

### Briefing Note

The flag rate is the minimum start rate when you first get into a hackney carriage, the maximum fare is the fare shown on the meter when the journey has ended.

The first mile is calculated on the meter once the vehicle has started and travelled 368.8 metres; the meter then goes up by units of 20p every 184.4 meters.

Therefore the first mile is calculated as follows:-

There are 1609.344 meters in a mile - 368.8 metres = 1240 divided by 184.4 meters = 6.72 x each unit of 20p which equals £1.34.5 the meter rounds this up to 7 units at 20p which equal to £1.40 so the fare for one mile is £3.50 (Flag) + £1.40 which equals £4.90.

One the vehicle has travelled a further full mile or 1609.44 meters divided by 184.4 meters = 8.72 units X 20 p per unit which equals £174.5p rounded up to 9 units X 20p which equal £1.80

Therefore the second mile equals £3.50 (Flag) + £1.40 + £1.80 which equals £6.70 and so on.

You will see from the fare chart that when a fare reaches £16.10 the meter runs faster per 20p unit (129.2 meters per unit) this is known as the tick over rate.

The tick over rate is designed to cover the dead millage on a return journey at the point where a journey goes beyond the borough boundaries. Hackney carriages cannot be flagged down outside of the borough boundary

“ In fixing fares authorities will want to pay regard to the costs incurred by the trade, having regard to the capital costs (including interest payments) of the vehicles, the costs of maintaining and replacing them to the standards required by the licensing authority, of employing drivers and the prevailing level of wages and costs in related road transport industries. The public interest is better served by ensuring that the maintenance of an adequate taxi service by giving the trade a fair return, than by depressing fares for social reasons, however understandable.”

The current fare structure is set out on page 2 of this report. The fare varies depending on time of day, distance travelled, and waiting time. There are special tariffs for certain public holidays and additional fees for a range of items including the clean-up of the taxi if it is soiled. The current fare tariff has been in existence since September 2008 and arranged in a series of tariffs and extra charges and payments

Tariff One operates Monday to Friday 6am to 7pm tariff two operates Monday to Friday 7pm to 6am and all day Saturday and Sunday. In addition to these two tariffs there is an additional tariff for the Christmas and New year period. This tariff is operational from 8pm 24<sup>th</sup> December to 6am 27<sup>th</sup> December and from 8pm 31<sup>st</sup> December to 6am 2<sup>nd</sup> January.

In addition to these tariffs there are a series of additional payments for soiling, additional passengers and callout charges.

Page 3 shows the officer proposal with a table showing the difference in costs with a summary of those changes.

## Maximum hackney carriage fares from 1 September 2008

<b>DAY RATE</b>	<b>NIGHT RATE</b>	<b>CHRISTMAS/ NEW YEAR</b>
<b>Monday – Friday</b> <b>0600 – 1900</b> <b>and Saturday 0600 -</b> <b>1800</b>	<b>Monday – Friday</b> <b>1900 – 0600</b> <b>and</b> <b>Saturday night</b> <b>Sunday and Public</b> <b>Holiday</b> <b>rate</b>	<b>2000 Dec 24 to 0600 Dec 27</b> <b>and</b> <b>2000 Dec 31 to 0600 Jan 2</b>
<b>Minimum Fare</b> <b>£2.90</b> for the first 368.8 metres or 79.3 seconds then <b>20p</b> for each additional 184.4 metres or 39.6 seconds until the fare exceeds £16.10 thereafter <b>20p</b> for each 129.2 metres or 27.7 seconds.	From 1800 on the day Before until 0600 On the day after Public Holidays and Sundays  <b>Minimum Fare</b> <b>£3.50</b>  <b>Distance and times</b> <b>as Day Rate</b>	<b>Minimum Fare</b> <b>£6.50</b> for the first 368.8 metres or 79.3 seconds then <b>20p</b> for each additional 184.4 metres or 39.6 seconds until the fare exceeds £19.10 thereafter <b>20p</b> for each 129.2 metres or 27.7 seconds

### Extra charges to apply at all times

**Additional passengers** Each additional person (excluding infants in arms) (2 children under 10 count as one person) **50p**

