

Cabinet's Vision, Priorities, and Pledges along with delegated responsibilities.  
June 2018

1 Leader of the Council Councillor David Renard, Haydon Wick Ward
<p>Key objectives and role to:</p> <ol style="list-style-type: none"> <li>1) Provide strategic and political leadership for the Vision, Priorities, and Pledges</li> <li>2) Set the strategic framework for: <ol style="list-style-type: none"> <li>a) the Council's reputation and profile,</li> <li>b) economic growth,</li> <li>c) governance, and</li> <li>d) through the Chief Executive, organisational excellence</li> </ol> </li> <li>3) Provide the vision for Swindon's Growth Agenda within sub-regional and regional partnerships</li> <li>4) Have overall responsibility for holding the Chief Executive to account for delivering the Council's agreed strategic priorities.</li> <li>5) Provide the political leadership for the Swindon Programme</li> </ol>
<p>Delegated responsibilities:</p> <ul style="list-style-type: none"> <li>• Chair of Cabinet</li> <li>• Lead on major external partnerships (including the Police and Crime Commissioner, local, regional, national and international relations, the Health and Wellbeing Board)</li> <li>• Political oversight of Corporate Governance and Audit</li> <li>• Emergency Planning</li> </ul>

<p>2 Cabinet Member for Finance Councillor Russell Holland, St Margaret and South Marston Ward</p>
<p>Key objectives and role to:</p> <ol style="list-style-type: none"> <li>1) Ensure the Council achieves financial sustainability</li> <li>2) Be the Council's champion for strong financial management</li> <li>3) Provide political leadership for the Commercialisation workstream of the Swindon Programme.</li> <li>4) Set the Council's Commercial Investment Strategy, and, through the senior officer and the Commercial Investment Strategy Board, oversee its delivery</li> <li>5) Ensure Council owned assets are used effectively</li> <li>6) Set the welfare and benefits policy and, through the senior officer, oversee its delivery</li> <li>7) Ensure that the Council's agreed priorities within the portfolio are delivered.</li> </ol>
<p>To secure the following Vision pledges:</p> <p>24 Provide early support for people in debt so that we significantly reduce the need to use bailiffs to recover Council Tax and other debts.</p> <p>Delegated responsibilities:</p> <ul style="list-style-type: none"> <li>• Annual Budget (Revenue and Capital Programme)</li> <li>• Finance Management Overview</li> <li>• Medium Term Financial Plan</li> <li>• Procurement</li> <li>• Revenue and Benefits Services</li> <li>• Welfare and Benefits Policy</li> <li>• Cabinet Member for the Commercial Investment Fund and Procurement</li> </ul>

<p style="text-align: center;">3 Cabinet Member for Corporate and Customer Services Councillor Keith Williams, Shaw Ward</p>
<p>Key objectives and role to :</p> <ol style="list-style-type: none"> <li>1) Provide the political leadership for the Organisational Excellence workstream of the Swindon Programme</li> <li>2) Provide the strategic direction for the Council's customer access strategy</li> <li>3) Provide the political leadership for resident engagement</li> <li>4) Ensure that the Council's agreed priorities within the portfolio are delivered.</li> </ol>
<p>To secure the following Vision pledges:</p> <p><b>25 Deliver a borough-wide approach to increase the impact of volunteering, enabling more people to be active citizens in their communities.</b></p> <p>Specific responsibilities:</p> <ul style="list-style-type: none"> <li>• Corporate, communications, legal, and support services</li> <li>• Customer services</li> <li>• Operational buildings and property</li> <li>• Member Development</li> <li>• Modernisation agenda</li> <li>• Digital inclusion strategy</li> <li>• Human resources policies</li> <li>• Risk management</li> <li>• consultation and engagement strategy</li> <li>• Libraries</li> <li>• Parishes</li> <li>• Leisure/Lydiard/Hydro</li> <li>• Register Office, Cemeteries, and Crematorium</li> </ul>

