

2013-2016 Children's Services Priorities – Progress Report DRAFT V01

Commitment – what we will actually do to deliver it	Measures of success	Accountable Officer	Deadline for completion	Progress report December 2013 and evidence
We can all benefit from a growing economy and a better town centre				
<p>Open a University Technical College by 2014 so that we increase the number of young people who have the right skills to complete apprenticeships, obtain jobs and as appropriate access Higher Education within the fields of engineering, business and enterprise</p> <p>Increase the active involvement of employers in education provision, building on the model developed for the UTC</p>	<p>Fulfil council's obligations to ensure UTC build and function are completed on time and within budget</p> <p>First output of year 10 entry and first output of year 12 entry in Summer 2016</p> <p>Roll of UTC to be full at 150 students per year by Summer 2016</p> <p>40 active business involvements in the UTC by opening.</p>	Head of Commissioning Economy and Attainment	August 2014	
<p>Meet the requirements of the Raising Participation Age legislation</p> <ul style="list-style-type: none"> Engage with all stakeholders to achieve RPA priorities Engage with schools to gain a presence at parents evenings to promote Raising Participation Engage with the business community to support participation in learning 	<p>RPA priorities:</p> <p>By 2014:</p> <p>By 2015:</p>	Head of Commissioning Economy and Attainment	March 2014	
<p>Work with partners to increase the number of jobs and apprenticeships through the Skills and Employment Board</p> <p>Partners to actively engage with unemployed 18-25 year olds, vulnerable families and disabled adults to increase their take up of</p>	<p>Development and implementation of Swindon Skills and Employment Strategy by September 2013</p> <p>Establish employer led Skills and Employment Board to drive the Strategy by April 2013</p> <p>Employment and Apprenticeship Sub</p>	Head of Commissioning Economy and Attainment	March 2014	

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sustainable employment.	Group in place by June 2013 Community Budget pilot to be developed for paid employment opportunities for adults with learning disabilities and difficulties. Business case by May 2013.			
Maximise the use of the Troubled Families Programme to focus opportunities for Job Centre Plus to improve the economic independence of families by increasing take up of sustainable employment or moving closer to work	Number of families where an adult sustains employment for six months Engagement of families with Family Action Programme	Commissioner Children and Families	March 2014 and quarterly	
Deliver an accessible and diverse range of school places across the Borough as far as possible located in the heart of local communities	Overall 6% of surplus places in secondary schools and 8% at primary schools Aim to meet at least 90% of parents' first preference for schools	Head of Commissioning Economy and Attainment	March 2014	
Challenge all schools below floor standards and with 'requires improvement' graded Ofsted Inspections to improve to 'good'. Challenge, quality assure and support to Early Years settings to prepare children for school and support parents in assisting learning Deliver Education Aspiration Strategy by October 2013 Request a report from the Youth Forum and Children in Care Council on their response to the attainment agenda by March 2014	Pupil attainment in English and maths combined at age 11 Pupil attainment of 5+ A*-C including English, maths and science at age 16 Pupil progress from age 7-11 Pupil progress from 11-16 Attainment at level 2 by age 19 Attainment at level 3 by age 10 Overall effectiveness of Early Years settings, schools and FE colleges	Head of Commissioning Economy and Attainment	March 2014	
Track and offer support to young people who are vulnerable including	Targets as above, measuring the attainment gap between those in receipt	Head of Commissioning	March 2014	

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those at risk of NEET, children in care and care leavers, children who are disabled and those at risk of offending to enable them to achieve their educational potential	of free school meals and those who are not, and the same for children in care.	Economy and Attainment		
Meet the requirements for early education for 2 year olds	Meet early years education requirements for 2 year olds - 40% or 1100 pupils engaged in early education by September 2014	Head of Commissioning Economy and Attainment	March 2014	
I like where I live				
Commence development of preventing re-offending – focusing on early interventions and development of the integrated offender management scheme Work with Criminal Justice Partners to increase the use of Restorative Justice, in YOT, Neighbourhood Justice Panels, Police Community Resolutions and new prevention disposals (Cautions and Conditional Cautions)	Reduction in first time entrants to the Youth justice System who are at risk if offending or involvement in anti-social behaviour by 10% by 2014 Reduction in the number of young people re-offending; to be 2.5 percentage points better than the National Average. Reduction in the number of further offences committed by those that do go on to re-offend; to be better than the National average. Reduction in the number of young people entering custody; of all young people sentenced, less than 5% go into custody. Increase in victim engagement with Restorative Justice in youth related crime and a high satisfaction rate for those affected by crime who have engaged in Restorative Justice	Head of Children and Families Service Manager YOT	March 2014	
Encourage and support school communities to address local road safety and travel issues through initiatives including the School Travel Ambassador scheme	Reduction in children killed or injured in an RTA (Delivered by Wilts and Swindon Road Safety Partnership)			

