

# Appendix A

# WILTSHIRE POLICE



Swindon Police Station  
Gablecross  
Shrivenham Road  
South Marston  
Swindon  
Wiltshire SN3 4RB  
Telephone: 101  
Direct Dial: 01380861630

Gonul HOWELL  
61 Moredon Road  
Swindon  
S21 2JG

Date 05/01/17

Your ref

Our ref

Reply contact name is PC Michael DIFFIN MBE Police Licensing Officer

Dear Ms Howell,

RE – Application for Premise Licence Review Moredon Off Licence 275  
Whitworth Road Swindon

Please find enclosed Wiltshire Police application and evidence to review the premises licence at Moredon Off Licence under the Crime and Disorder Objective of the Licensing Act 2003.

Yours Sincerely,

Michael DIFFIN MBE  
Police Constable 1630  
Police Licensing Officer.



WILTSHIRE POLICE

**Application for the review of a premises licence or club  
premises certificate under the Licensing Act 2003**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form.  
If you are completing this form by hand please write legibly in block capitals. In all  
cases ensure that your answers are inside the boxes and written in black ink. Use  
additional sheets if necessary.  
You may wish to keep a copy of the completed form for your records.

I PC 1630 Michael DIFFIN MBE on behalf of the CHIEF CONSTABLE OF  
WILTSHIRE POLICE

*(Insert name of applicant)*

**apply for the review of a premises licence under section 51 (delete as  
applicable)**

**Part 1 – Premises or club premises details**

<b>Postal address of premises or, if none, ordnance survey map reference or description</b> Moredon off Licence 275 Whitworth Road	
<b>Post town</b> SWINDON	<b>Post code (if known)</b> SN25 3BU

<b>Name of premises licence holder or club holding club premises certificate (if known)</b> Ms Gonul HOWELL 61 Moredon Road Swindon SN2 2JG
--

<b>Number of premises licence or club premises certificate (if known)</b> 881160765LAPRE
---

**Part 2 – Applicant details**

I am

**Please tick yes**

1) an interested party (please complete (A) or (B) below)

- |  |                          |
|--|--------------------------|
| a) a person living in the vicinity of the premises                                     | <input type="checkbox"/> |
| b) a body representing persons living in the vicinity of the premises                  | <input type="checkbox"/> |
| c) a person involved in business in the vicinity of the premises                       | <input type="checkbox"/> |
| d) a body representing persons involved in business in the vicinity of the<br>premises | <input type="checkbox"/> |

2) a responsible authority (please complete (C) below)

☒

- 3) a member of the club to which this application relates (please complete (A) below) ☐

(A) DETAILS OF INDIVIDUAL APPLICANT (fill in as applicable)

Please tick

Mr ☐ Mrs ☐ Miss ☐ Ms ☐ Other title  
(for example, Rev)

Surname

**First names**

\_\_\_\_\_

[illegible]

**I am 18 years old or over**

**Please tick yes**

☐

Current postal  
address if  
different from  
premises  
address

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Post town

---

Post Code

--	--

Daytime contact telephone number

\_\_\_\_\_

**E-mail address  
(optional)**

(B) DETAILS OF OTHER APPLICANT

Name and address

Telephone number (if any)

E-mail address (optional)

**(C) DETAILS OF RESPONSIBLE AUTHORITY APPLICANT**

Name and address PC 1630 Michael DIFFIN MBE POLICE LICENSING OFFICER SWINDON POLICE STATION GABLECROSS, SHRIVENHAM ROAD, SOUTH MARSTON, SWINDON, SN3 4RB
Telephone number (if any) 01380 861630
E-mail address (optional) michael.diffin@wiltshire.pnn.police.uk

**This application to review relates to the following licensing objective(s)**

Please tick one or more boxes

- 1) the prevention of crime and disorder
- 2) public safety
- 3) the prevention of public nuisance
- 4) the protection of children from harm

<input checked="checked" type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

**Please state the ground(s) for review (please read guidance note 1)**

This application to review the premises licence for Moredon Off Licence is based on evidence which shows a breach to the licensing objective of:

Crime & Disorder – Failure to display Part B of the premise licence. An offence under Section 57(4) Licensing Act 2003

Crime & Disorder - Failure to comply with conditions on a premise licence. Offences under Section 136(1) Licensing Act 2003.

