's intention to introduce Community Learning Trusts to deliver the new agreed objectives more coherently. In April 2012, it published the Community Learning Trust Pilots Prospectus outlining the detail of the approach. A number of 'Community Learning Trust' pilots were set up across the country with the aim of rolling out this approach in 2013. Officers are currently working with partners to set up a 'Community Learning Trust' model in Swindon, which

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will be called the Swindon Adult Community Learning Trust. The key aims of the partnership are to:

3.27.1 Develop one Adult Community Learning Strategy across Swindon with a clear learning offer.

3.27.2 Develop a clear mechanism for community members to shape and contribute to the delivery of the learning offer including volunteering.

3.27.3 Maximise the contribution that the voluntary sector can make to ACL.

3.27.4 Develop a funding strategy to secure additional money in addition to the current public funding.

3.27.5 Ensure ACL is able to effectively contribute to a wider Skills and Employment Strategy with effective structures to link this together.

4. Alternative Options

- 4.1 The Council could decide to focus on a different set of priorities for Adult Community learning, whilst still being required to meet the overall SFA targets and adhere to the SFA funding guidance.

5. Implications, Diversity Impact Assessment and Risk Management

Financial and Procurement Implications

- 5.1 Adult Community Learning delivery and management for 2012/13 and 2013/14 will be contained within the SFA budget available. For 2012/13, £468,300 is available and in 2013/14, £466,283 will be available. Alternative sources of funding will be explored through the partnership. Commissioning of Adult Community Learning will follow the Council's procurement guidelines. Implications of our performance management process are that we sometimes commission in year, which is not the most efficient approach.

Legal and Human Rights Implications

- 5.2 All legal and human rights implications have been taken into account in preparing this report. It is considered that the report's recommendations are compatible with Convention Rights.

All Other Implications (including Staff, Sustainability, Health, Rural, Crime and Disorder)

- 5.3 The ACL Plan proposes that Learning Ambassadors will be a commissioned service from 2013/14 rather than direct delivery through Swindon Borough Council or through Pertemps, the Council's preferred contract provider.

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Diversity Impact Assessment

- 5.4 A Diversity Impact Assessment has been undertaken. It identified no adverse impacts. A copy can be obtained from the report author.

Risk Management

- 5.5 The annual nature of the financial planning requires the Council to undertake short term commissioning, often with new providers on an annual basis. This leads to instability with providers and puts the achievement of learner number targets at risk. In order to mitigate the risk, officers are developing an approach to three-year contracts with annual break clauses dependent on confirmation of funding from the SFA.
- 5.6 The aim to deliver Adult learning in the community often means commissioning service for small providers. These organisations are often very good at engaging with members of the community but may be fragile due to capacity. Officers are looking to build sustainability through longer term contracting as mentioned in 6.6 and also investigating a model of commissioning larger providers who still would be able to deliver in the community.

6. Consultees

- 6.1 The Board Director, Resources (Section 151 Officer) and Director of Law and Democratic Services (Monitoring Officer) are consulted in respect of all reports.
- 6.2 Potential members of the Adult Community Learning Trust Partnership including providers and the Voluntary & Community Sector were consulted on the priorities of the Adult Community Learning Plan.

7. Background Papers

- 7.1 None

8. Appendices

- 8.1 Appendix 1: Adult Community Learning Plan 2013/14
- 8.2 Appendix 2: Needs Analysis Summary
- 8.3 Appendix 3: Diversity Impact Assessment

9. Key Decision/Decision in Cabinet Work Programme

- 9.1 This is not a Key Decision as it is a recommendation to Full Council and is included in the Cabinet Work Programme for June 2013.

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sburnett@swindon.gov.uk.

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Swindon Adult Community Learning Plan

2013 - 2014

1. Introduction/purpose

1.1 The Adult Community Learning (ACL) Plan sets out Swindon Borough Council's plans for adult and family learning in Swindon for the period 2013 – 2014. Adult Community Learning is funded by the Skills Funding Agency (SFA) and in 2012/13 a £468,300 grant was available to plan, manage and deliver learning. It has been confirmed, that for 2013/14, £466,283 will be available to fund ACL.

1.2 The SFA requires the allocation to be used to:

- Maximise access to community learning for adults, bringing new opportunities and improving lives, whatever people's circumstances.
- Promote social renewal by bringing local communities together to experience the joy of learning and the pride that comes with achievement.
- Maximise the impact of community learning on the social and economic well-being of individuals, families and communities.

1.3 The aim of the Swindon Adult Learning plan is to deploy the SFA funding to ensure that local people have access to a range of appropriate and flexible learning opportunities that will contribute to their personal, social, educational and economic development and hence contribute to Swindon Borough's strategic priorities outlined in One Swindon, The Corporate Strategy and the Economic Strategy.

1.4 The ACL service contracts out most of its delivery to a variety of providers within the Borough and retains some funding to provide the necessary contract monitoring, quality assurance and management of the service.

1.5 This Adult Community Learning Plan:

- Outlines our strategic aims and objectives for adult community learning
- Provides a local update on how ACL contributes to the Council's overarching priorities
- Reports on achievement of targets and outcomes against the Council's stated adult community learning objectives for academic year 2011/12 and provides an overview of priorities and targets for 2012/13
- Summarises key points from the Ofsted Self-Assessment Review
- Recommends future approaches to working in partnership across Swindon to ensure maximum use of funding available and outcomes for learners.

2. Strategic Aims & Objectives

2.1 Aim

To ensure that local people have access to an appropriate range of flexible learning opportunities that contribute to their personal, social, educational and economic development.

2.2 Objectives

- Deliver a programme of learning which clearly contributes to the priorities outlined in the Economic Strategy and the emerging Employment & Skills Strategy to enable residents to compete for jobs. The focus is on a higher skilled higher earning population with the right skills for the right jobs and ensuring Swindon is a place of opportunity for young people.
- Focus ACL public funding on people who are disadvantaged and least likely to participate in learning, including people on low incomes, those with low skills and those furthest away from the labour market.
- Widen participation in learning through locally delivered informal and accredited programmes, serving the needs of the diverse communities in the borough.
- Provide learning opportunities in a wide variety of community venues, focused on deprived areas where learning can make a difference to the life-chances of adults and their families.
- Provide Family Learning in partnership with schools in deprived areas where attainment levels are low.
- Continue to increase the number of learners achieving successful outcomes, increase the numbers of people gaining first accreditation in community-settings and increase the numbers progressing to further learning and work. Ensure there are clear pathways for residents into further learning or into work.
- Continue to deliver a universal ACL programme with access for all and develop a fees strategy to ensure fees are paid where learners are able to do so.
- Ensure learners have access to high quality information advice and guidance, delivered by tutors with appropriate sign-posting to the National Careers Service.

2.3 Delivering the Objectives

In order to achieve the above objectives, we will:

- Commission a Curriculum which will give priority to:
 - Improving skills to level 1 and level 2 (to improve people's access to the labour market, residents ability to compete for jobs and vulnerability to unemployment)
 - Literacy, numeracy and digital skills (key skills for successful entry to the labour market)
 - Meeting the needs of those who are unemployed and who have been redundant to support their routes to employment, particularly those in the 19-25 year age groups.
 - Meeting the needs of vulnerable adults, particularly those with learning difficulties/disabilities, those recovering from mental illness, drug and alcohol addiction, single parents and those on low incomes
 - Family learning in deprived areas to improve the literacy and numeracy skills of both children and adults and to provide better outcomes for families.
- Develop a Curriculum plan, outlining how the identified target groups will be attracted to learning by the courses, times, locations and modes of delivery on offer to meet the priorities outlined above.

- Continue to improve the planning and commissioning of ACL so that we develop an improved analysis of needs, are able to improve further the quality of teaching and learning, outcomes for learners and value for money.
- Ensure we are on target to achieve an Ofsted outcome of grade 2, as outlined in the Self-Assessment Review (SAR).
- Build capacity in communities to raise awareness of ACL, enable communities to contribute to identifying needs and to increase the potential number of volunteers.
- Ensure the work of Learning Ambassadors contributes to the priorities and that the impact of their work is captured effectively. Commission this aspect of delivery from 2013/14.
- Work with partners to develop a 'Community Learning Trust' model with one coherent strategy and learning offer across the Trust, with arrangements to maximise the use of all resources available and to deliver an ACL offer. The Trust will report to the Employment and Skills Board to ensure that the ACL service continues to contribute effectively to the identified skills needs of the Borough's population.

3. The National Context

3.1 'New Challenges, New Chances: Building a World Class Skills System' published by BIS in 2011, gave the government's clear aims and objectives for the Community Learning budget in England. Revised objectives were set in August 2012. These require Community Learning providers to:

- Focus public funding on helping disadvantaged people get into learning and progress;
- Involve local people and organisations involved in decision-making;
- Maximise value for money, increase income generation and use fees to support people who can't afford to pay.

3.2 In February 2013 it was confirmed that the achievement of the above objectives is expected to be via a locally-based 'Community Learning Trust' model. These partnerships have been piloted during 2012/13 to channel a variety of funding and to lead the planning of local provision in areas. The Community Learning Trust Prospectus outlines the key purpose of the partnerships as follows:

- Develop a clear mechanism for the community to shape and contribute to the delivery of the learning offer, be part of the commissioning process and give feedback on learning.
- Develop a clear 'Learning offer' which is developed in partnership with communities.
- Increase the community learning resources available to support community learning through fee income and attracting other funding sources.
- Focus public funding on people who are most disadvantaged and least likely to participate and collect fee income from people who can afford to pay and use fees to extend provision
- Involve volunteers and the voluntary and community sector groups, shifting long term 'blocked' classes into learning clubs, growing self-organised learning groups and encourage employers to support informal learning in the workplace.

3.3 A Swindon Community Learning Trust was set up in February 2013 and includes the two local colleges, Learning Curve, Jobcentre Plus and Voluntary Action Swindon. This partnership will seek to improve curriculum planning, targeting and effective use of joint resources.

4. The Local Context/current contribution to local strategic priorities

4.1 The table below outlines the contribution that Adult Community Learning is already making to our One Swindon and Corporate Strategy priorities.

Priority	Contribution of Adult Community Learning
Right Skills, Right Job, Right Place	<p>ACL targets those without a level 2 qualification and/or who live in areas of disadvantage and provides pathways and progression routes through which skills can be improved. There is a particular focus on literacy, numeracy and digital skills.</p> <p>The service also targets those who are unemployed and/or have been made redundant in order to engage them in learning. The ACL Service supports the above, through targeting those who are furthest away from employment by providing opportunities and programmes for them to develop the skills they need to become economically active and to compete for jobs or to become active within their community through volunteering. The learning offer enables adults to return to learn and to gain the skills and confidence to prepare to enter or re-enter employment. Family learning gives parents the skills to support their children's learning, thereby contributing to the raising of achievement levels. It also helps adults to improve their own skills and therefore to compete more effectively in the labour market. An adult who is learning provides a good role model for children and young people and supports the development of a learning culture, and the acquisition of skills which can improve people's life chances.</p>
Find new ways to reduce vulnerabilities	<p>ACL learning is targeted at vulnerable groups including those with Learning Disabilities/Difficulties (LDD), those with health inequalities and those with low skills, low income levels and those who are unemployed. It equips those who have dropped out for a variety of reasons e.g through ill health or lone parenthood to gain the confidence to learn and progress. Engaging in community learning helps people to reduce their vulnerabilities, improves their self-confidence and increases their ability to operate independently and to progress.</p>
Make use of all resources and focus them on what matters most.	<p>ACL carefully targets specific groups and communities in order to meet identified priorities and uses learning opportunities to grow the capacity of both individuals and communities to achieve relevant goals. It also develops volunteers and enables them to acquire new skills and to contribute to community capacity building. The Community Learning Trust will ensure that we increase collaboration, reduce duplication and develop a funding strategy to add value to public funding.</p>

5. Needs Analysis

Refer Appendix 2 for summary of employment, skills and deprivation information linked to the priorities.

6. What have we delivered to date, what are the outcomes?

6.1 Delivery and outcomes in 2011/12

6.1.1 Our target, set by the SFA, for 2011/12 was 2820 learners. We achieved 2694 individual learners with 3485 enrolments (some learners enrolling on more than one course). We slightly under-achieved in our universal offer and on our First Steps provision and we over-achieved on our provision for targeted groups in deprived communities and on Family Learning. We delivered 240 courses in 63 venues across the Borough.

Funding Stream	Target 2011/12	Performance 2011/12
FLLN (Family Learning Literacy and Numeracy)	120	127
NLDC (Neighbourhood Learning in Deprived Communities)	500	628
PCDL (Personal Development Community Learning)	1650	1613
WFL (Wider Family Learning)	300	326
First Steps	250	165

Table 1, Performance – learner numbers.

6.1.2 Learners' achievements (those who have successfully completed their ILP learning aims) are good – 90% of those enrolled fully achieved. This was an increase of 11% from 2010-11. This compares favourably with the national achievement rate of 87%. We have an overall success rate (achievement divided by the number starting their course) of 91%. This was an increase of 10.85% from the 2010-11 figures and is in line with the benchmarking average.

Learner Outcomes	2010 – 11	2011 – 12
Achieved	2799 (79%)	3128 (90%)
Partial Achievement	414 (11.6%)	187 (5.37%)
No Achievement	343 (9.6%)	170 (4.88%)
Total enrolments	3556	3485

Table 2, Performance, Learner Outcomes

6.1.3 Overall, our success rate (the number that achieved their learning goals set within their chosen course, was 91% in 2011-12, compared to 80.15% in 2010-11. Our retention rate (the number completing their chosen course) was 97% in 2011-12, compared to 94% in the previous year. Our success rate is above the national benchmarking average, as is our retention rate.

