



**SWINDON BOROUGH COUNCIL**  
**Municipal Year 2017/18**

**Thursday, 28 September 2017**

**COUNCIL CHAMBER  
CIVIC OFFICES  
SWINDON**

20 September 2017

Dear Councillor,

**Summons to attend Council Meeting**

A MEETING of the **Council**, which you are requested to attend, is to be held at the CIVIC OFFICES, SWINDON, on **Thursday, 28 September 2017 at 7.00 p.m..**

The business to be transacted will be as follows:-

**AGENDA**

- 1. Apologies for Absence**
- 2. Communications**  
To receive any communications or letters which the Mayor or Chief Executive may have to bring before the Council.
- 3. Minutes** (Pages 7 - 12)  
To receive the minutes of the previous meeting.
- 4. Declarations of Interest**  
Members are reminded that at the start of the meeting they should declare any known interests in any matter to be considered, and also during the meeting if it becomes apparent that they have an interest in the matters being discussed.

## 5. **Public Question Time**

See explanatory note below.

## 6. **Minutes for Confirmation** (Pages 13 - 50)

(1) To consider a Minute for Confirmation from the Cabinet.

- Minute 33 – (Draft Economic Strategy).

(2) To note a Minute from the Cabinet.

- Minute 37 – (Kimmerfields: Central Business District).

(A copy of the private and confidential Kimmerfields report has previously been circulated to all Members and a further copy is available from Committee and Member Services.)

## 7. **Motions**

- (a) **Motion - Planning Land Supply**  
**Councillor Brian Ford will move and Councillor Cathy Martyn will second:**

“This Council notes the recent planning permissions granted on appeal that have overturned the decisions of local councils, parish and town councils and residents of those councils that have voted for neighbourhood plans.

Therefore, we request that the Government change the way the 3 and 5 year housing land supply is calculated. We believe that all planning permissions should be counted towards the 3 and 5-year land supply.

Council requests that the Leader writes to the Secretary of State to set out this request.”

- (b) **Motion - Enforcement Powers**  
**Councillor Mary Martin will move:**

“This Council notes

1. The absence of some formal legal powers to take enforcement actions to raise the quality of life for residents in Swindon, powers that are available to the London Borough councils.
2. The concerns raised by ward members on the nuisance caused to residents by obstructions on pavements and, particularly to those residents with pushchairs, mobility scooters or impaired vision, and
3. The additional powers that London Borough councils enjoy to improve traffic flow by being able to levy fines for violating junctions.

This Council requests that the Leader of the Council writes to the two local Members of Parliament: Robert Buckland QC and Justin Tomlinson requesting that government introduce primary legislation to harmonise the powers available to unitary authorities at the widest range possible.”

- (c) **Motion - Development at Brook Cottage, Hay Lane, Swindon**  
**Councillor Tim Swinyard will move and Councillor Mary Martin will second:**

“This Council notes the grave concern of local residents with regard to the planning application to erect four dwellings on land at Brook Cottage, Hay Lane, Grange Park, which is within the Essential Setting of Lydiard Park.

This Council also notes its resolution of 22<sup>nd</sup> September 2016, expressing grave concern for another proposed development that would have had an adverse impact on Lydiard Park (Council Minute 47, 2016/17 refers).

This Council requests that the Cabinet Member responsible for Lydiard write to the Planning Committee asking the Planning Committee to have regard to the grave concern of local residents as to the impact on Lydiard Park of the proposed development.”

- (d) **Motion - Local Policing**  
**Councillor Chris Watts will move and Councillor Derique Montaut will second:**

“This Council:

- Recognises the concerns many residents have raised regarding lack of police resources allocated to Swindon that has had a direct detrimental impact on the Police's ability to respond to crime in the Borough.
- Note the impact the lack of resources has on the officers and support staff health and well-being.
- Notes that Wiltshire and Swindon has one of the lowest rates of police officers and constables per population in England and nationally there has been a reduction of 20,000 police officers.
- Notes that the Police and Crime Commissioner for Wiltshire and Swindon has called on the government to increase funding to the Wiltshire Police Authority.
- Requests the Leader of the Council write to Swindon's two MPs to urge them to work together in the best interests of our town to effectively lobby the government for more investment in policing.”

- (e) **Motion - Reducing Drug Misuse**  
**Councillor Stan Pajak will move and Councillor Dave Wood will second:**

“This Council notes:

1. Swindon like most towns and cities in this country has seen a shockingly high rise in the number of drug users.
2. That deaths related to drug misuse in this country are at their highest levels since records began.

3. The recent successful court case where drug dealers in Swindon were convicted was accompanied by a statement by Wiltshire Police regarding how London gangs are travelling to our town to sell class A drugs bringing with them violence and blighting the lives of people living within the local communities.
4. The dramatic rise in the highly dangerous disposal by users of needles and syringes in our public parks and open spaces exemplified by many recent cases

This Council believes amid our continuing efforts with our Health partners to reduce drug misuse we must ensure that members of the public remain safe when using our open spaces and ensure our council workers remain safe when they collect sharps associated with drug usage. It therefore requests the Scrutiny Committee to consider setting up a task group to identify opportunities to reduce the incidence of drug related litter in Swindon.”

(f) **Motion - Swindon Half Marathon**  
**Councillor Emma Bushell will move and Councillor Stan Pajak will second:**

“This Council:

- Recognises and thanks organisers of the Swindon Half Marathon held on September 3<sup>rd</sup> for taking the initiative to bring back this event to Swindon and for organising a successful day enjoyed by participants and spectators.
- Recognises the charities and businesses who supported event and local residents who turned out to support the race.
- Recognises the importance of participation in sport and exercise to physical and mental health and the long-term savings to the public sector through higher participation rates; the role that events like this can play in this and the obligation of the council to support events that achieves these aims.
- Recognises the positive contribution an established event such as this can make to community spirit in the town and Swindon’s reputation.
- Asks the Mayor of Swindon to write to the organisers of the Swindon Half Marathon thanking them for their efforts to bring back this event.
- Thanks any residents who may have been inconvenienced by the event for their patience and
- Requests the Head of Highways and Transport to review the impact of the road closures with officers and event organisers.”



(g) **Motion - Homelessness**

**Councillor Emma Bushell will move and Councillor Bob Wright will second:**

“This Council:

- Notes that statutory homelessness has dramatically increased in Swindon, with the number of households assessed as homeless and accommodated by SBC in some form increased by 78%; the number of homeless households with children or a pregnant woman increasing by 125%; and the number of children or expected children within homeless households increasing by 162%.
- Is hugely concerned about the dramatic increase of statutory homelessness in Swindon and believes it should do all it can to reverse this trend.

Requests the Cabinet Member for Housing:

- To bring a report to Cabinet on how the Council can increase the scale of the council house building it already has planned for Swindon.
- To review the Council’s new allocations policy to ensure it isn’t a factor in increasing homelessness across the town.
- Write to Swindon’s two MPs urging them to press the government to tackle the causes of increased homelessness including the widening gap between market rents and the local housing allowance and delays in the payment of Universal Credit which is leading to people falling into rent arrears and private sector landlords being reluctant to rent to those on benefits.”

**8. Request to change the name of Central Swindon South Parish Council**  
(Pages 51 - 54)

To consider a request received from Central Swindon South Parish Council to change its name to South Swindon Parish Council.

**9. Appointments to Committee and Outside Bodies**

To approve changes to the Council’s membership of Committees and Outside Bodies.

**10. Minutes of Cabinet and Decisions Delegated to Cabinet Members** (Pages 55 - 78)

Members have the opportunity to raise questions with the relevant Cabinet Member in respect of Cabinet minutes (which are not reserved for Council for decision) and in respect of individual Cabinet Member delegated decisions.

**11. Minutes of other Council Bodies**

Members have the opportunity to raise questions with the relevant Chair in respect of all other Committee minutes (not reserved to Council for decision), as set out in the Minute Book circulated separately.

## **12. Councillors Question Time**

Questions (if any) of which notice has been given by Councillors in accordance with Standing Order 15.

Yours faithfully

Director of Law and Democratic Services

## **Questions by Members of the Public in accordance with Standing Order 11**

Swindon Borough Council remains committed to increasing its accountability to the public and to promoting active citizenship. 15 minutes will be allowed at the start of all Council meetings for questions to the Chair from the public about the work of the Committee (except for confidential matters, and matters relating to planning and licensing applications). We will give priority to those who submit questions in writing at least two days before the meeting. Questions must be relevant, clear, and concise. You may not use Public Question Time as an opportunity to make speeches or statements.

Questions in writing should be sent to the Committee Officer whose contact details appear on the agenda above or to the Director of Law and Democratic Services, we will publish it, along with the answer, alongside the Minutes. The process associated with asking a public question is set out in the "Public Question Time at Council Meetings Protocol and Guidance" available on the Council's Website (<http://ww5.swindon.gov.uk/moderngov/ecCatDisplay.aspx?sch=doc&cat=13338&path=0>) or from the Committee Officer named above.

**Access Arrangements** - The venue is wheelchair accessible and an infrared receiver hearing system is provided. If you have any special requirements to enable you to attend the meeting or would like to receive any of the pages contained in this agenda in a larger print size, please contact the Committee Officer as soon as possible prior to the date of the meeting.

**COUNCIL**

**THURSDAY, 13 JULY 2017**

PRESENT:- The Worshipful The Mayor in the Chair; Councillors Junab Ali, Steve Allsopp, Abdul Amin, John Ballman, Ray Ballman, Alan Bishop, Emma Bushell, Matthew Courtliff, Wayne Crabbe, Malcolm Davies, Mark Dempsey, Paul Dixon, Oliver Donachie, Toby Elliott, Claire Ellis, Steph Exell, Emma Faramarzi, Fionuala Foley, Brian Ford, Mary Friend, Jim Grant, John Haines, Dale Heenan, Russell Holland, Fay Howard, Mary Martin, Nick Martin, Cathy Martyn, Gemma McCracken, Jane Milner-Barry, Des Moffatt, Derique Montaut, Teresa Page, Stan Pajak, Barbara Parry, Kevin Parry, Garry Perkins, David Renard, James Robbins, Eric Shaw, Carol Shelley, Gary Sumner, Timothy Swinyard, Caryl Sydney-Smith, Vera Tomlinson, Chris Watts, Nadine Watts, Peter Watts, Steve Weisinger, David Wood and Robert Wright.

**13. Apologies for Absence**

Apologies for absence were received from Councillors Colin Lovell, Kevin Small, Keith Williams and Julie Wright.

**14. Communications**

The Chief Executive reported that no communications had been received.

**15. Minutes**

Resolved – That the minutes of the meeting held on 19<sup>th</sup> May 2017 be confirmed and signed.

**16. Declarations of Interest**

The Mayor reminded Members of the need to declare any known interests in any matters to be considered at the meeting.

Councillors Toby Elliott and Mathew Courtliff made non-prejudicial and personal declarations of interest in respect of Agenda Item No. 6(2) (Draft Airports National Policy Statement) on the grounds of their employment by Network Rail.

The Worshipful The Mayor made a non-prejudicial and personal declarations of interest in respect of Agenda Item 9 on the grounds that she had been involved in the preparation of the Highworth Town Council input into the Highworth Neighbourhood Plan.

**17. Public Question Time**

No Public Questions were asked.

**18.****Minutes for Confirmation**

(1) Councillor Toby Elliott moved and Councillor David Renard seconded that Minute 122 (2016/17) of the Cabinet (Swindon Transport Plan Implementation Plan 2017/18) be confirmed and adopted.

(2) Councillor David Renard moved and Councillor Russell Holland seconded that Minute 12 of the Cabinet (Councillors' Allowances 2018/19 – Recommendations of the Independent Remuneration Panel) be confirmed and adopted.

(3) Councillor Garry Perkins moved and Councillor David Renard seconded that Minute 123 of the Cabinet (2016/17) (Draft Airports National Policy Statement) be noted.

(4) Councillor Mary Martin moved and Councillor David Renard seconded That Minute 126 of the Cabinet (2016/17) (Swindon Libraries – Children's Library Membership) be noted.

(5) Councillor Mary Martin moved and Councillor David Renard seconded that Minute 9 of the Cabinet (Swindon Dial A Ride Service Options) be noted.

(Councillors Toby Elliott and Mathew Courtliff made non-prejudicial and personal declarations of interest in respect of (3) above on the grounds of their employment by Network Rail.)

**19.****Motion - Grenfell Tower**

Councillor David Renard moved and Councillor Jim Grant seconded:

"This Council notes:

1. With sadness, the loss of life at Grenfell Tower, London.
2. The response by this Council's Officers to communicate with and reassure tenants.
3. The benefits of sprinkler systems in tall buildings

This Council invites the Mayor to write to the Mayor of the Royal Borough of Kensington and Chelsea expressing Council's condolences.

This Council requests that the Cabinet Member for Housing and Public Safety, in consultation with the other key services, particularly the Dorset and Wiltshire Fire Service, bring a report to Cabinet as soon as possible about how the installation of sprinklers and other fire safety measures could be incorporated into the refurbishment programme for Council-owned tall multi-storey residential buildings".

The Motion was put to the vote and declared carried.

**20.****Motion - Kimmerfields Development**

Councillor Jane Milner-Barry moved and Councillor Mark Dempsey seconded:

“This Council:

- Expresses its strong concerns that there has been no private sector investment in the Kimmerfields development, since outline planning permission was agreed in 2012.
- Notes that the targets set in the original Muse Development Agreement have not been met.
- Notes that Swindon’s two MPs have both criticised the lack of progress with the Kimmerfields development.
- Requests the Cabinet Member for Regeneration to bring a report to Cabinet detailing how the Council can terminate its Development Agreement with Muse Development Ltd.

Councillor Garry Perkins moved and Councillor David Renard seconded that the motion be amended to read:

“That this motion be referred to the 6<sup>th</sup> September 2017 Cabinet meeting and the outcome debated at Council on 28<sup>th</sup> September 2017.”

The amendment was put to the vote and declared carried becoming the Substantive Motion.

The Substantive Motion was put to the vote and declared carried.

## **21. Motion - UK Broadband Network**

Councillor Chris Watts moved and Councillor Des Moffatt seconded:

“This Council:

- Welcomes the investment made by BT rolling out fibre broadband to the Northern Sector area.
- Believes the BT fibre broadband rollout makes redundant any need for a taxpayer-backed UK Broadband Network’s (UKBN) broadband rollout.
- Notes the Conservative MP for North Swindon has criticised the Council for financially backing UKBN’s broadband network in North Swindon.
- Notes that UKBN has not started to rollout Superfast Broadband in the North Swindon area.
- Urges Cabinet to review the Council’s agreement with UKBN and requests the Cabinet Member for Strategic Planning & Sustainability to bring a report to Cabinet detailing whether and how the Council can remove the Northern Sector area from the UKBN Broadband rollout, saving money to the Swindon taxpayer.”

Councillor Oliver Donachie moved and Councillor Gary Sumner seconded that the motion be amended to read:

“This Council:

Notes that:

- a) A modern, vibrant economy needs access to fast broadband, and
- b) before the Council signed the contract with UK Broadband Networks Ltd there was no direct interest in expanding fibre networks across Swindon from the private sector.

Welcomes:

- a) That hundreds of residents now have access to faster broadband;
- b) That decisive action from the Conservative Council has stimulated the market;
- c) The investment made by Virgin and BT in rolling out fibre broadband thanks to the support of local residents, Conservative Councillors and Conservative MPs over many years; and
- d) The exciting news that Swindon is a test bed for both G-Fast and 5G broadband.

Council asks the Cabinet Member for Strategic Planning and Sustainability to bring a report to Cabinet:

(a) Setting out the costs and benefits so far, particularly in rural areas, and the additional activity by the private sector to provide broadband since the Council’s decision; and

(b) Detailing how Swindon can make progress in securing the ultrafast broadband so that local companies remain as competitive as those in rival locations.”