Crime & Disorder - Making a false statement in connection with a licensing application. An offence under Section 158(1) Licensing Act 2003.

Please provide as much information as possible to support the application  
(please read guidance note 2)

Re: Licence Review – Moredon Off Licence 275 Whitworth Road, Swindon.

Moredon Off Licence is a Licensed Premises and operates under a premises licence (881160765LAPRE) issued by Swindon Borough Council (SBC) on 4<sup>th</sup> October 2016. The premises licence holder is Gonul HOWELL. The licence was issued in accordance with the Licensing Act 2003 to allow the sale by retail of alcohol Monday to Sunday 0800hrs to 2300hrs and 0800hrs to 2230hrs on Sundays. The premise opening hours are 0800hrs to 0030hrs for non licensable activities.

The Designated Premises Supervisor(DPS) is Gonul HOWELL.

On the 20th December 2016 at 1900hrs Wiltshire Police conducted a routine visit at Moredon Off Licence. On entering the store officers spoke with a male working there who spoke very little English, this male has been identified as being Alahattin ARIK born 20/03/1982, ARIK was unable to answer any questions with regards to the premise and phoned the manager. Whilst waiting for the manager officers observed that Part B of the premises licence was not on display, there were no Challenge 25 posters visible, the store was well stocked with alcohol but the food shelves virtually empty and made the following observation that three young males entered, one was definitely under 18 and the other two looked as though they might be also. They bought some sweets between them and left. From the way they behaved on seeing police in the store I suspect that they had come in to buy alcohol and had done so before.

A short time later a male arrived and was identified as Ali SARI who stated that he was the manager, he also produced the premise licence that showed the Premises Licence holder and DPS to be Gonul HOWELL who was not present nor was any attempt made to contact her. On SARI's arrival ARIK was seen to leave the store.

SARI was found to be under the influence of Cannabis and was arrested for driving whilst unfit and also for possession of Cannabis a Class B drug. SARI called who he stated was the owner of the store and a male arrived who was identified as being Cem KESKIN. Due to SARI's arrest officers had to leave the location at this time.

On 31st December 2016 at 2150hrs PC DIFFIN attended the location to conduct a full licensing check. On entering the store there were two members of staff behind the till observed selling alcohol in the form of cans of cider to a male, one of the members of staff was ARIK and the second identified as being his wife Helen GATES. Both stated that they were only helping out and not getting paid to work at the location. They stated that they had been asked to help by SARI and KESKIN, they had no knowledge as to the fact that HOWELL was the premises licence holder or the DPS and had never spoken with or seen her nor did they have any means to contact her. They confirmed that they had received no formal training from her with regards to the sale of alcohol. ARIK stated that he was working there for free hoping that he would be given a job in the future by KESKIN.

HOWELL was contacted by phone and attended PC DIFFIN observed that Part B of the premises licence was not on display it was produced along with part A from under the counter in an envelope by ARIK.

ARIK and GATES were unable to work the CCTV stating that only SARI could work it condition 7 on the premise licence states

CCTV equipment which is fit for purpose and which covers all trading areas, smoking areas and entrance areas shall be provided and maintained in working condition when the premises are open for business. The CCTV product will be maintained for a minimum of 28 days and shall be provided to enforcement bodies on request. There must be a person on the premises able to download CCTV at all times the premises is open for trading.

At 2220hrs HOWELL arrived at the location and was cautioned, she was unable to produce any staff training records as required under condition 5 that states

No member of staff shall be permitted to sell alcohol until they have completed training upon induction that covers the supply of alcohol to persons who are intoxicated, drug awareness and the operation of the 'Challenge 25' policy. Staff shall receive refresher training on these subjects at no greater than six month intervals. Records of this training shall be kept on the premises and shall be made available to officers of any of the responsible authorities upon request. The records can be retained as electronic or written form.

