



## NHT Survey Report 2018

# Executive Summary - Swindon Borough Council

2018 NHT Survey Results - Benchmark Comparison with NHT Average  
Report Description



## Overview

This report summaries your Authority's results in the 2018 National Highway & Transport (NHT) Public Satisfaction Survey and compares your results this year with NHT Average results, the average satisfaction of all Authorities taking part in the survey this year.

The main purpose of this report is to show your satisfaction scores from the survey this year compared with NHT Averages and highlight those areas where your satisfaction results vary most significantly from the average. The report comprises a page of summary results, followed by a series of individual pages which show high level results for each of the main themes of the survey.

## Summary Page

The summary page shows your overall satisfaction result and satisfaction results for each of the surveys' themes as a series of pictograms. Each pictogram shows your percentage satisfaction result for this year, the larger of the two numbers, and compares that to this years NHT Average satisfaction result. The pictograms use traffic light colouring to show how you are performing in relation to the average, see notes below.

The summary page includes tables that highlight which of your KBI results compare most favourably and least favourably with the NHT average results, up to three results are shown in each table in descending order. Details of your sample size and response rate in this years' survey are also shown in a table.

The theme pictograms show the number of your Key Benchmark Indicator (KBI) results within each theme that have performed better than the NHT Average, next to an upward arrow, and worse than the NHT Average, next to a downward arrow.

## Theme Pages

The theme result pages show your theme satisfaction result and satisfaction results for each of the KBI's within the theme as a series of pictograms. Each pictogram shows your percentage satisfaction result for this year and compares that to the NHT Average satisfaction result for this year. The pictograms use traffic light colouring to show how you are performing in relation to the average, see notes below.

## Notes

The pictograms in this report use traffic light colouring to signify the change in results from last year. For any improvement in satisfaction pictograms are shown in green; dark green for improvement of 3% or more and light green for improvements of up to 3%. For any small declines in satisfaction, up to 3%, pictograms are show in amber and for larger declines in satisfaction, more than 4%, pictograms are shown in red.

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Summary



Overall Satisfaction

**54%**

(NHT Average 53%)



Accessibility

**73%**

(NHT average 70%)

KBI's 3 ↑ 0 ↓



Public  
Transport

**63%**

(NHT Average 61%)

KBI's: 3 ↑ 0 ↓



Walking  
& Cycling

**58%**

(NHT Average 54%)

KBI's: 5 ↑ 0 ↓



Tackling  
Congestion

**45%**

(NHT Average 47%)

KBI's: 0 ↑ 2 ↓



Road  
Safety

**55%**

(NHT Average 55%)

KBI's: 2 ↑ 1 ↓



Highway  
Maintenance

**49%**

(NHT Average 49%)

KBI's: 3 ↑ 1 ↓

Key: Dark Green = 4% or more above average, Light Green = up to 3% above average, Amber = up to 3% below average, Red = 4% or more below average.

## Best KBI results compared to NHT Average

Key Benchmark Indicator	% Above
KBI 13 - Cycle routes and facilities	6
KBI 14 - Cycle routes and facilities (aspects)	5
KBI 05 - Ease of Access (no car)	4

## Worst KBI results compared to NHT Average

Key Benchmark Indicator	% Below
KBI 18 - Management of roadworks	-2
KBI 17 - Traffic levels & congestion	-2
KBI 22 - Road safety education	-1

## Survey Numbers

Sample Size: **4,300**

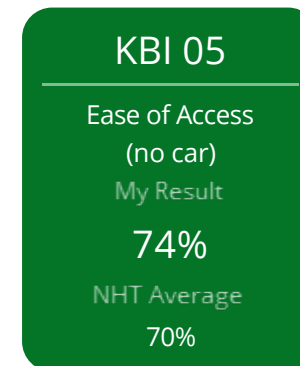
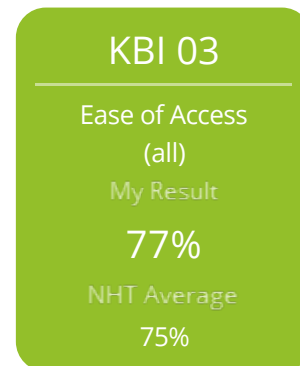
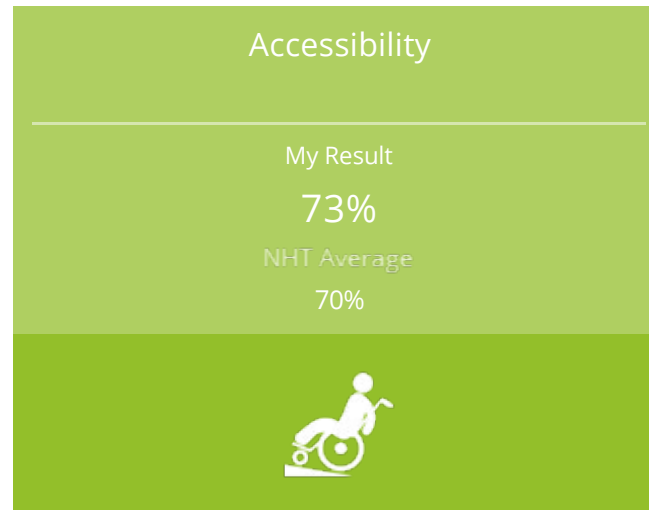
Responses: **973**