The amendment was put to the vote and declared carried becoming the Substantive Motion.

The Substantive Motion was put to the vote and declared carried.

## **22. South Marston Village Neighbourhood Plan**

The Council received a joint report of the Cabinet Member for Strategic Planning and Sustainability and Corporate Director, Economy, Regeneration and Skills, setting out the recommendations of the Examiner’s report of the South Marston Village Neighbourhood Plan and seeking the Council’s approval for approval of the plan.

Resolved – (1) That the South Marston Village Neighbourhood Plan “Decision Statement” set out as an appendix to the joint report of the Cabinet Member for

Strategic Planning and Sustainability and Corporate Director, Economy, Regeneration and Skills, be approved.

(2) That subject to the Director of Law and Democratic Services being satisfied as to the carrying out by South Marston Parish Council and Swindon Borough Council of the modifications recommended by the Examiner, the Director of Law and Democratic Services be authorised to undertake a referendum on the South Marston Village Neighbourhood Plan in South Marston Parish, in accordance with the regulations set out in The Neighbourhood Planning (Referendum) Regulations 2012 as soon as is practically possible.

The Motion was put to the vote and declared carried.

## **23. Adoption of Highworth Neighbourhood Plan**

The Cabinet Member for Strategic Planning and Sustainability submitted a report setting out the result of the referendum of the Highworth Neighbourhood Plan and seeking Council's approval for its adoption.

Resolved – That the Highworth Neighbourhood Plan be formally adopted and made as part of the statutory Development Plan for the Borough.

The Motion was put to the vote and declared carried.

(The Worshipful The Mayor made a non-prejudicial and personal declarations of interest in respect of this item on the grounds that she had been involved in the preparation of the Highworth Town Council input into the Highworth Neighbourhood Plan.)

## **24. Appointments to Committees and Outside Bodies**

Councillor David Renard moved and Councillor Russell Holland second that:

“Councillor Caryl Sydney-Smith replace Councillor Dale Heenan as a Conservative Group representative serving on the Wiltshire Police and Crime Panel.”

The Motion was put to the vote and declared carried.

## **25. Minutes of Cabinet and Decisions Delegated to Cabinet Members**

The Council considered (a) the minutes of the meetings of the Cabinet held on 26<sup>th</sup> April and 14<sup>th</sup> June 2017, and (b) questions to the Cabinet Members regarding their portfolio responsibilities and answers received.

## **26. Minutes of other Council Bodies**

The Council (a) received the minutes set out in the “Minutes of Other Council Bodies” circulated with the Agenda, and (b) considered questions to Chairs relating to the work of their Committees and other bodies and answers received.

The Director of Law and Democratic Services reported that Standing Order 15 Questions had been received from Councillor Steve Allsopp, Fay Howard and Bob Wright.

Councillor Steve Allsopp asked a supplementary question in relation to the communication with the public should there be delays in the collection of green waste. The Cabinet Member for Communities and Place responded at the meeting.

Councillor Steve Allsopp asked a supplementary question regarding road maintenance. The Cabinet Member for Communities and Place responded at the meeting.

Councillor Fay Howard asked a supplementary question regarding assistance available to families with special needs. The Cabinet Member for Children's Services and School Attainment responded at the meeting.

Councillor Bob Wright asked supplementary questions in respect of (a) the classification of apprenticeships, (b) the use of apprenticeship schemes, (c) the number of apprentices retained by the Council, and (d) the number of care leavers in apprenticeship schemes. The Leader of the Council, on behalf of the cabinet Member for Corporate Services responded to questions (a) and (b) at the meeting and indicated written responses would be provided in respect of questions (c) and (d).



**COUNCIL**

**THURSDAY 28<sup>TH</sup> SEPTEMBER 2017**

**MINUTE FOR CONFIRMATION**

**CABINET**

**WEDNESDAY, 6 SEPTEMBER 2017**

**33. Draft Economic Strategy (Minute For Confirmation)**

Councillor Oliver Donachie, the Cabinet Member for the Economy and Skills, and the Corporate Director for Resources and Growth, submitted a joint report informing Cabinet of the responses to consultation on the draft Economic Strategy and seeking its endorsement of the draft being recommended to Council for approval.

The report also sought authority for the Corporate Director of Resources and Growth, in consultation with the relevant Cabinet Member, to develop an implementation plan for the strategy by March 2018.

It was noted that the economic strategy sets out the Vision, objectives and high level actions that will accelerate growth in Swindon's economy over the next ten years and allow Swindon to remain one of the UK's fast-growth, high value economies and also achieve sustainable and inclusive growth. The strategy will facilitate bids for funding for infrastructure, skills and other investment to enable economic growth and also attract investment from private sector companies.

**Resolved - That Council be recommended that the draft Economic Strategy, attached to the report at Appendix 1, which sets out the Vision, Objectives and high level actions for Swindon's economy over the next ten years, be approved.**

**(2) That, subject to Council's approval, the Corporate Director for Resources and Growth, in consultation with the Cabinet Member for the Economy and Skills, be authorised to finalise the delivery plan which will contain more detail on the actions over the next 1-2 years.**

The reasons for the decision and alternative options are as set out in the report to the meeting.

## MINUTE TO NOTE

### CABINET

WEDNESDAY, 6 SEPTEMBER 2017

#### **37. Kimmerfields: Central Business District**

Further to Minute 20 of the Council, Councillor Garry Perkins, the Cabinet Member for Regeneration, and the Corporate Director of Resources and Growth, submitted a joint report seeking approval for the termination of the Development Agreement (DA) for the Kimmerfields development to allow other options for delivery of the scheme to be assessed and brought to the December 2017 Cabinet meeting for consideration. The report also sought approval to increase the amount previously allocated by Cabinet for payment of compensation for the land and interests acquired under the Swindon Borough Council (Kimmerfields) Compulsory Purchase Order 2014 ("Kimmerfields CPO").

Councillor Perkins responded to a question put by Councillor Jane Milner-Barry regarding the level of private sector investment in the Kimmerfields project to date and also agreed to provide a detailed written response.

Resolved – (1) That the Director of Law and Democratic Services, in consultation with the Corporate Director of Resources and Growth and the Cabinet Member for Regeneration, be authorised to agree the termination of the Development Agreement (DA) with the parties named in the report, on the basis set out in paragraph 3.12 and 3.13 in the main body of the report, and on such terms as he may require to protect the Council's interests.

(2) That an increase in capital expenditure, as detailed in paragraph 3.17 of the report, be approved.

(3) That, subject to the termination of the DA, it be noted that the Corporate Director of Resources and Growth, in consultation with the Cabinet Member for Regeneration, will develop options to bring forward development on the Kimmerfields site and report back to the December 2017 Cabinet meeting.

(4) That the Cabinet Member for Regeneration report the outcome of this report to the Council meeting scheduled for 28th September 2017.

The reasons for the decision and alternative options are as set out in the report to the meeting.



# SWINDON

## ECONOMIC STRATEGY

# TO 2026

(REVISED)

By 2026, Swindon will aim to be the UK's most innovative, productive, fastest-growing city, and will grow sustainably by upskilling our workforce to enable our businesses to compete, whilst enhancing residents' quality of life.





# FOREWORD



*"Swindon's Economic Strategy to 2026 provides us with a clear strategic approach to economic development, and determines how we allocate resources to improve our economic performance. Swindon is recognised as one of the UK's most productive, fast-growth, high value economies. Over the next ten years, our focus is on continuing to create high value jobs, encouraging innovation and internationalisation whilst ensuring that our residents have the right skills to benefit from accelerated and inclusive growth. Swindon town centre regeneration will play a crucial role in attracting new business to drive the growth of our economy over the next ten years."*

*Cllr Oliver Donachie, Cabinet Member for Economy, Regeneration & Skills*

**This Economic Strategy for Swindon sets out our ambition to grow Swindon's economy, create jobs and attract investment, to create wealth and prosperity for local people and communities, ensure our residents have the skills they need and to promote Swindon as a key location for employment and for people to live.**

**This document is intended to set out the vision and high-level ambitions for Swindon's economy over the next 10 years. The next step of the process will involve compiling a detailed action plan identifying specific projects and partners to help achieve the ambitions set out in this strategy.**

**Our vision for Swindon's Economy is that by 2026, Swindon will aim to be the UK's most innovative, productive, fastest-growing city, and will grow sustainably by upskilling our workforce to enable our businesses to compete, whilst enhancing residents' quality of life.**

It is an important time to launch the Economic Strategy, as significant employment and housing market development is underway. Swindon is one of the UK's fastest growing and productive towns: witnessing strong growth in population, housing and our economy<sup>1</sup>. The Government's Industrial Strategy and Housing White Paper present us with particular opportunities, while Britain's exit from the European Union will present particular risks. It is important that growth is inclusive, offering opportunities to all our residents who wish to access them and work. Swindon Borough Council are working with national Government to assess the implications of Brexit and the opportunities and risk posed. However, the economic strategy will be flexible

and remain under regular review to accommodate changes in economic circumstances.

Swindon sits at the meeting point of four Local Enterprise Partnerships (LEP): the Swindon and Wiltshire LEP of which the local authority is a member, the Gloucestershire LEP to the north, and the Oxfordshire LEP to the North East, with the Thames Valley-Berkshire LEP at its south east border. It is important that Swindon remains outward looking. Given our geographic location and large number of multinational businesses we are building strong strategic partnerships with the UK's fast growth cities (Oxford, Cambridge, Milton Keynes, Norwich) and with the Greater Thames Valley Initiative.

The Swindon and Wiltshire Local Enterprise Partnership (SWLEP) plans for, and identifies priorities to accelerate the growth of our economy, as illustrated in the Swindon and Wiltshire Strategic Economic Plan. To support the Swindon-M4 growth zone, the Plan identifies the need to build upon our known strengths in advanced manufacturing and commerce, making Swindon attractive to investors. The regeneration of Swindon town centre, the delivery of major housing developments and employment sites at Junctions 15 and 16 have been identified as being the greatest drivers for growth.

SWLEP have negotiated Growth Deals aimed at growing the economy. Swindon is investing in its' future. There is £0.5 billion of planned investment for the Town Centre over 5 – 10 years that will create 10,000 jobs and deliver 1,000 homes; and £100 million secured through the Local

Growth Fund to deliver significant transport infrastructure improvements to support growth and maintain our position as a competitive business location.

A thriving economy is important, not just for Swindon's businesses but also for our residents who are hardworking and resourceful. The quality of the borough's housing, environment and its connectivity are catalysts for our economic prosperity and to support the future growth and regeneration of the borough as a place to live, work, visit, invest and do business.

*"By 2030, Swindon will have all of the positive characteristics of a British city with one of the UK's most successful economies; a low-carbon environment with compelling cultural, retail and leisure opportunities and excellent infrastructure. It will be a model of well managed housing growth which supports and improves new and existing communities. Swindon will be physically transformed with existing heritage and landmarks complemented by new ones that people who live, work and visit here will recognise and admire. It will remain, at heart, a place of fairness and opportunity where people can aspire to and achieve prosperity, supported by strong civic and community leadership."*

*Cllr David Renard, Leader of Swindon Borough Council*

<sup>1</sup> Source: Centre for Cities report, 2016













# SWINDON: OUR APPROACH TO GROWTH



## OUR VISION FOR SWINDON

**By 2026, Swindon will aim to be the UK's most innovative, productive, fastest-growing city, and will grow sustainably by upskilling the workforce to enable businesses to compete, whilst enhancing residents' quality of life.**

We intend to use Swindon's excellent location and connectivity, (see figure 1), comparative cost advantages, nationally important business clusters and ambitious town centre regeneration programme to drive economic growth and prosperity, whilst preserving Swindon's unique heritage. Through the Local Plan, we will ensure that sufficient land is allocated to ensure we have the capacity to accommodate significant levels of employment and housing growth to 2026. This will make Swindon an even more desirable location for current and potential investors.

Swindon's position as the UK's 7th most 'investable' town or city is driving transformational change. The 'Where Next in the UK' (JLL 2015) report<sup>2</sup> recognises Swindon as a 'Growth Leader' which has seen considerable growth since 2012 and is expected to see stronger than average economic growth.

### Why are investment conditions in Swindon so favourable?

Outstanding motorway connections to key locations in the South East and South West via the M4 (via Junctions 15 and 16). Planned investment of £100 million to improve our local and strategic road network to support the delivery of new homes and new jobs.

Strong strategic rail connections which will be further improved, from 2018, with the electrification of the main GWR line reducing journey time to London to just 45 minutes. The arrival of faster trains and increased capacity along with the completion of Crossrail will further improve access to the financial heart of London and Heathrow Airport.

Swindon is of the most cost competitive locations in the south of England, with some of the lowest land costs and commercial rates in the region.

The large-scale regeneration of Swindon town centre and the 100 hectare 'arc of investment opportunity' surrounding the railway station will include; Kimmerfields central business district, Carriageworks, North Star and the Swindon Museum and Art Gallery. These projects will deliver 1,000 new homes, 10,000 new jobs, and a state-of-the-art transport interchange and result in £500 million investment in the town centre.

**FIGURE 1: ECONOMIC RANKING OF SHORTLISTED CITIES AND TOWNS:**

MILTON KEYNES	1
READING	2
LUTON	3
PETERBOROUGH	4
WARRINGTON	5
NORTHAMPTON	6
<b>SWINDON</b>	<b>7</b>
OXFORD	8
BOURNEMOUTH	9
NOTTINGHAM	10
SOLIHULL	11
BRIGHTON	12
SOUTHAMPTON	13
CARDIFF	14
DERBY	15
SOUTHEND	16
COVENTRY	17
ABERDEEN	18
TELFORD	19
HUDDERSFIELD	20

<sup>2</sup> JLL, 2015; Where Next in the UK Report, Relative Strength of Economic Outlook for UK Cities & Towns.



# KEY 10 YEAR OUTCOMES



**20,000**  
NEW JOBS CREATED



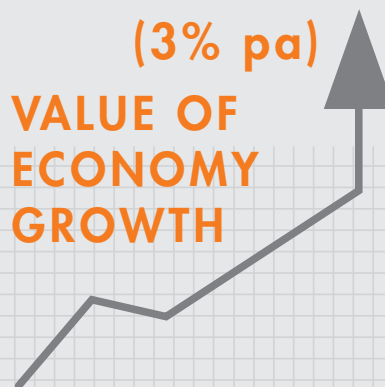
**10,000**  
MORE JOBS  
IN OUR  
KEY SECTORS

(PHARMACEUTICALS, AUTOMOTIVE,  
AEROSPACE, BANKING,  
PROFESSIONAL SERVICES  
& THE DIGITAL ECONOMY)



**£8.4**  
BILLION  
(3% pa)

VALUE OF  
ECONOMY  
GROWTH



**22,000**  
NEW  
HOMES



**7,500**

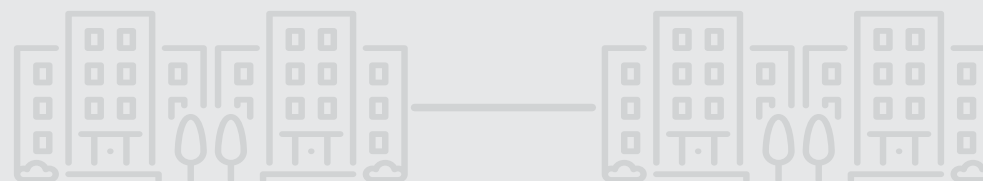
RESIDENTS WITH **DEGREE LEVEL QUALIFICATIONS**  
(A 40% INCREASE REFLECTING OUR AMBITION TO DEVELOP A UNIVERSITY)



**30,000** NEW APPRENTICES

**£0.5billion**

INVESTMENT IN TOWN CENTRE

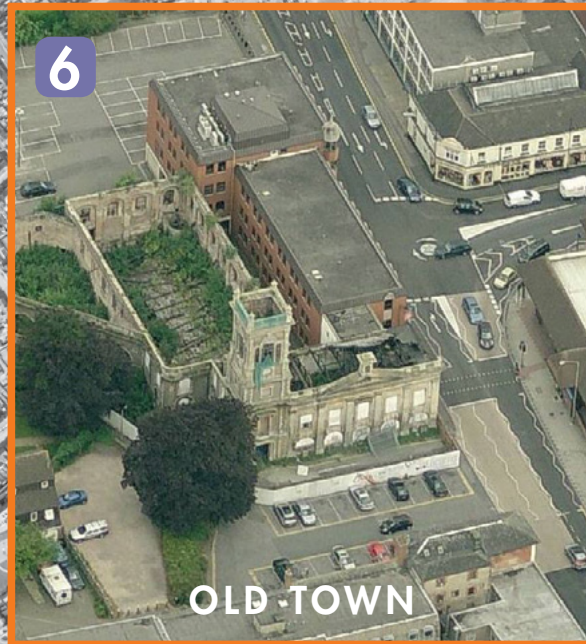


DELIVERY OF TOWN CENTRE MASTERPLAN  
CREATING 10,000 NEW JOBS & 1,000 NEW HOMES



# TOWN CENTRE DELIVERY PLAN

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\*For illustration purposes only.