<p style="text-align: center;">4 Cabinet Member for Economic Prosperity Councillor Oliver Donachie, Haydon Wick Ward</p>
<p>Key objectives and role to:</p> <ol style="list-style-type: none"> <li>1) Set the strategic vision to allow the economy to prosper</li> <li>2) Provide the overarching direction to enable the Borough to have the range of vocational and higher education opportunities necessary to meet employers' needs for skills</li> <li>3) Provide the political leadership for business growth in all areas including town centre, investment, R&amp;D, <b>Switch on to Swindon</b>, and tourism</li> <li>4) Provide the strategic vision for the next generation of digital cities.</li> <li>5) Ensure that the Council's agreed priorities within the portfolio are delivered.</li> </ol>
<p>To secure the following Vision pledges:</p> <p>1 Deliver the Government standard Superfast Broadband coverage to all commercial and domestic premises in the Borough by 2017.</p> <p>16 Improve the reputation and image of Swindon to attract inward investment.</p> <p>18 Increase the number of businesses employing young people as an apprentice from 15% to 20% (an additional 280).</p> <p>19 Secure a range of options to access Higher Education in Swindon.</p> <p>Delegated responsibilities:</p> <ul style="list-style-type: none"> <li>• Represent the Council on the Local Enterprise Partnership <i>[check]</i></li> <li>• Adult Learning</li> <li>• Higher/Tertiary Education</li> <li>• Skills</li> <li>• Country Parks (securing sustainable uses)</li> <li>• Strategic Parking assets <b>and support for inward investment</b></li> <li>• Apprentices</li> <li>• Renewable energy</li> <li>• Client for PPS</li> </ul>

5 Cabinet Member for Strategic Planning Councillor Gary Sumner, Ridgeway Ward
<p>Key objectives and role to:</p> <ol style="list-style-type: none"> <li>1) Have overview of the Strategic Spatial Planning and Development Planning Framework</li> <li>2) Provide political leadership for the New Eastern Villages programme</li> <li>3) Promote Sustainability</li> <li>4) Have overview of the Wichelstowe Joint Venture</li> <li>5) Set the direction for future strategic infrastructure programmes to support economic growth</li> <li>6) Ensure that the Council's agreed priorities within the portfolio are delivered.</li> </ol>
<p>To secure the following Vision Pledges:</p> <p>2 Construct solar arrays on Council-owned land at Common Farm, Chapel Farm and a solar noise barrier along roads including the M4 at Wichelstowe.</p> <p>4 Make the case to Government to invest in a Thamesdown Drive extension and surrounding road improvements.</p> <p>9. Develop Council-owned brownfield sites at Oakfield, and other sites as they become available, for housing.</p> <p>13 Improve highway linkages to the Eastern Villages, particularly around the White Hart roundabout.</p> <p>14 With Barratt Homes we will build up to 3,500 homes in Wichelstowe including the development of a district centre.</p> <p>Delegated responsibilities:</p> <ul style="list-style-type: none"> <li>• Neighbourhood Planning and Sustainability</li> <li>• Building Control and Local Land Charges</li> <li>• Housing Strategy</li> <li>• Design-based consultancy</li> <li>• Wichelstowe (Commercialisation)</li> <li>• Strategic flood and water management</li> <li>• Street Naming</li> <li>• <b>Environmental Issues Landscape &amp; Countryside (including Community Forest)</b></li> </ul>

<p style="text-align: center;">6 Cabinet Member for the Town Centre Councillor Garry Perkins, Haydon Wick Ward</p>
<p>Key objectives or roles to:</p> <ol style="list-style-type: none"> <li>1) Provide the political leadership for             <ol style="list-style-type: none"> <li>a) the continued economic and cultural development and well-being of the Town Centre</li> <li>b) key partners, e.g. InSwindon, Old Town Business Association.</li> </ol> </li> <li>2) Ensure that the Council's agreed priorities within the portfolio are delivered.</li> </ol>
<p>To secure the following Vision Pledges:</p> <p>3 Demolish the obsolete Carlton Street and Wyvern car parks and use the space for regeneration</p> <p>5 Replace the current Health Centre in the town centre with a new and improved facility</p> <p>6 Establish effective and appealing pedestrian links from the Town Centre to North Star and enhance Wellington Street as a prime thoroughfare for the town.</p> <p>10 As part of the town's regeneration:</p> <ol style="list-style-type: none"> <li>a. Re-develop the former Aspen House site / Granville Street area, to extend on the successful Regent Circus development.</li> <li>b. Make Havelock Square an attractive, safe open space to complement local shops</li> </ol> <p>11 Replace the current bus station with a new and modern facility.</p> <p>12 Improve the town centre road network to pave the way for the Kimmerfields development.</p> <p>21 Secure a new Museum and Art Gallery that can showcase the high quality art and exhibits that we possess.</p> <p>22 Support the development of the new regional leisure destination at North Star.</p> <p>23 Long term To:</p> <ol style="list-style-type: none"> <li>a) Secure a sustainable future for the Mechanics Institute and</li> <li>b) Support the redevelopment of the Corn Exchange</li> </ol> <p>Delegated responsibilities:</p> <ul style="list-style-type: none"> <li>• Developments as determined through the pledges / capital programme</li> <li>• Current Museums, including Steam</li> <li>• The future of Swindon Museum and Art Gallery</li> <li>• Arts and Culture and Community Heritage</li> <li>• North Star Village</li> </ul>