6.1.4 As well as learner numerical targets set by the SFA, ACL sets itself specific targets to improve participation of specific groups of learners. The table shows the position at the end of the academic year 2011-12. We overachieved on our male enrolments and on our ethnic minority enrolments, reflecting the success of our strategy to improve participation by these groups. We also overachieved on our numbers of enrolments which achieved an accredited qualification and our success rates, retention and attendance figures all improved significantly. Our proportion of LDD Learners reduced and is being addressed this year through some targeted provision.

Target for 2011- 12	Target Set 2011/12 % of total	Final position 2011/12
Male Enrolments target	25%	31%
Ethnic Minority Enrolments	18%	20%
Ethnic Minority take up non targeted courses	8.7%	9.5%
Accredited Enrolments	500	684
LDD Learners	12%	9%
Success rate target (Success rate: number of those achieving all learning goals / starters x100)	85%	91%
Retention target	95%	97%
Attendance	85%	86%
NLDC success rate	75%	90%
Accredited learning success rate	95%	98%
LDD learners success rate	85%	86.5%
Family Learning success rate (Wider Family Learning and FLLN)	90%	95%

Table 3, Performance against targets

6.1.3 A number of the courses run are accredited to external exam bodies such as CIEH for Food Safety and OCR for Literacy and Numeracy. 684 learners (20% of all enrolments) gained a qualification in 2011-12 (compared to 322 learners (9%) the previous year).

6.1.5 Learning Ambassadors

We currently have a team of 12 Learning Ambassadors who work for three paid hours per week and in some cases additional hours on a voluntary basis. They are recruited from community groups across Swindon and have a particular remit to engage with 'hard to reach' or vulnerable adults. They provide Information, Advice and Guidance (IAG) on education and training and sign-post people to learning, work or volunteering placements. They help adults to identify routes into learning and into employment and work with learners to meet their identified needs.

Each Learning Ambassadors is linked to a provider. The Learning Ambassadors work with the providers and also offer IAG within the classroom and signpost learners to further learning opportunities. They also provide additional support for learners within the classroom e.g. in a similar way to teaching assistants in schools, during 2011/12, Learning Ambassadors worked with 74 individuals.

6.2 Delivery for the current year 2012/13

Our current priorities and targets for 2012/13 are given below and the following table details the providers we currently contract with, the value of their contracts and the learner numbers they are asked to deliver.

Priority	Provider	Value of Contract	Target Set (Learner Nos.)
Improving Employability and Work Skills (work based skills)	Elite Progression	£1,800	60
	New College	£8,000	200
	Safe and Silent Security	£19,000	90
Independent Living (working with vulnerable adults, eg. Homeless, those with mental health issues)	New College	£20,000	200
	Fitzpatrick's Gym	£19,200	40
	Swindon Advocacy Movement (SAMS)	£6,000	12
Improving Literacy and Numeracy (Targets unemployed adults to improve basic skills to enable routes to employment)	North Wessex Training	£20,000	200

	Swindon Libraries	£9,055	250
Improving English at pre entry level (Target adults where English is not their first language)	New College	£10,000	100
	Mussaret Tanweer	£11,424	96
Wider Family Learning (Families learning together through schools and community venues)	Healthy Options	£10,916	240
	Elite Progression	£14,650	256
	Smiley Cats	£19,000	90
First Steps (Back to work courses with progression to learning or work)	Swindon College	£19,950	250
FLLN (Family Language, Literacy and Numeracy) run through schools to target families to improve literacy and numeracy together	Swindon College	£43,200	108
Community Learning (Universal Life-Long Learning offer to support health and wellbeing)	New College	£24,240	1000
Progression Courses offering learners the chance to progress to further learning	New College	£20,000	200
Community Volunteering (to encourage those who have been long-term unemployed to take up volunteering opportunities)	Voluntary Action Swindon	£6000	40

Table 4, delivery of ACL in 2012/13

7. We will be reviewing our priorities in the context of local objectives for employment and skills (see 4.1) and this will inform our commissioning process for 2013/14. We will also develop better ways of capturing the impact of ACL and its contribution to Borough priorities.

7.1 We will be reviewing the curriculum offer in the context of the identified priorities and our needs analysis and as part of our contract negotiations. The review of the curriculum will include the time, place and mode of delivery as well as a review of the subject areas we currently cover, described below.

Art, Craft & Design	Horticulture
Beauty & Hairdressing	Maths & Science
Community Interest	Performing Arts
Computing and digital technology	Professional and Vocational Development
English	Skills for Life (Literacy, Numeracy, IT)
Fitness & Sport	Therapies and Health
Food & Drink	
Foreign Languages	

8. Swindon Self-Assessment Report 2011/12 – Summary

8.1 Following our last Ofsted inspection in January 2011 we were assessed as Grade 3 'Satisfactory'. The Ofsted inspection in 2011 highlighted the need to improve collation of performance data to demonstrate the impact of teaching and learning and of our quality assurance process. There is now a robust system in place to collate performance data and a well-developed quality process, led by the Quality Manager. Our success rates are improving year on year. We still need to do more to further improve our needs analysis, performance management, curriculum planning and commissioning processes. We are aiming for an overall grade of 2 'Good' at our next Ofsted Inspection. A Quality Improvement Plan is in place to address our identified areas for improvement. Ofsted has confirmed that we will be inspected by September 2014.

9. Partnerships & 'Community Learning Trust'

9.1 As referenced in 3.3 above, we are developing a 'Community Learning Trust' model which will be called the '**Swindon Adult Community Learning Trust**'. The, main purpose of the partnership is to develop a strategic approach to the shaping of the learning offer across Swindon and to ensure we use ACL funding effectively in order to have the greatest impact. Through the Partnership, we aim to develop a joint funding strategy, reduce areas of duplication and improve mechanisms to ensure that communities are able to shape and deliver elements of the learning offer. This will be a major focus for the work of the ACL co-ordinator in 2013/14.

9.2 Membership consists of the three partners receiving SFA Safeguarding or Skills Funding, Job Centre Plus, Voluntary Sector, Public Health, National Careers Service, and Skills Funding Agency.

10. The Management of Adult Community Learning

10.1 Adult Community learning is managed in SBC through Commissioning, Economy and Attainment and sits within the Routes to Employment Team. This arrangement clearly links Adult Community Learning into the priority to support residents to be able to compete for jobs. Leadership for this area of work is provided by the Strategic Commissioner, Routes to Employment.

10.2 The following functions are in place to plan and manage ACL:

- Co-ordinator, Adult Community Learning
- Data and Performance Officer
- Quality Manager (P/T contract)
- Learning Ambassador Co-ordinator (temporary and P/T) and 12 Learning Ambassadors.
- Finance Support is provided by the Finance Team.

10.3 From September 2013, all Adult Community Learning provision will be secured and managed through the commissioning process. Learning Ambassadors are currently managed in house, and it is proposed that the role of Learning Ambassadors are reviewed and commissioned as with other elements of delivery.

10.4 Through the commissioning process, we have a broad range of delivery partners in place including colleges, training providers, and small businesses. We aim to explore further the opportunities for voluntary sector delivery of ACL, through our commissioning role of market shaping. Managers, as well as working closely with delivery partners to ensure high quality teaching and learning and outcomes for learners, are also building capacity, particularly with new providers.

Treasury and Capital Update 2012/13

Cabinet

Date: 12th June 2013

Author: Cabinet Member for Finance
Board Director, Resources

Wards: All

Locality Affected: All

Parishes Affected: All

1. Purpose and Reasons

- 1.1 This report sets out the Treasury Management performance for 2012/13 and some recommended amendments to the Prudential Indicators.

2. Recommendations

Cabinet is recommended to:

- 2.1 Note the 2012/13 Treasury Management performance and Prudential Indicators;
- 2.2 Approve the changes to the Prudential Indicators detailed at paragraph 4.14 and request that the Council approve these at its meeting on 18th July 2013;

3. Detail

Treasury Management

- 3.1 The Council is involved in two types of treasury activity:
- Borrowing for capital purposes and for temporary cash flow purposes
 - Investment of surplus cash.
- 3.2 The activity and performance in respect of each of these two activities is summarised in the sections below.
- 3.3 **Borrowing**
- 3.4 In 2012/13, the sole new borrowing was a loan of £5m for a period of 3 years, which was taken out in May 2012 from Wycombe District Council at a rate of 1.40%.
- 3.5 Long-term loans of £12.53m matured during the year, which were running at an average of 4.03%.
- 3.6 The average rate the Council paid on all debt (both long term and short term) over the whole of 2012/13 was 3.41%. This is a decrease of 0.09% from the previous financial year due to a combination of the maturing loans being at higher rates than the average, and the new loan being well below the average rate.

Further information on the subject of this report can be obtained from Paul Smith on Direct Dial No.463976, or Email psmith2@swindon.gov.uk.

Treasury and Capital Update 2012/13

Cabinet

Date: 12th June 2013

- 3.7 Total long term debt has therefore decreased from £242.8m to £235.2m over the year as detailed at Table 1 below.

Investments

- 3.8 The Council's agreed Treasury Policy states that the Council utilises the creditworthiness service provided by Sector Treasury Services. This service uses credit ratings from the three main ratings agencies as well as overlaying other relevant market data. Sector then recommends a duration that counterparties should be invested with of between 3 months and 2 years. Currently, the Council is limiting investments to any counterparty to a maximum of 1 year in order to minimise risk.
- 3.9 During 2012/13 an average daily investment balance of £56 million was being managed in-house. This balance was sufficient to manage the peaks and troughs of the Council's cash flows and provide the flexibility to choose longer investment periods and take advantage of higher interest rates available. In total, interest of £530k was earned in 2012/13 on these investments at an average rate of 0.85%. (2011/12 was 1.12%.) Over the full year, this rate exceeded the "benchmark" 7-day rate of 0.42%, as well as the 3 month LIBOR rate of 0.69%.
- 3.10 The Council's debt and investment position as at 31 March 2013 is shown in the table below:

Table 1 - Analysis of Debt and Investments

Debt & Investments	31/03/2012		31/03/2013	
	£'000	Av. Rate (%)	£'000	Av. Rate (%)
Long Term Debt PWLB	207,815	3.86%	195,276	3.92%
Long Term Debt Market	35,000	1.20%	40,000	2.04%
Total Long Term Debt	242,815	3.48%	235,276	3.63%
<i>Of which HRA</i>	<i>150,532</i>		<i>145,532</i>	
<i>Of which GF</i>	<i>92,283</i>		<i>89,744</i>	
Short-term Borrowing	6,000	0.33%	29,500	0.36%
Total Debt	248,815	3.50%	264,776	3.41%
Investments	(26,325)	1.01%	(25,050)	0.93%
Net Borrowing Position	222,490		239,726	

- 3.11 The Council's Capital Financing Requirement "CFR" represents the estimated future debt position taking into account further borrowing required to fund the existing capital programme approvals. This has increased from £377m to an estimated £407m (subject to final accounts closure). This indicates that there is a

Further information on the subject of this report can be obtained from Paul Smith on Direct Dial No.463976, or Email psmith2@swindon.gov.uk.

Treasury and Capital Update 2012/13

Cabinet

Date: 12th June 2013

further long-term borrowing requirement of £172m. The table below compares the CFR with the debt position between the General fund and the Housing Revenue Account (HRA) , and the resulting borrowing requirement.

	GF £k	HRA £k	Total £k
Long Term Debt	89,744	145,532	235,276
CFR	261,468	145,532	407,000 (est)
Further Requirement	171,724	Nil	171,724

Prudential Indicators (PI's)

- 3.12 In order to demonstrate that local authorities have fulfilled the objectives of the Prudential Code, it sets out a basket of indicators that must be prepared and used. It should be noted that the prudential indicators are not for comparison between authorities, but are a means to support and record local decision-making. Prudential Indicator out-turn figures for 2012/13 are contained at Appendix 1.
- 3.13 One of the Prudential Indicators approved at Cabinet on 6th February 2013 for the 2013/14 financial year set out the limits in relation to the maturity structure for fixed rate debt (Cabinet Minute 95, 2012/13 refers). The purpose of this is to manage the risk of too much debt needing re-financing in a single period as this would subject the Council to a greater degree of interest rate risk.
- 3.14 As discussed at paragraph 3.11, there is a significant requirement to undertake new long-term borrowing, and it is proposed to amend the maturity structure limits in order to allow a greater proportion of long-term debt be taken beyond 10 years in order to lock into historically low rates for longer. The proposed limits will still ensure that interest rate risk is minimised.
- 3.15 The existing limits compared with the proposed limits are shown in table 2 below.

Table 2:

Maturity Structure of fixed interest rate borrowing 2013/14			
	Existing	Existing	Proposed
	Lower Limit	Upper Limit	Upper Limit
< 12 months	0%	15%	15%
12 to 2 years	0%	30%	30%
2 to 5 years	0%	50%	40%
5 to 10 years	0%	50%	40%
10 to 50 years	0%	60%	80%
10 to 50 years	Of which no more than 50% within each 10 year band		

Further information on the subject of this report can be obtained from Paul Smith on Direct Dial No.463976, or Email psmith2@swindon.gov.uk.

Treasury and Capital Update 2012/13

Cabinet

Date: 12th June 2013

Compliance with Treasury Limits

- 3.16 During the 2012/13 Financial Year all Treasury activity was carried out within the Council's Treasury limits and Prudential Indicators as set out in the Council's Treasury Policy Statement and annual Treasury Strategy Statement.

4. Alternative Options

- 4.1 Any alternative options for specific areas are set out within the report.

5. Implications, Diversity Impact Assessment and Risk Management

Financial and Procurement Implications

- 5.1 These have been reflected in the body of the report.

Legal and Human Rights Implications

- 5.2 All legal and human rights considerations have been taken fully into account in compiling this report. It is considered that the recommendations of this report are compatible with Convention rights.

All Other Implications (including Staff, Sustainability, Health, Rural, Crime and Disorder)

- 5.3 There are no other direct implications.

Links to One Swindon, Strategic Objectives, Plans and Policies

- 5.4 The effective management of financial resources through robust financial management processes underpins the Council's ability to achieve its plans and priorities.