## 1 KIMMERFIELDS

New central business district at the heart of the town centre.  
45 minutes from London Paddington.




### £350M INVESTMENT, PARTNER – MUSE DEVELOPMENTS

-  6,000 jobs created
  -  600,000 sq ft Grade A office accommodation
  -  450 homes
  -  150,000 sq ft retail
  -  150 bed hotel
  -  New bus interchange
- 

## 2 CARRIAGEWORKS

A new home for the thriving digital and creative sector where first class innovation and world heritage standard history combine to create the perfect high growth business environment for start-ups, scale-ups and educational institutions.



### £4M INVESTMENT

-  1,100 jobs created
  -  100,000 sq ft office
  -  30,000 sq ft retail, cafes, bars
- 

## 3 SWINDON MUSEUM & ART GALLERY

The anchor for Swindon's new cultural quarter and a home for the finest modern art collection outside London.

### £25M INVESTMENT

-  Attracting 100,000 visitors per annum
-  37,500 sq ft exhibition and viewing space to showcase Swindon's heritage assets

## 4 NORTH STAR

Regional leisure hub for family days out to complement and enhance the iconic Oasis with 175m ski slope, cinema, and bowling minutes from the railway station.

### £100M INVESTMENT, PARTNER – TBC

-  750 jobs created
  -  150,000 sq ft retail and leisure (restaurants, bowling, indoor golf, cinema)
  -  170 metre ski slope
  -  New hotel
- 

## 5 ASPEN HOUSE

### £20M INVESTMENT

-  70,000 sq ft
  -  180 homes
- 

## 6 CORN EXCHANGE (LOCARNO)

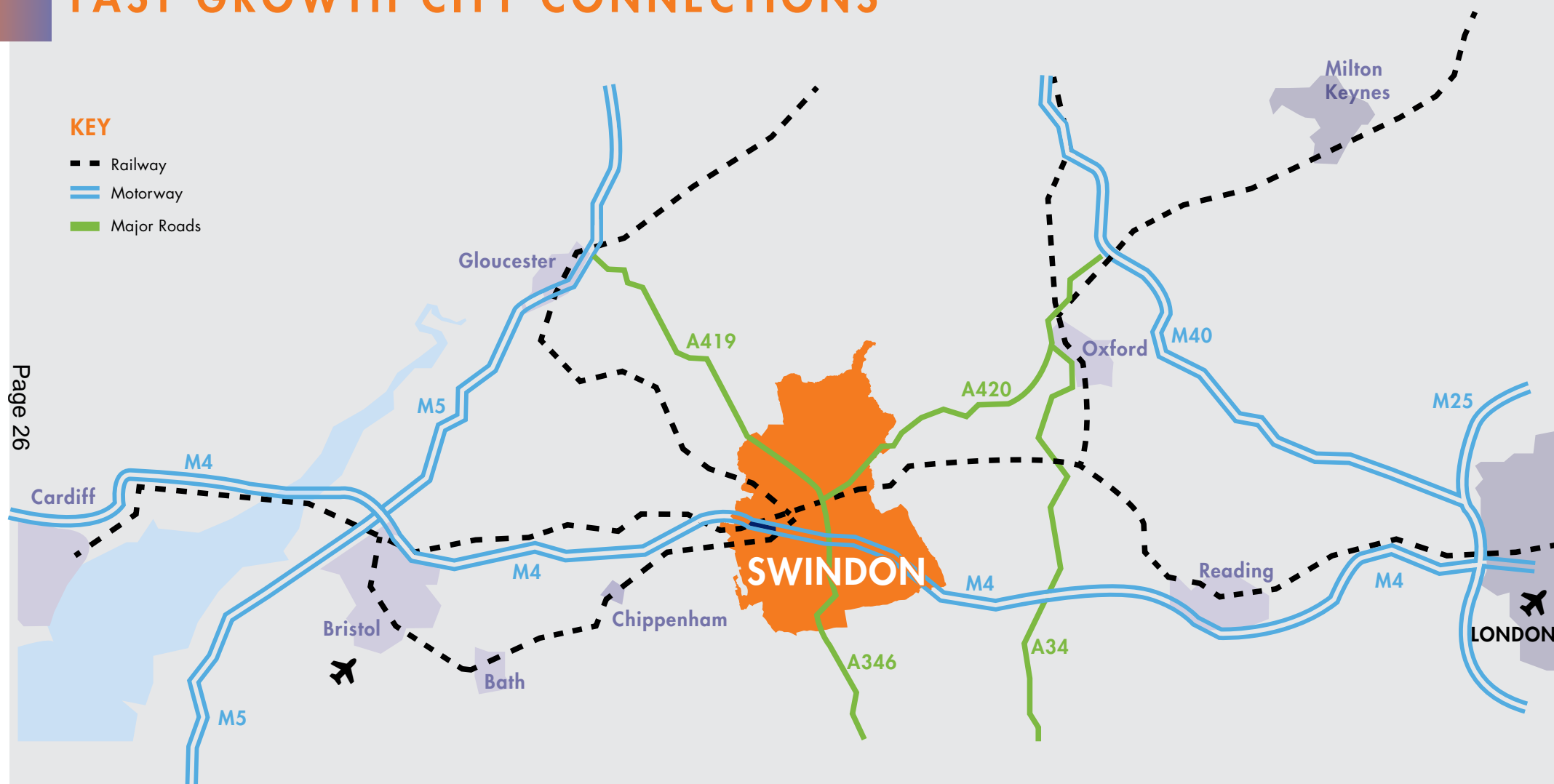
High quality mixed use redevelopment to restaurants, shops, bars and apartments in the heart of the Old Town.

-  Create 100 jobs
-  30,000 sq ft restaurant and retail

# FAST GROWTH CITY CONNECTIONS

## KEY

- Railway
- Motorway
- Major Roads



# STRATEGIC DEVELOPMENT MAP

## EXISTING EMPLOYMENT LAND

- 01 Blackworth
- 02 Groundwell West
- 03 Groundwell
- 04 South Marston Park
- 05 G Park
- 06 South Marston Airfield (Honda)
- 07 Europa/Britannia
- 08 Keypoint
- 09 Kembrey Park
- 10 Parsonage Farm (BMW)
- 11 Techno
- 12 Elgin
- 13 Bridge End Road
- 14 Gypsy Lane South
- 15 Isis/Stratton Road
- 16 Drakes Way
- 17 Greenbridge
- 18 Hillmead
- 19 Cheney Manor
- 20 Rivermead
- 21 Hawksworth
- 22 Rivermead
- 23 Westmead
- 24 Delta
- 25 Iceland Distribution Centre
- 26 Rushey Platt
- 27 Windmill Hill
- 28 Blagrove/Euroway
- 29 Dorcan
- 30 Central Trading Estate
- 31 Pipers Way (Intel)
- 32 Pipers Way (Nationwide)
- 33 Pipers Way (Nationwide HQ)

## PROPOSED RESIDENTIAL

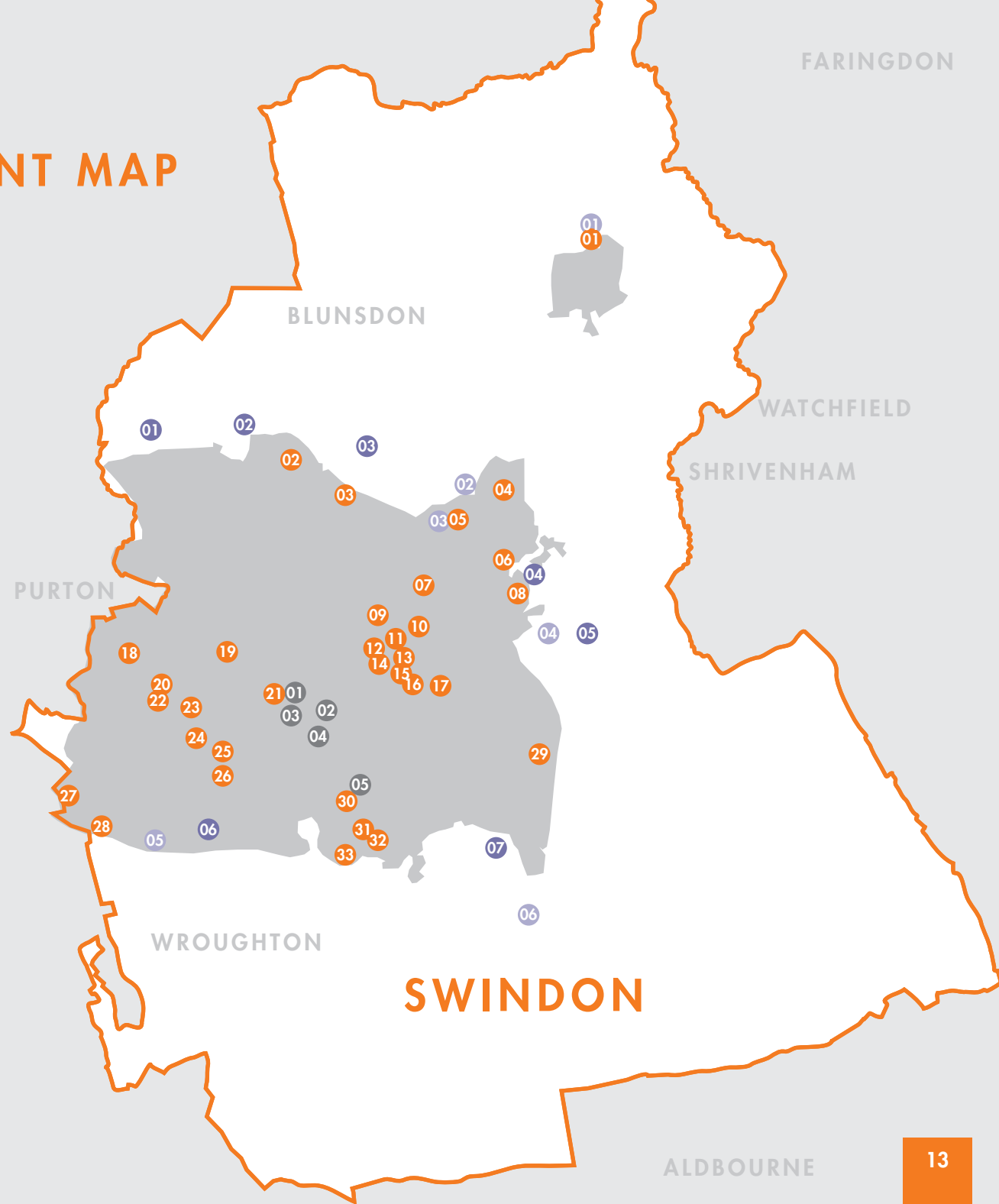
- 01 Tadpole Garden Village
- 02 Abbey Farm
- 03 Kingsdown
- 04 South Marston Brownfield
- 05 New Eastern Villages (including Rowborough and South Marston Village Expansion)
- 06 Wichelstowe
- 07 Badbury Park (Commonhead)

## PROPOSED EMPLOYMENT LAND

- 01 North of Blackworth
- 02 Catsbrain Farm
- 03 G Park (Remainder)
- 04 The Hub (New Eastern Villages)
- 05 Wichelstowe
- 06 Commonhead

## PROPOSED MIXED USE

- 01 North Star
- 02 Kimmerfields
- 03 Carriageworks
- 04 Aspen House and Granville Street
- 05 Corn Exchange (Locarno)





# ACCELERATING OUR GROWTH AMBITION



**Swindon's Economic Strategy (2012-26) identified economic priorities to encourage growth in Swindon and it is worthwhile reflecting on Swindon's successes since the original strategy was launched.**

- > Swindon is on target to achieve 11,000 apprenticeship starts between 2013/14 and 2018/19.
- > A new University Technical College opened in 2014, specialising in engineering to meet the needs of employers.
- > There is significant and wide engagement between the Council, schools, colleges and businesses and a Higher Education strategy is being developed.
- > Between 2012 and 2014 around 5,000 jobs were created, the majority of which were in; business & professional services, education, health and scientific & technical sectors.
- > Employment in automotive manufacturing increased by 1,000 jobs in 2016. Honda have invested £267 million in Swindon; which is the centre for Honda Civic production for export to global markets.
- > The Regent Circus development was completed in 2015, giving impetus to town centre regeneration with investment of £50 million by Standard Life Investments.
- > A growing leisure and cultural offer with the creation of Swindon's Museum and Art Gallery Trust and pending Heritage Lottery Fund application. There is also greater co-ordination and promotion of this sector, with a developer secured for the North Star leisure development.

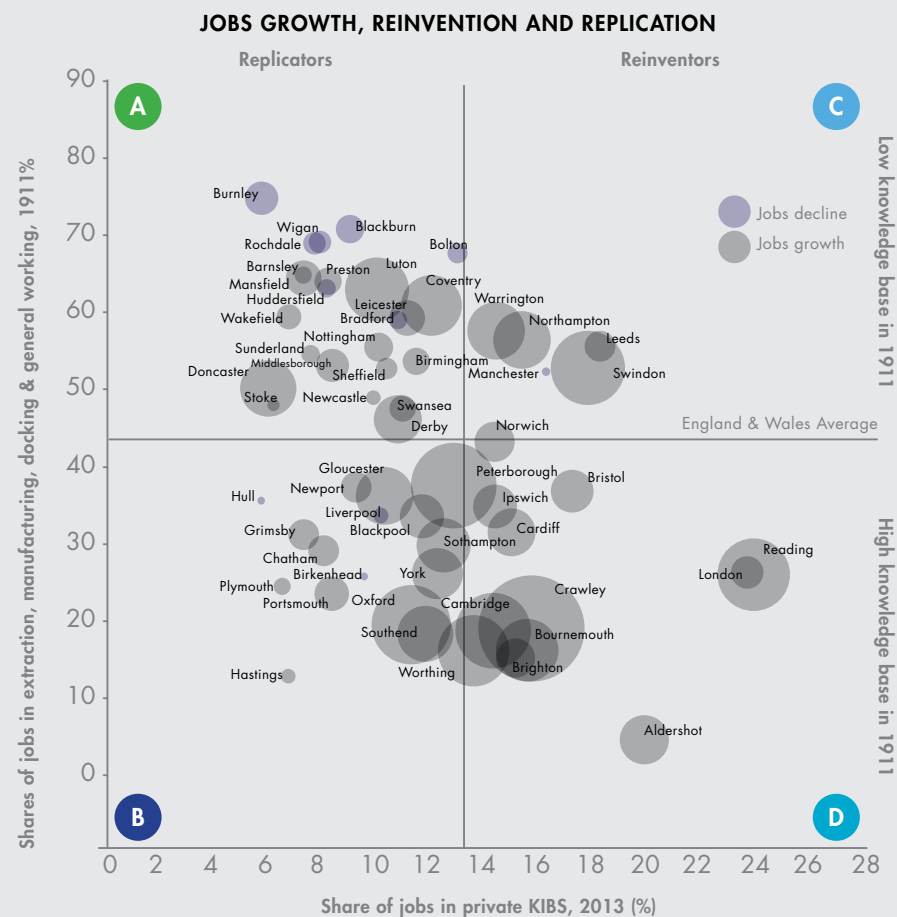
**The Economic Strategy sets out our proactive approach to creating wealth, jobs, housing and new business opportunities over the next ten years and how we will ensure that the people who live in the borough are able to take advantage of these opportunities.**

The Economic Strategy sets out Swindon's proactive approach to creating; wealth, jobs, housing and new business opportunities over the next ten years and how we will ensure that the people who live in the borough are able to take advantage of these opportunities. We will focus on our existing strengths and our base of established business sectors to build an outstanding, sustainable business environment to accelerate our economic growth. To help sustain momentum and keep the approach under review an action plan will be devised, detailing specific projects and related delivery partners. There will be a process of updating the action plan every few years. This will ensure Swindon is responsive to changes in economic circumstances such as Brexit and continues to work with its partners and the private sector to make these aspirations a reality.