Response Rate: **23%**

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Accessibility Theme

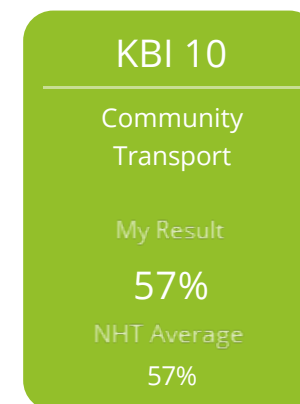
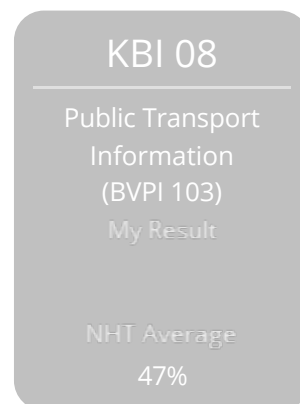
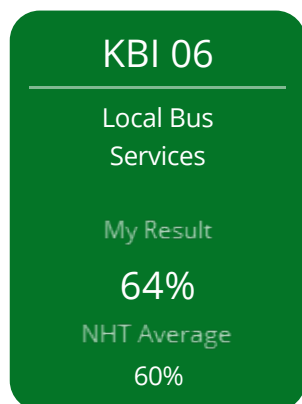
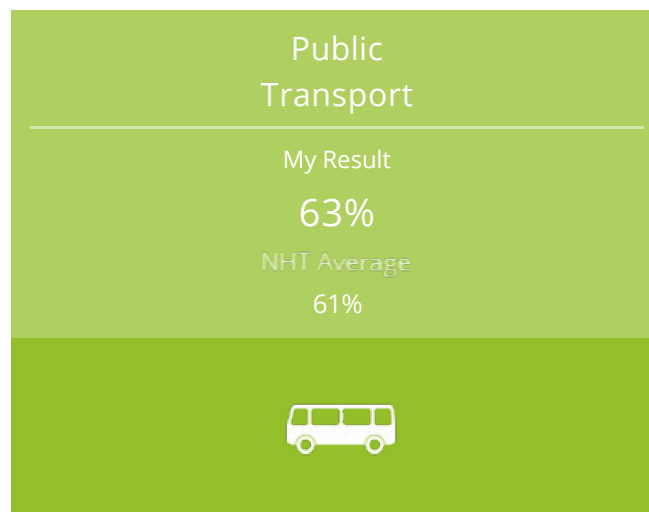