**Luggage (excluding wheelchairs)** Each item in the driver's compartment and each other item over 61cm long **20p**

**Soilage charge** Where the customer has soiled the vehicle requiring off the road valeting **£75.00**

**Telephone bookings** For any hiring which is arranged in advance **£2.00**

**There is no extra charge for carrying wheelchairs or assistance dogs**

**Any complaint about this vehicle or driver should be directed to Taxi Licensing, Swindon Borough Council,**

**Wat Tyler House, Beckhampton Street, Swindon, SN1 2JH. Telephone 01793-466214**

Per Miles	Current Day	Current Night	Current Christmas/ New Years
<b>Flag</b>	<b>£2.90</b>	<b>£3.50</b>	<b>£6.50</b>
<b>1</b>	<b>£4.30</b>	<b>£4.90</b>	<b>£7.90</b>
<b>2</b>	<b>£6.10</b>	<b>£6.70</b>	<b>£9.70</b>
<b>5</b>	<b>£11.30</b>	<b>£11.90</b>	
<b>10</b>	<b>£21.70</b>	<b>£22.30</b>	

# **Officer Proposal Maximum hackney carriage fares**

**1 April 2016**

<b>DAY RATE</b>	<b>NIGHT RATE</b>	<b>CHRISTMAS/ NEW YEAR</b>
<b>Monday – Friday 0600 – 1800 and Saturday 0600 - 1800</b>	<b>Monday – Friday 1800 – 0600 and Saturday night Sunday and Public Holiday</b>	<b>2000 Dec 24 to 0600 Dec 27 and 2000 Dec 31 to 0600 Jan 2</b>
<b>Minimum Fare £3.50</b> for the first 368.8 metres or 79.3 seconds then <b>20p</b> for each additional 184.4 metres or 39.6 seconds until the fare exceeds £16.10 thereafter <b>20p</b> for each 129.2 metres or 27.7 seconds.	<b>rate</b> From 1800 on the day Before until 0600 On the day after Public Holidays and Sundays  <b>Minimum Fare £4.10</b>  <b>Distance and times as Day Rate</b>	<b>Minimum Fare £7.50</b> for the first 368.8 metres or 79.3 seconds then <b>20p</b> for each additional 184.4 metres or 39.6 seconds until the fare exceeds £16.10 thereafter <b>20p</b> for each 129.2 metres or 27.7 seconds

## **Extra charges to apply at all times**

**Additional passengers** Each additional person (excluding infants in arms) (2 children under 10 count as one person) **50p**

**Luggage (excluding wheelchairs)** Each item in the driver's compartment and each other item over 61cm long **20p**

**Soilage charge** Where the customer has soiled the vehicle requiring off the road valeting **£75.00**

**Telephone bookings** For any hiring which is arranged in advance **£2.00**

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<b>Per Miles</b>	<b>Officer day</b>	<b>Officer night</b>	<b>Officer Christmas/New Year</b>
<b>Flag</b>	£3.50	£4.10	£7.50
<b>1</b>	£4.90	£5.50	£8.90
<b>2</b>	£6.70	£7.30	£10.70
<b>5</b>	£11.90	£12.50	
<b>10</b>	£22.30	£22.90	

## **Summary Changes**

The minimum day and night fare is increased by 60p, with the Christmas and New Year minimum fare increased by £1.

The day rate to finish an hour earlier at 18:00 and the night rate to start an hour earlier at 18:00 , the tick over rate for Christmas and New Year to come down to £16.10 (from £19.10) in line with the current day / night tick over rate.

Most taxi journeys are between 1 and 3 miles and the industry standard looks at the two mile journey as the indicator when looking at other tariffs. The taxi and private hire monthly (PHTM) has compiled over many years a league table of fares for each council and the position of each council in that league table changes regularly when a fare tariff is changed, for example in 2004 Swindon was 129<sup>th</sup> in the league table and 2008 they were 10<sup>th</sup> in the league table, currently Swindon is 104<sup>th</sup>. See table showing the fare tariff for Swindon from 2004 to 2008, the current fare tariff 2008 to 2016 and the officer proposal from April 2016 onwards.