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Everyone is enjoying sports, leisure and cultural opportunities				
<p>Target the development of physical activities and sports on areas and population groups at high risk of ill health</p> <ul style="list-style-type: none"> • Healthy Sports Programme – cookery, healthy lifestyle classes for parents of under 5s • MEND Programme for 5-7, 7-13 and teens (13+) • Soccer Centre Programme – structured football development programme for age 2 and over in partnership with Swindon Town Football in the Community Trust • Youth Sports Swindon Project • Community Sports Triactive around increasing participation in running, swimming, cycling in targeted areas of Swindon • Holiday activity programme for disabled children, plus 2 access days • Sports Forums – 2 volunteer network meetings per year <p>Promote a good range of accredited learning opportunities eg: Coaching Certs, Duke of Edinburgh Awards, The Arts Award (validated by Trinity College)</p>	<p>Swindon Dance Sixth Sense Theatre for young people Music Service Cre8 Studios</p>			
Living independently, protected from harm, leading healthy lives and making a positive contribution				
Work holistically with families identified as meeting the Troubled	Implementation of Troubled Families Programme to agreed timescales	Commissioner Children and Families	March 2014	

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Families criteria using evidence informed practice to reach 370 'Troubled Families' so that we strengthen families and protect children	<p>Troubled Families measures defined and reported with evaluation embedded in the programme</p> <p>The cost of support to the 370 families is lower than the current cost enabling savings in 2014/15</p>			
<p>Join up services for children and families including linking children's centres and increasing the number of family nurses (Family Nurse Partnership) and Health Visitors</p> <p>Midwives, health visitors, children's centres and early years providers share information to identify families that need most support and promote benefits of healthy lifestyles and breastfeeding which support attachment and reduce the risk of obesity</p>	<p>Number of Family Nurses in post on 31st March</p> <p>Family Nurse Partnership achieves 85% of Family Nurse Partnership specific targets</p> <p>Skilled and competent Health Visiting Workforce increases by 50%</p> <p>Progress against measures in Healthy Child Programme implementation plan</p>	Head of Children and Families/Principal Officer Health and Wellbeing	<p>March 2015</p> <p>March 2015</p>	
<p>Review children's centres, so that they act as a community resource where families support each other, enabling staff to focus on supporting the most vulnerable. Re-evaluate the services provided at all children's centres to focus on the whole family and ensure a good common assessment is in place for families who have additional needs</p> <p>Make the most of appropriate technology to provide information where it is most needed and in a</p>	<p>Children's centre play park areas to go smoke free</p> <p>Number of CAFs completed by children's centres</p> <p>% of vulnerable families in children's centre reach area that children's centres are engaging with</p> <p>Reduction in % of children who children's centres are working with who later come into care against baseline 13/14 with audit in March 2014.</p>	<p>Cherry Jones</p> <p>Commissioner Children and Families</p>	June 2013	

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way which allows our communities and partners to contribute to and support the key messages of parenting and healthy lifestyles through inclusive advice services and parenting groups where parents can support each other	Number of networks that a built around each children's centre to meet universal need			
<p>Redesign services working with vulnerable families, children and young people so that they provide help early and prevent crises occurring</p> <p>Delivery of Strengthening Families Programme</p> <p>Reduce overall operating costs in Children and Families by 6% or £1 million for 2014/15</p> <ul style="list-style-type: none"> • Single Staged Assessment • Care and Placements • Single point of contact – triage for child protection and early support rapid response • Workforce Reform/Development • Co-location of relevant staff groupings around client needs • Multi disciplinary local family practices around early support and children in need 	<p>Child Protection systems are assessed as good by Ofsted</p> <p>Maintain the number of children on a child protection plan in line with Swindon's statistical norm, and national average</p> <p>The number of children with a second and subsequent child protection plan is 12.5%</p> <p>All staff have relevant child protection training and are competent</p> <p>Maintain long term stability of children in care at 65-75%</p> <p>% of children referred to social care with a common assessment increases to 30%</p> <p>Add Strengthening Families measures here (Vic and Jo)</p> <p>Timeliness of assessments</p>	Head of Children and Families	March 2014	
All partners to involve communities, parents and carers and service users in the creation of service developments and reviews to ensure services are based on their views and address their needs.				