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Public Transport Theme

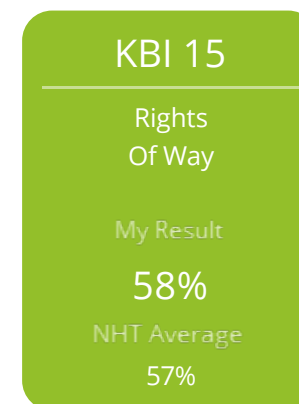
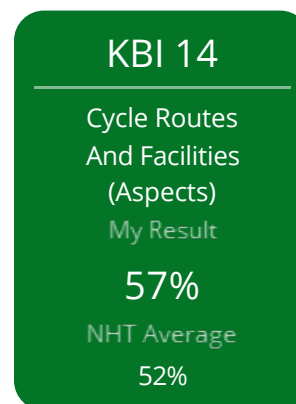
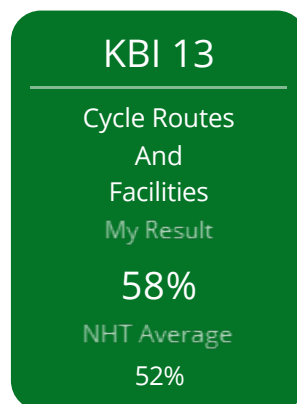
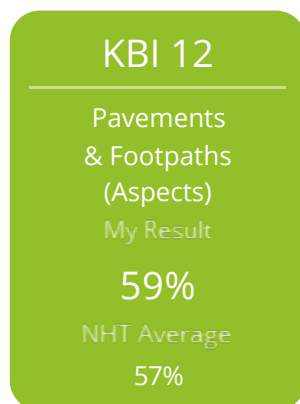
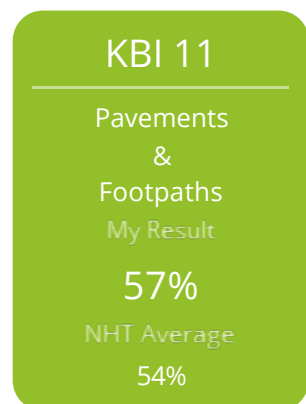
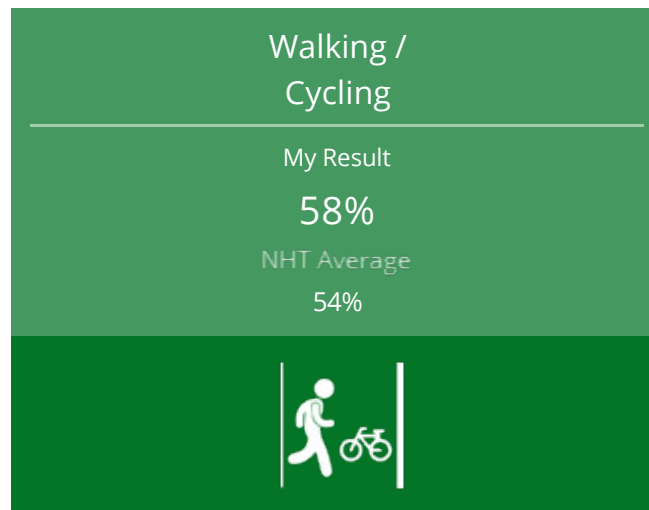


Key: Dark Green = 4% or more above average, Light Green = up to 3% above average, Amber = up to 3% below average, Red = 4% or more below average. Grey: only available on 12 page questionnaire.

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Walking & Cycling Theme

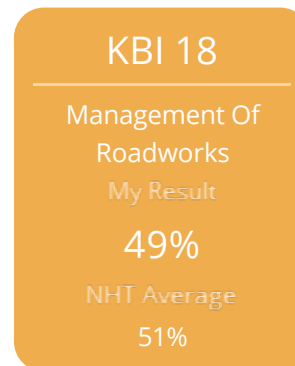
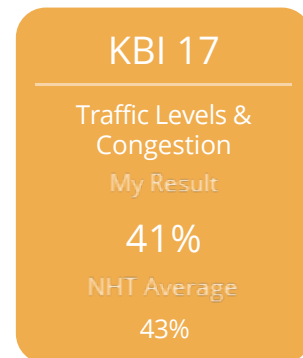
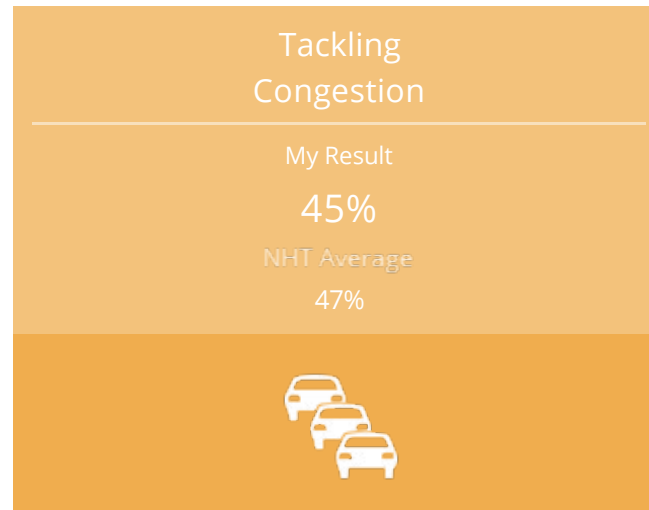


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Tackling Congestion Theme

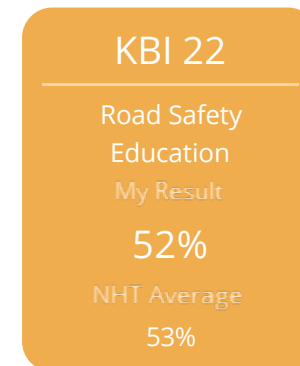
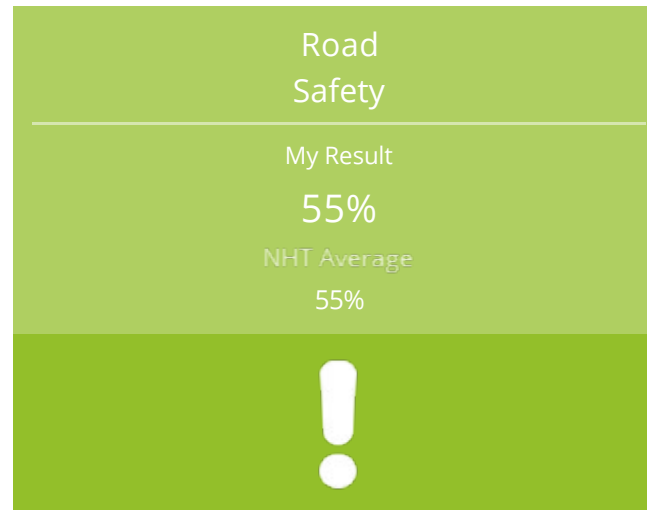