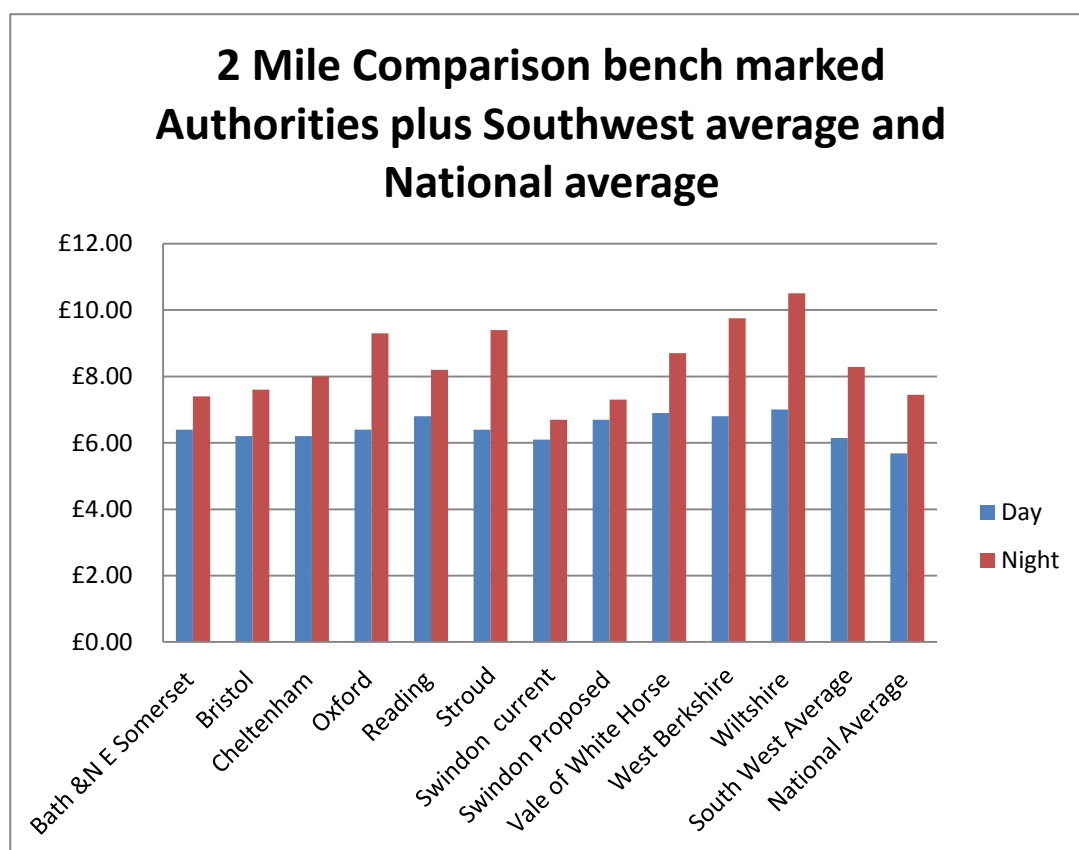
Tariff One Day						Tariff Two Night					
	FLAG	1 Mile	2 Miles	5 Miles	10 Miles		FLAG	1 Mile	2 Miles	5 Miles	10 Miles
2004	£1.90	£3.30	£5.10	£10.30	£16.80	2004	£3.20	£4.60	£6.40	£11.60	£18.10
2008	£2.90	£4.30	£6.10	£11.30	£21.70	2008	£3.50	£4.90	£6.70	£11.90	£22.30
2016	£3.50	£4.90	£6.70	£11.90	£22.30	2016	£4.10	£5.50	£7.30	£12.50	£22.90
2016 officer proposal											

### Fare for a two mile journey comparison across bench marked authorities

Fares have been benchmarked at two separate time periods day and night across bench marked authorities below including Southwest average and National average

	Day	Night
Bath & N E Somerset	£6.40	£7.40
Bristol	£6.20	£7.60
Cheltenham	£6.20	£8.00
Oxford	£6.40	£9.30
Reading	£6.80	£8.20
Stroud	£6.40	£9.40

	Day	Night
Swindon Current	£6.10	£6.70
<b>Swindon Proposed</b>	<b>£6.70</b>	<b>£7.30</b>
Vale of White Horse	£6.90	£8.70
West Berkshire	£6.80	£9.75
Wiltshire	£7.00	£10.50
South West Average	£6.15	£8.29
National Average	£5.68	£7.45