Diversity Impact Assessment

- 5.5 A Diversity Impact Assessment (DIA) has not been done as this report does not make any new recommendations that would have a detrimental impact on services.

6. Consultees

- 6.1 The Board Director Resources (Section 151 Officer) and Director of Law and Democratic Services (Monitoring Officer) are consulted in respect of all reports.

7. Background Papers and Appendices

- 7.1 Appendix 1 – Prudential Indicators 2012/13

Further information on the subject of this report can be obtained from Paul Smith on Direct Dial No.463976, or Email psmith2@swindon.gov.uk.

Treasury and Capital Update 2012/13

Cabinet

Date: 12th June 2013

8. Key Decision/Decision in Forward Plan

- 8.1 This is a Key Decision and is included in the Cabinet Work Programme / Forward Plan for June 2013.

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Appendix 1 - 2012/13 Prudential Indicators

		Indicator	Actual
		12/13	12/13
<u>Affordability Indicators</u>			
Operational Boundary			
	Borrowing	365,595	264,776
	Other Long term liabilities	47,658	47,003
	Total	413,253	311,779
Authorised Limit			
	Borrowing	385,595	264,776
	Other Long term liabilities	52,658	47,003
	Total	438,253	311,779

The operational boundary is an estimate of the most likely level of external debt, whereas the authorised limit is the absolute approved limit. These are measured against actual external debt which includes all long and short term debt and PFI liabilities, but excludes investments

Ratio of financing costs to net revenue stream

HRA	33.49%	35.10%
Non HRA	6.31%	6.35%

Capital Financing Requirement:

HRA	142,555	145,532
Non-HRA	245,090	261,468
PFI	47,003	47,003
Total	434,648	454,003

Capital Expenditure

HRA	15,300	8,080
Non-HRA	34,673	41,997
Total	49,973	50,077

Note: 12/13 PI's were set in February 2012 before 11/12 out-turn known, therefore differences between estimates and actuals will partly reflect 11/12 capital programme slippage

Prudence Indicators

Net Borrowing and the CFR

Net Borrowing	222,490	239,716
CFR	434,648	454,004

The Capital Financing Requirement (CFR) represents the underlying need to borrow. Net Borrowing should not exceed, except in the short-term, the CFR.

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Children and Young People's Early Support Strategy 2013-2016

Swindon Children's Trust Board

Date: 6th June 2013

Author: Chair of Swindon Children's Trust Board
Wards: All
Locality Affected: All
Parishes Affected: All

1. Purpose and Reasons

- 1.1 To review and agree the final draft of the Children and Young People's Early Support Strategy 2013-2016, and the Delivery Plan.

2. Recommendations

The Committee is recommended to:

- 2.1 To recommend to Council to agree the final draft of the Children and Young People's Early Support Strategy 2013-2016 (**Appendix 1**), and the Delivery Plan (**Appendix 2**)
- 2.2 To note the contribution of the Youth Forum to the Plan, including the Foreword from the Swindon Members of the Youth Parliament, and the additional priorities recommended by the Youth Forum.
- 2.3 To agree to monitor the progress of delivery of the Children and Young People's Early Support Strategy 2013-2016 in December 2013, and at six monthly intervals thereafter
- 2.4 To agree that the Children and Young People's Early Support Strategy should form the basis of the Children's Services Self Assessment for 2014 onwards.
- 2.5 To note that in order to save costs, the Plan will be published on the Swindon Borough Council website at <http://www.swindon.gov.uk> once it is agreed and printed copies only made available on request to the author.

3. Detail

- 3.1 The development of the Children and Young People's Early Support Strategy 2013-2016 has been led by the Chair of the Swindon Children's Trust Board, with a first meeting with partners in the Trust in January 2013.
- 3.2 The Plan is based on the One Swindon priorities, and sets out the vision and long term improvements that the Board wants to see in the lives of children and young people over the course of the Plan – their health, wellbeing, safety, aspiration and achievement, and their contribution to and participation in their communities in Swindon. The Plan applies to all children and young people in Swindon age pre-birth to 19 years, and beyond for children in care and those who have a disability.

Further information on the subject of this report can be obtained from Victoria Guillaume, Direct Dial 01793 463855, vguillaume@swindon.gov.uk

- 3.3 The Plan is informed by the Swindon Joint Strategic Needs Assessment (JSNA) and by the Child Poverty Needs Assessment 2011. This Children and Young People's Early Support Strategy incorporates measures to address child poverty in Swindon, and as such should be considered to be the Child Poverty Strategy.
- 3.4 The Plan was taken in draft form to the Trust Board in March 2013, with members of the Board invited to consult with their own agencies on the Plan during March and April 2013.
- 3.5 The Youth Forum reviewed the priorities in the Plan at their residential weekend in April 2013, and their views on the Plan, and the priorities that they have identified are included in the final draft of the Plan. The Youth Forum will be designing posters setting out the priorities in the Plan to distribute to schools.
- 3.6 The work of the Swindon Children's Trust Board is focused on integrated early help and is based on a holistic approach working with children and their families. The **Statement of Early Help** that forms the basis of the Plan is set around three key areas:
- Prevention
 - Targeted Early Help
 - Specialist and therapeutic support
- 3.7 The Swindon Children's Trust Board works closely with the Swindon Local Safeguarding Children Board (LSCB) and their focus is on safeguarding and child protection and the systems that keep children and young people safe and where children and young people have more complex needs. The Plan is explicit in its intent for the Trust Board to hold the LSCB to account so that the Board can be confident that the Board's work around early help is aligned to, supported and strengthened by the contribution of the LSCB.

4. Alternative Options

- 4.1 There are no alternative options.

5. Implications, Diversity Impact Assessment and Risk Management

Financial and Procurement Implications

- 5.1 There are no direct financial or procurement implications arising from this report.

Legal and Human Rights Implications

- 5.2 There are no direct legal or human rights implications arising directly from this report.

All Other Implications (including Staff, Sustainability, Health, Rural, Crime and Disorder)

- 5.3 None identified.

Links to One Swindon, Strategic Objectives, Plans and Policies

- 5.4 The Strategy is informed by the priorities set out One Swindon, 'Living Independently, protected from harm, leading healthy lives and making a positive contribution'.

Diversity Impact Assessment

- 5.5 A Diversity Impact Assessment has been completed for the Children and Young People's Early Support Strategy and can be found at:

<http://10.154.104.226:9070/mgConvert2PDF.aspx?ID=47757>

Risk Management

- 5.6 Risks associated with the delivery of major projects in Swindon Borough Council have been reported through the project workstreams and mitigating actions identified.

6. Consultees

- 6.1 The Board Director Finance, Revenues, Benefits and Property (Section 151 Officer) and Director of Law and Democratic Services (Monitoring Officer) are consulted in respect of all reports.

7. Background Papers

- 7.1 None

8. Appendices

- 8.1 **Appendix 1** – Children and Young People's Early Support Strategy 2013-2016
- 8.2 **Appendix 2** – Delivery Plan for Children and Young People's Early Support Strategy 2013-2016

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Swindon Children and Young People's Early Support Strategy 2013-2016

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Foreword

As the Chair of the Swindon Children's Trust Board, I am pleased to introduce the new Children and Young People's Early Support Strategy 2013-2016.

Supported by Cllr Fionuala Foley, the Cabinet Member for Children's Services and John Gilbert, the Director of Children's Services at Swindon Borough Council, the Swindon Children's Trust Board is committed to and focused on improving outcomes for children, young people and families in Swindon, and this Plan sets out how we will do that.

Our determination to plan our services based on what children, young people and their families tell us about what is important to them is demonstrated at the start of this Plan – we have handed responsibility for the Foreword to the Plan to our two Youth MPs for Swindon, who as part of Swindon's Youth Forum are fully involved in the development and delivery of the Plan.

Foreword by the Swindon Members of the Youth Parliament

Swindon Borough Council has always taken the voices of young people seriously, and listened to our views to direct change; which is why we are pleased to have the opportunity to support the Children and Young People's Early Support Strategy for 2013–2016.

As representatives of the young people of Swindon, we regularly meet up with locality teams, members of the Council and other decision makers, to feedback on what we have heard from other young people.

The issues we raise, the campaigns we are involved with, have had a true influence. Not only on us young people but, hopefully on adults too.

During the April 2013 Swindon Youth Forum residential, we consulted with a number of young people from all areas, and backgrounds in Swindon, and we decided on our top three priorities from the Swindon Children and Young People's Plan 2013-2016. They are as follows:

- People in Swindon have the right education and skills to compete successfully for job opportunities in our towns and villages - promoting excellent academic and vocational attainment for children and young people
- All young people are participating and enjoying sports, leisure and culture

Swindon Children and Young People's Early Support Strategy 2013-2016

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- More people feel in control at times of crisis, are protected from abuse and family breakdown, and are more resilient and more able to regain their independence

These priorities were nominated after a lot of thought and discussions.

We strongly believe that education and jobs are one of the most dominating issues in our society today as these define not only our future, but the future and success of our town. Therefore we will be working to look at ways that young people in Swindon have the best start in life, post education.

The second priority was chosen because we feel strongly that young people need to give out positive images of themselves, and by participating in sports and cultural activities we will break that stereotype that is reinforced by many in the media.

The final priority was very easy to choose. As young people, we are often naïve and innocent. There are times when we feel alone and as if the whole world is against us. Which is why, we believe that instead of being neglected, these people should be supported and helped both emotionally and psychologically, after all, we are 25% of the population today, but, 100% of the future.

We believe that these priorities work alongside our own campaigns (having a zero tolerance on discrimination and improving leisure facilities) which was voted by the young people of Swindon, but they are also supported by the UKYP national campaign: 'A curriculum for life,' which collected over 250,000 votes from 11-18 year olds. The curriculum for life is a campaign based on citizenship/PSHE, which we believe is important for growing, developing and teaching vital life skills including: politics, sex and relationships education (SRE), financial skills, cultural awareness, community cohesion and sustainable living. Which we feel will help us in the future. This just goes to show that Swindon does have its finger on the pulse of what's important to young people.

We honestly can't thank everyone enough for allowing us to take on this responsibility and achieve what we have today. It's been a privilege to represent the young people of the community and get their views heard. We hope we've done the young people today proud and will continue to in the future.

Grishma Ramesh – Member of Youth Parliament for Swindon

Naheda Miah – Deputy Member of Youth Parliament for Swindon

Introduction

Swindon Children and Young People's Early Support Strategy 2013-2016

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This Plan has been developed by the Swindon Children's Trust Board, and includes priorities developed and agreed by children and young people in Swindon. The Swindon Children's Trust Board includes representatives from all agencies working with children and young people in Swindon, including Health, Police, Probation, Job Centre Plus, early years, schools and colleges, Children's Social Care, Adult Services, Housing, and the voluntary and community sector.

This **Swindon Children and Young People's Early Support Strategy 2013-2016** sets out our vision and the long term improvements that we want to see in the lives of children and young people - their health, well being, safety, aspiration and achievement, and their contribution to and participation in their communities in Swindon.

The Plan applies to all children and young people in Swindon aged pre-birth to 19 years, and beyond for children in care and those who have a disability.

We acknowledge that the different agencies providing services to children, young people and families in Swindon will each be addressing their own distinct priorities and will have their own individual plans. This Children and Young People's Early Support Strategy 2013-2016 aims to provide a set of principles, actions and outcomes for all agencies to contribute to and be measured against.

The Plan was taken in draft form to the Trust Board in March 2013, with members of the Board invited to consult with their own agencies on the Plan during March and April 2013.

The Youth Forum reviewed the priorities in the Plan at their residential in April, and their priorities are included in the final draft.

The final Plan, including the completed Action Plan, will be agreed at the Trust Board in June 2013. Progress against the Plan will be monitored quarterly through performance reports to the Trust Board.

Our vision and ambition – our 'Statement of Early Help'

Our work as a Children's Trust is focused on integrated 'early help' and driving good outcomes for children and young people in Swindon. This approach is based on extensive evidence that it is better to identify and deal with problems early, with a holistic response working with children and their families, rather than respond when the issues become more serious and complex, and when children and young people may require more specialist support.

Our '**Statement of Early Help**' is set around three key areas:

- Prevention
- Targeted Early Help

Swindon Children and Young People's Early Support Strategy 2013-2016

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- Specialist and Therapeutic support

Our vision is that children in Swindon have the best start in life and grow up in supportive, confident and resilient families and communities. This is what we describe as '**prevention**'.

We want to build the capabilities and skills of communities, families and our workforce so that children grow up in stable and safe families and be better able to realise opportunities to improve their lives. We will make the most out of our shared resources. This is '**targeted early help**'.

Working with the Local Safeguarding Children Board in Swindon, we will ensure that we continue to protect and care for the most vulnerable children in Swindon, and that young people are motivated and safe, living in a supportive and appropriate environment. We want children in care to live in stable families or in specialist placements where that is necessary and appropriate, for them to have a good education and become confident and successful adults. This is '**specialist and therapeutic support**'.

We work closely with the Swindon Local Safeguarding Children Board (LSCB), and their focus is on safeguarding and child protection and the systems that keep children and young people safe and where children and young people have more complex needs. Part of our role as a Children's Trust Board is to hold the LSCB to account so that we can be confident that early intervention is strengthened by their contribution.

We recognise that this Plan has to be managed and delivered within decreasing resources across the public sector and voluntary sector, and where budget savings have to be found most probably throughout the period of this Children and Young People's Early Support Strategy. This financial challenge, and the change in complexity of children and families' difficulties means that we must work collectively as partners in the Children's Trust to deliver this Plan, through the following **key principles**:

- Create a culture that is proactive and promotes health and well being and reduces inequality
- Support children, young people and families to realise opportunities to improve their lives
- Children's needs are best met when addressed in the context of the whole family. Services should therefore work with families in an integrated and holistic way.
- Prevent crisis and maintain stable, safe and self reliant families by enabling families to make well informed choices, have access to parenting advice and support from other families and communities, so that they are less dependent on public services
- Enable families to maintain good relationships and attachment by building their skills and capabilities and regaining those where they have been lost, particularly after crisis

Swindon Children and Young People's Early Support Strategy 2013-2016

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- Support and protect the most vulnerable children who are not able to live with their families
- Understand the link between worklessness, child poverty and negative outcomes, and keep the partnership and our business partners focused on academic and vocational attainment of children and young people
- Live within our financial means recognising the economic situation we live in

What outcomes are we trying to achieve through this Children and Young People's Early Support Strategy?