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Work with communities (including children, young people, parents and carers) to contribute their experience to the Joint Strategic Needs Assessment (JSNA) and share messages from data with them so that they develop the solutions to those challenges with us.				
Ensure that all our contracts and service specifications include a consideration of how providers consider the mental health of the people that they engage with	To be included in all future tenders for services contracted for children and young people	Lynn McDermott	For all future contracts	
<p>Review and re-commission our placements from independent providers of residential and foster care to achieve increased value for money, increased choice and improved outcomes for looked after children</p> <ul style="list-style-type: none"> • Build on the foster care training, recruitment and support programme. • Develop therapeutic and remand foster care in line with the Care and Placements workstream of the Strengthening Families programme • Provide joint leadership through education, health and care professionals to develop an effective response to the need for transformed provision for 0-25 year olds with learning difficulties and disabilities (see 2.1 above) 	<ul style="list-style-type: none"> • Reduce the number of foster care breakdowns • 3 recruited, trained and supported foster carers offering therapeutic placements by March 2014 • 2 recruited, trained and supported foster carers offering remand placements by March 2014 • Improved market management leading to more cost effective placements based on outcomes • Swindon is an active member of the SW consortium of foster care placements 			

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<ul style="list-style-type: none"> Review placements and contracts for placements Continue to be part of SW consortium of foster care placements 				
<p>Train staff within the children's workforce to help families to develop their ability and skills in parenting so children are protected and live in stable families.</p> <p>Ensure our workforce is prepared and trained to deliver a child centred approach which starts with 'what people can do for themselves, what they need help with and what choices they want to make in the way that they receive help'. We recognise that our workforce is critical to this success and will actively encourage and support their development. We will deliver a range of core training as identified through the Children's Workforce Development Plan.</p>	<p>Workforce Development Strategy agreed April 2013</p> <p>Delivery of Workforce Development Training Plan</p>	Principal Officer Health and Wellbeing	Annual Report to Workforce Development Board and Quality and Performance Group June 2013	
<p>Based on agreed priorities in the Health and Well Being Strategy, work with partners to determine delivery of programmes including:</p> <ul style="list-style-type: none"> Breastfeeding support Sexual health advice Preventing the uptake of smoking Alcohol and substance misuse prevention and support Determine and target those most vulnerable to poor sexual health outcomes; such as teenage pregnancy / parenthood, STI infection including HIV and sexual violence, to reduce risk 	<p>Improved access to community based services for parents to be</p> <p>Commission breastfeeding support from health visiting, children's centres and midwifery services</p> <p>Children's centres work in virtual clusters to increase breastfeeding rate at 6-8 weeks from 13/14 baseline</p> <p>Build on the success of the breastfeeding strategy across Swindon through partnership working, including commissioning of Baby Friendly Initiative with UNICEF Baby Friendly Accreditation achieved by March 2015</p> <p>Maintain minimum 95% coverage for 6-8</p>	Head of Commissioning Children and Adults and Head of Children and Families Deputy Director of Public Health	Reviewed March 2014	

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<p>and provide appropriate support</p> <p>Work with partners to continue targeted work with vulnerable children and young people and families to reduce risky behaviour and encourage healthy lifestyles</p> <p>Develop a locality listening model that will promote and enable positive healthy lifestyle choices</p> <p>Use local intelligence and data to identify specific areas of need and develop social/community networks locally to</p> <ul style="list-style-type: none"> Promote messages about active and healthy lifestyles Deliver activities supporting active and healthy lifestyles Promote positive healthy lifestyle choices through the Healthy Schools Programme 	<p>week breastfeeding figures</p> <p>Ensure that feeding status is recorded at new birth visit when introduced by Department of Health within DH deadline and targets</p> <p>The number of children with a breastfeeding status recorded as a % of all infants due for a 6-8 week check - prevalence is 47% in 2013/14</p> <p>Children aged 1, 2 and 5 have all relevant immunisations</p> <p>HPV coverage rate of relevant group of young people is 95%</p> <p>100% of children are offered a health progress check between the age of 2 and 2 and a half by March 2015 (Louise/Joy Kennard)</p> <p>100% of 2 year olds in early years settings have a review through the Early Years Framework (Gill Ilic/Joy Kennard)</p> <p>Reduce smoking prevalence among young people to 12% by 2015</p> <p>Develop a Locality Listening Model that will promote and enable positive healthy lifestyle choices - model developed with measures of success by March 2014</p> <p>Commission and deliver re-designed alcohol services and embed service redesign by April 2014.</p> <p>Commissioning of Family Nurse Partnership and early Support teams Supported Housing reducing 2nd pregnancies - establishing a baseline</p> <p>Commissioning of universal integrated</p>	<p>Alcohol Strategy Development coordinator</p>		