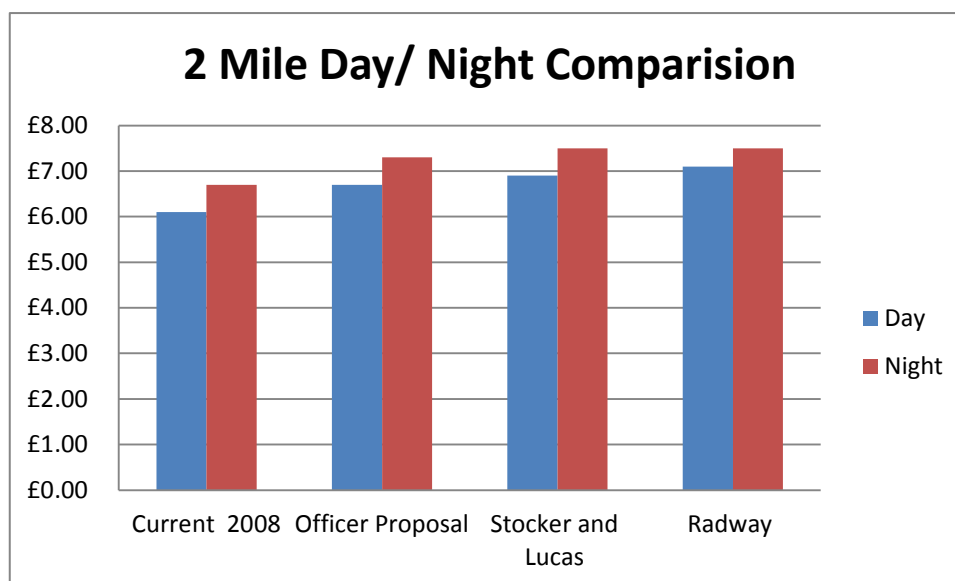


Officers recommend that if the proposal is implemented that there should be a further consultation with the trade to review the tariff, within six months of the implementation (October 2016).

In terms of the impact of the proposed tariff changes Swindon is currently 104th of 380 local authorities in the national league table which is published in the trade paper, Private Hire and Taxi Monthly. The Officer proposal would put Swindon 26<sup>th</sup> in the league table. The current national average for a two mile journey at tariff 1 is £5.68, the national average for a two mile journey at tariff 2 is £7.45. The increase if implemented would equate to £6.70 for a two mile journey at tariff one and £7.30 at tariff two.

This table shows a comparison between the current tariff, the officer proposal and the proposal from Stocker/ Lucas and Radway.

	Tariff One Day						Tariff Two Night				
	FLAG	1 Mile	2 Miles	5 Miles	10 Miles		FLAG	1 Mile	2 Miles	5 Miles	10 Miles
Current 2008	£2.90	£4.30	£6.10	£11.30	£21.70		£3.50	£4.90	£6.70	£11.90	£22.30
Officer Proposal	£3.50	£4.90	£6.70	£11.90	£22.30		£4.10	£5.50	£7.30	£12.50	£22.90
Stocker and Lucas	£3.50	£4.90	£6.90	£12.90	£24.80		£4.10	£5.50	£7.50	£13.50	£25.90
Radway	£3.50	£5.10	£7.10	£14.10	£29.10		£3.90	£5.50	£7.50	£16.50	£31.50



## **Proposal Stocker/Lucas Maximum hackney carriage fares**

<b>DAY RATE</b>	<b>NIGHT RATE</b>	<b>CHRISTMAS/ NEW YEAR</b>
<b>Monday – Friday 0600 – 1900 and Saturday 0600 - 1800</b>	<b>Monday – Friday 1900 – 0600 and Saturday night Sunday and Public Holiday rate</b>	<b>2000 Dec 24 to 0600 Dec 27 and 2000 Dec 31 to 0600 Jan 2</b>
<b>Minimum Fare £3.50</b> for the first 368.8 metres or 79.3 seconds then <b>20p</b> for each additional 184.4 metres or 39.6 seconds until the fare exceeds £16.10 thereafter <b>20p</b> for each 129.2 metres or 27.7 seconds.	From 1800 on the day Before until 0600 On the day after Public Holidays and Sundays  <b>Minimum Fare £4.10</b>  <b>Distance and times as Day Rate</b>	<b>Minimum Fare £7.50</b> for the first 368.8 metres or 79.3 seconds then <b>20p</b> for each additional 184.4 metres or 39.6 seconds until the fare exceeds £16.10 thereafter <b>20p</b> for each 129.2 metres or 27.7 seconds

### **Extra charges to apply at all times**

**Additional passengers** Each additional person (excluding infants in arms) (2 children under 10 count as one person) **50p**