She was also unable to produce a Challenge 25 policy and training records. Condition 6 on the premise licence states

A Challenge 25 policy will apply to the premises and all staff serving alcohol shall be trained in the operation of the scheme so that anyone attempting to buy alcohol who appears to be aged 25 or under will be asked for identification of age in the form of either a valid passport, photo driving licence, government issued identity card or PASS accredited card or its equivalent successor card and if none is supplied or that supplied is unacceptable a sale will be refused and a record kept of the refusal. Staff selling alcohol will be subject to refresher training every 3 months and records of training shall be kept. Records of refusals and training shall be made available to enforcement officers on request.

HOWELL was also unable to work the CCTV. She stated that KESKIN owned the shop and that he and SARI were using her licence. She had nothing to do with the running of the shop, she stated that she had applied for the licence for SARI and KESKIN but had never even seen the issued licence nor been at the store and she had no knowledge as to who ARIK and GATES were.

Wiltshire Police are asking for the premise licence at Moredon Off Licence to be revoked as at the time of making the application HOWELL had no intention of having any involvement in the running of the location and intended it to be run by SARI and KESKIN nor has she taken any part in the day to day running as the DPS

Due to the breaches of the conditions and her failure to comply with them since the issue of the licence on 4<sup>th</sup> October 2016 all sales of alcohol have been unlawful and unauthorised at the location.

Should the panel decide not to revoke the licence Wiltshire Police are asking for the following to be considered.

1. HOWELL to be removed as DPS

The following conditions to be applied to the licence

1. The DPS or a nominated personal licence holder will be present at the premises at all times that the premise is open.

2. A register shall be maintained in the form of a book with consecutively numbered pages, setting out the full name of the any person who is employed or carried out any unpaid work as part of the business, showing on a daily basis who is working that day and the times when they are present. The register shall be made available for inspection by authorised officers, at any reasonable time.



**Please tick yes**

Have you made an application for review relating to this premises before ☐

If yes please state the date of that application      Day Month Year

**If you have made representations before relating to this premises please state what they were and when you made them**

- Please tick yes
- I have sent copies of this form and enclosures to the responsible authorities and the premises licence holder or club holding the club premises certificate, as appropriate ☒
  - I understand that if I do not comply with the above requirements my application will be rejected ☒

**IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

**Part 3 – Signatures** (please read guidance note 3)

**Signature of applicant or applicant's solicitor or other duly authorised agent** (See guidance note 4). If signing on behalf of the applicant please state in what capacity.

Signature



Date

05/01/2017

Capacity

Police Licensing Officer

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 5)	
Post town	Post Code
Telephone number (if any)	
If you would prefer us to correspond with you using an e-mail address your e-mail address (optional)	

**Notes for Guidance**

1. The ground(s) for review must be based on one of the licensing objectives.
2. Please list any additional information or details for example dates of problems which are included in the grounds for review if available.
3. The application form must be signed.
4. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
5. This is the address which we shall use to correspond with you about this application.

IN THE MATTER OF AN APPLICATION BY THE CHIEF CONSTABLE OF  
WILTSHIRE POLICE FOR A LICENSING REVIEW OF (ALI) MOREDON OFF  
LICENCE, 275 WHITWORTH ROAD, SWINDON.

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**STATEMENT OF Police Constable MICHAEL DIFFIN MBE**

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I, Police Constable 1630 MICHAEL DIFFIN, Police Licensing Officer, Licensing  
Department, Divisional Police Headquarters, Gablecross Police Station, Swindon, Wiltshire  
SN3 4RB will say as follows:

1. I am a Police Licensing officer for Wiltshire Police and I have been in post since April 2015. My role is to gather and collate evidence around Licensing issues. Prior to this I was the Night Time Economy Manager for Swindon Town Centre. I took up this position in 2012 and held this post until early 2015. I have been a member of the Wiltshire Constabulary since 2001 and have served all of my time in Swindon Town Centre.
2. My role as the Police Licensing Officer is to work with the local policing teams and other agencies to identify and tackle long term issues in areas caused as a result of alcohol and non-compliance with the Licensing Act 2003.
3. On the 20th December 2016 at 1900hrs PCSO SYKES and PC 2759 FINNING conducted a routine visit at ALI 275 WHITWORTH ROAD SWINDON. On entering the store she spoke with a male working there who spoke very little English, this male has been identified as being Alabattin ARIK born 20/03/1982, ARIK was unable to answer any questions and phoned the manager. Whilst waiting for the manager PCSO SYKES observed that Part B of the premises licence was not on display, there were no Challenge 25 posters visible, the store was well stocked with alcohol but the food shelves virtually empty and she made the following observation that three young males entered, one was definitely under 18 and the other two looked as though they might be also. They bought some sweets between them and left. From the way they behaved on seeing police in the store I suspect that they had come in to buy alcohol and had done so before.
4. A short time later a male arrived and was identified as Ali SARI born 13/10/1980 who

stated that he was the manager, he also produced the premise licence that showed the Premises Licence holder and DPS to be Gonul HOWELL who was not present nor was any attempt made to contact her. On SARI's arrival ARIK was seen to leave the store.

5. SARI was found to be under the influence of Cannabis and was arrested for driving whilst unfit and also for possession of Cannabis a Class B drug. SARI called who he stated was the owner of the store and a male arrived who was identified as being Cem KESKIN born 25/03 1979. Due to SARI's arrest officers had to leave the location at this time and I was advised of their findings.
6. As a result of the above on 31<sup>st</sup> December 2016 at 2150hrs I have attended the location to conduct a full licensing check. On entering the store there were two members of staff behind the till and I saw them serve alcohol in the form of cans of cider to a male, one of the members of staff was ARIK and I identified the second as being his wife Helen GATES born 13/10/1967. Both stated that they were only helping out and not getting paid to work at the location. I asked them who they were working for and they stated SARI and KESKIN, they had no knowledge as to the fact that HOWELL was the premises licence holder or the DPS and had never spoken with or seen her nor did they have any means to contact her. They confirmed that they had received no formal training from her with regards to the sale of alcohol. ARIK stated that he was working there for free hoping that he would be given a job in the future by KESKIN. It is my belief that both were working there and being paid cash in hand to avoid having to make any declaration to the DSS.
7. I contacted HOWELL by phone and advised her that she needed to attend the location whilst waiting for her I conducted a number of checks and observed that Part B of the premises licence was not on display it was produced along with part A from under the counter in an envelope.
8. ARIK and GATES were unable to work the CCTV stating that only SARI could work it condition 7 on the premise licence states

CCTV equipment which is fit for purpose and which covers all trading areas, smoking areas and entrance areas shall be provided and maintained in working condition when the premises are open for business. The CCTV product will be maintained for a minimum of 28 days and shall be provided to enforcement bodies on request. There must be a person on the premises able to download CCTV at all times the premises is open for trading.

9. At 2220hrs HOWELL arrived at the location and I cautioned her, she was unable to produce any staff training records as required under condition 5 that states

No member of staff shall be permitted to sell alcohol until they have completed training upon induction that covers the supply of alcohol to persons who are intoxicated, drug awareness and the operation of the 'Challenge 25' policy. Staff shall receive refresher training on these subjects at no greater than six month intervals. Records of this training shall be kept on the premises and shall be made available to officers of any of the responsible authorities upon request. The records can be retained as electronic or written form.

10. She was also unable to produce a Challenge 25 policy and training records. Condition 6 on the premise licence states

A Challenge 25 policy will apply to the premises and all staff serving alcohol shall be trained in the operation of the scheme so that anyone attempting to buy alcohol who appears to be aged 25 or under will be asked for identification of age in the form of either a valid passport, photo driving licence, government issued identity card or PASS accredited card or its equivalent successor card and if none is supplied or that supplied is unacceptable a sale will be refused and a record kept of the refusal. Staff selling alcohol will be subject to refresher training every 3 months and records of training shall be kept. Records of refusals and training shall be made available to enforcement officers on request.