Prevention

What are we trying to achieve?

We want children in Swindon to have the best start in life and to be healthy, and to grow up in supportive, confident and resilient families and communities.

We want children to grow up in loving and stable families where the relationship between children and parents is good.

Why should we do this?

- Children who live in stable and loving families are more likely to be confident and ready to learn when they start school
- If attachment between children and their parents is strong, then children are more likely to be safe and feel loved
- So that children and families able to contribute to their communities and are encouraged to help those who need support. Parents bringing up their own children are best placed to support other parents and through their experience are then able to learn from each other
- Carers of disabled children must know what is available so they can continue in their caring role.
- Families need to be able to access services early on before a crisis point and to do that they need clear advice and information.
- Health and well being is fundamental to appropriate development and achieving good outcomes. Healthy and active lifestyles will help reduce illness and long term health conditions such as diabetes. We know that children who grow up in households where adults smoke are more likely to smoke themselves. The majority of smokers start before they are 18 years old, and 50% of smokers are likely to die an early death through smoking related disease.

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- Obesity levels among children and young people continue to cause concern, given the impact on their health now and in the future.
- We have an increasing population of children under the age of five. Our population is also more diverse and many families moving to Swindon may not have the support of extended families. We need to create communities where families are able to support each other and where we take account of cultural diversity and enable children from poorer families to do well at school.
- Evidence consistently points to the higher incidence of difficulties during childhood amongst single homeless people. Most of the rough sleepers in a recent study (Fitzpatrick et al) had experienced troubled childhoods marred by school and/or family problems, with many also reporting traumatic experiences such as sexual or physical abuse, homelessness or neglect.

Targeted Early Help

What are we trying to achieve?

Through our support for families, children grow up safe, stable and healthy and make a contribution to their community.

Where parents have lost confidence in their parenting ability or where relationships come under pressure, to support families to adapt to a potentially new situation.

We want to achieve a different balance weighted toward practical, direct, targeted support when parents most need help, and to support parent carers so that disabled children are supported at home or live in supported accommodation where possible

Why should we do this?

- To support families best, our services need to focus on recognising the strengths and skills of parents and young people and building capability rather than a deficit model of focusing on what people cannot do
- Some parents need support in 'rediscovering' their capabilities when these have been lost, for example through a crisis, losing employment, managing children with challenging behaviour or parental mental ill health
- We need to hear the voice of the child - there must be a robust system adopted by all agencies to ensure the voice of the child is heard, analysed and acted upon (ensure that where possible, the statement has come from the child not the family)
- Families and carers make an important contribution and we must maximize their input and listen to them, recognising that some families need targeted

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early help - offering a family friendly alternative to assessment is more likely to resolve issues early

- There needs to be greater emphasis on direct work and practical help because parents often need advice and help outside of 9 – 5 Monday to Friday
- Supporting volunteers reduces the need for some targeted and specialist services. Community and voluntary sector groups provide important flexible services either informally or as part of a local authority contract
- Working effectively together enables us to ensure we have a complete view of current provision, previous initiatives and future opportunities and are able to share 'what works'
- We need to support those families where no adult is working, children are out of education and or involved in anti social behaviour, so that families are able to contribute to their communities and children achieve well at school and enter employment and training
- Timely access to high quality health services helps to reduce poor outcomes, for instance breastfed babies are less likely to be obese and the mothers more likely to return to a healthy weight.

Treatment/Specialist Support

We will work in close partnership with the Swindon Local Safeguarding Board to achieve this outcome

What are we trying to achieve?

Children are protected from harm. Young people are motivated and safe, living in a supportive and appropriate environment. Children in care live in stable families or in specialist placements where that is necessary and appropriate, have a good education and become successful and confident adults.

Children have timely access to health services. Integrated care is provided for children and young people with long-term health conditions, disability or complex needs, and there is effective transition into adult services for those young people who need continued support.

All agencies in Swindon must work in partnership to protect vulnerable children and adults

Why should we do this?

- We need to protect our most vulnerable children particularly when we are faced with significant challenges for delivering our services

Swindon Children and Young People's Early Support Strategy 2013-2016

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- One of the Signs of Safety is empowering and strengthening parents, giving responsibility to parents to parent their child
- Through facilitating enduring, consistent relationships, outcomes for children and young people improve
- We should support families in crisis as quickly as possible, so children are protected and a plan is developed with the family that states what has to change so that children live safely
- Children in care need stability so that they achieve well at school, access training and find employment and stable accommodation when they leave care
- Children and young people in care need to be supported locally so they maintain links with their wider family, friends and school
- Foster carers need support and training in order to maintain a stable home for young people
- Families believe that it is important to have a health system that puts prevention, quality, experience and safety high on the agenda.

Local and National Policy Drivers

This Plan comes at a time of great challenge for the public and voluntary sector in Swindon.

- There is a growing need for savings to be found across public sector finances, including health and social care services
- The recession is putting a strain on businesses and families and the youth unemployment rate is high
- The population of Swindon is growing, and ageing
- There is a growing burden of lifestyle related ill health, particularly due to physical inactivity, obesity and smoking
- The number of children in care has risen significantly, and cases are more complex

Key national legislation and guidance which inform this Children and Young People's Plan

The importance of early help in enabling children and adults to reach their full potential has been set out in a number of government reports. These, along with other published national research have helped us to shape our plans.

They include:

- Welfare Reform Act 2012
- Education Act
- Police Service reforms
- Health Service reform and the introduction of Clinical Commissioning Groups
- Children and Families Bill - *The Children and Families Bill incorporates a new single assessment process and an 'Education, Health and Care Plan' by 2014 from birth to 25 and will include support into employment. Local*

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Authorities will retain their duties to provide young people with learning difficulties or disabilities up to the age of 25, with targeted support to enable them to participate in education or training.

- Munro Review of Child Protection
- Working Together to Safeguard Children 2013
- Healthy Lives, Healthy People – Strategy for Public Health in England 2010
- Raising the Participation Age
- Early Education places for 2 year olds
- Child Poverty Act 2006
- Opening Doors, Breaking Barriers: A Strategy for Social Mobility 2011
- Troubled Families initiative
- Positive for Youth
- Children and Young People's Health Outcomes Strategy
- Fair Society, Healthy Lives, Sir Michael Marmot 2010

This Children and Young People's Early Support Strategy will be reviewed annually, and the Trust Board will be responsible for amending and adapting the Plan to respond to new government legislation and guidance, and changes to local policy.

Swindon's Strategies and Plans

In 2011 and 2012, we built a **One Swindon** Plan with all our public sector and voluntary sector partners and the priorities in this new Children and Young People's Early Support Strategy are clearly linked to our One Swindon priorities:

- We can all benefit from a growing economy and a better town centre
- I like where I live
- Everyone is enjoying sports, leisure and cultural opportunities
- Living independently, protected from harm, leading healthy lives and making a positive contribution

The One Swindon focus is about how, as public sector and voluntary sector partners, we create good places to live, how we help local people achieve their aspirations for training and work, promoting good health, positive relationships, feeling safe and a sustainable environment. We know that this can only be achieved by public services, businesses, the voluntary and community sector working together with local people.

We have used the One Swindon priorities as the basis for this Children and Young People's Early Support Strategy.

Swindon's **Health and Well Being Strategy 2012-2016** sets out the vision and long term improvements in local people's health and well being that we want to achieve in Swindon. It focuses on the health and social care issues for everyone living in Swindon, but also recognises the wider factors that affect health and well being including education, employment, housing and leisure. It

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is based on a detailed assessment of need, the Joint Strategic Needs Assessment, which also informs this Children and Young People's Early Support Strategy.

The Health and Well Being Strategy is aligned to One Swindon and sets out 5 priority outcomes:

- Every child and young person in Swindon has a healthy start in life
- Adults and older people in Swindon are living healthier and more independent lives
- Improved health outcomes for disadvantaged and vulnerable communities, including adults with long term conditions, learning disabilities, physical disabilities or mental health problems
- Improved mental health, wellbeing and resilience for all
- Creation of sustainable environments in which communities can flourish

Swindon's **Economic Strategy 2012-2026** sets out the agreed shared objectives from the private and public sector to create the conditions for a return to economic growth and delivering changes in Swindon's economy that will benefit businesses, residents, the workforce and visitors over the next 15 years. Creating new jobs, developing the skills of its residents and ensuring many more young people are working in Swindon are key priorities in the Strategy, and those priorities are carried into this Children and Young People's Early Support Strategy.

Priority actions in the Economic Strategy that relate directly to children, young people and families are:

- Create a place of opportunity for young people
- Develop higher education facilities for Swindon

The Swindon LSCB Business Plan 2013/14 sets out the priorities for the Board. These priorities clearly impact on our own agenda of early intervention, and joint work between the two Boards ensures that the work of each Board is not duplicated, and that good practice and issues of concern are shared.

Swindon Borough Councils **Corporate Strategy Corporate Strategy to 2015** builds on One Swindon and sets out five priorities to give clear direction to support budget planning and decision making. The priorities that relate directly to children and young people are:

- Right skills, right jobs in the right places
- Together, find new ways to reduce vulnerability and improve health for all
- Work with people and families to help them fulfil their potential
- Make the best use of Swindon's resources

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This Children and Young People's Early Support Strategy provides an overarching umbrella for the delivery of all early help services for children, young people and families in Swindon.

This Children and Young People's Early Support Strategy will help consistently focus the children's workforce on addressing our most important challenges and opportunities. It provides a clear sense of purpose and direction against which decisions and plans can be made, implemented and reviewed, and spending reprioritised.

The Plan clearly states:

- **what** the priorities are
- **why** we've chosen them
- **how** we will achieve them
- our **measures** of success
- **who** will contribute to the successful delivery of the priorities

It will be supported by a range of Programmes, including the **Strengthening Families Programme** of work led by the Head of Children and Families at Swindon Borough Council.

What we know about children, young people and families living in Swindon now

The **Joint Strategic Needs Assessment (JSNA)** provides evidence to help us all improve health and wellbeing in Swindon and can be found at: <http://www.swindon.gov.uk/healthandwellbeing>

The resident population of Swindon was 209,000 people at the Census in 2011. This was an increase of 16% since the 2001 Census. About 14,000 people were aged under five years (6.7% of the total), and 38,800 under fifteen years (18.55% of the total).

The JSNA is supplemented by regular 'bulletins', which focus on different areas of identified need. In 2013, a bulletin is being developed on domestic violence and the impact on families.

The **Children and Young People's Needs Assessment** was published in May 2011 and can be found at: <http://www.swindon.gov.uk/sc/sc-childrenfamilies/Pages/sc-childrenfamilies-performanceselfassessment.aspx>

The **Child Poverty Needs Assessment 2011** starts to describe how poverty affects the lives of families and the impact this has on children's life chances

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and can be found at:

<http://www.swindon.gov.uk/pages/search.aspx?k=child%20poverty%20needs%20assessment>

This Children and Young People's Early Plan incorporates actions to address Child Poverty in Swindon. A priority identified from the Joint Strategic Needs Assessment directly relating to the Child Poverty Needs Assessment is addressing inequalities and their causes.

We know that health and wellbeing inequalities stem from many causes and that worklessness, poverty and poor educational outcomes are fundamental and can have an enduring effect on health issues such as smoking and obesity.

The overall level of poverty in Swindon in 2010 was 17.4% which is below the national figure of 21.8%. 7,285 children were classed as living in poverty in 2009

A Learning Disability Needs Assessment has been developed during 2012 as a JSNA bulletin. This informs the development of services for people with Learning Disabilities in Swindon. This will be published during 2013 and will inform further development of the Children and Young People's Early Support Strategy.

Our strengths and areas for development

Key Strengths:

- Leadership around safeguarding and child protection from the whole council and its partners is visible and strong
- Partnership working is healthy, and constructive challenge is promoted. Partners are ambitious and have a strong, collective desire to improve outcomes for children, young people and families through good practice
- Elected Members are closely involved in and engaged with the Child Protection and Safeguarding agenda, through membership of the Swindon Children's Trust Board, LSCB, Fostering and Adoption Panels, Corporate Parenting Advisory Board and Children in Care Council and the Children and Young People's Overview and Scrutiny Committee.
- Strategic planning, based on One Swindon, is thorough, and is constructed around quality and outcomes. Priorities for children, young people and families have been clearly included in the Council's Strategic Priorities (Corporate Plan).

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- Children, young people, parents, carers and all our partners are closely engaged with us on service planning and development, and their views have influenced change
- There is commitment to trying new ideas, and continually evaluating to establish their effectiveness, for example the Family Nurse Partnership, LIFE Programme, and Signs of Safety
- Effective Performance management and reporting ensures that the LSCB, SCTB and Overview and Scrutiny can regularly monitor, analyse and scrutinise and challenge performance

Areas for further development:

- Move towards a multi disciplinary single point of contact for all matters relating to children, young people and families, through which there will be better information sharing to route to the appropriate help and support
- Move away from thresholds and referrals to a more seamless help based approach through smaller multi disciplinary teams with a focus on children in need
- Introduce a single assessment process, bringing together family health assessments, CAF, initial assessments, core assessments, troubled families and SEN
- Move towards outcome based joint family plans, whilst keeping children's welfare paramount and informed through our learning through Signs of Safety and other evidence based practice models
- Make sure that our approach is responsive to the child's story rather than the child to fit into ours
- Develop ways to better measure the impact and effectiveness of early intervention and prevention
- Further improve the speed of adoption of looked after children through closer working with the courts
- Increase and improve help for families with complex needs and thereby reducing the number of children in need and children in care placed in independent placements outside of Swindon
- Increase the number of unemployed 18-25 year olds, vulnerable families and disabled adults in sustainable employment.