Swindon's economic success is thanks to significant investment in both rail and road infrastructure that occurred in the 19th and 20th centuries. The first event – the building of the railway line between London and Bristol – occurred in the mid 1800s. This not only improved Swindon's strategic connectivity, but the siting of the Locomotive works (which employed 14,000 people at its' peak), transformed Swindon from a small market town into a railway town. As a result the population was boosted considerably which provided the town with a skilled workforce with a reputation for engineering excellence. This reputation was further strengthened by the growth in the automotive sector. Pressed Steel Fisher factory began producing sheet

metal pressings and bodywork for the railway, before its' eventual takeover from Rover (now BMW). The opening of the M4 in the early 1970s, provided Swindon with two junctions (J15 and J16) which further improved Swindon's strategic accessibility, and therefore its appeal as a location for corporate headquarters. The likes of WHSmith, Intel, Nationwide, National Trust and Honda UK Manufacturing are amongst the global business brands who have chosen to locate their headquarters in the town.

Swindon's economy is growing strongly, with a diverse range of businesses, of which, a large number operate in innovative knowledge-based sectors. Swindon has a reputation for reinventing itself, based on its adaptable labour force. Swindon has successfully replaced jobs in declining industries with new, more knowledge-focussed areas of activity and are one of only six urban areas in the country to make this change according to a report by Centre for Cities<sup>3</sup>.



<sup>3</sup> Centre for Cities, 2015; A century of cities: urban economic change since 1911

# A SNAP SHOT OF SWINDON'S ECONOMY

## DEMOGRAPHICS

Swindon is one of the UK's fastest growing towns, with a population of close to 222,000.

The population has grown by 25% over the last 25 years: this is twice the national average. Swindon is destined to grow by a further 22% by 2036.

There are pockets of worklessness in the most deprived wards that need to be addressed.

**TOTAL POPULATION: 217,200**

Population increase: **25%** (1991 – 2015)

Working age population: **65%** (140,200)  
(higher than South West 61%)

Economically active: **82%**  
(higher than national average 78%)

Residents in employment: **79%**  
(higher than national average 74%)

Employees: **70%**  
(higher than national average 65%)

Self employment: **10%**  
(in line with national average)

Population of by 2026: **250,000**  
(+ 30,000 or 15%)

## AVERAGE ANNUAL EARNINGS

Swindon is centrally located on the M4 between Bristol and Reading; and has a catchment of 1.9 million people within an hour.

This makes it an ideal location for business and residential development. It is also on the Great Western Railway and is under an hour to London (45 minutes post electrification).

Swindon salaries are lower than Oxford, Reading, Milton Keynes and Bath.



RESIDENT BASED



WORKPLACE BASED

## TRANSPORT – COMMUTING PATTERNS

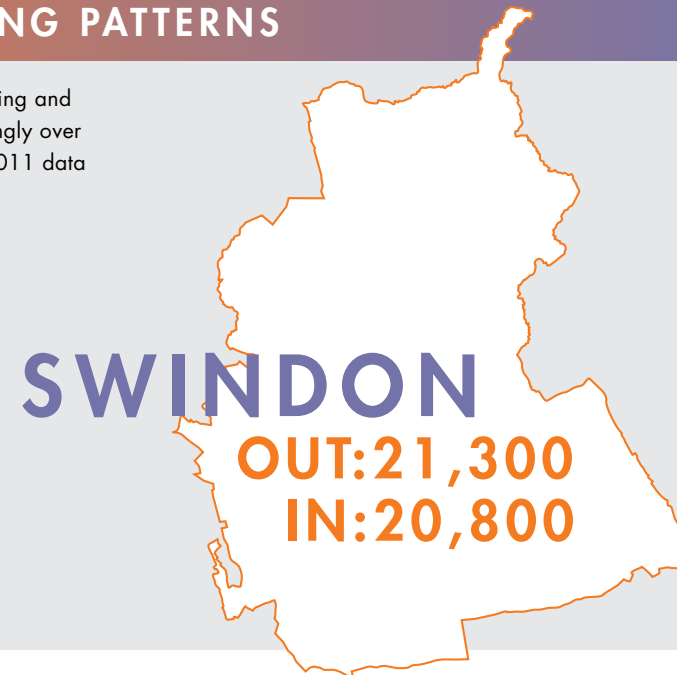
Swindon plays an important role as a location for living and working. However, whilst population has grown strongly over the last few decades, employment has not. Census 2011 data suggest that

**10,000** more people commuted **out** of the borough to work in 2011 compared to 2001

**68%** commute by private vehicle  
(national city average 63%).

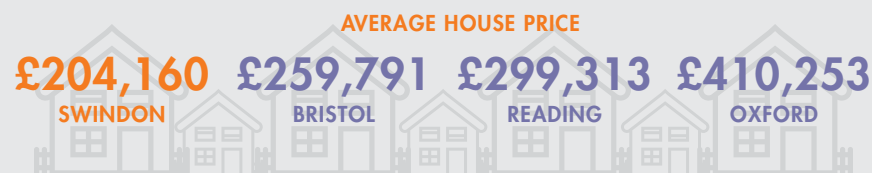
More people commute into Swindon from Wiltshire, Gloucester, West of England; slightly less from Oxfordshire and Thames Valley.

Workforce wages are slightly higher than resident wages in Swindon.



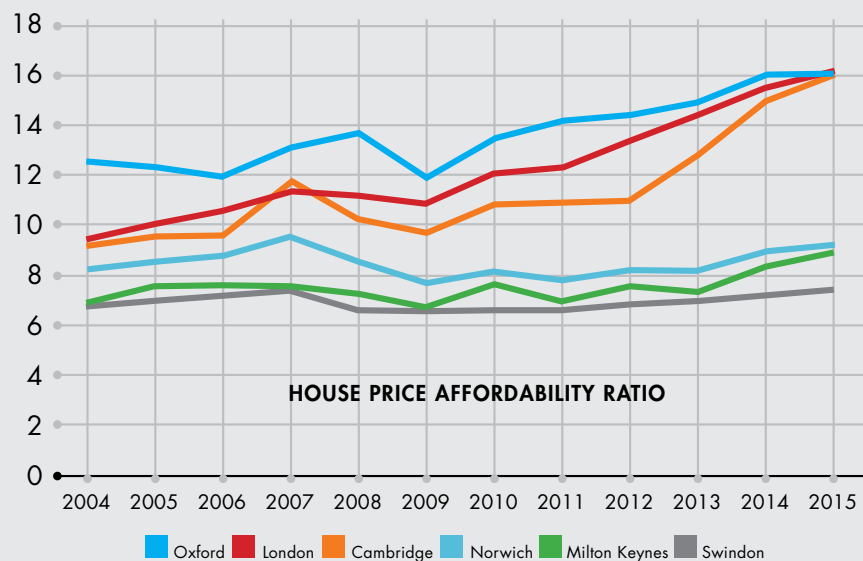
## HOUSING

Swindon is one of the most affordable housing market areas in the south of the country.



**AN AREA OF RAPID HOUSING GROWTH: +22,000 homes to 2026**

**HOUSE PRICE TO EARNINGS RATIO:**  
**Swindon 6.4 Bristol 8.2 Reading 8.5 Oxford 11.7**



## SCHOOLS

Swindon performs at close to the national average for sustained learning destinations, post 16.

**17** schools and colleges are matched with Enterprise Advisers.

**91%** of schools rated as good / outstanding in 2016.

Swindon has seen strong growth in apprenticeships from 1,560 to 1,920 (+ 23%) between 2013 – 2016.

**67%** of pupils achieved expected level in Reading.

**60%** in Writing **70%** in Maths 2016.

Swindon imports 4,000 graduates from neighbouring authorities to meet the needs of its businesses.

**54%** of children achieve 5+ GCSE's A\*– C in 2016<sup>1</sup>.

**82%** of graduates are employed in high skilled occupations.

**5** of the Top 10 UK universities are within an hour of Swindon.

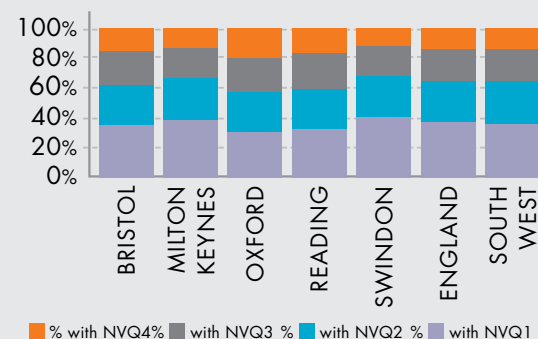
<sup>1</sup> National average = 57%

## SKILLS

Swindon has had decades of very low participation in Higher Education (HE) with the 10th lowest participation rate in the country amongst young people.

Compared to national averages, Swindon residents are more likely to have NVQ levels 1 and 2 qualifications and less likely to have university level 4 qualifications

**RESIDENTS QUALIFICATIONS SOURCE: ANNUAL POPULATION SURVEY JAN – DEC 2015**



## BUSINESS SIZE

Swindon's economy is mostly made up of small businesses, as is the case in neighbouring towns and cities. However, Swindon's economy is more dependent on larger businesses than most of its neighbours.

The largest businesses include: Nationwide, Honda, RWENpower, Research Councils UK, Zurich, BMW, National Trust, Intel, WHSmith HQ, Catalent (pharmaceuticals), and English Heritage. The borough's strong advanced manufacturing, together with financial & professional services and digital sectors will continue to drive economic growth.



### DISTRIBUTION OF ENTERPRISES BY SIZE OF EMPLOYMENT

ENTERPRISE SIZE	0-9	10-49	50-249	250+
MILTON KEYNES	89.2%	8.3%	1.8%	0.7%
READING	88.5%	9%	1.9%	0.6%
OXFORD	84.6%	11.7%	2.8%	0.9%
SWINDON & WILTSHIRE LEP	89.4%	8.7%	1.6%	0.3%
CITY OF BRISTOL	87.5%	10.3%	1.8%	0.4%
SWINDON	88%	9.1%	2.1%	0.8%
ENGLAND	88.8%	9.2%	1.6%	0.4%
SOUTH WEST	88.7%	9.5%	1.4%	0.3%

Source: UK Business Counts – Enterprises

### EMPLOYMENT BY SECTOR IN SWINDON (TO THE NEAREST 100)



Source: ONS BRES 2014

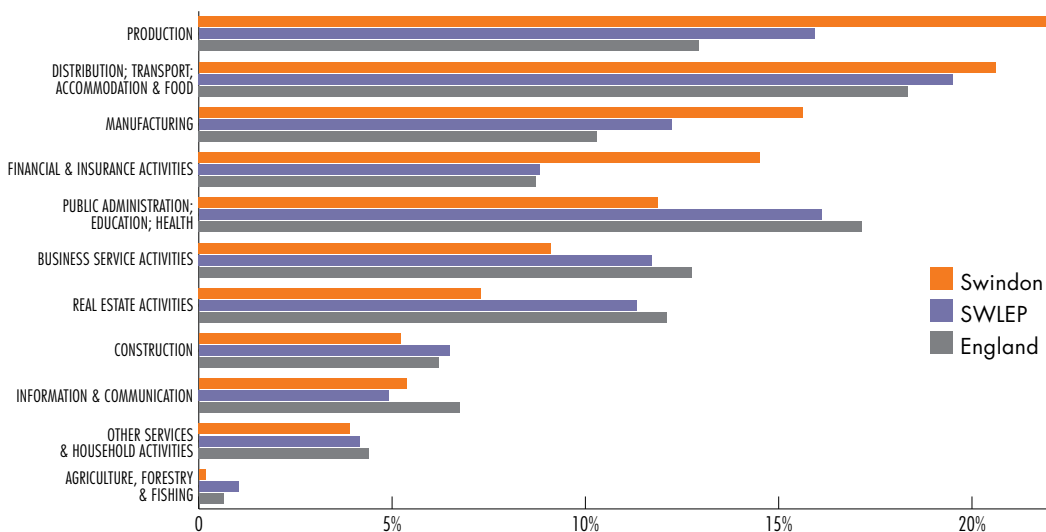
## SWINDON'S ECONOMY IS WORTH £6.6 BILLION

### SWINDON'S PRODUCTIVE ECONOMY PLACES US 10TH IN THE UK LEAGUE TABLES IN TERMS OF OUTPUT (GVA) PER WORKER.

This is projected to grow by 3% to 2026 but we believe this could be more by adopting the proactive approach to growth and economic development set out in this strategy. Swindon plays an important role in the Swindon & Wiltshire LEP\* economy. Swindon contributes 41% to the SWLEP economy; accommodating 33% of the population and 28% of businesses.

Recently, Swindon's competitiveness has been in decline relative to the fastest growing comparators such as; Milton Keynes, Oxford and Cambridge. To improve the productive capacity of our economy, Swindon needs increased investment in infrastructure and skills and to encourage future business investment and growth.

GVA CONTRIBUTION BY INDUSTRY 2014 £MILLIONS



\*Source: Gross Value Added (Income Approach) by SIC07 industry at current basic prices, ONS



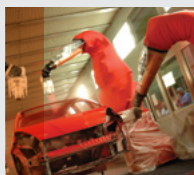




# PRIORITY SECTORS

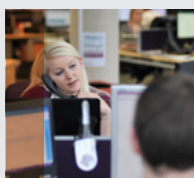
The following sectors and industries either have strong representation in Swindon or have good prospects for growth. Despite the uncertainties surrounding Brexit, these sectors are still expected to perform strongly and be of significant value to the Swindon economy. These are consistent with the priority sectors in the SWLEP's Strategic Economic Plan and include:

- > Automotive & Aerospace > The Digital Economy > Financial and Professional Services
- > Pharmaceuticals > Low Carbon Economy



#### > Automotive, Aerospace and Advanced Manufacturing

This sector is worth £450 million every year (Gross Value Added) to Swindon's economy and is growing at 4% year-on-year. Although employment in this sector is in decline nationally, we anticipate modest growth in Swindon over the next twenty years. This will be due to Swindon's key companies continuing with their growth and expansion plans and we market Swindon as an advanced manufacturing hub for the South of England. Swindon is developing its manufacturing supply chains and building strategic alliances with the Midlands Engine to ensure Swindon realises the future economic benefits of the town's proximity to the region. Swindon has the 7th largest employment cluster of automotive manufacturing in the UK, with over 7,000 people employed in this sector. With companies such as Honda, BMW, TS Tech and Dynamatic Technologies Ltd, Swindon is at the fore-front of advanced engineering. These companies are attracted to Swindon because of our industrial heritage, our accessible location on the M4 and the skills of the workforce.



