

Priority 1: Improve infrastructure and housing to support a growing, low-carbon economy.

Pledge – we will:		When
1	Deliver the Government standard Superfast Broadband coverage to all commercial and domestic premises in the Borough by 2017.	Short
2	Construct solar arrays on Council-owned land at Common Farm, Chapel Farm and a solar noise barrier along roads including the M4 at Wichelstowe.	Short
3	Demolish the obsolete Carlton Street and Wyvern car parks and use the space for regeneration.	Short
4	Make the case to Government to invest in a Thamesdown Drive extension and surrounding road improvements.	Short
5	Replace the current Health Centre in the town centre with a new and improved facility.	Medium

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Pledge – we will:		When
6	Establish effective and appealing pedestrian links from the Town Centre to North Star and enhance Wellington Street as a prime thoroughfare for the town.	Medium
7	Build new affordable homes including 200 new council homes and 66 units through the Affordable Housing Development programme at sites including the Hawthorns, the Royal British Legion site in Penhill, Townsend House in Old Town and the Former Refuge in Park South.	Medium
8	Complete the redevelopment of Sussex Square.	Medium
9	Develop Council-owned brownfield sites at Oakfield, and other sites as they become available, for housing.	Medium

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Pledge – we will:		When
10	As part of the town's regeneration: a) Re-develop the former Aspen House site / Granville Street area, to extend on the successful Regent Circus development. b) Make Havelock Square an attractive, safe open space to complement local shops.	Medium
11	Replace the current bus station with a new and modern facility.	Medium
12	Improve the town centre road network to pave the way for the Kimmerfields development.	Medium
13	Improve highway linkages to the Eastern Villages, particularly around the White Hart roundabout.	Medium
14	With Barratt Homes we will build up to 3,500 homes in Wichelstowe including the development of a district centre.	Medium/ Long

Priority 2: Offer education opportunities that lead to the right skills and right jobs in the right places

Pledge – we will:		When
15	In addition to the two new Free secondary schools, build one secondary and 12 primary schools to meet the needs of our increasing population.	Medium - Long
16	Improve the reputation and image of Swindon to attract inward investment.	Short - Medium
17	Improve educational attainment, in particular at ages 16-19 so we are above the average in England within five years.	Medium
18	Increase the number of businesses employing young people as an apprentice from 15% to 20% (an additional 280).	Medium
19	Secure a range of options to access Higher Education in Swindon.	Long

Priority 3: Ensure clean and safe streets and improve our public spaces and local culture.

Pledge – we will:		When
20	Find new ways to engage communities and neighbourhoods to increase the cleanliness of their local areas.	Short
21	Secure a new Museum and Art Gallery that can showcase the high quality art and exhibits that we possess.	Medium
22	Support the development of the new regional leisure destination at North Star.	Medium
23	a) Secure a sustainable future for the Mechanics Institute. b) Support the redevelopment of the Corn Exchange.	Long

Priority 4: Help people to help themselves while always protecting our most vulnerable children and adults.

Pledge – we will:		When
24	Provide early support for people in debt so that we significantly reduce the need to use bailiffs to recover Council Tax and other debts.	Short
25	Deliver a borough-wide approach to increase the impact of volunteering, enabling more people to be active citizens in their communities.	Short
26	Work with the Clinical Commissioning Group and GP surgeries to help people with long term health and social care needs to manage their health effectively with support from community groups and multi-disciplinary teams	Medium

Priority 4: Help people to help themselves while always protecting our most vulnerable children and adults

Pledge – we will:		When
27	Ensure that more people and their carers are supported to live as independently as possible and reduce the length of time people need to spend in residential care.	Medium
28	Increase the number of foster carers in Swindon so that every ‘child looked after’ who should be, is placed in their home borough.	Medium
29	Work with all of the 1270 families in Swindon who are in most need of support by 2020 in phase 2 of the Troubled Families Programme.	Medium
30	Reduce smoking prevalence to less than the England average.	Medium

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