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- Ensuring continued development of common core skills in the workforce during a programme of change
- Continue to improving attainment at KS4 (5+ A*-C GCSE in English, maths and science)
- Continue to improve the quality of our work by sharing the learning from audits of casework, ensuring that feedback enables practice to improve, and that we can evidence that

What children, young people and families tell us about what is important to them

Re-Design Programme of services for children, young people and families

During 2011/12, Children's Services led a re-design programme of services for children, young people and families. Children's Services face significant challenges to future service provision because of increasing demand and reductions in government spending. We understood that we must radically re-think the assumptions on which services are provided to protect our ability to delivery front line services and achieve more for less. It is acknowledged that safeguarding remains at the centre of all our work

The Programme of re-design of services for children and families defined our core business and addressed changes in developing government and local policy. It set the agenda for us to collectively drive down demand whilst delivering better outcomes and relationships for children, young people and families in Swindon. It established a common set of skills and competencies amongst the children's workforce to ensure that all staff are able to build strength and resilience when working with children and families. Our partners, including the voluntary sector, were involved in the programme.

We understood from the start that any re-design can only be successful if we talked to, and listened to front line staff and services users.

Our approach was to have 'conversations' with the people who receive our services. During February and March 2011 we spoke to 600 young people, parents and our partners. We asked them what they think of the services that they receive from us, and for them to describe their experience of dealing with the Council, where things have worked well, and where they have perhaps found things more difficult.

From those conversations, we were able to draw up a list of 'behaviours' that they wanted our staff to have when they were working with them. They were:

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- A good listener who doesn't judge
- Takes time to understand and build a relationship
- Approachable and friendly
- Constructive and positive
- Knowledgeable and able to offer guidance and strategies to help, and not do it all for us
- Consistent and creative
- Honest and confident – able to have difficult conversations

In September 2011, we had a further 100 conversations with our service users and staff. This time we asked them to give us examples of when staff working with them had used these behaviours, or not, what difference it made, and very importantly, how it made them feel. The Council undertook a reorganisation of its functions and structures through the Stronger Together programme and these behaviours were used to recruit the senior management of the organisation. The work is also influencing the Workforce Development Programme.

The full report of the Re-Design Programme is available here:

<https://ww5.swindon.gov.uk/moderngov/ieListDocuments.aspx?CId=816&MId=5189&Ver=4>

Young People's Priorities

The Youth Forum includes representatives from the Children In Care Council, Young Carers Forum and Chatterboxes, a participation group for disabled children and young people. The Youth Forum met in April 2013 to discuss and agree their priorities for the Children and Young People's Early Support Strategy, and to make a plan of how they can best contribute to the Plan.

This is what they said:

'We reviewed the priorities in the Plan at our residential and our priorities are also going to be included in the final draft. Young people to split into 4 groups, to answer the following questions:

- What does the priority mean to you / do you understand it?
- Can you put it into your own words?
- What changes would prove this is working?
- Which priority would you like to sign up to and why?

The young people were really pleased with the priorities chosen; and felt that they were a good reflection of what's important to them. Other comments and suggestions included:

*The language is very 'adult'- could something be written in more appropriate language for young people - **which we did!!** Could WE produce posters to*

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*raise awareness – making the information child and young person friendly - to include; Pictures / colour / cartoons / sketches? **Which we will be doing!!!**
We are also going to help get the information out to schools / youth organisations'*

They said:

'Swindon Youth Forum are fully supportive of these priorities and we have agreed to adopt these alongside our other priorities. We are going to be working with the Children's Trust Board to make sure everyone is doing their best to work to these principles.'

Representatives of the Youth Forum meet with the Trust Board on a regular basis, and their priorities will be included in the monitoring of the Plan.

In response to what the young people told us, we have amended the words that we had originally used to describe the priorities, and have used the words that the young people suggested.

How do we improve the quality of our work and continue to learn?

The Local Safeguarding Children Board Quality Assurance programme is a three yearly cycle focusing on cross- and inter-agency themes and issues. The LSCB Quality Assurance sub-group leads multi-agency themed reviews with the LSCB driving the overall framework. The programme consists of the following elements:

- Annual in depth analysis of one or two priority areas each year, for instance a domestic abuse case. This has led to a joint strategic needs assessment on the effects of domestic violence on children so that early support services address the needs of this group of children
- Annual light touch review across two or all agencies – strategy discussions with the Police and Health were undertaken in October 2012
- Annual audit of the experience of frontline staff (multi-agency audit and questionnaire to staff on safeguarding supervision March 2013)
- Annual Internal Review of children and family services, including mystery shopper, observed practice visits, children and young people's questionnaire, case file audit, focus groups for staff.
- A one off SCIE Learning Together case review of a neglect case to ensure learning on the importance of working with neglect cases is shared and children have good protection plans.
- Annual analysis of safeguarding Section 11 self-assessments
- Quarterly performance data, summary report and "performance spotlight". When required Individual local case reviews and serious case reviews (local and national)

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- Regular Information from individual organisation's safeguarding quality assurance activity

The findings from audit activity undertaken are shared with the relevant teams and included in action plans which inform learning.

Equality and Diversity

A Diversity Impact Assessment has been completed for One Swindon and for this Children and Young People's Early Support Strategy.

<http://10.154.104.226:9070/mgConvert2PDF.aspx?ID=47757>

Our Children and Young People's Early Support Strategy priorities for 2013-2016

Priority 1 – We can all benefit from a growing economy and a better town centre

People in Swindon have the right education and skills to compete successfully for job opportunities in our towns and villages – promoting excellent academic and vocational attainment for children and young people

Young people's words:

- *Young people in Swindon have the right sort of education, skills and opportunities – whatever their circumstance, to be the best they can be; including good transport to access work, further education and training. We need to promote academic and vocational learning as a good lifestyle choice.*
- *Having confidence, skills and qualifications that are right for you, can help you achieve what you want from your life, and make Swindon a better place*
- *Swindon can be a better place in the future, by offering more opportunities for young people like education, work experience and vocational opportunities*

Young people's comments:

- *More schools supporting work experience programmes – this is really important*
- *Work in schools to support skills needed in the workplace*

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- *Volunteer chances to give work experience*
- *Career advice in schools – good, not half an hour*

We will ensure that employees have the relevant skills, qualifications and experience to compete successfully for job opportunities.

- Open a University Technical College (UTC) by 2014 so that we increase the number of young people who have the right skills to complete apprenticeships, obtain jobs and as appropriate access Higher Education within the fields of engineering, business and enterprise
- Increase the active involvement of employers in education provision, building on the model developed for the UTC.
- Meet the requirements of the Raising Participation Age legislation:
 - Engage with all stakeholders to achieve RPA priorities
 - Engage with schools to gain a presence at parents evenings to promote Raising Participation
 - Engage with the business community to support participation in learning
- Work with partners to increase the number of jobs and apprenticeships through the Skills and Employment Board
- Partners to actively engage with unemployed 18-25 year olds, vulnerable families and disabled adults to increase their take up of sustainable employment
- Maximise the use of the Troubled Families Programme to focus opportunities for Job Centre Plus to improve the economic independence of families by increasing take up of sustainable employment or moving closer to work
- Deliver an accessible and diverse range of school places across the Borough as far as possible located in the heart of local communities

Work with schools and colleges to raise standards and improve the quality of education provided in order to deliver year on year improvement and increase attainment levels at age 16 to 19 to reach and exceed the national average

- Challenge all schools below floor standards and with 'requires improvement' graded Ofsted inspections to improve to 'good'
- Challenge, quality assure and support Early Years settings to prepare children for school and support parents in assisting learning
- Deliver Education Aspiration Strategy by October 2013
- Request a report from the Youth Forum and Children in Care Council on their response to the attainment agenda

Work with schools and colleges to narrow the gap in attainment in young people receiving free school meals, children in care, and their peers

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- Track and offer support to young people who are vulnerable including those at risk of NEET, children in care and care leavers, children who are disabled and those at risk of offending to enable them to achieve their potential
- Meet the requirements for early education for 2 year olds

Priority 2 – I like where I live

Working together, people feel that crime and anti social behaviour is being tackled

Young people's words:

- *Everyone working together to make their communities a safer and nicer place to live*
- *By working together, we all think that crime and bad behaviour can be dealt with*

Implement projects specifically designed to build a strong sense of community to prevent the likelihood of crime and anti social behaviour, focussing particularly on reducing numbers of first time and repeat offenders.

- Commence development of preventing re-offending – focusing on early interventions and development of the integrated offending management scheme
- Work with Criminal Justice partners to increase the use of Restorative Justice, in YOT, Neighbourhood Justice Panels, Police Community Resolutions and new prevention disposals (Cautions and Conditional Cautions)

Young people's comments:

- *We need a list of anti social behaviour so that young people know: damaging property, violence, graffiti, drugs, drinking, loud music, danger dogs, crime, bullying, upsetting older people – it would be good to have pictures for younger children*
- *Start community clean ups – take responsibility for where you live and be proud of it!*
- *Police to do more specialist work within schools around gangs and knife crime. We want to feel safe when we go out at night*
- *Lots of people are scared of anti social people and won't tell the police*
- *Give those who commit anti social crimes a punishment to help their community and more positive things to do*

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We will endeavour to keep roads safe, working to reduce accidents and raise awareness of road safety in school

- Encourage and support school communities to address local road safety and travel issues through initiatives including the School Travel Ambassador Scheme.

Priority 3 – Everyone is enjoying sports, leisure and cultural opportunities

All young people are participating and enjoying sports, leisure and culture

Young people's words:

- *Encouraging young people to take part in different activities and explore culture*
- *All young people should be able to enjoy a range of positive activities and can experience new things at a price they can afford*

Young people's comments:

- *More sports, leisure and culture would mean fewer young people hanging around and less anti social behaviour*
- *We need cheaper buses and cheaper activities, and more leisure and sports facilities*
- *All the play areas need to be cleaned up*
- *Use spare land to turn into play parks and football pitches*
- *Leisure and culture needs to be better publicised with good adverts*
- *Schools should do sports teams for people who aren't the best – cos we still like playing*
- *Young people to have a say in what we want and how the money is spent*
- Target the development of physical activities and sports on areas and population groups at risk of ill health through delivery of:
 - Healthy Sports Programme – cookery, healthy lifestyle classes for parents of under 5s
 - MEND Programme for 5-7, 7-13 and teens (13+)
 - Soccer Centre Programme – structured football development programme for age 2 and over in partnership with Swindon Town Football in the Community Trust
 - Youth Sports Swindon Project
 - Community Sports Triactive around increasing participation in running, swimming, cycling in targeted areas of Swindon
 - Holiday activity programme for disabled children, plus 2 access days
 - Sports Forums – 2 volunteer network meetings per year

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- Promote a good range of accredited learning opportunities eg coaching certificates, Duke of Edinburgh Awards, The Arts Award
- Target support for young people through cultural opportunities such as the Swindon Music Service, Swindon Dance, Sixth Sense Theatre for young people and Cre8 studios.

Priority 4 – Living independently, protected from harm, leading healthy lives and making a positive contribution

More people feel in control at times of crisis, are protected from abuse and family breakdown, are more resilient and more able to regain their independence

Young people's words

- *People in Swindon should be in control of their own lives, living comfortably, healthy, enjoying life and making a difference. When things go wrong, they should be able to get help easily and quickly*
- *Young people feel in control at times of trouble, are safe from being hurt and able to get the right support when things go wrong*
- *Swindon people should be able to live as independent lives as possible; when they have difficulties in their lives, they should know where to get help, and be supported to overcome these problems and stop them happening again.*

Young people's comments

- *People need education from an early age on how to deal with life stuff*
- *Help young people to be confident so that they can cope with their life*
- *Less people needing help from social services – and dealing with their own problems if they can*
- *Advertise in schools where you can get help for different things*

Invest in working models which are evidence based, improve outcomes and protect children and vulnerable adults

- Work holistically with families identified as meeting the Troubled Families criteria using evidence informed practice to reach 370 'Troubled Families' so that we strengthen families and protect children
- Use the Signs of Safety model to further develop our approach to planning with children, young people and their families

Children under five and their families are supported to achieve healthy social and emotional development

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- Join up services for children and families including linking children's centres and increasing the number of Family Nurses (Family Nurse Partnership) and Health Visitors
- Midwives, Health Visitors, children's centres and early years providers share information to identify families that need most support and promote the benefits of healthy lifestyles and breastfeeding which support attachment and reduce the risk of obesity.
- Review children's centres so that they act as a community resource where families support each other, enabling staff to focus on supporting the most vulnerable. Re-evaluate the services provide at all children's centres to focus on the whole family and ensure a good common assessment is in place for families who have additional needs.
- Make the most of appropriate technology to provide information where it is most needed and in a way which allows our communities and partners to contribute to and support the key messages of parenting and healthy lifestyles through inclusive advice services and parenting groups where parents can support each other.
- Provide information and advice to parents, carers and professionals to encourage safe travel behaviour, including in-car safety for babies and young children, child pedestrian safety and promotion of active travel.

There is an effective range of activities and interventions that keep people safe, help people feel positive and reduce their vulnerability to harm

- Delivery of Strengthening Families Programme
 - Single Staged Assessment
 - Care and Placements
 - Single point of contact – triage for child protection and early support rapid response
 - Workforce Reform/Development
 - Co-location of relevant staff groupings around client needs
 - Multi disciplinary local family practices around early support and children in need
- As part of the **Strengthening Families Programme** (above), develop a multi agency hub – a single point of advice and guidance plus improved information sharing and decision making for professionals to determine the right help at the right time for children and families

Use commissioning to improve value for money and increase choice for users of services

- All partners to involve communities, parents and carers and service users in the creation of service developments and reviews to ensure services are based on their views and address their needs.
- Work with communities (including children, young people, parents and carers) to contribute their experience to the Joint Strategic Needs

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Assessment (JSNA) and share messages from data with them so that they develop the solutions to those challenges with us.