#### > Digital Economy

This sector is worth £274 million every year (Gross Value Added) to Swindon's economy and is growing at 4% year-on-year. If this sector expands in the way predicted, it will mean growth of over +3,000 employees in Swindon between 2016 and 2026; this will take total employment in the sector to 10,000 employees. Swindon is geographically close to the Bristol and Bath digital tech cluster which is recognised to be a globally significant cluster (and 2nd largest in the UK).

Swindon is in the top third nationally in terms of employment in the digital economy, with companies such as: Excalibur IT, Cisco, INTEL, Swindon Silicon Systems, Siemens, Dialog Semiconductor, Allied Telesis and Appsbroker (affiliated with Google). "Fintech" (or financial technology) is a specific growth area which spans the digital and financial service sectors which are both strong in Swindon. Swindon has the 8th highest concentration of Knowledge Intensive Businesses (KIB) in the UK with companies such as Rendermedia pioneering Virtual Reality applications for major clients such as Airbus.



#### > Financial and Professional Services

This sector is worth £1 billion every year (Gross Value Added) to Swindon's economy and is growing at over 10% year-on-year. This sector is predicted to support +4,000 more employees in Swindon between 2016 and 2026; this will take total employment in the sector to nearly 20,000 employees by 2026. Swindon's location on the London-Bristol railway line is a significant advantage

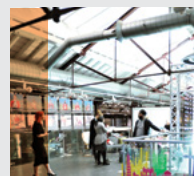
and we are working with the Department for International Trade to realise Swindon's potential as a Financial Services centre of excellence. Companies such as Nationwide choose to locate their UK headquarters here, and we have significant representation from other corporates such as: Zurich, Handelsbanken, Arval and RSM as well as regional accountancy and legal practices such as Royds Withy King, Thrings, and Morris Owen.



#### > Pharmaceuticals

Swindon has a particular strength in the manufacturing of pharmaceuticals, with over 1,000 high value jobs. Swindon's location and comparative cost advantages (amongst the lowest commercial property and residential prices in the south) make Swindon an ideal choice for knowledge-intensive businesses.

Swindon's close proximity to Oxford, which is a hub for life sciences, means Swindon could play a strategic role in complementing Oxford life science cluster. We have the 8th largest employment cluster in the UK with companies such as Patheon, Catalent, Becton Dickinson, Biomet Pharma and Wasdell Packaging, to name a few.



#### > Low Carbon Economy

Swindon is at an extremely exciting stage of development in its progress towards a low carbon economy and securing its benefits. The Council target of 200MW of renewable energy by 2020 has driven the creation of three publicly backed solar farms, incorporating innovative finance models into Council and community investments.

Swindon has a growing reputation for innovation in low carbon technologies. The town is a focus for Hydrogen technologies demonstrated by the business-led Swindon Hydrogen Hub which seeks to promote commercial use of the technology in automotive and stationary applications. Swindon is currently the only town outside London with two hydrogen refuelling stations and Toyota and Hyundai have developed fuel cell vehicles. Johnson Matthey Fuel Cells is a global business dedicated to the supply of high quality fuel cell components for automotive and stationary applications, and is developing battery technologies that will enable the mass adoption of all-electric cars in the long term.

Recycling Technologies, in partnership with Warwick University is looking to deliver a sustainable solution to the world's plastics problem by decomposing plastics at high temperatures, to turn waste into oil at lower cost than discarding the waste product. Public Power Solutions, the Council's wholly owned energy company, in addition to their solar work are examining other routes to market for innovative energy applications such as battery storage and smart microgrids, to demonstrate the potential for smart and low carbon energy systems.

An associated delivery plan, which will underpin the vision and ambitions set out in this strategy, will follow the adoption of this document. The action plan will set out specific actions and projects, along with timescales and partners responsible for delivery.

If you have any comments or suggestions on Swindon's economic strategy, then please contact  
Email: [Economy@swindon.gov.uk](mailto:Economy@swindon.gov.uk) | Telephone: 01793 464747





# OUR VISION FOR SWINDON



By 2026, Swindon will aim to be the UK's most innovative, productive, fastest-growing city, and will grow sustainably by upskilling our workforce to enable our businesses to compete, whilst enhancing residents' quality of life.

The bold and ambitious plans for Swindon will capitalise on the existing economic assets and address the underlying weaknesses in Swindon's economy. To achieve our vision, we aim to:



1 Grow the economy, strengthen and diversify the types of businesses and create jobs that deliver greater opportunities for innovation and exporting.

2 Enhance Swindon's competitive position as one of the UK's most productive economies by providing the conditions to attract further investment, accelerate housing delivery and create high value employment.

3 Create a fast growing and high value economy by improving our educational outcomes and upskilling our residents to enable our businesses to grow and compete.

4 Enhance the attractiveness of Swindon as a place to live, visit and do business by delivering transformational change in the town centre. Making significant improvements to the leisure, cultural and evening economy whilst complimenting Swindon's important heritage.

Allied to these aims is the overarching objective for Swindon to be a more inclusive place, with reduced worklessness and improved health and well-being outcomes.





# SWINDON: INVESTING IN

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### OUR ECONOMIC OPPORTUNITIES:

- > A high value, knowledge-intensive economy with innovative companies and high number of national Head Quarters.
- > Nationally recognised clusters in financial and professional services, advanced manufacturing and the digital economy.
- > Strong and improving strategic road and rail connections.
- > Rapid population growth over last four decades makes Swindon one of the UK's 'fastest growing cities'.
- > High employment rates, strong technical skill-set and growth in apprenticeships enhance employability.
- > Competitively priced commercial rents, relatively low land values and house prices.
- > Ambitious £0.5 billion programme of investment for the Town Centre, delivering over 10,000 new jobs, 100 new homes and 4 million additional visitors each year.
- > Successful delivery of renewable energy schemes.

### OUR ECONOMIC CHALLENGES:

- > Slower productivity gains (relative to fast growth neighbours) over the last five years could undermine Swindon's very productive and competitive economy.
- > Recognised constraints linked to educational attainment and school performance resulting in low rates of higher education participation.
- > Low rates of higher education participation.
- > Lower rates of business start-up and survival compared to the rest of England.
- > Weaknesses in the transport infrastructure.
- > Lack of high quality employment land available.
- > Poor image and reputation outside of Swindon.
- > Need for town centre regeneration and improved town centre offer.
- > Shortage of high-quality office stock within the town centre.
- > Competitively priced commercial rents produce low yields so deter investment.
- > Pockets of worklessness in some of the most deprived wards.



# THEME 1: BUSINESS GROWTH

# AIM:

TO GROW THE ECONOMY, STRENGTHEN AND DIVERSIFY THE NUMBER OF BUSINESSES AND CREATE JOBS THAT DELIVER GREATER OPPORTUNITIES FOR INNOVATION AND EXPORTING.

## AMBITIOUS OBJECTIVES:

1. Increase the number of business start-ups, improve business survival rates and diversify the Swindon's business base.
2. Drive innovation and knowledge based growth in high value sectors.
3. Increase the number of businesses exporting.
4. Work closely in partnership with employers.
5. Create and maintain a positive identity for Swindon.

## HOW WILL WE ACHIEVE THESE OBJECTIVES?

- Build on our nationally significant clusters in digital and creative technologies, financial and professional services and advanced manufacturing (automotive and pharmaceuticals) to create centres of excellence.
- Deliver an easily accessible and well-coordinated Business Growth and Inward Investment Service.
- Work closely with business to identify root causes of business failure and barriers to growth to help establish interventions.
- Work with partners to deliver tailored business support through referrals to Swindon Wiltshire Growth Hub, DIT trade advisers, and European funded programmes including SME Growth, Innovate to Succeed (I2S).
- Create incubator and shared workspaces to support business start-ups and micro-enterprises. Delivering grow on space for high growth businesses and helping to diversify the Swindon economy.
- Improve supply chain opportunities for local companies through events such as "Meet the buyer".
- Promote regular engagement with all local businesses to ensure that Swindon offers the required components for business growth including skills, infrastructure and business support.
- Proactively market and change perceptions of Swindon along with key development sites at a national and international level. This will be done through place marketing campaigns such as Switch on to Swindon.
- Work with Department for International Trade and commercial agents to convert foreign direct investment and domestic enquiries into new investment and jobs.
- Play an active role in the development and implementation of the SWLEP Strategic Economic Plan to help maximise opportunities for joint working and access to government funding.





Page 2

# THEME 2: HOUSING, LAND & INFRASTRUCTURE

# AIM:

**MAKE INFORMED AND SUSTAINABLE INVESTMENTS IN HOUSING, LAND AND INFRASTRUCTURE TO ENHANCE SWINDON'S COMPETITIVE POSITION AS ONE OF THE UK'S MOST PRODUCTIVE ECONOMIES. ATTRACTING BUSINESS INVESTMENT, ACCELERATING HOUSING DELIVERY AND CREATING HIGH VALUE EMPLOYMENT.**

## AMBITIOUS OBJECTIVES:

1. Invest in long-term infrastructure needs.
2. Support accelerated delivery of strategic housing schemes.
3. Allocate new accessible and high quality employment land.
4. Strengthen digital connectivity.
5. Develop Swindon as a nationally significant player in the UK's energy sector.

## HOW WILL WE ACHIEVE THESE OBJECTIVES?

- Allocate 60 hectares of additional employment land over the Local Plan period to 2036 and accelerate sustainable delivery of existing undeveloped employment land.
- Encourage delivery of Superfast and Fibre Broadband to cover 95% of commercial and domestic premises by 2017.
- Deliver a suitable mix of sustainable low carbon dwellings; ensuring the size and tenure type of new housing developments supports Swindon's growth aspirations. Helping accommodate a diverse workforce and balanced population to encourage and also sustain economic growth.
- Deliver transport packages that enable sustainable development of 8,000 new homes and 45 hectares of employment land at New Eastern Villages (the UK's largest urban extension) and 3,500 new homes and 12.5 hectares of strategic employment land at Wichelstowe.
- Identify resources and lobby government agencies including Highways England and Network Rail to deliver investment in Swindon's strategic road and rail networks.
- Deliver capacity improvements at M4 Junctions 15 and 16 to ensure Swindon still remains well connected and accessible.
- Investigate the potential for early adoption of 5G.
- Work with partners to identify innovative energy and power solutions to increase sustainability and improve energy security.
- Launch financial instruments (Bonds, ISAs) to finance local energy supply schemes.
- Develop low carbon transport solutions, including hydrogen, which provide a viable alternative to fossil fuel vehicles.
- Support and encourage the growth and development of business innovation in recycling technologies and low carbon through our Business Growth Service.
- Engage with healthcare and education authorities to assure the required community infrastructure contributions are agreed with developers. Ensuring there is sufficient primary health care facilities, school places and community facilities to support growth.
- Prepare the new Swindon Transport Strategy 2036, to complement SWLEP proposals and set out future transport projects which support a growing economy, such as; the duelling of the A420 and a direct rail link between Swindon and Oxford.





# THEME 3: EDUCATION & SKILLS



# AIM:

IMPROVING EDUCATIONAL OUTCOMES AND UPSKILLING RESIDENTS TO ENABLE BUSINESSES TO GROW AND COMPETE. STIMULATING A FAST GROWTH AND HIGH VALUE ECONOMY WHICH CAN COMPETE WITH NEIGHBOURING TOWNS AND CITIES SUCH AS OXFORD, READING AND BRISTOL.

## AMBITIOUS OBJECTIVES:

1. Meet the skills and technical needs of Swindon businesses.
2. Inspire young people to further their skills and education.
3. Grow the number of businesses who use apprenticeships.
4. Increase number of Swindon residents with degree-level qualifications.
5. Drive higher level apprenticeships that meet the technical needs of employers.
6. Support the social inclusion agenda by reducing young people who are not in education employment or training and increase the number of vulnerable young people accessing education, employment and training.

## HOW WILL WE ACHIEVE THESE OBJECTIVES?

- Create strategic partnerships with outstanding providers to improve school performance and help deliver Swindon Challenge\* to raise achievement in schools.
- Deliver the Apprenticeship Growth Plan to increase Apprenticeships at all levels including Higher and Degree Apprenticeships as a route to a higher skilled, sustainable workforce.
- Higher Education Strategy for Swindon that is consistent with the approach taken by the Swindon and Wiltshire Local Enterprise Partnership.
- Work with Higher Education providers to increase supply of higher education options available to Swindon residents and beyond.
- Raise the aspiration of parents and young people to improve progression rates to Higher Education through ongoing work with Skills Board.
- Work with learning providers, partners and employers to develop skills training that meets the needs of businesses, focussed on bringing small businesses together where they do not have the scale to devise their own in-house training such as the Higher Futures programme.
- Work with training providers through our Adult Education Budget Plan to ensure that all adults in disadvantaged communities and areas of higher unemployment have access to sufficient employment opportunities.

\* Refer to Education Business Plan and Education & Learning Improvement Strategy

A woman with brown hair tied back, wearing a dark blue dress with a white and gold floral pattern, is looking down at a peach-colored lace garment hanging on a rack. The background shows a clothing store with various items on shelves and racks. A large, semi-transparent text overlay reads "THEME 4: TOWN CENTRE REGENERATION".

# THEME 4: TOWN CENTRE REGENERATION

# AIM

● TO ENHANCE THE ATTRACTIVENESS OF SWINDON AS A PLACE TO LIVE, VISIT AND DO BUSINESS BY  
● REGENERATING THE TOWN CENTRE THROUGH SIGNIFICANT IMPROVEMENTS TO SWINDON'S RETAIL,  
LEISURE AND CULTURAL ATTRACTIONS WHILST COMPLIMENTING SWINDON'S UNIQUE HERITAGE.

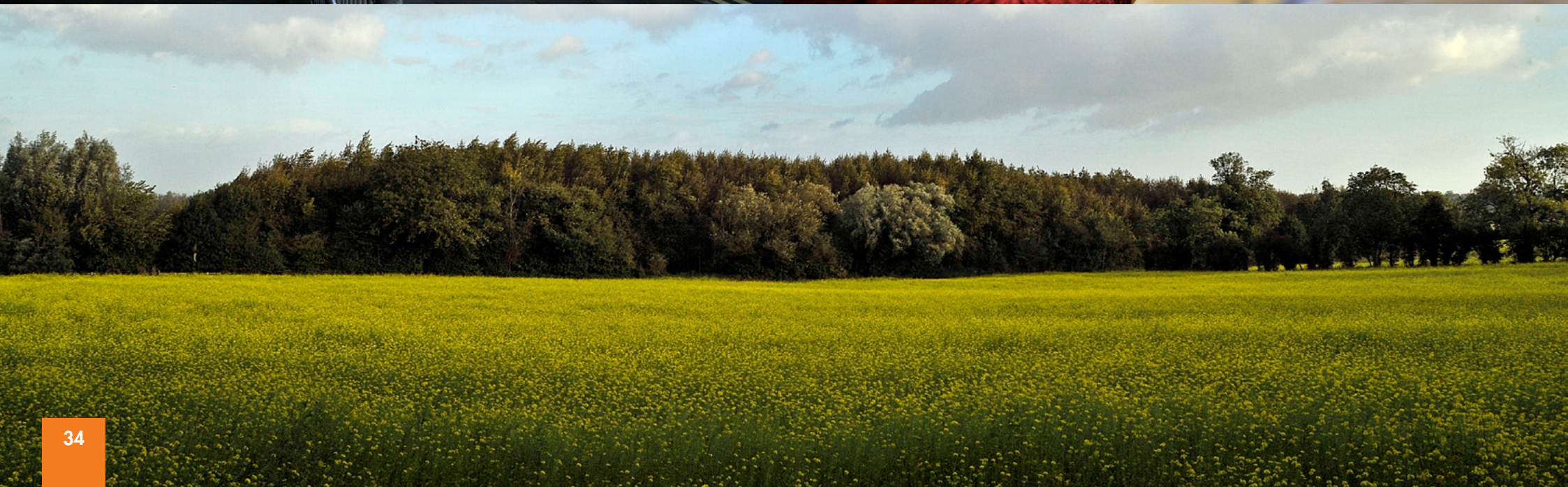
## AMBITIOUS OBJECTIVES:

1. Transform visitor perceptions and first-time impressions through railway station regeneration.
2. Increase the supply of high-quality town centre offices
3. Offer more high quality mixed tenure housing in the town centre to animate the town centre during the day and night
4. Improve the retail, leisure and cultural offer to attract visitors and investors to the town centre to compete with neighbouring retail and leisure destinations.
5. Enhance access into and around Swindon town centre.

