



Union Square



- MUSE developments Ltd chosen as the 'selected' developer for the circa 18 acre site
- 160,000 sq m quality development including:
 - 55,000 sq m of office space
 - 450 residential units
 - Retail and leisure up to 250,000 sq m
 - 13,000 sq m hotel
- Imaginative and high quality public realm

For more information visit:
www.newswindon.co.uk/unionsquare



The Hub



- 60,000 sq m development
- Retail and leisure with a broader range of shops
- New homes over retail
- Improved public spaces, pedestrian routes and parking facilities

For more information visit:
www.newswindon.co.uk/thehub



The Promenade



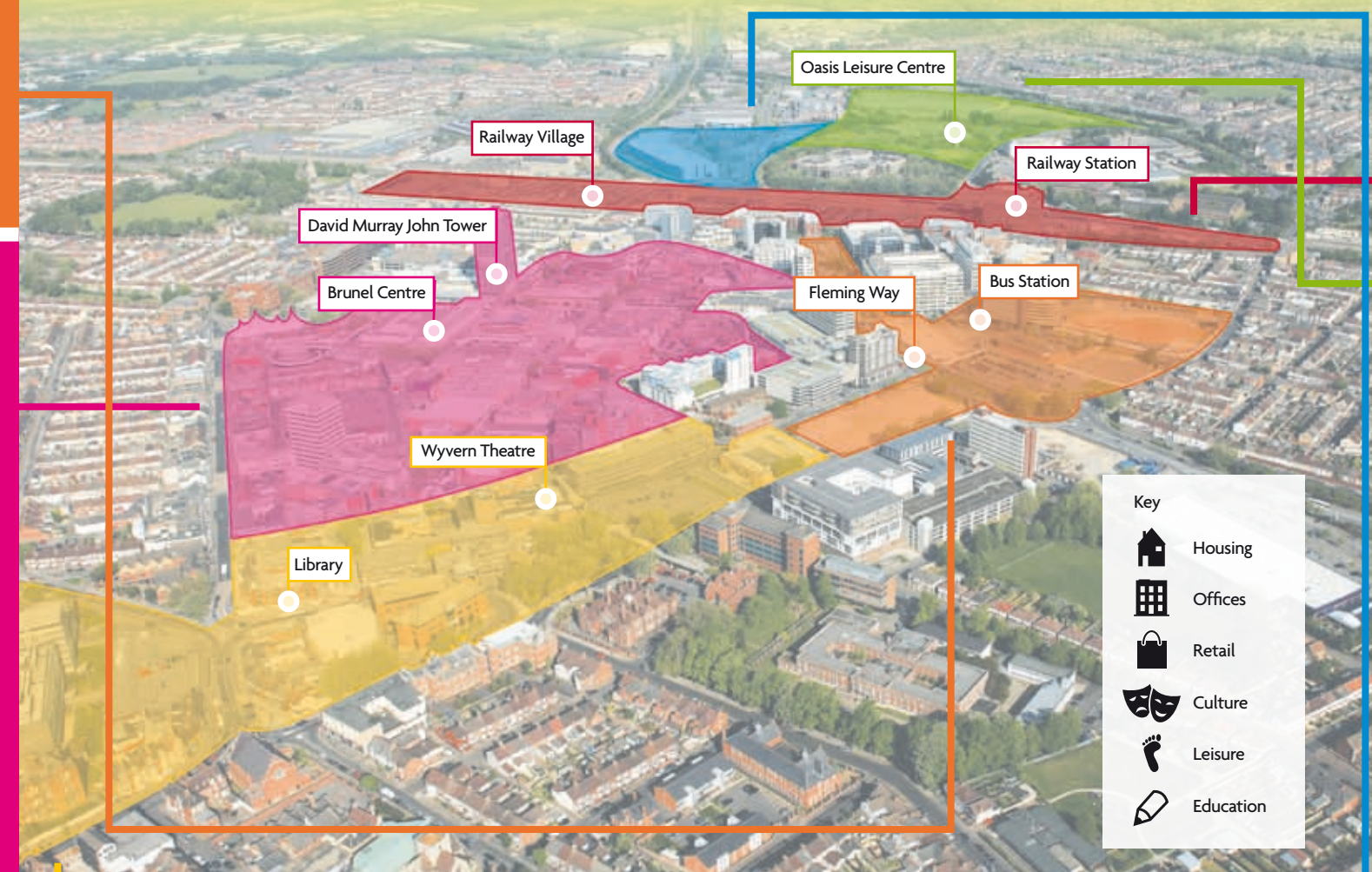
- 60,000 sq m development
- A new culture complex which includes a theatre, performance rehearsal and exhibition facilities
- New Library (completed 2008), museum and art gallery
- Complementary workspaces for new enterprise
- A diverse mix of cafe's, restaurants and shops
- Ashfield Land Parkridge are developing Regent Circus, a quality mixed-use scheme with a range of leisure and retail uses on the old Swindon college site