11. HOWELL was also unable to work the CCTV. Whilst talking to her she stated that KESKIN owned the shop and that he and SARI were using her licence. She had nothing to do with the running of the shop, she stated that she had applied for the licence for SARI and KESKIN but had never even seen the issued licence nor been at the store and she had no knowledge as to who ARIK and GATES were. She is in a relationship with SARI and was doing them a favour though she is now estranged from him and he is not allowed to have any contact with her.

12. Whilst talking with HOWELL KESKIN arrived at the location, he was very agitated and confrontational towards Police and refused to listen to reason resulting in him having to be removed from the store.

Statement of Truth

I confirm that the contents of this statement are true to the best of my knowledge and belief.

Signed..........  
PC MICHAEL DIFFIN

Dated..........

# Appendix B

## Whitworth Road Residents Association

Attention of Licensing Manager.

Swindon Borough Council

Beckhampton Street

Swindon

Review of Licence at

Moredon Off Licence 275 Whitworth Road.

Rodbourne Cheney

Swindon SN25 3BU.

The Whitworth Road Residents Association request that the licence held by the current licensee be revoked due to the reasons documented in the review paper.

We are particularly concerned that in the short time this off licence was open the manager and licence holder contravened several conditions of the licence ,including a drug offence attributed to the manager.

We reiterate our request that the licensing committee revoke the licence of the current holder at

Moredon Off Licence 275 Whitworth Road.Rodbourne Cheney

Swindon SN25 3BU.

Yours Sincerely

W.S.King



## **Rodbourne Cheney Residents Association**

66, The Broadway, Rodbourne Cheney,  
Swindon, Wilts SN25 3BW.  
Telephone 01793 341127

The Licensing Manager,  
Swindon Borough Council,  
Wat Tyler House,  
Beckhampton Street,  
Swindon.  
SN1 2JH.

29<sup>th</sup> January, 2017

Dear Madam,

On behalf of our residents, many of whom have contacted us, we would like to express our deep concerns that in the short period of time since the Premises Licence was issued in respect of 275, Whitworth Road, Rodbourne Cheney, Wiltshire Police have deemed it necessary to request a review of the Licence because of the number of breaches of conditions imposed when the Licence was granted. It is also of great concern to us that the manager who should have been responsible for upholding these conditions has been arrested for two drug related offences.

Since the conditions breached were all imposed "to prevent crime and disorder", we feel That in order to protect our community this Licence should be revoked.

Regards

Michael Lucas ( Vice Chair R.C.R.A.)



# Appendix C



**Service  
Delivery**

Swindon Borough Council  
Wat Tyler House  
Beckhampton Street  
Swindon, SN1 2JG

Tel:- 01793 445500  
DX:- 133055 Swindon 16  
Minicom:- 01793 436659

**Ms Gonul Howell**  
61 Moredon Road  
Moredon  
Swindon  
SN2 2JG

Please ask for: Licensing

Direct Dial No: 01793 445500

Email: [licensing@swindon.gov.uk](mailto:licensing@swindon.gov.uk)

Our Ref: 881160765LAPRE

28<sup>th</sup> October 2016

Dear Madam,



**Re: Licensing Act 2003 – Grant of Premises Licence**  
**Moredon Off Licence, 275 Whitworth Road, Swindon, SN25 3BU**

Further to your recent application for a premises licence to be granted in respect of this premises, please find the licence (Part A) and summary (Part B) enclosed. Please check these documents carefully. If there are any administrative errors, you should contact the Licensing Team within the next 21 days so that a correction can be made, if appropriate.

You must familiarise yourself with the licensable activities and hours authorised by the licence and the conditions attached to the licence. Failure to comply with the licence when providing licensable activities is an offence under section 136(1) of the Licensing Act 2003. A person who is found guilty of such an offence is liable on summary conviction to a fine not exceeding £20,000, or to imprisonment for a term not exceeding 6 months, or to both.

**Premises Licence (Part A)**

The enclosed licence (or a copy certified by a solicitor or notary) must be kept at the premises in the custody or under the control of either

- (a) the holder of the licence, or
- (b) a person who works at the premises and who has been nominated in writing by the licence holder to keep the licence under their control at the premises.