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	<p>sexual health service with targeted focus on at risk groups</p> <p>Commissioning of HIV support service to reduce isolation and support long-term health and wellbeing independence</p> <p>Commissioning of support to target prevention, identification, treatment of HIV (and other STI's) amongst high risk group such as MSM, Black African community</p>			
The voice of the child is clearly evidenced in all our interactions with the child, young person and family. We know because their opinions, views and aspirations have been noted and linked to measurable outcomes.	Child Protection Children in Need CAF/TAC			
Vision screening in schools is provided and identified children referred to local services	100% of children in reception year are offered vision screening	Principal Officer Health and Wellbeing		
Reduce rise in obesity in children in Year 6	Reduce obesity at age 11 to the same level or less than the average for England Family weight management through the MEND Programme	Acting Director Public Health		
Reduce hospital admissions caused by unintentional and deliberate injuries to 5-18 year olds, and to under 5s	For under 5s – in areas where this has been identified as an issue, children's centres work to reduce hospital admissions from a 2012/13 baseline. <i>(currently being worked on in detail but have not yet been finalised or agreed as new data needs to be analysed)</i>	Acting Director of Public Health		
Provide joint leadership through		Director of Children's	Sept 2014	

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education, health and care professionals to develop an effective response to the need for transformed provision for 0-25 year olds with learning difficulties and disabilities	<ul style="list-style-type: none"> By 2015, combined Education, Health and Care Plan in place for all students meeting the requirements of the legislation Clear and accessible offer to parents in place by 2015 Clear mechanism in place to ensure that parents shape the offer and drive the plan Meet 100% of SEN statements Through commissioning meet the needs of all young people through effective placements delivered on time and within budget 	Services to determine		
<p>Targeted Mental Health in Schools <u>TAMHS</u> – complete Strength and Difficulties Questionnaires pre and post interventions for all children and young people that are referred to the Targeted Mental Health Services - measure the difference in outcome scores pre and post interventions so that TaMHS can demonstrate that our interventions are having a positive impact on the children and young people that are referred to the service.</p> <p><u>CAMHS</u> Introduce FaceTime as additional source of contact with patients, in particular for CAMHS OSCA services, between clinician and patient, as part of patient care plan.</p>	<p>Collect totals of all SDQs and record on Capita and in individual clinical notes; reduce the SDQ scores in 60% of all the children and young people that are referred to TAMHS.</p> <p>FaceTime contact appointments in place. Take up of FaceTime appointments and increase in number of overall contacts.</p>	<p>TAMHS with Caroline Little, Children and Families Commissioner</p> <p>CAMHS with Caroline Little, Children and Families Commissioner</p>	<p>Review March 2014</p> <p>Review March 2014</p>	
<i>All of the actions included in the Plan contribute to this indicator.</i>	<p>Reduce the % of children age 0-18 living in poverty in Swindon to under 16%</p> <p>High quality childcare accessible to all is</p>			

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	available across Swindon			
<p>Create more volunteering opportunities to support the delivery of services</p> <p>Continue to develop and grow community dialogue, relationships and networks to enable improved communication on potential changes and opportunities that could involve local children, young people and families in the design and development of local solutions.</p> <p>Develop an awareness campaign to ensure that all professionals and voluntary and community sector are fully aware of the total resources available to support families</p> <p>Work with community groups and local people to determine what can be done locally to support families to be stable and safe, tapping into new initiative such as networks, timebanks etc.</p> <p>Collaboratively develop our key messages with professionals, service users, carers and communities in order to develop and create community capacity and capability</p>				
<ul style="list-style-type: none"> • Overarching Housing Strategy • Update Homelessness Strategy • Update Service Level Agreements with Housing Delivery to support Troubled Families Agenda 		Supporting People and Housing Strategy Manager	March 2014	