- Ensure that all our contracts and service specifications include a consideration of how providers consider the mental health of the people they engage with
- Review and re-commission our placements from independent providers of residential and foster care to achieve increased value for money, increased choice and improved outcomes for looked after children.

Develop the capacity and confidence of our workforce so that it seeks at the outset to build on individual resilience and skills by working with people to find solutions

- Train staff within the whole children's workforce to help families to develop their ability and skills in parenting so that children are protected and live in stable families.
- Ensure our workforce is prepared and trained to deliver a child centred approach which starts with 'what people can do for themselves, what they need help with and what choices they want to make in the way that they receive help'. We recognise that our workforce is critical to this success and will actively encourage and support their development. We will deliver a range of core training as identified through the Children's Workforce Development Plan

Work with partners to support individuals and communities to improve their own well-being

- Based on agreed priorities in the Health and Well Being Strategy, work with partners to determine deliver of programmes including targeted work with vulnerable children and families to reduce risky behaviour and encourage healthy lifestyles such as:
 - Breastfeeding support
 - Sexual health advice
 - Preventing the uptake of smoking
 - Alcohol and substance misuse prevention and support
 - Family weight management eg through the MEND Programme
 - Determine and target those most vulnerable to poor sexual health outcomes, such as teenage pregnancy/parenthood, STI infection including HIV and sexual violence, to reduce risk and provide appropriate support.
 - Obesity in Year 6 through Health Weight Strategy
 - Safe and active travel
- Develop a locality listening model that will promote and enable positive healthy lifestyle choices
- Use local intelligence and data to identify specific areas of need and develop social/community networks locally to:

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- Promote messages and deliver activities about active and healthy lifestyles
- Make the most of appropriate technology to provide information where it is most needed and in a way which allows our communities and partners to contribute to and support the key messages of parenting and healthy lifestyles through inclusive advice services and parenting groups where parents can support each other
- Vision screening is provided and identified children referred to local services
- Reduce hospital admissions caused by unintentional and deliberate injuries to 5-18 year olds and to under 5s.

The **voice of the child** is clearly evidenced in all our interactions with the child, young person and family. We know because their opinions, views and aspirations have been noted and linked to measurable outcomes.

Children, young people and their families are active and empowered through the delivery of the education health and care plan

- Provide joint leadership through education, health and care professionals to develop an effective response to the need for transformed provision for 0-25 year olds with learning difficulties and disabilities

Work with communities and partners, including our partners in the voluntary sector to agree the priorities and improve the health of the population and reduce inequalities

- Work with communities (including children, young people, parents and carers) to contribute their experience to the Joint Strategic Needs Assessment (JSNA) and share messages from data with them so that they develop the solutions to those challenges with us
- Take steps to end child poverty and improve the life chances of the poorest
- Embed homelessness prevention as widely as possible in everything that we do
- Work together with the voluntary/3rd and community sector so that we can understand their strengths and the contribution they make and vice versa. We will commission effectively for better outcomes and support the voluntary/3rd sector in measuring their contribution to outcomes. We will create a culture of trust and transparency through the joining up of resources, sharing information, collectively managing the overlaps and gaps in our services

Increase the number of and maximise the impact of volunteers

- Create more volunteering opportunities to support the delivery of services
- Continue to develop and grow community dialogue, relationships and networks to enable improved communication on potential changes and opportunities that could involve local children, young people and families in the design and development of local solutions.

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- Develop an awareness campaign to ensure that all professionals and voluntary and community sector are fully aware of the total resources available to support families
- Work with community groups and local people to determine what can be done locally to support families to be stable and safe, tapping into new initiative such as networks, timebanks etc.
- Collaboratively develop our key messages with professionals, service users, carers and communities in order to develop and create community capacity and capability

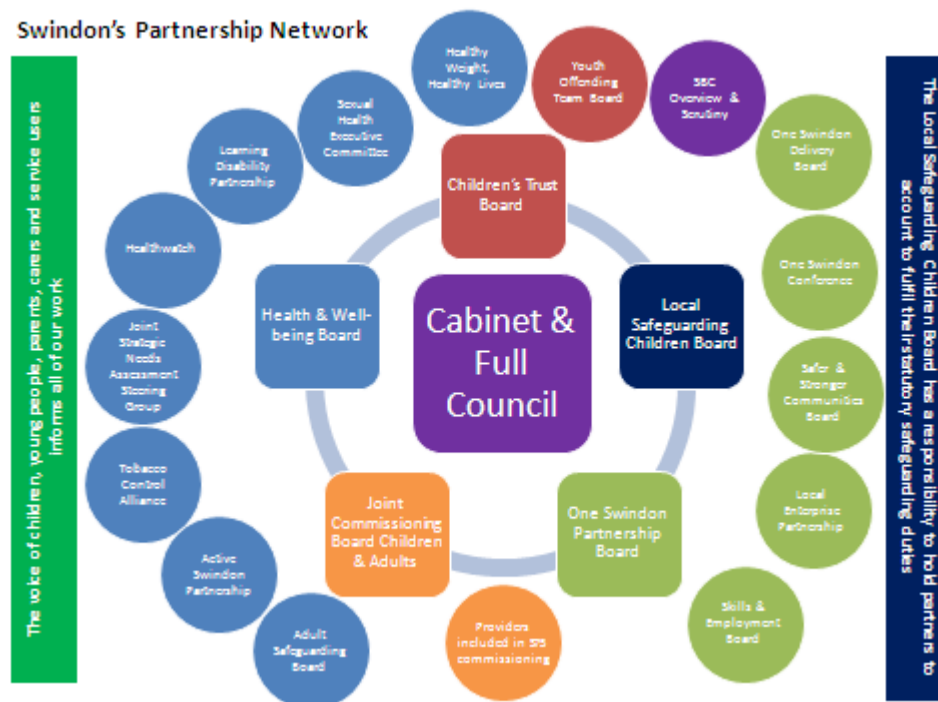
How the Children's Trust is structured

Partners on the Children's Trust Board include:

Independent Chair
 Elected Members
 Headteachers
 Trade Union
 School Governor
 Clinical Commissioning Group
 Youth Forum
 Voluntary Sector
 Great Western Hospitals NHS Foundation Trust
 Child and Adolescent Mental Health services
 Diocesan representative
 Police
 Board Director Commissioning (DCS/DASS)
 Adult Services
 Equalities
 Community Safety
 Schools Forum
 Fire Service
 Local Safeguarding Children Board
 Jobcentre Plus
 General Practitioner
 Parent and Carers Advisory Group
 Probation Services
 Swindon College
 New College
 Sure Start Children's Centre

Swindon Children and Young People's Early Support Strategy 2013-2016

Version 05



Finance – our resources

The table below represents the current financial resources in respect of services that support the Children and Young People of Swindon.

2012/13 Net Budget Allocation

Service Area Funding Source	Amount £'000	%
Swindon Borough Council (General Fund)		
Children - Social Care	17,196	
Education & Other Children Services	12,471	
	29,667	16%
Health		
Jointly Commissioned with SBC (Swindon PCT)	9,779	
	9,779	5%
Dedicated Schools Grant		
Education & Other Children Services	18,376	
Schools Delegated Budgets	121,823	
	140,199	77%
Pupil Premium Grant		
	2,100	1%

Swindon Children and Young People's Early Support Strategy 2013-2016

Version 05

GRAND TOTAL		181,745	100%
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The 2013-14 budget has been subject to a number of changes;

- A net decrease in the Swindon Borough Council (General Fund) allocation of approximately 7% as a result of council wide savings programmes in response to overall reduced Local Government income as well as adjustments to the budgeted cash-flow profile for Schools PFI.
- An estimated net decrease in the Health funding of 1.8%.
- A net increase in the Dedicated Schools and Pupil Premium Grant allocation of approximately 7% as a result of additional responsibilities in relation to 2 year olds and post 16 services plus increased demand for services.

Further savings are planned for future years, recognising the funding challenges that Local Governments face, using six new change programmes that have been established to achieve the Councils overall strategic priorities.

How the Children and Young People's Early Support Strategy will be delivered – Our Delivery Plan

This Children and Young People's Early Support Strategy 2013-2016 is owned by the Swindon Children's Trust Board. It will be reviewed annually by the Board and through quarterly exception performance reports.

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2013-2016 Children's Services Priorities – Progress Report DRAFT V01

Commitment – what we will actually do to deliver it	Measures of success	Accountable Officer	Deadline for completion	Progress report December 2013 and evidence
We can all benefit from a growing economy and a better town centre				
Open a University Technical College by 2014 so that we increase the number of young people who have the right skills to complete apprenticeships, obtain jobs and as appropriate access Higher Education within the fields of engineering, business and enterprise	Fulfil council's obligations to ensure UTC build and function are completed on time and within budget First output of year 10 entry and first output of year 12 entry in Summer 2016 Roll of UTC to be full at 150 students per year by Summer 2016 40 active business involvements in the UTC by opening.	Head of Commissioning Economy and Attainment	August 2014	
Increase the active involvement of employers in education provision, building on the model developed for the UTC				
Meet the requirements of the Raising Participation Age legislation <ul style="list-style-type: none"> Engage with all stakeholders to achieve RPA priorities Engage with schools to gain a presence at parents evenings to promote Raising Participation Engage with the business community to support participation in learning 	RPA priorities: By 2014: By 2015:	Head of Commissioning Economy and Attainment	March 2014	
Work with partners to increase the number of jobs and apprenticeships through the Skills and Employment Board Partners to actively engage with unemployed 18-25 year olds, vulnerable families and disabled adults to increase their take up of	Development and implementation of Swindon Skills and Employment Strategy by September 2013 Establish employer led Skills and Employment Board to drive the Strategy by April 2013 Employment and Apprenticeship Sub	Head of Commissioning Economy and Attainment	March 2014	

2013-2016 Children's Services Priorities – Progress Report DRAFT V01

Commitment – what we will actually do to deliver it	Measures of success	Accountable Officer	Deadline for completion	Progress report December 2013 and evidence
sustainable employment.	Group in place by June 2013 Community Budget pilot to be developed for paid employment opportunities for adults with learning disabilities and difficulties. Business case by May 2013.			
Maximise the use of the Troubled Families Programme to focus opportunities for Job Centre Plus to improve the economic independence of families by increasing take up of sustainable employment or moving closer to work	Number of families where an adult sustains employment for six months Engagement of families with Family Action Programme	Commissioner Children and Families	March 2014 and quarterly	
Deliver an accessible and diverse range of school places across the Borough as far as possible located in the heart of local communities	Overall 6% of surplus places in secondary schools and 8% at primary schools Aim to meet at least 90% of parents' first preference for schools	Head of Commissioning Economy and Attainment	March 2014	
Challenge all schools below floor standards and with 'requires improvement' graded Ofsted Inspections to improve to 'good'. Challenge, quality assure and support to Early Years settings to prepare children for school and support parents in assisting learning Deliver Education Aspiration Strategy by October 2013 Request a report from the Youth Forum and Children in Care Council on their response to the attainment agenda by March 2014	Pupil attainment in English and maths combined at age 11 Pupil attainment of 5+ A*-C including English, maths and science at age 16 Pupil progress from age 7-11 Pupil progress from 11-16 Attainment at level 2 by age 19 Attainment at level 3 by age 10 Overall effectiveness of Early Years settings, schools and FE colleges	Head of Commissioning Economy and Attainment	March 2014	
Track and offer support to young people who are vulnerable including	Targets as above, measuring the attainment gap between those in receipt	Head of Commissioning	March 2014	

2013-2016 Children's Services Priorities – Progress Report DRAFT V01

Commitment – what we will actually do to deliver it	Measures of success	Accountable Officer	Deadline for completion	Progress report December 2013 and evidence
those at risk of NEET, children in care and care leavers, children who are disabled and those at risk of offending to enable them to achieve their educational potential	of free school meals and those who are not, and the same for children in care.	Economy and Attainment		
Meet the requirements for early education for 2 year olds	Meet early years education requirements for 2 year olds - 40% or 1100 pupils engaged in early education by September 2014	Head of Commissioning Economy and Attainment	March 2014	
I like where I live				
Commence development of preventing re-offending – focusing on early interventions and development of the integrated offender management scheme Work with Criminal Justice Partners to increase the use of Restorative Justice, in YOT, Neighbourhood Justice Panels, Police Community Resolutions and new prevention disposals (Cautions and Conditional Cautions)	Reduction in first time entrants to the Youth justice System who are at risk if offending or involvement in anti-social behaviour by 10% by 2014 Reduction in the number of young people re-offending; to be 2.5 percentage points better than the National Average. Reduction in the number of further offences committed by those that do go on to re-offend; to be better than the National average. Reduction in the number of young people entering custody; of all young people sentenced, less than 5% go into custody. Increase in victim engagement with Restorative Justice in youth related crime and a high satisfaction rate for those affected by crime who have engaged in Restorative Justice	Head of Children and Families Service Manager YOT	March 2014	
Encourage and support school communities to address local road safety and travel issues through initiatives including the School Travel Ambassador scheme	Reduction in children killed or injured in an RTA (Delivered by Wilts and Swindon Road Safety Partnership)			