Where the licence is in the custody of a nominated person, a notice must be prominently displayed in the premises stating the position of the person who has been nominated to keep the licence at the premises in their custody

The licence must be made available for inspection by a constable or an authorised officer at all times that the premises is trading.



### **Premises Licence Summary (Part B)**

The summary of the licence (or a copy certified by a solicitor or notary) must be prominently displayed at the premises so that it can be clearly read by the public. The summary of the licence must be displayed at all times when licensable activities are provided in the premises.

### **Annual Fee**

An annual fee is payable each year on the anniversary of the grant of the licence. A reminder will be sent when the fee is due.

Failure to pay the annual fee will result in the suspension of the licence. The provision of licensable activities whilst the licence is suspended is an offence under section 136(1) of the Licensing Act 2003 and the penalties set out above will again apply.

### **Duration of the Licence**

The licence has no expiry date but it will lapse if the licence holder dies, dissolves, becomes insolvent or becomes a person who lacks capacity (in terms of the Mental Capacity Act 2005) to hold the licence. The licence may also be surrendered by the licence holder on return of the licence Swindon Borough Council.

Additionally, Swindon Borough Council (the Licensing Authority) may suspend the licence for up to 3 months or revoke the licence if it is reviewed because the provision of licensable activities undermines the licensing objectives.

### **Lost/Theft/Damage of the Licence**

If the licence or summary are lost, stolen, damaged or destroyed, a duplicate copy can be obtained from Swindon Borough Council on payment of the relevant fee. Where the licence or summary are lost or stolen, the matter should be reported to the police and an incident log number obtained prior to requesting a duplicate copy of the lost or stolen document.

### **Name/Address Changes**

Swindon Borough Council (the Licensing Authority) must be notified as soon as reasonably practicable of any change to the name or address of the licence holder or (where applicable) designated premises supervisor, and the relevant fee paid.

If you are unsure of the meaning of any part of the licence or summary, or if you require clarification on the contents of this letter, please contact the Licensing Team on the number provided above.

Yours faithfully,

**Kathryn Ashton**  
Licensing Manager



Licensing Authority  
5<sup>th</sup> Floor, Wat Tyler West  
Beckhampton Street  
Swindon  
SN1 2JG  
Tel: 01793 466113  
licensing@swindon.gov.uk



## Premises Licence Schedule 12 - Part A

(THIS PART OF THE LICENCE MUST BE KEPT AT THE PREMISES AT ALL TIMES AND PRODUCED  
UPON REQUEST OF AN AUTHORISED OFFICER)

<b>Premises Licence Number</b>	881160765LAPRE
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### Part 1 – Premises Details

<b>Postal address of premises, or if none, ordnance survey map reference or description, including Post Town, Post Code</b>  Moredon Off Licence 275 Whitworth Road Swindon SN25 3BU
<b>Telephone number</b> NIL

<b>Where the licence is time limited the dates</b>  Not Applicable
--

<b>Licensable activities authorised by the licence</b>  Sale by Retail of Alcohol
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<b>Times the licence authorises the carrying out of licensable activities</b>  Sale by Retail of Alcohol Sunday 08:00 - 22:30 Monday to Saturday 08:00 - 23:00
--

**The opening hours of the premises**

Monday to Sunday 08:00 - 00:30

**Where the licence authorises supplies of alcohol whether these are on and / or off supplies**

Alcohol may only be supplied for consumption off the premises

**Part 2**

**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence**

Ms Gonul Howell

**Registered number of holder, for example company number, charity number (where applicable)**

Not applicable

**Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol**

Gonul Howell

**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol**

Personal Licence No: 881110132

Licensing Authority: Swindon Borough Council

**This Premises Licence is issued by Swindon Borough Council as Licensing Authority under Part 3 of the Licensing Act 2003 and regulations made thereunder.**

