

# Sustainable Community Strategy – Supplementary Note

**Special Committee**

**Date: 25<sup>th</sup> March 2010**

---

**Author: Leader of the Council and the Director of Policy, Performance and Communications**

**Parish / Wards Affected: All**

## **Purpose**

- To update the statutory Sustainable Community Strategy – A Shared Vision for Swindon 2008-2030 by way of a Supplementary Note in order to reflect the wish to enhance the local economy by establishing Forward Swindon Limited (FSL) as a separate legal entity from Swindon Borough Council

## **Recommendation**

Special Committee is requested to:

- Approve the proposed Supplementary Note for inclusion in the Sustainable Community Strategy

## **1. Reasons**

- 1.1 The Council's Sustainable Community Strategy is set out in the "A Shared Vision for Swindon 2008-2030". The aims of the Strategy (inter alia) are: 'Swindon – a destination of choice' (Theme 1) 'All Swindon People are benefiting from our growing economy' (Theme 2), and that Swindon is 'A place where high aspirations are supported by superb education provision for all ages (Theme 5). In order to help promote those aims, the Council has agreed to establish Forward Swindon Ltd as a company limited by shares and it is recommended that the Sustainable Community Strategy be formally updated by way of a supplementary note to recognise this.
- 1.2 The Council consulted the Swindon Strategic Partnership Board on the 2<sup>nd</sup> March 2010 as to how the Sustainable Community Strategy should be amended and the Partnership Board agreed to the proposed amendments set out below are recommended having regard to the comments received from members of the Board and the guidance of the Secretary of State.

## **2. Detail**

- 2.1 The objectives mentioned in the following sections of the Community Strategy are in accordance with the proposed objectives of 'Forward Swindon Ltd' (FSL):  
*(i) page 9: A Picture of Swindon 2008 - "There is common agreement that more investment is needed to ensure that all Swindon residents can share in the benefits of an economically successful Borough and that there is equal opportunity for all local people."*

---

Further information on the subject of this report can be obtained from either Matt Gott on *Direct Dial* No.463097 or Email [mgott@swindon.gov.uk](mailto:mgott@swindon.gov.uk) or Stephen Taylor on *Direct Dial* No. 463012 or email [staylor@swindon.gov.uk](mailto:staylor@swindon.gov.uk)

# Sustainable Community Strategy – Supplementary Note

Special Committee

Date: 25<sup>th</sup> March 2010

(ii) page 10: Theme 1 – Swindon – a destination of choice : "A local and highly skilled workforce will add to Swindon's attractiveness as a place for business investment."

(iii) page 13: Theme 2 - All Swindon people are benefiting from our growing economy - : "Rural areas will benefit as much as the urban areas with work undertaken to address issues like public transport, local jobs and affordable homes."

(iv) page 19: Theme 5 – A place where high aspirations are supported by superb education provision for all ages - "Thriving arts venues, festivals, concerts and a new museum and art gallery will make Swindon a regional beacon for culture. There will be something to stimulate, educate and entertain everyone."

## 2.2 Proposed amendments to the Sustainable Community Strategy

The following amendments are proposed:

- page 12 "Theme 2 - All Swindon people are benefiting from our growing economy": **insert** new third paragraph as follows:

*"To achieve our ambition of maintaining a prosperous economy and looking towards the challenges of the future Swindon Borough Council has decided to set up 'Forward Swindon Ltd' It will act to create jobs, facilitate tourism and related cultural activities, and to deliver physical regeneration and other services in order to improve the social, economic and environmental well-being of Swindon."*

- page 13: "Theme 2 - All Swindon people are benefiting from our growing economy": **insert** "Forward Swindon Ltd" to replace "New Swindon Company's regeneration plans" in the list.

## Alternative Options

- It is open to the Special Committee to either not approve the proposals or make alternative changes to the Sustainable Community Strategy.

### Risk Management

#### *Financial and Procurement Implications*

- There are no significant financial implications in relation to the Note.
- There are no operational risks associated with the decision to amend the Sustainable Community Strategy. Risks associated with the establishment of Swindon Commercial Services Limited have been separately assessed in the risk register, a copy of which will be available at the meeting.

#### *Legal / Human Rights Implications*

- In order to modify the sustainable community strategy the Local Government Act

Further information on the subject of this report can be obtained from either Matt Gott on Direct Dial No.463097 or Email [mgott@swindon.gov.uk](mailto:mgott@swindon.gov.uk) or Stephen Taylor on Direct Dial No. 463012 or email [staylor@swindon.gov.uk](mailto:staylor@swindon.gov.uk)

## **Sustainable Community Strategy – Supplementary Note**

**Special Committee**

**Date: 25<sup>th</sup> March 2010**

2000, as amended by section 114 of the Local Government and Public Involvement in Health Act 2007, requires the Council to consult each partner authority and such other persons as the authority considers appropriate and must have regard to any guidance issued by the Secretary of State.

*Links to Corporate Plans and Policies (in particular to Swindon 2010 Promises)*

- The Shared Vision for Swindon 2008-2030 is the overarching vision for the Council and its partners which articulates how we want the Borough to be by 2030.

### **Consultees**

- The Director of Finance (Section 151 Officer) and Director of Law and Democratic Services (Monitoring Officer) are consulted in respect of all reports.
- Swindon Strategic Partnership Board.

### **Background Papers and Appendices**

- Report to the Swindon Strategic Partnership Board on 2<sup>nd</sup> March 2010.
- Appendix 1 - The relevant Community Strategy pages are attached as a reference guide.