7 Cabinet Member for Children and School Attainment Councillor Mary Martin, Shaw Ward
<p>Key objectives or roles to:</p> <ol style="list-style-type: none"> <li>1) Provide strategic leadership and be the statutory lead Member for Children's Services</li> <li>2) Provide the political leadership for the improvement plan</li> <li>3) Through the senior officers, ensure Children are Safeguarded</li> <li>4) Provide political leadership for the contract/compliance/procurement workstream of the Swindon Programme</li> <li>5) Provide the political leadership for the strategic provision of: <ol style="list-style-type: none"> <li>a) Corporate Parenting</li> <li>b) Early Help</li> <li>c) Youth Justice</li> </ol> </li> <li>6) Promote Children's Health and Wellbeing</li> <li>7) Provide political leadership through the Swindon Challenge Board in raising school attainment</li> <li>8) Ensure that the Council's agreed priorities within the portfolio are delivered.</li> <li>9) To work with the Cabinet Member for Highways and the Environment to provide political leadership for the Demand Management workstream of the Swindon Programme.</li> </ol>
<p>To secure the following Vision Pledges:</p> <p>15 In addition to the two new free secondary schools, build one secondary and 12 primary schools to meet the needs of our increasing population.</p> <p>17 Improve educational attainment, in particular at ages 16-19 so we are above the average in England within five years.</p> <p>28 Increase the number of foster carers in Swindon so that every 'child looked after' who should be, is placed in their home borough.</p> <p>29 Work with all of the 1270 families in Swindon who are in most need of support by 2020 in phase 2 of the Troubled Families Programme</p> <p>Delegated responsibilities:</p> <ul style="list-style-type: none"> <li>• Children and Family Services including Early Help, Youth Offending Team, Young Person Substance Misuse team, Targeted Mental Health, Education Welfare, Educational Psychology, Youth Engagement, Services for Disabled Children</li> <li>• Children's Social Work services</li> <li>• Community Health Services including Health Visitors, School Nurses and Family Nurse Partnership, Paediatric Therapy Services, Speech and Language and Portage</li> <li>• Local Safeguarding Children's Board</li> <li>• Multi Agency Safeguarding Hub (MASH)</li> <li>• Education Services including, Provision for Early Years, LA Maintained Schools, Provision for children with Special Educational Needs and Disabilities, Education Other Than At School, Tuition Service, Championing Excellence and Promoting High Standards</li> </ul>

- Children Voluntary Sector Contracts
- Fostering and adoption services
- Troubled Families
- Schools' Forum
- Music Services
- Plas Pencelli Outdoor Education Centre
- Traded Services



<p style="text-align: center;">8 Cabinet Member for Adults Councillor Brian Ford, Wroughton and Wichelstowe Ward</p>
<p>Key objectives or roles to:</p> <ol style="list-style-type: none"> <li>1) Provide strategic and political leadership for the provision of Adult Social Care</li> <li>2) To work with the Cabinet Member for Highways and the Environment to provide political leadership for the Demand Management workstream of the Swindon Programme</li> <li>3) Ensure the strategic framework is in place to deliver:</li> <li>4) adults' safeguarding</li> <li>5) services for those with learning difficulties</li> <li>6) joint working with health</li> <li>7) public health services</li> <li>8) Ensure that the Council's agreed priorities within the portfolio are delivered.</li> </ol>
<p>To secure the following Vision Pledges:</p> <p>26 Work with the Clinical Commissioning Group and GP surgeries to help people with long term health and social care needs to manage their health effectively with support from community groups and multi-disciplinary teams</p> <p>27 Ensure that more people and their carers are supported to live as independently as possible and reduce the length of time people need to spend in residential care.</p> <p>30 Reduce smoking prevalence to less than the England average</p> <p>Delegated responsibilities:</p> <ul style="list-style-type: none"> <li>• Adult Services (older people, people with a learning disability, physical disabilities and mental health)</li> <li>• Adult Voluntary Sector Contracts</li> <li>• Implementation of Care Act 2014</li> <li>• Adult Local Safeguarding Board</li> <li>• Public Health – including health promotion and health and wellbeing services</li> <li>• Supported Housing</li> <li>• Learning Disability Partnership Board</li> <li>• Maintaining links between the Council and partner organisations in the Health Services</li> <li>• Oversight of Better Care Fund and integration with ASC and CCG Funding</li> <li>• Mental Health Champion - The Local Authority Mental Health Challenge</li> </ul>