**Dated this 4th October 2016**

Kathryn Ashton  
**Licensing Manager**

## **Mandatory Conditions**

1. No supply of alcohol may be made under the premises licence
  - (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
  - (b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
2. Every supply of alcohol under the Premises Licence must be made, or authorised by, a person who holds a Personal Licence.
3.
  - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
  - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
  - (3) The policy must require individuals who appear to the responsible policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either
    - (a) a holographic mark, or
    - (b) an ultraviolet feature.
4.
  - (1) A "relevant person" shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the "permitted price".
  - (2) For the purposes of the condition set out in paragraph (1)
    - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
    - (b) "permitted price" is the price found by applying the formula



$$P = D + (D \times V)$$

where

- (i)  $P$  is the permitted price,
  - (ii)  $D$  is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
  - (iii)  $V$  is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence
- (i) the holder of the premises licence,
  - (ii) the designated premises supervisor (if any) in respect of such a licence, or
  - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- (3) Where the permitted price given by Paragraph (b) of paragraph (2) would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- (4) (a) Sub-paragraph (4)(b) below applies where the permitted price given by Paragraph (2)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

- (b) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

### **Conditions consistent with the Operating Schedule**

None

### **Conditions attached after a hearing by the Licensing Authority**

- 5. No member of staff shall be permitted to sell alcohol until they have completed training upon induction that covers the supply of alcohol to persons who are intoxicated, drug awareness and the operation of the 'Challenge 25' policy. Staff shall receive refresher training on these subjects at no greater than six month intervals. Records of this training shall be kept on the premises and shall be made available to officers of any of the responsible authorities upon request. The records can be retained as electronic or written form.
- 6. A Challenge 25 policy will apply to the premises and all staff serving alcohol shall be trained in the operation of the scheme so that anyone attempting to buy alcohol who appears to be aged 25 or under will be asked for identification of age in the form of either a valid passport, photo driving licence, government issued identity card or PASS accredited card or its equivalent successor card and if none is supplied or that supplied is unacceptable a sale will be refused and a record kept of the refusal. Staff selling alcohol will be subject to refresher training every 3 months and records of training shall be kept. Records of refusals and training shall be made available to enforcement officers on request.
- 7. CCTV equipment which is fit for purpose and which covers all trading areas, smoking areas and entrance areas shall be provided and maintained in working condition when the premises are open for business. The CCTV product will be maintained for a minimum of 28 days and shall be provided to enforcement

bodies on request. There must be a person on the premises able to download CCTV at all times the premises is open for trading.

## **Plans**

Plan Reference: 881160765LAPRE



Licensing Authority  
5<sup>th</sup> Floor, Wat Tyler West  
Beckhampton Street  
Swindon  
SN1 2JG  
Tel: 01793 466113  
[licensing@swindon.gov.uk](mailto:licensing@swindon.gov.uk)

## Premises Licence

### Schedule 12 - Part B

(THIS PART OF THE LICENCE MUST BE DISPLAYED IN A PROMINENT POSITION WITHIN THE PREMISES)

**Premises Licence Number**

881160765LAPRE

#### Part 1 – Premises Details

**Postal address of premises, or if none, ordnance survey map reference or description, including Post Town, Post Code**

Moredon Off Licence  
275 Whitworth Road  
Swindon  
SN25 3BU

**Telephone number** NIL

**Where the licence is time limited the dates**

Not Applicable

**Licensable activities authorised by the licence**

Sale by Retail of Alcohol

**Times the licence authorises the carrying out of licensable activities****Sale by Retail of Alcohol**

Sunday 08:00 - 22:30

Monday to Saturday 08:00 - 23:00

**The opening hours of the premises**

Monday to Sunday 08:00 - 00:30

**Where the licence authorises supplies of alcohol whether these are on and / or off supplies**

Alcohol may only be supplied for consumption off the premises

**Name, (registered) address of holder of premises licence**

Ms Gonul Howell

61 Moredon Road

Moredon

Swindon

SN2 2JG

**Registered number of holder, for example company number, charity number (where applicable)**

Not applicable

**Name of designated premises supervisor where the premises licence authorises for the supply of alcohol**

Gonul Howell

**State whether access to the premises by children is restricted or prohibited**

Not Restricted or Prohibited

**This Premises Licence is issued by Swindon Borough Council as Licensing Authority under Part 3 of the Licensing Act 2003 and regulations made thereunder.**

**Dated this 4th October 2016**

Kathryn Ashton  
**Licensing Manager**