2013-2016 Children's Services Priorities – Progress Report DRAFT V01

Commitment – what we will actually do to deliver it	Measures of success	Accountable Officer	Deadline for completion	Progress report December 2013 and evidence
Everyone is enjoying sports, leisure and cultural opportunities				
<p>Target the development of physical activities and sports on areas and population groups at high risk of ill health</p> <ul style="list-style-type: none"> • Healthy Sports Programme – cookery, healthy lifestyle classes for parents of under 5s • MEND Programme for 5-7, 7-13 and teens (13+) • Soccer Centre Programme – structured football development programme for age 2 and over in partnership with Swindon Town Football in the Community Trust • Youth Sports Swindon Project • Community Sports Triactive around increasing participation in running, swimming, cycling in targeted areas of Swindon • Holiday activity programme for disabled children, plus 2 access days • Sports Forums – 2 volunteer network meetings per year <p>Promote a good range of accredited learning opportunities eg: Coaching Certs, Duke of Edinburgh Awards, The Arts Award (validated by Trinity College)</p>	<p>Swindon Dance</p> <p>Sixth Sense Theatre for young people</p> <p>Music Service</p> <p>Cre8 Studios</p>			
Living independently, protected from harm, leading healthy lives and making a positive contribution				
Work holistically with families identified as meeting the Troubled	Implementation of Troubled Families Programme to agreed timescales	Commissioner Children and Families	March 2014	

2013-2016 Children's Services Priorities – Progress Report DRAFT V01

Commitment – what we will actually do to deliver it	Measures of success	Accountable Officer	Deadline for completion	Progress report December 2013 and evidence
Families criteria using evidence informed practice to reach 370 'Troubled Families' so that we strengthen families and protect children	<p>Troubled Families measures defined and reported with evaluation embedded in the programme</p> <p>The cost of support to the 370 families is lower than the current cost enabling savings in 2014/15</p>			
<p>Join up services for children and families including linking children's centres and increasing the number of family nurses (Family Nurse Partnership) and Health Visitors</p> <p>Midwives, health visitors, children's centres and early years providers share information to identify families that need most support and promote benefits of healthy lifestyles and breastfeeding which support attachment and reduce the risk of obesity</p>	<p>Number of Family Nurses in post on 31st March</p> <p>Family Nurse Partnership achieves 85% of Family Nurse Partnership specific targets</p> <p>Skilled and competent Health Visiting Workforce increases by 50%</p> <p>Progress against measures in Healthy Child Programme implementation plan</p>	Head of Children and Families/Principal Officer Health and Wellbeing	<p>March 2015</p> <p>March 2015</p>	
<p>Review children's centres, so that they act as a community resource where families support each other, enabling staff to focus on supporting the most vulnerable. Re-evaluate the services provided at all children's centres to focus on the whole family and ensure a good common assessment is in place for families who have additional needs</p> <p>Make the most of appropriate technology to provide information where it is most needed and in a</p>	<p>Children's centre play park areas to go smoke free</p> <p>Number of CAFs completed by children's centres</p> <p>% of vulnerable families in children's centre reach area that children's centres are engaging with</p> <p>Reduction in % of children who children's centres are working with who later come into care against baseline 13/14 with audit in March 2014.</p>	<p>Cherry Jones</p> <p>Commissioner Children and Families</p>	June 2013	

2013-2016 Children's Services Priorities – Progress Report DRAFT V01

Commitment – what we will actually do to deliver it	Measures of success	Accountable Officer	Deadline for completion	Progress report December 2013 and evidence
way which allows our communities and partners to contribute to and support the key messages of parenting and healthy lifestyles through inclusive advice services and parenting groups where parents can support each other	Number of networks that a built around each children's centre to meet universal need			
<p>Redesign services working with vulnerable families, children and young people so that they provide help early and prevent crises occurring</p> <p>Delivery of Strengthening Families Programme</p> <p>Reduce overall operating costs in Children and Families by 6% or £1 million for 2014/15</p> <ul style="list-style-type: none"> • Single Staged Assessment • Care and Placements • Single point of contact – triage for child protection and early support rapid response • Workforce Reform/Development • Co-location of relevant staff groupings around client needs • Multi disciplinary local family practices around early support and children in need 	<p>Child Protection systems are assessed as good by Ofsted</p> <p>Maintain the number of children on a child protection plan in line with Swindon's statistical norm, and national average</p> <p>The number of children with a second and subsequent child protection plan is 12.5%</p> <p>All staff have relevant child protection training and are competent</p> <p>Maintain long term stability of children in care at 65-75%</p> <p>% of children referred to social care with a common assessment increases to 30% Add Strengthening Families measures here (Vic and Jo)</p> <p>Timeliness of assessments</p>	Head of Children and Families	March 2014	
All partners to involve communities, parents and carers and service users in the creation of service developments and reviews to ensure services are based on their views and address their needs.				

2013-2016 Children's Services Priorities – Progress Report DRAFT V01

Commitment – what we will actually do to deliver it	Measures of success	Accountable Officer	Deadline for completion	Progress report December 2013 and evidence
Work with communities (including children, young people, parents and carers) to contribute their experience to the Joint Strategic Needs Assessment (JSNA) and share messages from data with them so that they develop the solutions to those challenges with us.				
Ensure that all our contracts and service specifications include a consideration of how providers consider the mental health of the people that they engage with	To be included in all future tenders for services contracted for children and young people	Lynn McDermott	For all future contracts	
<p>Review and re-commission our placements from independent providers of residential and foster care to achieve increased value for money, increased choice and improved outcomes for looked after children</p> <ul style="list-style-type: none"> • Build on the foster care training, recruitment and support programme. • Develop therapeutic and remand foster care in line with the Care and Placements workstream of the Strengthening Families programme • Provide joint leadership through education, health and care professionals to develop an effective response to the need for transformed provision for 0-25 year olds with learning difficulties and disabilities (see 2.1 above) 	<ul style="list-style-type: none"> • Reduce the number of foster care breakdowns • 3 recruited, trained and supported foster carers offering therapeutic placements by March 2014 • 2 recruited, trained and supported foster carers offering remand placements by March 2014 • Improved market management leading to more cost effective placements based on outcomes • Swindon is an active member of the SW consortium of foster care placements 			

2013-2016 Children's Services Priorities – Progress Report DRAFT V01

Commitment – what we will actually do to deliver it	Measures of success	Accountable Officer	Deadline for completion	Progress report December 2013 and evidence
<ul style="list-style-type: none"> Review placements and contracts for placements Continue to be part of SW consortium of foster care placements 				
<p>Train staff within the children's workforce to help families to develop their ability and skills in parenting so children are protected and live in stable families.</p> <p>Ensure our workforce is prepared and trained to deliver a child centred approach which starts with 'what people can do for themselves, what they need help with and what choices they want to make in the way that they receive help'. We recognise that our workforce is critical to this success and will actively encourage and support their development. We will deliver a range of core training as identified through the Children's Workforce Development Plan.</p>	<p>Workforce Development Strategy agreed April 2013</p> <p>Delivery of Workforce Development Training Plan</p>	Principal Officer Health and Wellbeing	Annual Report to Development Board and Quality and Performance Group June 2013	
<p>Based on agreed priorities in the Health and Well Being Strategy, work with partners to determine delivery of programmes including:</p> <ul style="list-style-type: none"> Breastfeeding support Sexual health advice Preventing the uptake of smoking Alcohol and substance misuse prevention and support Determine and target those most vulnerable to poor sexual health outcomes; such as teenage pregnancy / parenthood, STI infection including HIV and sexual violence, to reduce risk 	<p>Improved access to community based services for parents to be</p> <p>Commission breastfeeding support from health visiting, children's centres and midwifery services</p> <p>Children's centres work in virtual clusters to increase breastfeeding rate at 6-8 weeks from 13/14 baseline</p> <p>Build on the success of the breastfeeding strategy across Swindon through partnership working, including commissioning of Baby Friendly Initiative with UNICEF Baby Friendly Accreditation achieved by March 2015</p> <p>Maintain minimum 95% coverage for 6-8</p>	Head of Commissioning Children and Adults and Head of Children and Families Deputy Director of Public Health	Reviewed March 2014	

2013-2016 Children's Services Priorities – Progress Report DRAFT V01

Commitment – what we will actually do to deliver it	Measures of success	Accountable Officer	Deadline for completion	Progress report December 2013 and evidence
<p>and provide appropriate support</p> <p>Work with partners to continue targeted work with vulnerable children and young people and families to reduce risky behaviour and encourage healthy lifestyles</p> <p>Develop a locality listening model that will promote and enable positive healthy lifestyle choices</p> <p>Use local intelligence and data to identify specific areas of need and develop social/community networks locally to</p> <ul style="list-style-type: none"> Promote messages about active and healthy lifestyles Deliver activities supporting active and healthy lifestyles Promote positive healthy lifestyle choices through the Healthy Schools Programme 	<p>week breastfeeding figures</p> <p>Ensure that feeding status is recorded at new birth visit when introduced by Department of Health within DH deadline and targets</p> <p>The number of children with a breastfeeding status recorded as a % of all infants due for a 6-8 week check - prevalence is 47% in 2013/14</p> <p>Children aged 1, 2 and 5 have all relevant immunisations</p> <p>HPV coverage rate of relevant group of young people is 95%</p> <p>100% of children are offered a health progress check between the age of 2 and a half by March 2015 (Louise/Joy Kennard)</p> <p>100% of 2 year olds in early years settings have a review through the Early Years Framework (Gill Ilic/Joy Kennard)</p> <p>Reduce smoking prevalence among young people to 12% by 2015</p> <p>Develop a Locality Listening Model that will promote and enable positive healthy lifestyle choices - model developed with measures of success by March 2014</p> <p>Commission and deliver re-designed alcohol services and embed service redesign by April 2014.</p> <p>Commissioning of Family Nurse Partnership and early Support teams Supported Housing reducing 2nd pregnancies - establishing a baseline</p> <p>Commissioning of universal integrated</p>	Alcohol Strategy Development coordinator		

2013-2016 Children's Services Priorities – Progress Report DRAFT V01

Commitment – what we will actually do to deliver it	Measures of success	Accountable Officer	Deadline for completion	Progress report December 2013 and evidence
	<p>sexual health service with targeted focus on at risk groups</p> <p>Commissioning of HIV support service to reduce isolation and support long-term health and wellbeing independence</p> <p>Commissioning of support to target prevention, identification, treatment of HIV (and other STI's) amongst high risk group such as MSM, Black African community</p>			
The voice of the child is clearly evidenced in all our interactions with the child, young person and family. We know because their opinions, views and aspirations have been noted and linked to measurable outcomes.	Child Protection Children in Need CAF/TAC			
Vision screening in schools is provided and identified children referred to local services	100% of children in reception year are offered vision screening	Principal Officer Health and Wellbeing		
Reduce rise in obesity in children in Year 6	Reduce obesity at age 11 to the same level or less than the average for England Family weight management through the MEND Programme	Acting Director Public Health		
Reduce hospital admissions caused by unintentional and deliberate injuries to 5-18 year olds, and to under 5s	For under 5s – in areas where this has been identified as an issue, children's centres work to reduce hospital admissions from a 2012/13 baseline. <i>(currently being worked on in detail but have not yet been finalised or agreed as new data needs to be analysed)</i>	Acting Director of Public Health		
Provide joint leadership through		Director of Children's	Sept 2014	

2013-2016 Children's Services Priorities – Progress Report DRAFT V01

Commitment – what we will actually do to deliver it	Measures of success	Accountable Officer	Deadline for completion	Progress report December 2013 and evidence
education, health and care professionals to develop an effective response to the need for transformed provision for 0-25 year olds with learning difficulties and disabilities	<ul style="list-style-type: none"> By 2015, combined Education, Health and Care Plan in place for all students meeting the requirements of the legislation Clear and accessible offer to parents in place by 2015 Clear mechanism in place to ensure that parents shape the offer and drive the plan Meet 100% of SEN statements Through commissioning meet the needs of all young people through effective placements delivered on time and within budget 	Services to determine		
Targeted Mental Health in Schools TAMHS – complete Strength and Difficulties Questionnaires pre and post interventions for all children and young people that are referred to the Targeted Mental Health Services - measure the difference in outcome scores pre and post interventions so that TaMHS can demonstrate that our interventions are having a positive impact on the children and young people that are referred to the service.	Collect totals of all SDQs and record on Capita and in individual clinical notes; reduce the SDQ scores in 60% of all the children and young people that are referred to TAMHS.	TAMHS with Caroline Little, Children and Families Commissioner	Review March 2014	
<u>CAMHS</u> Introduce FaceTime as additional source of contact with patients, in particular for CAMHS OSCA services, between clinician and patient, as part of patient care plan.	FaceTime contact appointments in place. Take up of FaceTime appointments and increase in number of overall contacts.	CAMHS with Caroline Little, Children and Families Commissioner	Review March 2014	
<i>All of the actions included in the Plan contribute to this indicator.</i>	Reduce the % of children age 0-18 living in poverty in Swindon to under 16% High quality childcare accessible to all is			

2013-2016 Children's Services Priorities – Progress Report DRAFT V01

Commitment – what we will actually do to deliver it	Measures of success	Accountable Officer	Deadline for completion	Progress report December 2013 and evidence
	available across Swindon			
<p>Create more volunteering opportunities to support the delivery of services</p> <p>Continue to develop and grow community dialogue, relationships and networks to enable improved communication on potential changes and opportunities that could involve local children, young people and families in the design and development of local solutions.</p> <p>Develop an awareness campaign to ensure that all professionals and voluntary and community sector are fully aware of the total resources available to support families</p> <p>Work with community groups and local people to determine what can be done locally to support families to be stable and safe, tapping into new initiative such as networks, timebanks etc.</p> <p>Collaboratively develop our key messages with professionals, service users, carers and communities in order to develop and create community capacity and capability</p>				
<ul style="list-style-type: none"> Overarching Housing Strategy Update Homelessness Strategy Update Service Level Agreements with Housing Delivery to support Troubled Families Agenda 		Supporting People and Housing Strategy Manager	March 2014	

The Establishment of Markets in Swindon Town Centre

Licensing Committee

Date: 9th July 2013

Author:	Head of Public Protection & StreetSmart
Wards:	Central
Locality Affected:	Central Locality Area
Parishes Affected:	None

1. Purpose and Reasons

- 1.1 To appraise the Licensing Committee of the response to formal public consultation relating to markets in Swindon Town Centre following the Licensing Committee's resolution of the 6th December 2012.
- 1.2 To review and agree the provision of markets in locations within the town centre.