## HOW WILL WE ACHIEVE THESE OBJECTIVES?

- Work with Network Rail, Greater Western Railways and other partners through the One Public Estate Programme to deliver rail station regeneration. Targeting public realm, economic growth and transport infrastructure improvements.
- Redevelop the "Carriageworks" to deliver over 100,000 sq ft high quality office space for start-up and high growth knowledge based, digital and creative businesses. This will be developed whilst promoting and preserving a site of significant industrial heritage in Swindon.
- Accelerate delivery of Kimmerfields to provide high quality offices to meet the needs of businesses and current under-supply in Swindon. Helping attract new businesses to Swindon whilst providing existing businesses the opportunity to grow.
- Deliver high quality housing on mixed use sites at Kimmerfields, North Star and Aspen House to help animate the town centre during the daytime and night-time.
- Deliver a new central business district with high quality office accommodation that addresses current shortages and attract new occupiers.
- Attract further central Government employment to Swindon to build on the success of the UK Research and Innovation at North Star.
- Work with partners, including InSwindon, to reduce vacancies and increase the length of visitor stay, footfall and spending in the town centre.
- Enhance Old Town's reputation as a night time destination by enabling the redevelopment of the Corn Exchange "Locarno" into 35,000 sq ft mixed use development with restaurants, retail and new homes.
- In partnership with the Swindon Museum and Art Gallery Trust, build a new home for our nationally recognised modern art collection.
- Deliver the new Bus Exchange at Fleming Way and improve signage across the town centre as part of the Town Centre Movement Strategy.
- Work in partnership to deliver a regional leisure and retail hub including a new indoor ski slope at North Star whilst dramatically improving the sites linkages to Swindon Town Centre.
- Improve the leisure and retail offer to help attract new people to live and work in the area, whilst maintaining Swindon's market share of regional retail and leisure expenditure.











## Equality and Opportunity

This underpinning imperative, to reduce dependency and improve resilience through a strong and growing economy which benefits everyone, will have the following high level outcomes.

Improving life chances by providing people with the skills and tools which enable them to be productive improves mental health outcomes, reduces dependency on welfare and raises aspirations. A strong economy offers more opportunity for employment which brings in a wage and reduces pressure on families and the welfare system.

Enabling people to move around the borough by means other than the car, offering cheaper alternatives including walking and cycling will also deliver improved health outcomes.

Greater housing opportunity and choice can support an ageing population through lifetime homes, keep them out of care for longer and create strong, resilient communities who look out for each other. Accelerating housing delivery will help keep house prices stable, improving accessibility and affordability for local people. That and ready access to other tenures can ultimately help reduce the demand on social housing.

**By 2026, Swindon will be the UK's most innovative, productive, fastest-growing city, and will grow sustainably by upskilling our workforce to enable our businesses to compete, whilst enhancing residents' quality of life.**

In partnership with



TO SWINDON

An associated delivery plan, which will under pin the vision and ambitions set out in this strategy, will follow the adoption of this document. The action plan will set out specific actions and projects, along with timescales and partners responsible for delivery.

If you have any comments or suggestions on Swindon's economic strategy, then please contact: [Economy@swindon.gov.uk](mailto:Economy@swindon.gov.uk) Tel: 01793 464747

## Request to change the name of the Central Swindon South Parish Council

**Council**

**Date: 28<sup>th</sup> September 2017**

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Author:	Leader of the Council and Director of Law and Democratic Services
Wards:	Central, Chiseldon and Lawn, Eastcott, Old Town, Liden, Eldene and Park South, Walcot and Park North,
Parishes Affected:	Central Swindon South

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### **1. Purpose and Reasons**

- 1.1 To report the receipt of a request from the Central Swindon South Parish Council that it be permitted to change its name to “South Swindon Parish Council” and to seek Members’ endorsement of that alteration.

### **2. Recommendations**

#### Council is recommended to:

- 2.1 Note the receipt of the request from the Central Swindon South Parish Council that it be permitted to change its name.
- 2.2 Authorise the Director of Law and Democratic Services to make and publish an Order under Section 75 of the Local Government Act 1972 to change the name of Central Swindon South Parish Council to “South Swindon Parish Council”.

### **3. Detail**

- 3.1 At a meeting of the Central Swindon South Parish Council, on 20<sup>th</sup> June 2017, the Chair, Chris Watts, advised that “the public found the current name of the Council too complicated” and that they “had difficulty remembering the correct order.” He invited the Parish Council to consider a name change and it was resolved that a request be made to the Borough Council that the name be changed to “South Swindon Parish Council”.
- 3.2 There is no reference in the correspondence from the Parish Council as to the precise numbers of residents who had raised a concern about the Parish name, with whom this was raised, or over what time period.
- 3.3 The Parish Council was subsequently advised, at its meeting on 18<sup>th</sup> July 2017, that, although the Borough Council was the appropriate body to agree and confirm a change in the name of the Parish Council, the Borough Council had asked that the request be supported by a consultation undertaken by the Parish.
- 3.4 The Parish Council was also advised, at the meeting, that, in accordance with the Council's request, the Clerk to the Parish Council had consulted on the proposed name change with Ward Councillors (those not members of the Parish Council), the local Member of Parliament, the Police and neighbouring Parish Councils.

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Further information on the subject of this report can be obtained from Steve Jones, (01793) 463602, [stevejones@swindon.gov.uk](mailto:stevejones@swindon.gov.uk).



# Request to change the name of the Central Swindon South Parish Council

**Council**

**Date: 28<sup>th</sup> September 2017**

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Details of the consultation were also placed on the Parish Council's website and Facebook page.

- 3.5 It is understood from the Parish Council that a total of 13 responses, including 3 from the general public, had been received at the date of the despatch of the agenda for the Parish Council meeting. These are summarised below.
- 3.5.1 Robert Buckland QC MP, the Police, Ward Councillors (all parties), two Wroughton Parish Councillors and Liddington Parish Council supported the proposal.
- 3.5.2 One Wroughton Parish Councillor did not support the proposed name change.
- 3.5.3 No detail of the public comments received have been supplied by the Parish Council.
- 3.6 Following its consideration of the consultation responses, the Parish Council made a formal request to the Borough Council, by letter to the Director of Law and Democratic Services on 22<sup>nd</sup> July, that the Borough Council "takes the necessary steps required by Statute, to change the name of the Central Swindon South Parish Council to "South Swindon Parish Council".
- 3.7 The Borough Council is the appropriate body to action such request for a name change, in accordance with the provisions of Section 75 of the Local Government Act 1972 which states:
- (1) At the request of the parish council .... the council of the district in which the parish is situated may change the name of the parish.*
- (2) Notice of any change of name made under this section –*
- (a) shall be sent by the district council concerned to the Secretary of State, to the Director General of the Ordnance Survey and to the Registrar General; and*
- (b) shall be published by the district council in the parish and elsewhere in such manner as they consider appropriate.*
- (3) A change of name made in pursuance of this section shall not affect any rights or obligations of any parish or of any Council, authority or person, or render defective any legal proceedings; and any legal proceedings may be commenced or continued as if there had been no change of name.*
- 3.8 Although members will note that there are parishes in the south of Swindon who would not be part of the proposed South Swindon Parish Council, and that the proposed name could introduce a new ambiguity for residents, it is considered
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Further information on the subject of this report can be obtained from Steve Jones, (01793) 463602, [stevejones@swindon.gov.uk](mailto:stevejones@swindon.gov.uk).

# Request to change the name of the Central Swindon South Parish Council

**Council**

**Date: 28<sup>th</sup> September 2017**

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that the request should be approved having regard to the outcome of the consultation carried out and in light of the responses referred to earlier.

## **4. Alternative Options**

- 4.1 The request for name change has been made formally by the Parish Council on grounds that problems have been encountered with regard to the current name being too complicated and is supported by a generally positive to consultation regarding the proposal. The Council can choose not to authorise the proposed name change.

## **5. Implications, Diversity Impact Assessment and Risk Management**

### Financial and Procurement Implications

- 5.1 There will be a minimal cost (primarily staff time) involved in making and publicising any order made under Section 75 of the Local Government Act 1972.

### Legal and Human Rights Implications

- 5.2 In addition to the specific reference in the body of the text, other legal and Human Rights implications have been taken into account in preparing this report. It is considered that the recommendations are compatible with Convention Rights.

### All Other Implications (including Staff, Sustainability, Health, Rural, Crime and Disorder)

- 5.3 None

### Diversity Impact Assessment

- 5.4 A Diversity Impact Assessment (DIA) has not been undertaken as changing the parish name would not affect the delivery of any of the Borough Council's services.

## **6. Consultees**

- 6.1 The Director of Finance (Section 151 Officer) and Director of Law and Democratic Services (Monitoring Officer) are consulted in respect of all reports.

## **7. Background Papers**

- 7.1 The report to the meeting of the South Swindon Parish Council on 18<sup>th</sup> July 2017 and the subsequent letter from the Parish Clerk to Director of Law and Democratic Services, dated 22<sup>nd</sup> July 2017.

## **8. Appendices**

- 8.1 None

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Further information on the subject of this report can be obtained from Steve Jones, (01793) 463602, [stevejones@swindon.gov.uk](mailto:stevejones@swindon.gov.uk).

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**CABINET**

**WEDNESDAY, 12 JULY 2017**

**PRESENT:-** Councillors David Renard (Chair), Russell Holland, Oliver Donachie, Toby Elliott, Fionuala Foley, Brian Ford, Mary Martin, Cathy Martyn and Garry Perkins.

An apology for absence was received from Councillors Keith Williams

Councillor Jim Grant, the Leader of the Labour Group, attended the meeting in respect of Minutes 20 and 24. Councillor Emma Bushell attended the meeting in respect of Minute 24.

**15. Declarations of Interest.**

The Chair reminded members of the need to declare known interests in any matters to be considered at the meeting.

**16. Grenfell Tower, London**

Further to his comments at the last meeting regarding the tragedy of the Grenfell Tower block fire in London, and recognising the national concern about renovation works to high-rise blocks of flats and general fire safety measures in place for all buildings, the Leader of the Council read out to the meeting a statement regarding providing an update of the position in Swindon. A copy of the Leader's statement is attached to the minutes at Appendix 1.

**17. Minutes.**

Resolved – That the minutes of the meeting held on 14<sup>th</sup> June 2017 be confirmed and signed as a correct record.

**18. Public Question Time.**

Mr Tim French, a resident of the Borough, asked about the Council's intentions with regard to the future replacement of its minibus fleet. The Leader of the Council advised that a written response would be provided.

**19. Exempt Items - Exclusion of Press and Public.**

Resolved – That, in accordance with Section 100A(4) of the Local Government Act 1972, the public be excluded during the discussion of the matters referred to in the item listed below, on the grounds that it involves the likely disclosure of exempt information, as defined in the respective paragraphs of Part 1 of Schedule 12A of the Act, and the public interest in maintaining the exemption outweighs the public interest in disclosing the information.

Item No.	Paragraph No.	Minute No.
10	3	24

**20.****Budget Management Update**

Councillor Russell Holland, Deputy Leader of the Council and Cabinet Member for Finance and Commercialisation, and the Corporate Director, Resources and Transformation, submitted a joint report presenting the 2017-18 Revenue Budget forecast out-turn and a Capital Programme update.

Councillor Jim Grant, the Leader of the Opposition, referred to the status of key budget risks, and asked, specifically, about the expected shortfall on the small scale house development building and the progress of the Euclid Street site development. Councillor Holland and Councillor Oliver Donachie, the Cabinet Member for the Economy and Skills, responded to the questions at the meeting.

Resolved – (1) That the projected Revenue Budget out-turn position for 2017-18, set out in Table 1 and Appendix 1 of the report, be noted.

(2) That the use of the budget risk contingency of £4.183m to mitigate the projected shortfall arising on the high risk savings proposals be approved.

(3) That the virements set out in Appendix 2 to the report, be approved.

(4) That the use of the capital reserve to meet the infrastructure costs of establishing the new libraries operating model, as set out in paragraphs 3.12 and 3.13 of the report, be approved.

The reasons for the decision and alternative options are as set out in the report to the meeting.

**21.****Education Transport Policy 2018/19**

Councillors Fionuala Foley, the Cabinet Member for Children's Services and School Attainment, and Mary Martin, the Cabinet Member for Communities and Place, and the Head of Education and the Head of Highways and Transport, submitted a joint report setting out the Council's legal duties in relation to Education Transport and the results of the consultation on options for post 16 transport for mainstream students and students with a Special Educational Need and Disability (SEND). It was noted that the Education Transport Policy proposed for approval would be implemented for pupils attending education establishments from the start of the academic year 2018/19.

Councillor Foley advised the meeting that the figure in paragraph 5.1.2 of the covering report had been corrected following agenda despatch, that the amount of £3.2m should read £2.7m. She then presented the report, highlighting particular changes made to the policy with regard to the continuation of automatic discretionary subsidised support for pupils in the Ridegway area, and in the decision not to introduce an annual contribution from parents for post-16 SEND pupils' travel, both of which had been made in direct response to the consultation feedback. Councillor Mary Martin and the Leader commented on the detail of the report and the effectiveness of the consultation process undertaken in support of the review, with the Leader making particular reference to the effect of consultation outcomes in shaping the policy recommendations.

Resolved – (1) That the analysis of the consultation undertaken on the options for post 16 transport for mainstream students and students with a Special Educational

Need and Disability (SEND), attached at appendix 1 to the report, be noted.

(2) That the proposed Education Transport Policy 2018/19, attached to the report at Appendix 2, be approved, including:

- Changes to remove automatic discretionary subsidised support for pupils accessing mainstream Post 16 education, with the exception of the transport from the Ridgeway transport area to the Ridgeway 6th form for reasons set out in the body of the report, in response to the consultation and the need for young people to be able to access education the transport arrangements are maintained with an annual contribution of £495 (this is detailed within Part 1 of the report from paragraph 3.13 to paragraph 3.19).
- Changes relating to Special Educational Need and Disability (SEND) 16 years to 25 years travel to offer a Personal Travel Budget (PTB), a bus pass. Options to increase independent travel training and more personal travel arrangements will be explored, but in response to the consultation there will be no introduction of an annual contribution from parents. (this is detailed within Part 2 of the report from paragraph 3.20 to paragraph 3.37).

(3) That the Cabinet Member for Corporate Services and Digitalisation be authorised to investigate and establish methods such as a travel app to assist parents when taking up personalised travel budgets.

The reasons for the decision and alternative options are as set out in the report to the meeting.

## **22. Debt Management**

In accordance with the requirement of the Council's Debt Management Policy, Councillor Russell Holland, the Deputy Leader of the Council and Cabinet Member for Finance and Commercialisation, and the Director of Law & Democratic Services and the Head of Revenues & Benefits, submitted the annual report of debts written off in 2016/17.

Councillor Holland informed members that discussions were being held with the Department of Work and Pensions on how the Universal Credit was affecting the rate of housing rent arrears.

Resolved – That it be noted that:

1. The Collection rates for Council Tax and Miscellaneous Incomes improved in the financial year 2016/7, whilst the collection rates for Business Rates and Housing Rents reduced. All collection rates remain above average compared to other Unitary Authorities.
2. The work being undertaken to reduce Council Tax recovery proceedings and the use of Enforcement Agents has led to a 38% reduction in the number of summonses issued (a fall of 5,382) in the last 3 years. The number of referrals to bailiffs did increase slightly in 2016/7, but is still lower than in the financial years 2013/14 and 2014/15.