For more information visit:
www.newswindon.co.uk/thepromenade

Swindon's Brighter Future

From industrial revolution to economic hub - Swindon is building on many years as a successful business location to stay one step ahead in an ever-changing world to ensure a brighter future for itself.



Key	
	Housing
	Offices
	Retail
	Culture
	Leisure
	Education

Swindon Central



- 50,000 sq m development
- Attractive new station entrance, with improved parking facilities
- Up to 400 new homes
- New and improved crossings to give better access across the town
- 15,000 sq m offices with leisure and retail interspersed through the area

For more information visit:
www.newswindon.co.uk/swindoncentral



North Star



- 85,000 sq m development
- 750 new homes - eco-friendly with excellent local amenities
- Potential for educational and leisure uses

For more information visit:
www.newswindon.co.uk/northstar



Public Realm

The streets, squares, parks and gardens of Swindon should reflect its ambitions to be a successful twenty-first century town and become a better place in which to live, work and spend leisure time.

Seven key areas have been identified where maximum effect can be made. Wharf Green has already been successfully completed, further improvement projects are planned for Canal Walk, Regent Street, The Parade, Bridge Street, Havelock Terrace and Wellington Street.



Wharf Green

The Campus



- 50,000 sq m development with 8,000 sq m existing industrial unit
- Potential for offices and other residential uses

For more information visit:
www.newswindon.co.uk/thecampus



Swindon Central



- Linking back into the past to bring life back to the railway area.

North Star



- A vibrant residential, leisure and educational area within easy reach of the town centre.

The Campus



- High quality, urban contemporary architecture for businesses and residential uses.

Changing the face of Swindon

The New Swindon Company, one of a limited number of Urban Regeneration Companies (URCs), has worked as a creative catalyst with strategic partners to drive and co-ordinate the physical, economic, social and cultural regeneration of central Swindon as a key component to achieving sustainable economic growth.

A dynamic force for change, driving and coordinating major projects, harnessing public sector powers and resources to assist the private sector in delivery and attracting new investment to the town. Committed to actively promoting the vision for a new Swindon and raising the profile of the town as an attractive destination for businesses and investment.

Contact



Peter James,
Chief Executive
pjames@newswindon.co.uk



Chris Hitchings,
Director of Development
chitchings@newswindon.co.uk



Carol Heneghan,
Director of Marketing
cheneghan@newswindon.co.uk



Nick Conder,
Project Manager
nconder@newswindon.co.uk

For more information
If you would like to know more about the Regeneration Framework, inward investment and development opportunities in Swindon then take a look at:
www.newswindon.co.uk
Or contact: The New Swindon Company, Wiltshire Court, Farnsby Street, Swindon SN1 5AH
Tel: 01793 429250



Regenerating the heart of Swindon

With significant investment in the regeneration of Central Swindon, The New Swindon Company and its partners will deliver a town centre which people are proud to live in, work in and visit.

The plans will deliver new premium office space, better shopping experience, greatly improved leisure facilities with a new theatre, cinema, restaurants, bars and cafés; we aim to attract a broader range of people to Swindon, all of whom will contribute to the town's development.

Swindon's Brighter Future



Union Square



- An exciting and vibrant business district.

The Hub



- Transforming the retail area into a lively shopping destination.

The Promenade



- Providing a new cultural quarter for Swindon.