<p style="text-align: center;">9 Cabinet Member for Highways and the Environment Councillor Fionuala Foley, Chiseldon and Lawn Ward</p>
<p>Key objectives and role to:</p> <ol style="list-style-type: none"> <li>1) Provide the strategic direction for the Council's StreetSmart, rubbish collection, and recycling services</li> <li>2) Set the priorities for the maintenance of the highways network</li> <li>3) Ensure that the Council's agreed priorities within the portfolio are delivered.</li> <li>4) To provide overall political leadership for the Demand Management workstream of the Swindon Programme.</li> </ol>
<p>To secure the following Vision Pledges:</p> <p>20 Find new ways to engage communities and neighbourhoods to increase the cleanliness of their local areas.</p> <p>Delegated responsibilities:</p> <ul style="list-style-type: none"> <li>• Political oversight or Waterside Depot, including Household Waste Recycling Centre</li> <li>• StreetSmart</li> <li>• Public Toilets,</li> <li>• Waste Disposal / Waste Minimisation</li> <li>• Street Lighting [maintenance and strategic]</li> <li>• Street Cleaning</li> <li>• Recycling</li> <li>• Refuse Collection – Domestic &amp; Trade</li> <li>• Ground &amp; Tree Maintenance and open spaces</li> <li>• Removal of graffiti and abandoned vehicles</li> <li>• Parks (StreetSmart services only)</li> <li>• Playgrounds, including those that are not presently utilised.</li> <li>• Maintenance of Roundabouts and non-HRA verges</li> <li>• Building &amp; Engineering</li> <li>• Building Services, cleaning, catering &amp; security services</li> <li>• Gullies and drainage, minor road repairs, potholes</li> <li>• Public Transport (including Concessionary Fares, Specialist Transport, Council Transport and Fleet Management)</li> <li>• Traffic and Transport Forward Planning (including Local Transport Plan and Implementation of Local Transport Plan)</li> <li>• Strategic Highways &amp; Maintenance Works</li> <li>• Building community capacity</li> <li>• Envirocrime</li> <li>• <b>Parking policy and services, bus gate locations and creation, charges, and enforcement (in consultation with Cabinet Member for Economic Prosperity and the Cabinet Member for the Town Centre as appropriate).</b></li> </ul>

10 Cabinet Member for Housing and Public Safety  
Councillor Cathy Martyn, Wroughton and Wichelstowe Ward

Key objectives and role to:

- 1) Provide the strategic direction for the management of all aspects of the Council's social housing
- 2) Provide strategic direction to reduce and prevent homelessness where possible
- 3) Promote partnership engagement to address rough sleeping
- 4) Provide strategic leadership to promote safe public areas
- 5) Set the strategic vision for the Borough's continuing social development
- 6) Ensure that the Council's agreed priorities within the portfolio are delivered.
- 7) To work with the Cabinet Member for Highways and the Environment to provide political leadership for the Demand Management workstream of the Swindon Programme.

To secure the following Vision Pledges:

7. Build new affordable homes including 200 new council homes and 66 units through the Affordable Housing Development programme at sites including the Hawthorns, the Royal British Legion site in Penhill, Townsend House in Old Town and the Former Refuge in Park South.
8. Complete the redevelopment of Sussex Square.

Delegated responsibilities:

- Allocations and Advice Services
- Empty Homes
- Estate and Tenancy Management
- Housing Enabling and Strategic Services
- Homeline Services
- Homelessness
- Housing Right to Buy/Sales Services
- Neighbourhood Wardens
- Private Sector Housing Renovation Grants
- Repair and Improvements to Council Housing Stock
- Sheltered Accommodation
- Environmental and Public Protection Services Gypsies, Travellers and Unauthorised Encampments
- Reducing Drugs, Alcohol and Substance misuse
- Control Room Operations
- Reducing anti-social behaviour
- Reducing domestic abuse
- Community Safety Partnership
- To lead on the implementation of PSPOs, in collaboration with Cabinet colleagues