2. Recommendations

The Committee is recommended to:

- 2.1 Review the results of the public consultation relating to establishing markets in the town centre as set out in Appendix A.
- 2.2 Agree the provision for markets in the Town Centre. Any decision of the Committee to amend the current Street Trading Prohibition Order would require adoption by Full Council. Until any such change is agreed the existing regulations remain in force.

3. Detail

- 3.1 On the 6th December 2013 the Licensing Committee resolved "(1) That the options set out in the report for street trading in the town centre be noted. (2) That officers be authorised to undertake consultations on the removal of the prohibition in all or some of the streets in the town centre to re-designate these streets as consent streets with a condition limiting trading to specific times and dates or to weekly or themed markets with such other conditions as may be approved by this Committee. (3) That, following the consultation set out in (2) above, officers submit a further report to this Committee setting out the results of the consultation, proposals for the re-designation of streets to consent street status and a detailed street trading policy for approval prior to formal advertisement of any proposed changes.
- 3.2 On the 7th and 8th February 2013 a public consultation took place in the Central Library and Brunel Shopping centre to establish what desire there was for markets in the town centre. The consultation determined five locations of a possible market, these being The Old Post Office Site, The Parade, Canal Walk, Havelock Square, Outside the Town Hall, Wharf Green and Fleet Street/Bridge Street.

Further information on the subject of this report can be obtained from Philip Thomas, 01793 466146, pthomas@swindon.gov.uk.

The Establishment of Markets in Swindon Town Centre

Licensing Committee

Date: 9th July 2013

- 3.3 The consultation also sought to determine what type of market the public would like to see in the town centre. The options were a Weekly General Market, a Weekly Food Market, a Themed Market, a Christmas Market, a Monthly Car Boot Sale and Other.
- 3.4 186 people took part in the consultation process, 177 of which supported a market in the town centre, with only two opposed to a market.
- 3.5 The consultation indicated a clear appetite for markets in the town centre and the committee may wish to determine the provision of three types of markets
 - 3.5.1 A weekly market, either general or just food.
 - 3.5.2 A Christmas market and
 - 3.5.3 Themed markets
- 3.6 On that basis the Licensing Committee resolved;
 - 3.6.1 That the options for the establishment of markets, be approved for consultation within the following streets, Canal Walk, Havelock Square, Havelock Street, Fleet Street, Regent Circus, Cenotaph and Bridge Street and that Officers be authorised to advertise the proposal that these streets are redesignated from Prohibited Streets to Consent Streets for the purpose of Street Markets.
 - 3.6.2 That further to the above, and following the conclusion of a statutory 28 day consultation period, a further report be submitted to this Committee on 9th July 2013, setting out the results of the consultation and setting out recommendations for the redesignation of streets within the town centre for the purposes of the establishment of a street market.
 - 3.6.3 That, further to (3.6.1) above, the Head of Public Protection and Streetsmart be requested to prepare a report setting out (a) Street Market Trading Policy and Service Level Agreement, (b) a Fee Structure for Street Markets, and (c) a review of logistical requirements required for street markets including access to an electricity supply and a review of street furniture within the consultation streets.
- 3.7 The advertisement in appendix A was placed in the Swindon Advertiser on Tuesday the 4th of June 2013. Further the consultation was displayed on the Council's website.
- 3.8 Two responses have been received. These are contained in Appendix B.
- 3.9 A meeting has been arranged on the 2nd July 2013 between the Councillors Dickinson, Faramazi and Perkins, the Head of Public Protection and StreetSmart, the Licensing Manager, Legal and the Managing Director of InSwindon in order to

Further information on the subject of this report can be obtained from Philip Thomas, 01793 466146, pthomas@swindon.gov.uk.

The Establishment of Markets in Swindon Town Centre

Licensing Committee

Date: 9th July 2013

establish a policy for Street Markets in the town centre.

4. Alternative Options

4.1 None

5. Implications, Diversity Impact Assessment and Risk Management

Financial and Procurement Implications

5.1 None, any costs associated with consultation will be met within existing budgets.

Legal and Human Rights Implications

5.2 To remove the prohibition will permit any trader to seek street trading consent in the town centre.

All Other Implications (including Staff, Sustainability, Health, Rural, Crime and Disorder)

5.3 None

Links to One Swindon, Strategic Objectives, Plans and Policies

5.4 One Swindon Priority - We can all benefit from a growing economy and a better town Centre.

Diversity Impact Assessment

5.5 None required

Risk Management

5.6

6. Consultees

6.1 The Board Director Finance, Revenues, Benefits and Property (Section 151 Officer) and Director of Law and Democratic Services (Monitoring Officer) are consulted in respect of all reports.

7. Background Papers

7.1 None

8. Appendices

8.1 Appendix A – Copy of the advertisement in the Swindon Advertiser

8.2 Appendix B – Responses to the public consultation.

Further information on the subject of this report can be obtained from Philip Thomas, 01793 466146, pthomas@swindon.gov.uk.

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20 days holiday (plus bank holidays) a stakeholder pension & car allowance or company car.
 If this sounds like you please email your CV with a covering letter to:
Darren Reynolds - Regional Digital Commercial Manager -
darran.reynolds@wiltshire.newsquest.co.uk
 Closing date 21st June 2013 Previous applicants need not apply.

Notices

Tel: 01793 501755

Swindon Borough Council Local Government (Miscellaneous) Provisions Act 1982 - Street Trading

Swindon Borough Council hereby gives its notice of intention to change the designation of streets within the Borough with regards to street trading pursuant to Schedule 4 of the Local Government (Miscellaneous) Provisions Act 1982.

It is proposed that the following streets which are currently designated as prohibited streets be changed to consent streets to allow street trading in the form of street markets:

Canal Walk
 Havelock Square
 Havelock Street
 Fleet Street
 Theatre Square
 Regent Circus
 Cenotaph

Any persons wishing to make any comments in respect of this proposal please comment in writing to The Licensing Manager, Public Protection & Streetsmart, Swindon Borough Council, Wat Tyler House 5th floor, Beckhampton Street, Swindon SN1 2JH.

All comments must be received by 1 July 2013.

Public Notices

Licensing Act 2003

Notice of Application for Grant of a Premises Licence

Marks and Spencer Simply Foods Limited has given to Swindon Borough Council an application for the grant of a Premises Licence for Marks and Spencer Simply Food, Mannington Retail Park, Great Western Way, Swindon, SN5 8WA.

The licensable activities which it is proposed will be carried on at the premises are the sale by retail of alcohol.

The Licensing Register of Swindon Borough Council is held at The Council Offices, Wat Tyler West 5, Beckhampton Street, Swindon, SN1 2JH and, where applicable, at www.swindon.gov.uk

The record of the application may be inspected during normal office hours at the Council's above address and where applicable, at any time on the above website.

Representations which shall be made in writing may be made by a responsible authority or any other person to Swindon Borough Council, to be received at their above address by no later than Wednesday 26 June 2013. It is an offence knowingly or recklessly to make a false statement in connection with an application, the maximum fine for which a person is liable on summary conviction being £5,000.

Public Notices

DENIS STOROE (Deceased)

Pursuant to the Inheritance Act 1975 any person having a claim against an estate of a deceased person is required to file a statement of their claim in the estate of the deceased. The estate of Denis Storoe, who died on 09/05/2013, is required to file a statement of their claim in the estate of the deceased. Denis Storoe was a resident of 14, The Grange, Swindon, SN1 2JH. Denis Storoe was a resident of 14, The Grange, Swindon, SN1 2JH. Denis Storoe was a resident of 14, The Grange, Swindon, SN1 2JH.

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NOTICE OF CONFIRMATION OF AN ORDER HIGHWAYS ACT 1980

SWINDON BOROUGH COUNCIL FOOTPATH 2 SOUTH MARSTON ORDER 2013

On 29 May 2013 Swindon Borough Council confirmed the above order made under section 119 of the Highways Act 1980.

The effect of the order as confirmed is to divert a length of Footpath 2 at Sevor Farm in the parish of South Marston, running from OS grid reference SU9807 88740, 420 metres east-southeast of Gardener's Gain Copse and leading southwest for 245 metres to OS grid reference SU9665 88539, 490 metres north-northeast of Chapel Lane, South Marston, on to a line running from OS grid reference SU9807 88740, leading west for 126 metres to OS grid reference SU9662 88722, then south for 185 metres to OS grid reference SU9665 88539. All distances are approximate.

A copy of the order as confirmed and the order map may be inspected at The One Stop Shop, Beckhampton Street, Swindon from 9am to 5pm Monday to Friday. Copies of the order and map costing £15.00, may be purchased there.

The order comes into force on 16 July 2013, but if a person aggrieved by the order wishes to question its validity, or that of any provision contained within it, on the grounds that it is not within the powers of the Highways Act 1980, as amended, or on the grounds that any requirement of the Act, as amended, or of any regulation made under the Act has not been complied with in relation to the order, that person may, under paragraph 2 of Schedule 2 to the Act as applied by paragraph 5 of Schedule 6 to the Act, within 42 days of the date of this notice make an application to the High Court.

Dated 4 June 2013

Gwlliam Lloyd, Head of Highways and Transport, Swindon Borough Council, Wat Tyler House, Beckhampton Street, Swindon SN1 2JH

APPENDIX A

Mr B Mazzotta
31 Cambria place
Swindon
SN1 5DN
20/6/13

Dear sir/madam

I would like to put across my points about the street trading proposal

Firstly I would like to point out that the council did everything they could to have me removed from havelock square as a street trader by making the decision to make havelock square a prohibited street and by taking me to court to have me removed

They accused me of being an obstruction and nuisance
how is it now only after a year that the council now feel that just because they want a market it's ok to change the rules surely if I was an obstruction then What would a market be now

To me it seems there is one rule for me and another for the council

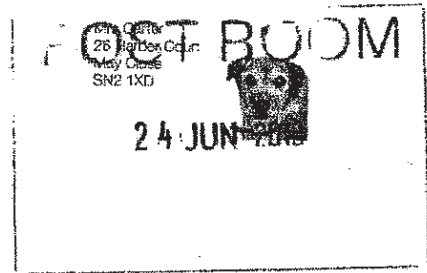
If this does go ahead I will be considering going back to havelock square
Not only did the council ruin my business but they tried to ruined my reputation

They took away my livelihood and now the council Wants to allow the same trading as I was doing how is this justified

Regards

B Mazzotta

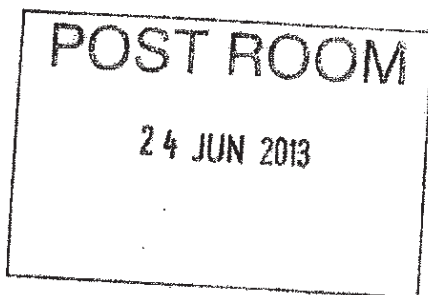
Cc Bob wright
Phill Thomas
Robert buckland
Rosemary Heath



DEAR SIR OR MADAM.

I am one of the people that signed a Petition in town TO TRY TO GET A MARKET in Swindon centre. For Petes sake. Do something TO liven the town up. We dont have to wait until a Christmas market do we? BRING the sellers BACK in town. My friends & I have to go to chippenham Devises etc Shouldnt have to. Those Sellers etc made the town we have nothing now. Why a stupid water fountain. That looks sillier STILL when its on and its RAINING. What a waste of money. more charity Shops. Theres 3 in very short distance of each other. GORSE HILL IS A league of Nations every RESTAURANT Polish Chinese INDIAN etc. who can afford to





**THE OCTAGON,
4, NEW BRIDGE SQUARE,
SWINDON,
WILTSHIRE,
SN1 1EA**

Tel: _____

Email: _____

June 20, 2013

Ref: The Licensing Manager

Dear Sir

Re: Markets.

I understand some consideration is being given to a new market(s) in the town centre and you are seeking opinions regarding the idea.

I come from a family which has been successful at many businesses from manufacturing to retailing, in food, clothing, construction, finance and property. But we started in markets in Swindon and all the towns around, including Oxford, Devizes and Cirencester.

The one thing all the markets had in common was their independent situations. None of them were sited in town centre streets but were usually on town perimeters or car parks or in/near livestock markets. In other words people went to the market because it was a market place.

As I understand this, the proposal is to put a market where the shop centre is. With shop rents having reached horrendous levels and with the town centres in decline because of it, you will close down other businesses who cannot compete on a fair level and where shoppers will be distracted from 'going shopping'.

I love markets and a good market is an entertainment in itself. But it doesn't belong down the high streets and with a poor market already in the town which is struggling, I cannot see any point in killing that off also. Local people will always want more and will vote to have what they think is new because it's human nature, but that doesn't mean it is a good idea. The consequences of more shops closing and the centre looking more and more like a decaying mess, is not something anyone wants but may end up being the future if this goes ahead. The whole point of an 'independent' council is to oversee the reality. I do hope you have the foresight to look beyond this for Swindon's sake. If people want a market, it has one which could be improved or put it on a site on the edge of the town where it benefits everyone.


Dennis Offer



For Business
For Shopping
For Leisure

T. 01793 485523
F. 01793 436077
E. info@inswindon.com
Level 4, Brunel Tower,
Swindon, Wiltshire, SN1 1LH
swindontowncentre.co.uk

5th July 2013

To Kathryn Ashton

inSwindon BID Company support Swindon town centre markets

inSwindon BID Company have spoken at length with many retailers, businesses and consumers in regards to market trading in Swindon town centre, and the conclusion is that the BID is in support of the positives the markets bring to the town centre.

Not only does it increase specialist offer in the town centre, we experience a rise in footfall in particular areas of town that do not tend to attract large footfall and there is a definite upsurge of dwell time of visitors.

Retailers find the markets attract returning and first time visitors to the town centre and encourages shoppers to visit their stores.

We look forward to the outcome,

Kind Regards,

Rebecca Rowland
BID Manager, inSwindon.

