

From: Margaret Tester
Sent: 28 February 2011 14:42
To: Alison Smith
Cc: Stephen Taylor; Gwillam Lloyd
Subject: UN Decade of Action for Road Safety 2011-2020

Attachments: Decade_of_action[1].pdf

Hello Alison

I spoke with Stephen Taylor who suggested I contact you regarding the UN Decade of Action for Road Safety 2011-2020 which is campaign for global Road Safety.

The aim of the campaign is to stabilise and then reduce road deaths globally with the launch on March 11th.

I thought it might be something Swindon could sign up to and look at the countries we are twinned with, I am assuming these are still Salzgitter, Turon and Ocotol.

My role is Education Training and Publicity of Road Safety for all age groups and category of road users and my thoughts were we could investigate the problems being faced and offer programmes and advice that could be used to reduce the road casualties.

Perhaps we could discuss this, and then if agreeable, produce a Press Release for the campaign with the relevant members quotes and then look to setting out a plan of action for the next 10 years.

We have sent pictorial resources in the past and School Crossing Patrol signs (when legislation changed the sign) plus uniforms to give you an idea of low cost actions we could take.

Arval, a company I work closely with are thinking seriously of getting involved in the campaign so we could consider working with them.



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