The reasons for the decision and alternative options are as set out in the report to the meeting.

## **23. References from Other Council Bodies - Health and Wellbeing Board**

Councillor Brian Ford, the Cabinet Member for Adults' Health and Social Care, and



the Director of Law and Democratic Services, submitted joint report inviting Cabinet to consider references from the meeting of the Health and Wellbeing Board held on 24<sup>th</sup> May 2017 regarding (i) the development by NHS England and its partners of a toolkit to help health and social care organisations work together in identifying, assessing and supporting the wellbeing of carers and their families, this including a template Memorandum Of Understanding (MOU) that local partners can use to help us work together in supporting Carers of all ages and their families, and (ii) the Better Care Fund planning process and resource allocation.

In response to a question by the Leader of the Council, Councillor Ford expanded on how the Council was working with the Clinical Commissioning Group to ensure the most effective use the Better Care Fund.

Resolved – (1) That the intentions and principles of the Carers Memorandum of Understanding be supported.

(2) That, with reference to the Better Care Fund 2017-19:

- a) The proposed spend on the additional funding of £2.914m as outlined in the Spring Budget 2017 be agreed.
- b) The Director of Adult Services be authorised to produce the Better Care Fund Plan, in conjunction with the Accountable Officer of the Clinical Commissioning Group, in line with statutory guidance published by NHS England with the level of adult social care spending protected in line with spend in 2016/17 plus inflation of 1.79%.
- c) The Director of Adult Services, the Director of Finance (Section 151 Officer), and the Director of Law and Democratic Services be authorised to update the National Health Services 2004 Section 75 Agreement with the Better Care Fund agreed funding.

The reasons for the decision and alternative options are as set out in the report to the meeting.

## **24. Site in South East Swindon - Proposed disposal and collaboration agreement**

Councillor Toby Elliott, the Cabinet Member for Strategic Planning and Sustainability, and the Corporate Director, Economy, Regeneration and Skills, submitted a joint report proposing a collaboration between the Council and a major local business partner to develop a Council owned site in South East Swindon to provide good quality housing across a mix of tenures and investment in the community to maximise the benefits delivered through the residential development.

Councillor Emma Bushell, representing Walcot and Park North, and Councillor Jim Grant, the Leader of the Opposition, asked questions about engagement with Ward Members and the local community regarding the report proposals and other local projects and opportunities to use the same collaborative arrangements to facilitate developments elsewhere. Councillor Elliott responded to the questions at the meeting.

Resolved – (1) That the Head of Property Assets, in consultation with the Cabinet Member for Strategic Planning and Sustainability, and the Corporate Director for the Economy, Regeneration and Skills, be authorised to negotiate terms for an option agreement with the business partner identified in the report for the disposal to the

partner of the site identified in the plan attached as an Appendix to the report, on the terms set out in the main body of the report and subject to Cabinet agreeing the final terms.

(2) That the Director of Law and Democratic Services, in consultation with the Cabinet Member for Strategic Planning and Sustainability, Corporate Director for the Economy, Regeneration and Skills, and the Head of Property Assets, be authorised to enter into such necessary legal agreements to effect the transaction in order to protect the Council's interests and in compliance with Procurement and State Aid rules.

The reasons for the decision and alternative options are as set out in the report to the meeting.



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At the last Cabinet Meeting I referred to the shocking and tragic events that had occurred in the Grenfell Tower block fire, which happened on the same day as our Cabinet meeting and I offered condolences on behalf of Cabinet.

As the scale of the disaster has unfolded it has raised national concern about renovation works to high-rise blocks of flats and general fire safety measures in place for all buildings. I thought it would be useful to give a update of the position in Swindon.

We have eight residential high-rise blocks of flats; six of these are 10-storey residential blocks located in the Parks and Penhill, George Hall Court a 7-storey sheltered housing scheme located in Park South and the David Murray John (DMJ) Tower which has residential accommodation to the top half of a 21-storey building located in the town centre. We have current robust Fire Risk Assessments in place for all our blocks, but naturally we have taken the opportunity to update these since the Grenfell Tower fire.

Due to the significant concern and media coverage, it was important to reassure residents about the fire safety measures that we already have in place for our high-rise blocks of flats. We've issued two press releases, written to all tenants and leaseholders, issued a leaflet with frequently asked questions and undertaken fire safety visits to the blocks with Ward Councillors; Cabinet Member for Housing and Community Safety, local MP's and Dorset & Wiltshire Fire and Rescue Service (DWFRS) and myself, to listen to any concerns residents may have about fire safety and answer questions. DWFRS continue to offer Safe & Well home visits to offer advice on keeping homes safe.

It is understood that the external cladding used on the Grenfell Tower created a risk to fire safety. We have notified the Department for Communities and Local Government that none of our high-rise blocks have been refurbished with the same Aluminium Composite Material panels or cladding that may have been a contributory factor for the rapid spread of fire at Grenfell.

Our high-rise blocks of flats are constructed to prevent the spread of flame between compartments (from one flat to another), in the event of a fire. The layout and design of our 10-storey high-rise blocks provides an intermediate lobby with a dry riser for fighting a fire and separate protected shaft with stairs for the means of escape. The DMJ Tower has two protected shafts with stairs and positive pressure fans, whilst George Hall Court has an automatic ventilation system to the stairwell that also operates when the fire alarm is activated to keep these clear from smoke in the event of a fire.

It is not a requirement to install a communal fire alarm to high-rise blocks, but we have put in this extra safety measure along with independent smoke detectors to provide early warning in the event of a fire. Currently, sprinkler systems and internal fire doors are not fitted within our residential high rise blocks and this will be a key consideration for future improvement and refurbishment works.



We have completed a full fire alarm test to the six 10-storey blocks with DWFRS since the Grenfell Tower fire and plan to complete the same exercise to George Hall Court and the DMJ Tower during July 2017.

We have approximately 90 medium-rise blocks of flats, which are generally 3 or 4 storeys high and just over 500 low-rise 2 storey blocks of flats. The medium and low-rise blocks of flats were also constructed with compartments to prevent the spread of flame, in the event of a fire. There are some non-standard doors fitted to leasehold flats, this is where leaseholders have replaced the fire door with their own front door and officers are taking urgent action with leaseholders to get these replaced with fire doors as quickly as possible.

Some tenants and Ward Councillors have raised concern about the External Wall Insulation fitted, as part of our on-going modernisation programme, to our non-traditional low-rise housing stock. We currently have a programme in place to refurbish approximately 220 properties in Pinehurst and Meadowcroft. We are planning joint fire safety visits with Dorset and Wiltshire Fire Rescue Service to meet with residents so that we can listen to their concerns and give advice on keeping homes safe.

To reiterate we have not fitted Aluminium Composite Material panels or cladding on any previous or current refurbishment programmes of work to our housing stock.

There has been some national concern that similar panels may have been used for schools specifically those buildings that are residential or are 4 storeys or more in height. We have notified the Education & Skills Funding Agency that all the council maintained schools have a Fire Risk Assessment, which are currently being reviewed. We have also briefed Head teachers about Aluminium Composite panels so that they can request an inspection if they have any concerns, and can be reassured about their buildings. It is important to note that none of the Council's school are residential and none are 4 or more storeys high.

## **CABINET**

**WEDNESDAY, 6 SEPTEMBER 2017**

**PRESENT:-** Councillors David Renard (Chair), Oliver Donachie, Toby Elliott, Fionuala Foley, Brian Ford, Mary Martin, Cathy Martyn, Garry Perkins and Keith Williams.

Apologies for absence were received from Councillor Russell Holland, the Deputy Leader of the Council and Cabinet Member for Finance and Commercialisation.

Councillor Jim Grant attended the meeting in respect of Minute Nos. 32 and 35. Councillor Jane Milner-Barry attended the meeting in respect of Minute No. 37.

### **25. David Haley - Director of Children's Services**

On behalf of members, the Leader of the Council welcomed David Haley, the Council's newly-appointed Director of Children's Services, to his first Swindon Borough Council Cabinet meeting and wished him every success in his new role.

### **26. Declarations of Interest.**

The Chair reminded members of the need to declare known interests in any matters to be considered at the meeting.

### **27. Minutes.**

Resolved – That the minutes of the meeting held on 12<sup>th</sup> July, 2017, be confirmed and signed as a correct record.

### **28. Public Question Time.**

There were no public questions.

### **29. Exempt Items - Exclusion of Press and Public.**

Resolved – That, in accordance with Section 100A(4) of the Local Government Act 1972, the public be excluded during the discussion of the matters referred to in the items listed below, on the grounds that they involve the likely disclosure of exempt information, as defined in the respective paragraphs of Part 1 of Schedule 12A of the Act, and the public interest in maintaining the exemption outweighs the public interest in disclosing the information.

Item No.	Paragraph No.	Minute Nos.
13 and 14	3	37 and 38

### **30. Budget Management Update**

Councillor Russell Holland, the Deputy Leader of the Council and Cabinet Member for Finance and Commercialisation, and the Corporate Director for Resources and



Growth, submitted a joint report presenting the 2017-18 revenue budget forecast out-turn and quarter one of the capital monitoring position.

In the absence of Councillor Holland, the Leader of the Council and the Director of Finance, introduced the report, making particular reference to the impact on the budget of the increasing nationwide pressure on Children's Services provision.

Resolved – (1) That the projected revenue budget out-turn position for 2017-18, set out in Table 1 in the report and Appendix 1 to the report, be noted.

(2) That the virements set out in Appendix 2 to the report be approved.

(3) That the capital monitoring position, as set out in Tables 1 and 2 in the report and Appendix 3 to the report, be noted.

(4) That the expenditure incurred in phase 1 of the Queens Drive Regeneration project, outlined in paragraph 3.6.2 of the report, be endorsed.

(5) That the distribution of the Devolved Formula Capital funding to the Local Authority maintained schools, as detailed in paragraph 3.7 of the report, be noted.

The reasons for the decision and alternative options are as set out in the report to the meeting.

### **31. Social Enterprise & Inclusion**

Councillor Russell Holland, Deputy Leader of the Council and Cabinet Member for Finance and Commercialisation, and the Head of Revenues and Benefits, submitted joint report providing an update on progress with addressing Social Inclusion and seeking authorisation to underwrite loans by Credit Unions to replace Local Welfare Assistance grants.

Councillor Brian Ford, the Cabinet Member for Adults' Health and Social Care, remarked on the need for continued collaborative work to assist those with long term illness or disabilities in finding employment.

Resolved – (1) That the progress in relation to Financial Inclusion since the appointment of a Social Inclusion and Welfare Manager in March 2016, as set out in the body of the report, be noted.

(2) That the underwriting of credit union loans, to be granted by the Credit Union instead of Council funded Local Welfare Assistance, for the purchase of kitchen appliances or furniture to households in emergency need, be agreed. The maximum value of loans to be £500 and the maximum amount the Council will guarantee to the Credit Union at any one time to be initially be set at £25,000.

(3) That the Head of Revenues and Benefits be authorised to review the existing post of Social Inclusion and Enterprise Manager, as set out in the report.

The reasons for the decision and alternative options are as set out in the report to the meeting.

### **32. Swindon Skills and Employment Strategy and the outcome of the Post 16 Area Review**

Councillor Oliver Donachie, the Cabinet Member for the Economy and Skills, Councillor Fionuala Foley, the Cabinet Member for Children's Services and School Attainment, and the Director of Children's Services, submitted a joint report seeking

agreement on the priorities and activities outlined in the Skills and Employment Strategy for 2017 – 2020, which was a refresh of the 2013-2016 strategy. It was noted that the draft Strategy had been developed to summarise the skills and employment priorities and activities that need to take place to achieve the vision and overall aims for skills as outlined in the draft Economic Strategy.

The report also provided (a) an update on the Skills and Employment Board and its sub groups and key activity to date, and (b) a summary of the outcomes and recommendations for the Swindon, Wiltshire and Gloucestershire Post 16 Area Review, completed in February 2017 and published on 3 August 2017.

Cllr Jim Grant, the Leader of the Labour Group, advised of his Group's support for the of the strategy report. Councillor Donachie accepted Councillor Grant's offer to meet to discuss options to promote a merger of New College and Swindon College.

Resolved – (1) That the draft refreshed Skills and Employment Strategy for 2017-2020, as set out in summary in paragraphs 3.12 to the report and in detail in Appendix 1 to the report, be endorsed.

(2) That the Director of Children's Services, in consultation with the Cabinet Member for the Economy and Skills and the Skills and Employment Board, be authorised to make arrangements for the implementation of the delivery of the Skills and Employment Strategy.

(3) That the outcomes and recommendations of the Post 16 Area Review and the update on progress to implement the recommendations be noted.

The reasons for the decision and alternative options are as set out in the report to the meeting.

### **33. Draft Economic Strategy (Minute For Confirmation)**

Councillor Oliver Donachie, the Cabinet Member for the Economy and Skills, and the Corporate Director for Resources and Growth, submitted a joint report informing Cabinet of the responses to consultation on the draft Economic Strategy and seeking its endorsement of the draft being recommended to Council for approval.

The report also sought authority for the Corporate Director of Resources and Growth, in consultation with the relevant Cabinet Member, to develop an implementation plan for the strategy by March 2018.

It was noted that the economic strategy sets out the Vision, objectives and high level actions that will accelerate growth in Swindon's economy over the next ten years and allow Swindon to remain one of the UK's fast-growth, high value economies and also achieve sustainable and inclusive growth. The strategy will facilitate bids for funding for infrastructure, skills and other investment to enable economic growth and also attract investment from private sector companies.

Resolved - That Council be recommended that the draft Economic Strategy, attached to the report at Appendix 1, which sets out the Vision, Objectives and high level actions for Swindon's economy over the next ten years, be approved.

(2) That, subject to Council's approval, the Corporate Director for Resources and Growth, in consultation with the Cabinet Member for the Economy and Skills, be authorised to finalise the delivery plan which will contain more detail on the actions

over the next 1-2 years.

The reasons for the decision and alternative options are as set out in the report to the meeting.

#### **34. References from the Health and Wellbeing Board**

Councillor Brian Ford, the Cabinet Member for Adults' Health and Social Care, and the Director of Law and Democratic Services, submitted a joint report inviting Cabinet to consider recommendations arising from the meeting of the Health and Wellbeing Board held on 12th July 2017.

Councillor Ford drew Cabinet's particular attention to the health and financial costs associated with treatment of conditions resulting from obesity.

Resolved – (1) That the draft Swindon Early Help Strategy 2017-2022 be adopted.  
(2) That the Swindon Healthy Weight Strategy 2017-2022 be adopted.  
(3) That the Restorative Youth Services Plan 2017/2018 be noted.

The reasons for the decision and alternative options are as set out in the report to the meeting.

#### **35. Swindon Borough Local Development Scheme 2017**

Councillor Toby Elliot, the Cabinet Member for Strategic Planning and Sustainability, and the Corporate Director for Communities and Housing, submitted a joint report seeking Cabinet's agreement of the Swindon Borough Local Development Scheme (LDS) 2017, including joint working arrangements with Wiltshire Council, and of the arrangements to make it publicly available.

It was noted that the LDS programme of development is the process requiring all Local Planning Authorities to maintain an up-to-date programme of the Development Plans that they intend to produce (principally the Local Plan) and when they intend to produce them. The LDS was last published in 2013 and, since that date, the Swindon Borough Local Plan had been adopted and evidence base work in respect of the Local Plan Review had commenced. It was emphasised that, in order to formally commence the Review, it was critical that an updated LDS was published to inform stakeholders and the public on the work programme and key dates in its production.