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Road Safety Theme



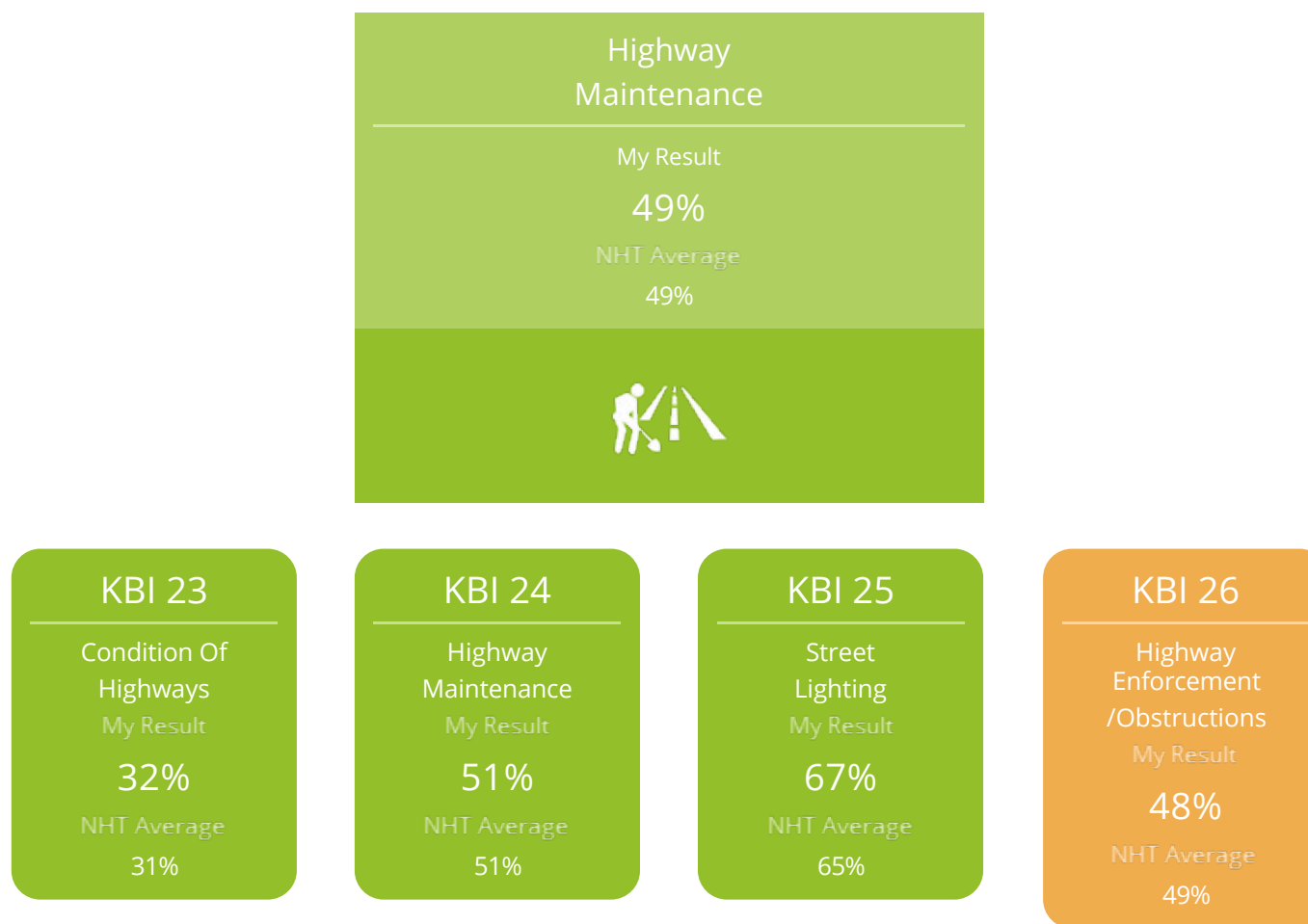
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Highway Maintenance Theme



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