**Luggage (excluding wheelchairs)** Each item in the driver's compartment and each other item over 61cm long **20p**

**Soilage charge** Where the customer has soiled the vehicle requiring off the road valeting **£75.00**

**Telephone bookings** For any hiring which is arranged in advance **£2.00**

**There is no extra charge for carrying wheelchairs or assistance dogs**

**Any complaint about this vehicle or driver should be directed to Taxi Licensing, Swindon Borough Council,**

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<b>Per Miles</b>	<b>Stocker /Lucas day</b>	<b>Stocker /Lucas night</b>	<b>Stocker /Lucas Christmas/New Year</b>
<b>Flag</b>	<b>£3.50</b>	<b>£4.10</b>	<b>£7.50</b>
<b>1</b>	<b>£4.90</b>	<b>£5.50</b>	<b>£8.90</b>
<b>2</b>	<b>£6.90</b>	<b>£7.50</b>	<b>£10.70</b>
<b>5</b>	<b>£12.90</b>	<b>£13.50</b>	
<b>10</b>	<b>£24.90</b>	<b>£25.90</b>	

## **Summary of changes**

The proposal from Mr Stocker and Mr Lucas changes the Minimum day tariff from £2.90 to £3.50 and the Night Tariff from £3.50 to £4.10 and the Christmas /New Year tariff from £6.50 to £7.50. There are no changes to the mileage or time on the proposal except for a change to the tick over rate on the Christmas and New Year tariff reducing the tick over from £19.10 to £16.10 in line with the day/night tick over.

## Radway Proposed Maximum hackney carriage fares:-

DAY RATE	NIGHT RATE	CHRISTMAS/NEW YEAR
<b>Monday- Friday</b> <b>06:00 - 1800</b> <b>And Saturday 0600 - 1800</b>	<b>Monday - Friday</b> <b>1800 - 0600</b> <b>And Saturday night,</b> <b>Sunday, and Public Holiday</b> <b>rate</b> From 1800 on the day before until 0600 on the Day after Public Holidays and Sundays	<b>Christmas/New Year</b> <b>2000 Dec 24th to 0600 Dec 28<sup>th</sup></b> <b>and</b> <b>2000 Dec 31st to 0600 Jan 2<sup>nd</sup></b>
<u><b>Minimum Fare</b></u> <b>£3.50</b> For the first 352 yards or 60 seconds then <b>20p</b> For each additional 176 yards Or 39.6 seconds until the fare exceeds £11.00 thereafter <b>30p</b> For each 176 yards Or 27.7 seconds	<u><b>Minimum Fare</b></u> <b>£3.90</b> For the first 352 yards or 60 seconds then <b>20p</b> For each additional 176 yards Or 39.6 seconds until the fare exceeds £7.00 thereafter <b>30p</b> For each 176 yards Or 27.7 seconds	<u><b>Minimum Fare</b></u> <b>£6.50</b> For the first 352 yards or 60 seconds then <b>30p</b> For each 176 yards Or 27.7 seconds

### Extra charges to apply at all times

**Additional passengers:** Each additional person (excluding infants in arms) (2 children under 10 count as one person) 60p

**Luggage (excluding wheelchairs):** Each item in the driver's compartment and each other item over 61cm long 30p

**Soilage charge:** Where the customer has soiled the vehicle requiring off road valeting £75

**Telephone Bookings:** For any hiring which is arranged in advance £2.00

**There is no extra charge for carrying wheelchairs or assistance dogs**

Per Miles	Radway day	Radway night	Radway Christmas/New Year
<b>Flag</b>	<b>£3.50</b>	<b>£3.90</b>	<b>£6.50</b>
<b>1</b>	<b>£5.10</b>	<b>£5.50</b>	
<b>2</b>	<b>£7.10</b>	<b>£7.50</b>	
<b>5</b>	<b>£14.10</b>	<b>£16.50</b>	
<b>10</b>	<b>£29.10</b>	<b>£31.50</b>	

### Summary of Changes

The proposal of Mr Radway is to increase the minimum fare day and night and to reduce the meters travelled for the first mile and subsequent miles. Also to reduce the tick over rate on the day tariff to £11 (from £16.10) and to introduce a new tick over rate for the night tariff when the fare reaches £7. The proposal also raises the price per unit from 20p to 30p at the higher tick over rate. The Christmas/New Year minimum stays the same but with an increase in the cost per unit from 20p to 30p. He also proposes an increase in the extras:-

**Additional passengers from 50p to 60p, Luggage (excluding wheelchairs from 20p to 30p** He also proposes that there should be a change in the finish times for the day rate currently 19.00 to 1 hour earlier at 18.00. and the night rate currently 19.00 to 1 hour earlier at 18.00.



