

The establishments of markets in Swindon Town Centre

Licensing Committee

Date: 1st August 2013

Author: Head of Public Protection & StreetSmart
Wards: Central
Locality Affected: Central Locality Area
Parishes Affected: None

1. Purpose and Reasons

- 1.1 To establish a policy in relation to provision of street markets in Swindon Town Centre following the Full Council resolution of the 18th July 2013 to removal the prohibition from street trading in certain streets in the town centre to allow street markets.

2. Recommendations

The Committee is recommended to:

- 2.1 Agree the policy relating to provision markets in the town centre as set out in Appendix A.
- 2.2 Direct the Head of Public Protection and StreetSmart to issue the formal notice to amend the prohibition of street trading in certain streets in the town centre.

3. Detail

- 3.1 At the licensing Committee of the 9th July 2013 the Committee resolved “that the following streets, Canal Walk, Havelock Square, Havelock Street, Fleet Street, Regent Circus, Cenotaph are redesigned from Prohibited Streets to Consent Streets for the purpose of Street Markets.”
- 3.2 This resolution was ratified at Full Council on the 18th July 2013.
- 3.3 The licensing committee also resolved that Head of Public Protection and Streetsmart be requested to prepare a report setting out (a) Street Market Trading Policy and Service Level Agreement, (b) a Fee Structure for Street Markets, and (c) a review of logistical requirements required for street markets including access to an electricity supply and a review of street furniture within the consultation streets.
- 3.4 Councillors Dickinson, Faramazi and Perkins, the Head of Public Protection and StreetSmart, the Licensing and Animals Team Leader, Principle Solicitor and the Managing Director of InSwindon have prepared the Street Markets Policy contained in Appendix A.
- 3.5 The fee structure for street markets is set out in Appendix B.
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4. Alternative Options

4.1 None

5. Implications, Diversity Impact Assessment and Risk Management

Financial and Procurement Implications

5.1 None, any costs associated with consultation will be met within existing budgets.

Legal and Human Rights Implications

5.2 To remove the prohibition will permit any trader to seek street trading consent in the town centre.

All Other Implications (including Staff, Sustainability, Health, Rural, Crime and Disorder)

5.3 None

Links to One Swindon, Strategic Objectives, Plans and Policies

5.4 One Swindon Priority - We can all benefit from a growing economy and a better town Centre.

Diversity Impact Assessment

5.5 None required

Risk Management

5.6

6. Consultees

6.1 The Board Director Finance, Revenues, Benefits and Property (Section 151 Officer) and Director of Law and Democratic Services (Monitoring Officer) are consulted in respect of all reports.

7. Background Papers

7.1 None

8. Appendices

8.1 Appendix A – Street Markets Policy

8.2 Appendix B – Markets fee Structure.