Councillor Elliot responded at the meeting to several questions put by Councillor Jim Grant, the Leader of the Labour Group, regarding the level of importance that planning inspectors were likely to attribute to the plans and also the effect on Plan commitments of developments outside the Borough's immediate boundaries.

Resolved – (1) That the Swindon Borough Local Development Scheme, at Appendix 1 to the report, be approved and published in accordance with the arrangements set out in paragraph 3.15 of the report.  
(2) That the Head of Planning, Regulatory Services, and Heritage, in consultation with the Cabinet Member for Strategic Planning and Sustainability, and the Director of Law and Democratic Services, be authorised to make minor non-material



changes to the content of the Swindon Borough Local Development Scheme if required, prior to publication.

The reasons for the decision and alternative options are as set out in the report to the meeting.

### **36. Local Government and Social Care Ombudsman - Annual Review 2016/17**

Councillor David Renard, the Leader of the Council, and the Director of Law and Democratic Services, submitted a joint report on the Local Government and Social Care Ombudsman's (LGO) Annual Review for 2016/2017, including a summary of LGO decisions in respect of complaints and enquiries received by the LGO with regard to Swindon Borough Council, a summary of LGO decisions in respect of upheld decisions with regard to complaints and enquiries about the Council, a summary of the numbers of complaints and enquiries made nationally, and details of trends in Swindon for the period 2010-2017.

The Leader of the Council thanked Officers and colleagues for ensuring that the number of complaints was low but encouraged all to do more to reduce this further still.

Resolved – (1) That the LGO's Annual Review 2016/17, including the summary of National Statistics, and the trends across service areas in Swindon 2010-2017, attached at Appendix 1 to the report, be noted.

(2) That it be noted that, of the total number of complaints submitted to the LGO in relation to Swindon in 2016/17 (47), 5 were upheld.

(3) That the Chief Executive, Corporate Directors, Directors and Heads of Service continue to ensure that, where possible, complaints are resolved internally in order to try and limit the number of such matters being referred to the LGO and that requests for information from the LGO are dealt with promptly.

The reasons for the decision and alternative options are as set out in the report to the meeting.

### **37. Kimmerfields: Central Business District**

Further to Minute 20 of the Council, Councillor Garry Perkins, the Cabinet Member for Regeneration, and the Corporate Director of Resources and Growth, submitted a joint report seeking approval for the termination of the Development Agreement (DA) for the Kimmerfields development to allow other options for delivery of the scheme to be assessed and brought to the December 2017 Cabinet meeting for consideration. The report also sought approval to increase the amount previously allocated by Cabinet for payment of compensation for the land and interests acquired under the Swindon Borough Council (Kimmerfields) Compulsory Purchase Order 2014 ("Kimmerfields CPO").

Councillor Perkins responded to a question put by Councillor Jane Milner-Barry regarding the level of private sector investment in the Kimmerfields project to date and also agreed to provide a detailed written response.

Resolved – (1) That the Director of Law and Democratic Services, in consultation

with the Corporate Director of Resources and Growth and the Cabinet Member for Regeneration, be authorised to agree the termination of the Development Agreement (DA) with the parties named in the report, on the basis set out in paragraph 3.12 and 3.13 in the main body of the report, and on such terms as he may require to protect the Council's interests.

(2) That an increase in capital expenditure, as detailed in paragraph 3.17 of the report, be approved.

(3) That, subject to the termination of the DA, it be noted that the Corporate Director of Resources and Growth, in consultation with the Cabinet Member for Regeneration, will develop options to bring forward development on the Kimmerfields site and report back to the December 2017 Cabinet meeting.

(4) That the Cabinet Member for Regeneration report the outcome of this report to the Council meeting scheduled for 28th September 2017.

The reasons for the decision and alternative options are as set out in the report to the meeting.

### **38. Swindon & Wiltshire Strategic Housing Market Assessment and Functional Economic Market Area Assessment**

Councillor Toby Elliott, the Cabinet Member for Strategic Planning and Sustainability, Councillor Oliver Donachie, Cabinet Member for the Economy and Skills, and the Corporate Director for Communities and Housing, submitted a joint report inviting Cabinet to consider the draft Swindon and Wiltshire Strategic Housing Market Assessment (SHMA) and Functional Economic Market Area Assessment (FEMAA), and agree to their publication as part of the evidence base for the Review of the Swindon Borough Local Plan.

It was noted that a first stage in the process of preparing a revised Local Plan was to establish the future housing and employment land needs of the Borough and that consultants were procured jointly by Swindon Borough Council and Wiltshire Council to undertake a SHMA and FEMAA for the area for the period 2016 to 2036. The report summarised the key findings of the draft SHMA and FEMAA.

Resolved – (1) That the draft Swindon and Wiltshire Strategic Housing Market Assessment (Appendix 1 to the report) and the draft Functional Economic Market Area Assessment (Appendix 2), be approved for the purposes of the evidence base for the review of the Swindon Borough Local Plan.

(2) That the Head of Planning, Regulatory Services and Heritage, in consultation with the Cabinet Member for Planning and Sustainability and the Cabinet Member for the Economy and Skills, be authorised to publish the Swindon and Wiltshire Strategic Housing Market Assessment and Functional Economic Area Assessment on an agreed date with Wiltshire Council, with a clear explanation of their status in the plan-making process and planning system.

(3) That the Head of Planning, Regulatory Services and Heritage, in consultation with the Cabinet Member for Planning and Sustainability and the Cabinet Member for the Economy and Skills, and in consultation with Wiltshire Council, be authorised to make minor non-material changes to the documents, as referenced in paragraph 2.1 of the report, prior to their publication.

The reasons for the decision and alternative options are as set out in the report to the meeting.

## Notice of Decisions Made

<b>Decision Maker:</b>	<b>Cathy Martyn, Cabinet Member for Housing and Public Safety</b>
<b>Subject</b>	Greenlight to Housing Programme - Amendment to Housing Allocations Policy
<b>Decision(s): -</b>	<ul style="list-style-type: none"><li>(1) That the Head of Housing Management and Community Safety be authorised to amend the Housing Allocations Policy to include the affordability assessment (as set out in the Decision Note).</li><li>(2) That the Head of Housing Management and Community Safety be authorised to commence the “Greenlight to Housing” programme to help tenants secure social housing provision.</li></ul>
<b>Consultation:</b>	<p>Councillor Stan Pajak supports the proposed action.</p> <p>Councillor Emma Bushell does not support the proposed action and has requested that the action be reconsidered. Councillor Bushell’s reasons are set out in the Decision Note.</p> <p>No other comments were received.</p>
<b>Date of Publication:</b>	Thursday 20 <sup>th</sup> July 2017
<b>Date for Receipt of Requests for Call-in</b>	Friday 28 <sup>th</sup> July 2017

For more details on the subject of the Decision or for a copy of the Decision Note please contact: Janine Coward Tel: 01793 463128 Email: [jcoward@swindon.gov.uk](mailto:jcoward@swindon.gov.uk)

Or from Steve Jones, Committee and Member Services Manager, Direct Dial: 01793 463602 or Email [stevejones@swindon.gov.uk](mailto:stevejones@swindon.gov.uk)

The Decision Note (report) sets out the background to, and reasons for, the decisions referred to in the Notice above. Details of the alternative options put forward for consideration (if any) are also recorded in the Decision Note (report). Any alternative options considered that did not appear in the initial report will be recorded as part of the above Notice of Decisions. The Decision Note is available via the following link on the Council’s website =

<http://ww5.swindon.gov.uk/moderngov/mgListPlanItems.aspx?PlanId=617&RP=285>



## Notice of Decisions Made

**Decision Maker:** Russell Holland, Deputy Leader of the Council and Cabinet Member for Finance and Commercialisation

**Subject** Business Rates – Limiting Increases

**Decision(s): -**

- (3) That the schemes detailed in the Decision Note for “Supporting Small Businesses” and “Rates Reductions for Public Houses” be adopted immediately for 2017/18.
- (4) That the proposed scheme for “Limiting Large Increases” be also adopted for 2017/18 subject to no significant issues arising during the consultation process with the business community.

**Consultation:** Councillor Jim Grant – supports the scheme subject to there being no council taxpayer money involved.

No further comments were received.

**Date of Publication:** Thursday 20<sup>th</sup> July 2017

**Date for Receipt of Requests for Call-in** Friday 28<sup>th</sup> July 2017

For more details on the subject of the Decision or for a copy of the Decision Note please contact: Andy Stevens Tel: 01793 464661 Email: [anstevens@swindon.gov.uk](mailto:anstevens@swindon.gov.uk)

Or from Steve Jones, Committee and Member Services Manager, Direct Dial: 01793 463602 or Email [stevejones@swindon.gov.uk](mailto:stevejones@swindon.gov.uk)

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## Notice of Decisions Made

**Decision Maker:** Councillor Russell Holland, Deputy Leader of the Council and Cabinet Member for Finance and Commercialisation

**Subject** Property in Walcot - Acquisition

**Decision(s): -** That the Director of Law and Democratic Services in consultation with the Corporate Director Resources and Growth be authorised to complete the acquisition of the long leasehold interest in the property identified in the report, funded through borrowing, on the terms outlined in paragraph 3.4 of the report, and on such other detailed terms and conditions as he may agree in order to protect the Council's interest.

**Consultation:** Councillor Kevin Small .. happy for purchase to go ahead .. good opportunity to purchase a property (to) benefit the local community ..

Councillor Stan Pajak .. not against proposal .. proposal for the site after acquisition?

Councillor Steve Allsopp – happy with the detail .. future options (to) look at site as whole including car park .. and land adjacent.

Councillor Abdul Amin .. fully support(s) the proposed action.

Councillor Emma Bushell .. supportive of these proposals.

Officers advise that comments on future uses will be taken into account in the options appraisal to be carried out after acquisition.

**Date of Publication:** Thursday 17<sup>th</sup> August 2017

**Date for Receipt of Requests for Call-in** Friday 25<sup>th</sup> August 2017

For more details on the subject of the Decision or for a copy of the Decision Note please contact: Jon Coats Tel: 01793 463523 Email: [jcoats@swindon.gov.uk](mailto:jcoats@swindon.gov.uk)

Or from Steve Jones, Committee and Member Services Manager, Direct Dial: 01793 463602 or Email [stevejones@swindon.gov.uk](mailto:stevejones@swindon.gov.uk)

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## Notice of Decisions Made

<b>Decision Maker:</b>	<b>Councillor Oliver Donachie, Cabinet Member for the Economy and Skills</b>
<b>Subject</b>	On Street Pay Places
<b>Decision(s): -</b>	<p>That the Head of Highways and Transport be authorised to:</p> <ul style="list-style-type: none"><li>(1) Install pay and display machines and create On Street Parking Areas in Commercial Road and Harding Street, similar to Sanford Street, Wood Street and the High street.</li><li>(2) Introduce new On street restriction, Monday to Sunday, 9am to 6pm, Max Stay 1 Hour. Parking Charging the same as Samford Street.</li></ul> <p>Up to 20 minutes - £0.40 Up to 40 minutes - £0.80 Up to 1 hour - £1.20</p>
<b>Consultation:</b>	<p>Councillors Junab Ali, Stan Pajak, Paul Dixon and Julie Wright – No comments received.</p> <p>Councillor Dave Wood – confirmed that ward members for Eastcott and Central were in agreement, in relation to the recommendations for Commercial Road.</p> <p>Councillor Bob Wright commented On Commercial Road parking issues and the need for a wider conversation on Parking (to be arranged). He supported thins moving forward. Councillor Wright also commented on Harding Street. Officers confirm that it will be at least 12 months or more before there is anything permanent on that site.</p> <p>No requests for Cabinet consideration were received.</p>
<b>Date of Publication:</b>	Thursday 24 <sup>th</sup> August 2017
<b>Date for Receipt of Requests for Call-in</b>	Monday 4 <sup>th</sup> September 2017

For more details on the subject of the Decision or for a copy of the Decision Note please contact: Dawn Woollard Tel: 01793 463771 Email: [dwoollard@swindon.gov.uk](mailto:dwoollard@swindon.gov.uk)

Or from Steve Jones, Committee and Member Services Manager, Direct Dial: 01793 463602 or Email [stevejones@swindon.gov.uk](mailto:stevejones@swindon.gov.uk)

The Decision Note (report) sets out the background to, and reasons for, the decisions referred to in the Notice above. Details of the alternative options put forward for consideration (if any) are also recorded in the Decision Note (report). Any alternative options considered that did not appear in the initial report will be recorded as part of the above Notice of Decisions. The Decision Note is available via the following link on the Council's website =

<http://ww5.swindon.gov.uk/moderngov/mglIssueHistoryHome.aspx?IId=51430&PlanId=621>

## Notice of Decisions Made

<b>Decision Maker:</b>	<b>Councillor David Renard, Leader of the Council</b>
<b>Subject</b>	Response to the Consultation on Changing the Number of Councillor Members on the Dorset and Wiltshire Fire Authority
<b>Decision(s): -</b>	That the Director of Law and Democratic Services be authorised to write to the Dorset and Wiltshire Fire Authority setting out the Council's support in reducing the number of elected Members on the Authority from 30 to 18.
<b>Consultation:</b>	Councillors Jim Grant and Stan Pak both supported the recommendation.  No requests for Cabinet consideration were received.
<b>Date of Publication:</b>	Thursday 24 <sup>th</sup> August 2017
<b>Date for Receipt of Requests for Call-in</b>	Monday 4 <sup>th</sup> September 2017

For more details on the subject of the Decision or for a copy of the Decision Note please contact: Stephen Taylor Tel: 01793 463012 Email: [staylor@swindon.gov.uk](mailto:staylor@swindon.gov.uk)

Or from Steve Jones, Committee and Member Services Manager, Direct Dial: 01793 463602 or Email [stevejones@swindon.gov.uk](mailto:stevejones@swindon.gov.uk)

The Decision Note (report) sets out the background to, and reasons for, the decisions referred to in the Notice above. Details of the alternative options put forward for consideration (if any) are also recorded in the Decision Note (report). Any alternative options considered that did not appear in the initial report will be recorded as part of the above Notice of Decisions. The Decision Note is available via the following link on the Council's website =

<http://ww5.swindon.gov.uk/moderngov/mglIssueHistoryHome.aspx?Ild=51451&PlanId=621>



## Notice of Decisions Made

<b>Decision Maker:</b>	<b>Councillor Toby Elliot, Cabinet Member for Strategic Planning and Sustainability</b>
<b>Subject</b>	Former Rodbourne Farm North Allotment - Land appropriation for development and use of s203 Housing and Planning act 2016
<b>Decision(s): -</b>	<ul style="list-style-type: none"><li>(1) That the Development Land is forthwith appropriated for planning purposes pursuant to the Planning permission.</li><li>(2) Following the appropriation of the Development Land that all easements and other rights over the Development Land, particularly the private rights of way set out at paragraph 3.2 of the report are forthwith overridden pursuant to the Council's powers under section 203 of the Housing and Planning Act 2016.</li><li>(3) That the head of Property Assets in consultation with the Director of Law and Democratic Services will agree payment of compensation, if any, to the beneficiaries of the overridden rights.</li></ul>
<b>Consultation:</b>	<p>Councillor Stan Pajak did not support the proposal.</p> <p>Councillors Kevin Small, James Robbins and Steph Exell were also consulted. No comments were received</p> <p>No requests for Cabinet consideration were received.</p>
<b>Date of Publication:</b>	Thursday 7 <sup>th</sup> September 2017
<b>Date for Receipt of Requests for Call-in</b>	Friday 15 <sup>th</sup> September 2017

For more details on the subject of the Decision or for a copy of the Decision Note please contact: Kathy Sherratt Tel: 01793 463515 Email: [ksherratt@swindon.gov.uk](mailto:ksherratt@swindon.gov.uk)

Or from Steve Jones, Committee and Member Services Manager, Direct Dial: 01793 463602 or Email [stevejones@swindon.gov.uk](mailto:stevejones@swindon.gov.uk)

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